

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	774	100.0%	1.5%	401	100.0%	1.6%	373	100.0%	1.4%	182	100.0%	1.0%
<b>Sexe</b>												
<b>Homme</b>	401	51.8%	1.6%	401	100.0%	1.6%	0	0.0%	0.0%	105	57.6%	1.2%
<b>Femme</b>	373	48.2%	1.4%	0	0.0%	0.0%	373	100.0%	1.4%	77	42.4%	0.9%
<b>Age</b>												
<b>15 à 24 ans</b>	44	5.7%	0.6%	22	5.5%	0.6%	22	5.9%	0.6%	14	7.6%	0.5%
<b>25 à 34 ans</b>	82	10.6%	1.1%	44	11.0%	1.2%	38	10.1%	1.0%	30	16.3%	0.9%
<b>35 à 49 ans</b>	161	20.8%	1.3%	84	21.0%	1.4%	76	20.5%	1.2%	78	42.6%	1.2%
<b>50 à 59 ans</b>	143	18.4%	1.5%	80	19.9%	1.7%	63	16.8%	1.3%	50	27.4%	1.3%
<b>60 ans et plus</b>	345	44.6%	2.2%	171	42.5%	2.5%	174	46.8%	2.0%	11	6.1%	1.3%
<b>Individu</b>												
<b>Ménagères</b>	336	43.4%	1.4%	0	0.0%	0.0%	336	90.2%	1.4%	66	36.3%	0.9%
<b>Personne de référence</b>	499	64.4%	1.8%	367	91.3%	1.8%	132	35.4%	1.7%	112	61.4%	1.3%
<b>Responsable des achats</b>	574	74.1%	1.6%	235	58.5%	1.8%	339	90.8%	1.5%	131	72.3%	1.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	7	0.9%	1.4%	6	1.4%	1.7%	1	0.4%	0.8%	0	0.1%	0.9%
<b>Petits patrons</b>	14	1.8%	0.9%	11	2.8%	1.0%	3	0.8%	0.7%	13	7.0%	0.9%
<b>Affaires et Cadres</b>	52	6.8%	1.1%	37	9.1%	1.3%	16	4.3%	0.8%	47	26.0%	1.1%
<b>Professions intermédiaires</b>	103	13.3%	1.4%	57	14.2%	1.6%	46	12.4%	1.3%	80	44.1%	1.4%
<b>Employés</b>	124	16.0%	1.5%	38	9.5%	1.7%	86	23.0%	1.4%	16	9.0%	0.9%
<b>Ouvriers</b>	83	10.7%	1.3%	65	16.1%	1.3%	18	4.8%	1.3%	1	0.7%	0.3%
<b>Retraités</b>	285	36.8%	2.2%	156	38.8%	2.5%	129	34.5%	1.9%	5	2.7%	2.4%
<b>Autres inactifs</b>	106	13.7%	1.0%	32	8.0%	0.9%	74	19.8%	1.1%	19	10.4%	0.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	15	2.0%	2.1%	9	2.1%	2.1%	7	1.8%	2.0%	0	0.0%	0.0%
<b>Petits patrons</b>	26	3.3%	1.0%	13	3.2%	1.0%	13	3.5%	1.0%	26	14.2%	1.0%
<b>Affaires et Cadres</b>	62	8.0%	0.9%	38	9.5%	1.1%	24	6.4%	0.7%	62	34.0%	0.9%
<b>Professions intermédiaires</b>	94	12.2%	1.2%	54	13.4%	1.3%	40	10.8%	1.0%	94	51.8%	1.2%
<b>Employés</b>	75	9.7%	1.4%	40	9.9%	1.7%	35	9.5%	1.2%	0	0.0%	0.0%
<b>Ouvriers</b>	109	14.0%	1.1%	58	14.5%	1.1%	50	13.5%	1.1%	0	0.0%	0.0%
<b>Retraités</b>	326	42.2%	2.2%	163	40.6%	2.4%	164	43.9%	2.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	67	8.6%	1.6%	27	6.7%	1.7%	40	10.7%	1.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	179	23.1%	1.8%	88	21.9%	2.0%	91	24.5%	1.6%	26	14.2%	1.4%
2 personnes	309	39.9%	1.7%	166	41.4%	1.9%	143	38.2%	1.5%	39	21.3%	0.9%
3 personnes	133	17.2%	1.4%	70	17.4%	1.5%	63	16.9%	1.4%	50	27.3%	1.3%
4 personnes	106	13.7%	1.1%	51	12.6%	1.1%	55	14.8%	1.2%	49	27.1%	1.0%
5 personnes et +	48	6.2%	0.9%	27	6.7%	1.0%	21	5.6%	0.7%	18	10.0%	0.7%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	177	22.9%	1.1%	95	23.6%	1.3%	83	22.2%	1.0%	79	43.4%	1.0%
Non	597	77.1%	1.6%	307	76.4%	1.7%	290	77.8%	1.5%	103	56.6%	1.1%
<b>Habitat</b>												
Communes rurales	259	33.4%	2.2%	138	34.3%	2.4%	121	32.4%	1.9%	47	25.8%	1.4%
Agglo. - 20 000 hab	169	21.8%	1.9%	88	21.8%	2.1%	81	21.8%	1.7%	36	19.6%	1.4%
Agglo. 20 000 à 100 000 hab	167	21.5%	2.4%	85	21.1%	2.5%	82	22.0%	2.3%	37	20.3%	2.0%
Agglo. + 100 000 hab	177	22.9%	1.1%	91	22.7%	1.2%	86	23.1%	1.1%	62	34.3%	1.1%
Agglo. Paris	3	0.3%	0.0%	0	0.0%	0.0%	2	0.7%	0.1%	0	0.0%	0.0%
<b>Régions INSEE</b>												
Ile de France	3	0.3%	0.0%	0	0.0%	0.0%	2	0.7%	0.0%	0	0.0%	0.0%
Franche-Comté	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.4%	0.2%
Champagne Ardennes	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	1	0.1%	0.0%	1	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	65	8.4%	2.3%	34	8.4%	2.5%	31	8.4%	2.2%	20	11.0%	2.4%
Midi Pyrénées	643	83.1%	26.0%	336	83.7%	28.2%	307	82.4%	24.0%	152	83.3%	19.3%
Limousin	2	0.2%	0.3%	1	0.2%	0.3%	1	0.2%	0.2%	1	0.3%	0.4%
Auvergne	1	0.2%	0.1%	1	0.2%	0.2%	1	0.1%	0.1%	0	0.1%	0.0%
Languedoc Roussillon	54	7.0%	2.4%	24	5.9%	2.2%	30	8.2%	2.5%	9	4.9%	1.3%
Provence Alpes Côte d'Azur. Corse	4	0.5%	0.1%	4	0.9%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	480	62.0%	1.4%	259	64.6%	1.5%	221	59.2%	1.3%	166	91.3%	1.1%
Presque tous les jours	65	8.4%	1.1%	30	7.4%	1.1%	36	9.6%	1.1%	9	5.1%	0.5%
1 à 2 fois par semaine	43	5.6%	1.7%	22	5.4%	2.0%	22	5.8%	1.5%	5	2.7%	0.9%
1 à 3 fois par mois	10	1.3%	2.0%	3	0.6%	1.3%	7	2.0%	2.5%	2	0.9%	2.5%
Moins souvent	8	1.1%	1.2%	4	1.1%	1.2%	4	1.1%	1.1%	0	0.0%	0.0%
Jamais	1	0.1%	1.6%	1	0.1%	1.4%	1	0.2%	1.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	28	3.6%	1.5%	13	3.2%	1.7%	15	4.1%	1.4%	1	0.4%	0.4%
<b>De 9 000 à moins de 12 000 euros par an</b>	86	11.0%	2.9%	36	9.0%	3.1%	50	13.3%	2.7%	4	2.2%	1.7%
<b>De 12 000 à moins de 18 000 euros par an</b>	93	12.0%	1.7%	36	9.0%	1.5%	57	15.2%	1.8%	8	4.4%	1.3%
<b>De 18 000 à moins de 24 000 euros par an</b>	84	10.9%	1.2%	48	12.0%	1.6%	36	9.6%	0.9%	18	9.8%	1.3%
<b>De 24 000 à moins de 36 000 euros par an</b>	172	22.2%	1.5%	91	22.7%	1.7%	81	21.7%	1.3%	44	24.2%	1.3%
<b>De 36 000 à moins de 45 000 euros par an</b>	99	12.8%	1.4%	53	13.1%	1.4%	47	12.5%	1.4%	28	15.3%	0.9%
<b>De 45 000 à moins de 65 000 euros par an</b>	119	15.4%	1.6%	78	19.4%	1.9%	41	11.1%	1.3%	50	27.6%	1.2%
<b>65 000 euros et plus par an</b>	31	4.0%	0.8%	21	5.3%	0.9%	10	2.6%	0.6%	19	10.6%	0.7%
<b>Refus</b>	40	5.1%	1.2%	14	3.4%	0.9%	26	7.0%	1.3%	9	4.9%	0.8%
<b>Ne sait pas</b>	23	3.0%	1.4%	12	2.9%	1.6%	12	3.1%	1.3%	1	0.5%	0.2%