

# Groupe Champagne Ardennes



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	479	100.0%	0.9%	241	100.0%	1.0%	238	100.0%	0.9%	105	100.0%	0.6%
<b>Sexe</b>												
<b>Homme</b>	241	50.3%	1.0%	241	100.0%	1.0%	0	0.0%	0.0%	52	49.7%	0.6%
<b>Femme</b>	238	49.7%	0.9%	0	0.0%	0.0%	238	100.0%	0.9%	53	50.3%	0.6%
<b>Age</b>												
<b>15 à 24 ans</b>	42	8.7%	0.6%	23	9.5%	0.6%	19	8.0%	0.5%	16	15.5%	0.5%
<b>25 à 34 ans</b>	45	9.5%	0.6%	25	10.5%	0.7%	20	8.5%	0.5%	13	12.4%	0.4%
<b>35 à 49 ans</b>	105	21.9%	0.8%	57	23.8%	0.9%	48	20.0%	0.8%	34	32.6%	0.5%
<b>50 à 59 ans</b>	96	20.1%	1.0%	56	23.3%	1.2%	40	16.9%	0.9%	32	31.0%	0.8%
<b>60 ans et plus</b>	191	39.8%	1.2%	79	32.9%	1.2%	111	46.7%	1.3%	9	8.5%	1.0%
<b>Individu</b>												
<b>Ménagères</b>	218	45.5%	0.9%	0	0.0%	0.0%	218	91.5%	0.9%	43	41.4%	0.6%
<b>Personne de référence</b>	288	60.1%	1.0%	213	88.6%	1.0%	75	31.3%	0.9%	49	47.0%	0.6%
<b>Responsable des achats</b>	325	67.9%	0.9%	123	50.9%	0.9%	203	85.0%	0.9%	54	51.4%	0.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	13	2.8%	2.7%	11	4.6%	3.3%	2	1.0%	1.4%	1	0.7%	5.5%
<b>Petits patrons</b>	14	2.9%	0.9%	11	4.4%	0.9%	3	1.5%	0.8%	13	12.3%	0.9%
<b>Affaires et Cadres</b>	16	3.3%	0.3%	11	4.5%	0.4%	5	2.1%	0.2%	14	13.8%	0.3%
<b>Professions intermédiaires</b>	49	10.2%	0.7%	23	9.5%	0.6%	26	10.9%	0.7%	35	33.9%	0.6%
<b>Employés</b>	71	14.7%	0.8%	23	9.7%	1.1%	47	19.8%	0.8%	19	17.9%	1.0%
<b>Ouvriers</b>	80	16.8%	1.3%	68	28.3%	1.4%	12	5.1%	0.9%	1	1.2%	0.4%
<b>Retraités</b>	173	36.1%	1.4%	75	31.1%	1.2%	98	41.1%	1.5%	2	2.1%	1.0%
<b>Autres inactifs</b>	63	13.2%	0.6%	19	7.9%	0.5%	44	18.6%	0.7%	19	18.1%	0.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	15	3.1%	1.9%	10	4.3%	2.5%	4	1.8%	1.3%	0	0.0%	0.0%
<b>Petits patrons</b>	17	3.6%	0.7%	11	4.4%	0.8%	6	2.7%	0.5%	17	16.3%	0.7%
<b>Affaires et Cadres</b>	30	6.3%	0.4%	14	6.0%	0.4%	16	6.7%	0.5%	30	29.0%	0.4%
<b>Professions intermédiaires</b>	57	11.9%	0.7%	27	11.1%	0.7%	30	12.7%	0.8%	57	54.6%	0.7%
<b>Employés</b>	46	9.6%	0.8%	25	10.5%	1.1%	21	8.6%	0.7%	0	0.0%	0.0%
<b>Ouvriers</b>	94	19.7%	1.0%	63	26.3%	1.2%	31	13.0%	0.7%	0	0.0%	0.0%
<b>Retraités</b>	201	42.0%	1.4%	82	34.2%	1.2%	119	49.8%	1.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	19	3.9%	0.4%	8	3.1%	0.5%	11	4.7%	0.4%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	104	21.6%	1.0%	40	16.8%	0.9%	63	26.6%	1.1%	10	9.7%	0.6%
2 personnes	201	41.8%	1.1%	108	45.0%	1.3%	92	38.7%	1.0%	30	29.0%	0.7%
3 personnes	82	17.2%	0.9%	43	18.0%	0.9%	39	16.4%	0.9%	37	35.8%	1.0%
4 personnes	60	12.6%	0.7%	32	13.4%	0.7%	28	11.7%	0.6%	20	19.5%	0.4%
5 personnes et +	32	6.8%	0.6%	17	6.9%	0.6%	16	6.7%	0.6%	6	6.1%	0.2%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	113	23.5%	0.7%	53	21.8%	0.7%	60	25.2%	0.7%	41	38.9%	0.5%
Non	367	76.5%	1.0%	188	78.2%	1.1%	178	74.8%	0.9%	64	61.1%	0.7%
<b>Habitat</b>												
Communes rurales	190	39.7%	1.6%	95	39.3%	1.7%	96	40.1%	1.5%	40	38.2%	1.2%
Agglo. - 20 000 hab	86	17.9%	0.9%	28	11.6%	0.7%	58	24.2%	1.2%	18	17.0%	0.7%
Agglo. 20 000 à 100 000 hab	97	20.2%	1.4%	55	22.8%	1.6%	42	17.5%	1.2%	16	15.2%	0.9%
Agglo. + 100 000 hab	102	21.2%	0.7%	62	25.7%	0.8%	40	16.7%	0.5%	28	26.4%	0.5%
Agglo. Paris	5	1.0%	0.1%	1	0.6%	0.0%	3	1.4%	0.1%	3	3.2%	0.1%
<b>Régions INSEE</b>												
Ile de France	8	1.7%	0.1%	5	1.9%	0.1%	3	1.4%	0.1%	4	4.0%	0.1%
Nord Pas de Calais	1	0.2%	0.0%	1	0.4%	0.1%	0	0.0%	0.0%	1	0.8%	0.1%
Lorraine	2	0.4%	0.1%	0	0.1%	0.0%	1	0.6%	0.1%	0	0.3%	0.1%
Franche-Comté	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.1%
Champagne Ardennes	383	80.0%	35.2%	191	79.2%	36.3%	192	80.7%	34.1%	81	77.4%	27.4%
Picardie	82	17.1%	5.3%	44	18.2%	5.9%	38	16.0%	4.8%	17	16.5%	4.1%
Bourgogne	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Haute Normandie	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%	0	0.4%	0.1%
Midi Pyrénées	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%	0	0.4%	0.0%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Provence Alpes Côte d'Azur. Corse	2	0.4%	0.0%	0	0.0%	0.0%	2	0.8%	0.1%	0	0.0%	0.0%
<b>Habitudes de connection à Internet</b>												
Tous les jours	301	62.8%	0.9%	165	68.4%	1.0%	136	57.2%	0.8%	87	83.2%	0.6%
Presque tous les jours	54	11.3%	0.9%	26	10.8%	1.0%	28	11.9%	0.9%	10	9.4%	0.5%
1 à 2 fois par semaine	27	5.6%	1.0%	17	6.9%	1.5%	10	4.3%	0.7%	5	5.0%	1.0%
1 à 3 fois par mois	4	0.9%	0.9%	4	1.6%	2.0%	0	0.2%	0.1%	0	0.3%	0.4%
Moins souvent	4	0.9%	0.6%	3	1.2%	0.8%	1	0.6%	0.4%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	17	3.5%	0.9%	3	1.4%	0.5%	14	5.7%	1.3%	2	1.5%	0.8%
De 9 000 à moins de 12 000 euros par an	19	4.0%	0.6%	10	4.0%	0.8%	9	4.0%	0.5%	0	0.3%	0.1%
De 12 000 à moins de 18 000 euros par an	55	11.5%	1.0%	27	11.1%	1.1%	28	11.9%	0.9%	9	9.0%	1.5%
De 18 000 à moins de 24 000 euros par an	74	15.5%	1.1%	28	11.5%	0.9%	46	19.5%	1.2%	9	8.2%	0.6%
De 24 000 à moins de 36 000 euros par an	111	23.2%	1.0%	57	23.4%	1.0%	55	22.9%	0.9%	29	27.4%	0.8%
De 36 000 à moins de 45 000 euros par an	68	14.2%	1.0%	37	15.4%	1.0%	31	13.0%	0.9%	17	16.3%	0.6%
De 45 000 à moins de 65 000 euros par an	54	11.2%	0.7%	35	14.6%	0.9%	18	7.7%	0.6%	21	19.8%	0.5%
65 000 euros et plus par an	32	6.6%	0.8%	19	8.0%	0.8%	13	5.3%	0.7%	15	14.0%	0.5%
Refus	31	6.4%	0.9%	14	5.9%	1.0%	16	6.9%	0.8%	3	2.5%	0.2%
Ne sait pas	18	3.8%	1.1%	11	4.6%	1.5%	7	3.1%	0.8%	1	1.1%	0.2%