

Groupe Journaux de la Loire



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	604	100.0%	1.2%	305	100.0%	1.2%	299	100.0%	1.1%	132	100.0%	0.8%
Sexe												
Homme	305	50.5%	1.2%	305	100.0%	1.2%	0	0.0%	0.0%	65	49.6%	0.7%
Femme	299	49.5%	1.1%	0	0.0%	0.0%	299	100.0%	1.1%	66	50.4%	0.8%
Age												
15 à 24 ans	32	5.3%	0.4%	16	5.2%	0.4%	16	5.4%	0.4%	13	9.9%	0.4%
25 à 34 ans	77	12.7%	1.0%	34	11.2%	0.9%	43	14.3%	1.1%	23	17.4%	0.7%
35 à 49 ans	122	20.1%	1.0%	61	19.8%	1.0%	61	20.5%	1.0%	58	44.3%	0.9%
50 à 59 ans	135	22.3%	1.5%	73	23.9%	1.6%	62	20.7%	1.3%	31	23.4%	0.8%
60 ans et plus	239	39.5%	1.5%	122	39.9%	1.8%	117	39.2%	1.4%	7	5.0%	0.8%
Individu												
Ménagères	283	46.8%	1.2%	0	0.0%	0.0%	283	94.6%	1.2%	60	45.5%	0.9%
Personne de référence	376	62.3%	1.3%	284	93.0%	1.4%	92	30.9%	1.2%	72	55.0%	0.9%
Responsable des achats	439	72.7%	1.2%	165	53.9%	1.3%	275	91.8%	1.2%	91	69.5%	0.8%
PCS Individu												
Agriculteurs	10	1.6%	1.9%	5	1.8%	1.6%	4	1.4%	2.6%	0	0.0%	0.0%
Petits patrons	14	2.3%	0.9%	12	4.0%	1.0%	2	0.7%	0.5%	14	10.4%	0.9%
Affaires et Cadres	28	4.7%	0.6%	13	4.3%	0.5%	15	5.1%	0.7%	25	18.7%	0.6%
Professions intermédiaires	71	11.7%	1.0%	36	11.7%	1.0%	35	11.8%	1.0%	59	45.1%	1.0%
Employés	85	14.1%	1.0%	19	6.3%	0.9%	66	22.2%	1.1%	15	11.4%	0.8%
Ouvriers	107	17.7%	1.7%	77	25.4%	1.5%	30	10.0%	2.2%	4	2.9%	1.1%
Retraités	225	37.2%	1.8%	121	39.6%	2.0%	104	34.8%	1.6%	3	2.2%	1.4%
Autres inactifs	64	10.5%	0.6%	21	7.0%	0.6%	42	14.2%	0.6%	12	9.4%	0.4%
PCS Personne de référence												
Agriculteurs	16	2.7%	2.1%	5	1.6%	1.2%	11	3.7%	3.2%	0	0.0%	0.0%
Petits patrons	17	2.9%	0.7%	12	4.0%	0.9%	5	1.7%	0.4%	17	13.1%	0.7%
Affaires et Cadres	43	7.1%	0.6%	16	5.4%	0.5%	27	8.9%	0.8%	43	32.7%	0.6%
Professions intermédiaires	71	11.8%	0.9%	37	12.0%	0.9%	35	11.6%	0.9%	71	54.2%	0.9%
Employés	44	7.3%	0.8%	18	6.0%	0.8%	26	8.5%	0.8%	0	0.0%	0.0%
Ouvriers	132	21.9%	1.4%	78	25.7%	1.5%	54	18.1%	1.2%	0	0.0%	0.0%
Retraités	234	38.7%	1.6%	127	41.8%	1.9%	106	35.5%	1.3%	0	0.0%	0.0%
Autres inactifs	47	7.7%	1.1%	11	3.5%	0.7%	36	12.0%	1.4%	0	0.0%	0.0%

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Taille du foyer												
1 personne	112	18.6%	1.1%	63	20.8%	1.4%	49	16.3%	0.9%	12	9.0%	0.7%
2 personnes	303	50.2%	1.7%	143	46.8%	1.7%	160	53.7%	1.7%	42	31.8%	1.0%
3 personnes	84	13.8%	0.9%	44	14.4%	1.0%	40	13.2%	0.9%	34	25.6%	0.9%
4 personnes	70	11.5%	0.8%	38	12.6%	0.8%	31	10.5%	0.7%	30	22.5%	0.6%
5 personnes et +	36	5.9%	0.6%	17	5.4%	0.6%	19	6.4%	0.7%	15	11.0%	0.6%
Présence d'enfants de moins de 15 ans												
Oui	141	23.3%	0.9%	62	20.2%	0.8%	79	26.4%	1.0%	53	40.2%	0.7%
Non	464	76.7%	1.3%	244	79.8%	1.4%	220	73.6%	1.2%	79	59.8%	0.8%
Habitat												
Communes rurales	201	33.3%	1.7%	105	34.5%	1.8%	96	32.1%	1.5%	34	25.9%	1.0%
Agglo. - 20 000 hab	171	28.3%	1.9%	76	24.9%	1.8%	95	31.7%	2.0%	36	27.5%	1.4%
Agglo. 20 000 à 100 000 hab	41	6.7%	0.6%	25	8.1%	0.7%	16	5.2%	0.4%	6	4.8%	0.3%
Agglo. + 100 000 hab	187	30.9%	1.2%	94	30.9%	1.3%	92	30.9%	1.2%	53	40.6%	0.9%
Agglo. Paris	5	0.8%	0.1%	5	1.5%	0.1%	0	0.0%	0.0%	2	1.3%	0.0%
Régions INSEE												
Ile de France	5	0.8%	0.0%	5	1.5%	0.1%	0	0.0%	0.0%	2	1.3%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	3	0.5%	0.2%	2	0.8%	0.3%	1	0.2%	0.1%	1	0.4%	0.1%
Basse Normandie	2	0.3%	0.1%	0	0.2%	0.1%	1	0.4%	0.2%	0	0.2%	0.1%
Centre	1	0.2%	0.0%	1	0.2%	0.1%	0	0.2%	0.0%	1	0.4%	0.1%
Pays de Loire	513	85.0%	17.2%	254	83.1%	17.7%	260	86.9%	16.9%	109	83.1%	11.7%
Bretagne	2	0.3%	0.1%	1	0.5%	0.1%	0	0.1%	0.0%	1	0.6%	0.1%
Poitou Charentes	77	12.8%	5.2%	41	13.4%	5.7%	36	12.1%	4.7%	17	12.9%	4.7%
Aquitaine	1	0.2%	0.1%	1	0.3%	0.1%	0	0.1%	0.0%	1	1.1%	0.2%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connection à Internet												
Tous les jours	330	54.7%	1.0%	163	53.5%	0.9%	167	55.9%	1.0%	115	87.7%	0.8%
Presque tous les jours	71	11.8%	1.2%	36	11.8%	1.3%	36	11.9%	1.1%	13	10.3%	0.7%
1 à 2 fois par semaine	15	2.4%	0.6%	5	1.5%	0.4%	10	3.4%	0.7%	2	1.5%	0.4%
1 à 3 fois par mois	4	0.7%	0.9%	1	0.5%	0.8%	3	0.9%	1.0%	1	0.6%	1.2%
Moins souvent	3	0.6%	0.5%	2	0.7%	0.6%	1	0.4%	0.3%	0	0.0%	0.0%
Jamais	4	0.7%	5.8%	4	1.3%	10.0%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	38	6.2%	2.1%	6	1.8%	0.7%	32	10.7%	3.0%	1	0.7%	0.5%
De 9 000 à moins de 12 000 euros par an	29	4.8%	1.0%	9	3.0%	0.8%	20	6.7%	1.1%	0	0.2%	0.1%
De 12 000 à moins de 18 000 euros par an	98	16.2%	1.8%	52	17.2%	2.2%	46	15.2%	1.5%	3	2.5%	0.5%
De 18 000 à moins de 24 000 euros par an	103	17.1%	1.5%	63	20.8%	2.1%	40	13.4%	1.1%	17	12.9%	1.3%
De 24 000 à moins de 36 000 euros par an	140	23.1%	1.2%	69	22.5%	1.3%	71	23.8%	1.2%	37	27.9%	1.0%
De 36 000 à moins de 45 000 euros par an	66	10.9%	0.9%	42	13.8%	1.1%	24	7.9%	0.7%	24	18.4%	0.8%
De 45 000 à moins de 65 000 euros par an	59	9.8%	0.8%	28	9.0%	0.7%	31	10.5%	1.0%	32	24.5%	0.8%
65 000 euros et plus par an	18	3.0%	0.5%	10	3.3%	0.4%	8	2.7%	0.5%	12	8.9%	0.4%
Refus	40	6.6%	1.2%	19	6.2%	1.3%	21	7.0%	1.1%	4	3.2%	0.4%
Ne sait pas	14	2.3%	0.8%	8	2.5%	1.1%	6	2.1%	0.7%	1	0.8%	0.2%