

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1901	100.0%	3.7%	1001	100.0%	4.0%	900	100.0%	3.3%	457	100.0%	2.6%
Sexe												
Homme	1001	52.7%	4.0%	1001	100.0%	4.0%	0	0.0%	0.0%	234	51.1%	2.7%
Femme	900	47.3%	3.3%	0	0.0%	0.0%	900	100.0%	3.3%	224	48.9%	2.6%
Age												
15 à 24 ans	185	9.7%	2.5%	91	9.1%	2.5%	94	10.4%	2.6%	70	15.3%	2.3%
25 à 34 ans	236	12.4%	3.1%	149	14.9%	4.0%	87	9.6%	2.2%	72	15.8%	2.2%
35 à 49 ans	416	21.9%	3.3%	245	24.5%	4.0%	171	19.0%	2.7%	170	37.1%	2.7%
50 à 59 ans	372	19.6%	4.0%	184	18.4%	4.0%	188	20.9%	4.0%	127	27.8%	3.3%
60 ans et plus	692	36.4%	4.5%	332	33.1%	4.9%	360	40.0%	4.2%	18	4.0%	2.1%
Individu												
Ménagères	797	41.9%	3.4%	0	0.0%	0.0%	797	88.6%	3.4%	181	39.5%	2.6%
Personne de référence	1099	57.8%	3.9%	847	84.6%	4.1%	252	28.0%	3.2%	222	48.5%	2.7%
Responsable des achats	1275	67.1%	3.5%	504	50.4%	3.8%	771	85.7%	3.4%	281	61.4%	2.5%
PCS Individu												
Agriculteurs	24	1.2%	4.7%	18	1.8%	5.3%	6	0.6%	3.6%	3	0.6%	18.7%
Petits patrons	50	2.6%	3.1%	35	3.5%	3.0%	15	1.6%	3.3%	44	9.7%	3.1%
Affaires et Cadres	100	5.2%	2.0%	62	6.2%	2.2%	38	4.2%	1.8%	88	19.2%	2.0%
Professions intermédiaires	211	11.1%	2.9%	111	11.0%	3.1%	101	11.2%	2.7%	163	35.6%	2.8%
Employés	302	15.9%	3.6%	110	11.0%	5.0%	192	21.3%	3.1%	62	13.6%	3.3%
Ouvriers	289	15.2%	4.6%	252	25.1%	5.0%	38	4.2%	2.8%	14	3.1%	4.1%
Retraités	603	31.7%	4.7%	311	31.1%	5.1%	292	32.5%	4.4%	9	1.9%	4.2%
Autres inactifs	322	17.0%	3.1%	103	10.3%	2.8%	219	24.4%	3.3%	75	16.3%	2.3%
PCS Personne de référence												
Agriculteurs	25	1.3%	3.4%	17	1.7%	4.2%	8	0.9%	2.4%	0	0.0%	0.0%
Petits patrons	66	3.5%	2.5%	36	3.6%	2.7%	30	3.3%	2.3%	66	14.5%	2.5%
Affaires et Cadres	159	8.4%	2.3%	76	7.6%	2.2%	83	9.2%	2.4%	159	34.8%	2.3%
Professions intermédiaires	232	12.2%	2.9%	121	12.1%	3.0%	111	12.3%	2.9%	232	50.7%	2.9%
Employés	202	10.6%	3.7%	108	10.8%	4.5%	94	10.4%	3.1%	0	0.0%	0.0%
Ouvriers	367	19.3%	3.9%	241	24.1%	4.7%	126	14.0%	2.9%	0	0.0%	0.0%
Retraités	694	36.5%	4.7%	332	33.2%	4.9%	362	40.3%	4.5%	0	0.0%	0.0%
Autres inactifs	156	8.2%	3.7%	69	6.9%	4.4%	86	9.6%	3.3%	0	0.0%	0.0%

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Taille du foyer												
1 personne	342	18.0%	3.4%	161	16.1%	3.7%	181	20.1%	3.2%	40	8.7%	2.2%
2 personnes	731	38.4%	4.0%	356	35.6%	4.1%	374	41.6%	4.0%	110	24.0%	2.7%
3 personnes	367	19.3%	4.0%	219	21.8%	4.7%	148	16.5%	3.2%	125	27.3%	3.2%
4 personnes	266	14.0%	2.9%	153	15.3%	3.3%	113	12.6%	2.4%	115	25.2%	2.3%
5 personnes et +	195	10.3%	3.5%	112	11.1%	4.1%	83	9.3%	3.0%	68	14.8%	2.6%
Présence d'enfants de moins de 15 ans												
Oui	515	27.1%	3.3%	293	29.3%	4.0%	222	24.7%	2.7%	202	44.2%	2.6%
Non	1386	72.9%	3.8%	708	70.7%	4.0%	678	75.3%	3.6%	255	55.8%	2.7%
Habitat												
Communes rurales	438	23.0%	3.7%	217	21.7%	3.8%	221	24.5%	3.5%	119	26.1%	3.6%
Agglo. - 20 000 hab	318	16.8%	3.5%	159	15.9%	3.8%	159	17.7%	3.3%	70	15.3%	2.8%
Agglo. 20 000 à 100 000 hab	332	17.4%	4.7%	179	17.9%	5.3%	152	16.9%	4.2%	75	16.3%	4.0%
Agglo. + 100 000 hab	800	42.1%	5.2%	439	43.9%	5.8%	361	40.1%	4.5%	185	40.5%	3.3%
Agglo. Paris	12	0.7%	0.1%	6	0.6%	0.2%	6	0.7%	0.1%	8	1.7%	0.2%
Régions INSEE												
Ile de France	17	0.9%	0.2%	10	1.0%	0.2%	6	0.7%	0.1%	9	2.0%	0.2%
Nord Pas de Calais	1098	57.7%	34.0%	587	58.7%	38.2%	510	56.7%	30.1%	272	59.6%	27.9%
Lorraine	2	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.1%	0.1%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.1%
Champagne Ardennes	384	20.2%	35.2%	191	19.1%	36.3%	193	21.4%	34.1%	81	17.7%	27.4%
Picardie	380	20.0%	24.6%	197	19.7%	26.4%	182	20.3%	22.9%	89	19.5%	21.1%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	12	0.6%	0.8%	10	1.0%	1.4%	2	0.3%	0.3%	2	0.5%	0.5%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	1	0.0%	0.0%	0	0.0%	0.0%	1	0.1%	0.1%	1	0.1%	0.1%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.1%	0	0.1%	0.2%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	3	0.2%	0.1%	3	0.3%	0.1%	0	0.0%	0.0%	2	0.3%	0.1%
Languedoc Roussillon	2	0.1%	0.1%	2	0.2%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	2	0.1%	0.0%	0	0.0%	0.0%	2	0.2%	0.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connexion à Internet												
Tous les jours	1190	62.6%	3.4%	653	65.2%	3.8%	537	59.7%	3.1%	390	85.3%	2.7%
Presque tous les jours	195	10.3%	3.3%	107	10.7%	3.9%	88	9.8%	2.7%	41	9.0%	2.2%
1 à 2 fois par semaine	99	5.2%	3.8%	51	5.1%	4.7%	48	5.3%	3.2%	12	2.7%	2.4%
1 à 3 fois par mois	20	1.0%	4.1%	8	0.8%	4.1%	12	1.3%	4.0%	4	0.9%	6.0%
Moins souvent	25	1.3%	3.5%	21	2.1%	5.7%	5	0.5%	1.3%	0	0.1%	0.7%
Jamais	1	0.0%	0.9%	0	0.0%	0.0%	1	0.1%	2.2%	0	0.0%	0.0%
Revenus du foyer												
Moins de 9 000 euros par an	80	4.2%	4.4%	32	3.2%	4.3%	48	5.3%	4.4%	10	2.3%	5.3%
De 9 000 à moins de 12 000 euros par an	147	7.7%	4.9%	55	5.5%	4.8%	92	10.2%	5.0%	4	1.0%	1.9%
De 12 000 à moins de 18 000 euros par an	210	11.1%	3.8%	98	9.8%	4.1%	112	12.4%	3.6%	26	5.8%	4.2%
De 18 000 à moins de 24 000 euros par an	273	14.4%	4.0%	138	13.8%	4.6%	135	15.0%	3.5%	33	7.2%	2.5%
De 24 000 à moins de 36 000 euros par an	415	21.9%	3.6%	234	23.3%	4.3%	182	20.2%	3.0%	101	22.1%	2.9%
De 36 000 à moins de 45 000 euros par an	296	15.6%	4.1%	166	16.6%	4.5%	130	14.5%	3.8%	95	20.7%	3.2%
De 45 000 à moins de 65 000 euros par an	208	10.9%	2.8%	129	12.9%	3.2%	79	8.8%	2.4%	92	20.2%	2.3%
65 000 euros et plus par an	102	5.4%	2.6%	58	5.8%	2.5%	44	4.9%	2.6%	64	14.0%	2.4%
Refus	123	6.5%	3.6%	64	6.4%	4.4%	59	6.6%	3.0%	23	5.0%	2.0%
Ne sait pas	47	2.5%	2.8%	27	2.7%	3.7%	20	2.2%	2.1%	8	1.8%	1.4%