

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	649	100.0%	1.2%	317	100.0%	1.3%	332	100.0%	1.2%	137	100.0%	0.8%
<b>Sexe</b>												
Homme	317	48.9%	1.3%	317	100.0%	1.3%	0	0.0%	0.0%	84	61.5%	1.0%
Femme	332	51.1%	1.2%	0	0.0%	0.0%	332	100.0%	1.2%	53	38.5%	0.6%
<b>Age</b>												
15 à 24 ans	48	7.3%	0.7%	22	7.1%	0.6%	25	7.6%	0.7%	11	8.0%	0.4%
25 à 34 ans	62	9.6%	0.8%	37	11.7%	1.0%	25	7.5%	0.6%	21	15.0%	0.6%
35 à 49 ans	127	19.6%	1.0%	62	19.6%	1.0%	65	19.6%	1.0%	56	40.6%	0.9%
50 à 59 ans	140	21.6%	1.5%	65	20.6%	1.4%	75	22.6%	1.6%	40	29.2%	1.0%
60 ans et plus	272	41.9%	1.8%	130	41.0%	1.9%	142	42.7%	1.6%	10	7.2%	1.1%
<b>Individu</b>												
Ménagères	302	46.6%	1.3%	0	0.0%	0.0%	302	91.1%	1.3%	49	35.4%	0.7%
Personne de référence	382	58.8%	1.3%	287	90.5%	1.4%	95	28.6%	1.2%	84	61.3%	1.0%
Responsable des achats	462	71.1%	1.3%	161	50.7%	1.2%	301	90.7%	1.3%	88	64.0%	0.8%
<b>PCS Individu</b>												
Agriculteurs	10	1.6%	2.1%	5	1.6%	1.5%	5	1.6%	3.2%	0	0.0%	0.0%
Petits patrons	14	2.2%	0.9%	11	3.4%	0.9%	4	1.1%	0.8%	13	9.6%	0.9%
Affaires et Cadres	37	5.8%	0.8%	22	6.8%	0.8%	16	4.8%	0.8%	30	22.2%	0.7%
Professions intermédiaires	82	12.6%	1.1%	50	15.6%	1.4%	32	9.7%	0.9%	65	47.6%	1.1%
Employés	110	17.0%	1.3%	26	8.0%	1.2%	85	25.5%	1.4%	13	9.2%	0.7%
Ouvriers	75	11.6%	1.2%	59	18.7%	1.2%	16	4.8%	1.2%	1	0.5%	0.2%
Retraités	236	36.4%	1.8%	124	39.0%	2.0%	113	34.0%	1.7%	0	0.3%	0.2%
Autres inactifs	83	12.8%	0.8%	22	6.8%	0.6%	62	18.6%	0.9%	15	10.6%	0.4%
<b>PCS Personne de référence</b>												
Agriculteurs	15	2.2%	1.9%	5	1.7%	1.3%	9	2.7%	2.6%	0	0.0%	0.0%
Petits patrons	21	3.2%	0.8%	13	4.0%	0.9%	8	2.5%	0.6%	21	15.1%	0.8%
Affaires et Cadres	38	5.9%	0.6%	23	7.1%	0.7%	16	4.8%	0.5%	38	28.0%	0.6%
Professions intermédiaires	78	12.0%	1.0%	49	15.5%	1.2%	29	8.7%	0.7%	78	56.9%	1.0%
Employés	61	9.3%	1.1%	25	7.9%	1.1%	35	10.7%	1.2%	0	0.0%	0.0%
Ouvriers	115	17.7%	1.2%	63	19.7%	1.2%	52	15.8%	1.2%	0	0.0%	0.0%
Retraités	275	42.4%	1.9%	130	41.0%	1.9%	145	43.7%	1.8%	0	0.0%	0.0%
Autres inactifs	47	7.2%	1.1%	10	3.0%	0.6%	37	11.1%	1.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	133	20.5%	1.3%	58	18.3%	1.3%	75	22.7%	1.3%	19	13.6%	1.0%
2 personnes	303	46.6%	1.7%	145	45.6%	1.7%	158	47.6%	1.7%	38	27.8%	0.9%
3 personnes	71	10.9%	0.8%	39	12.3%	0.8%	32	9.6%	0.7%	18	12.8%	0.5%
4 personnes	101	15.6%	1.1%	51	16.1%	1.1%	50	15.1%	1.1%	44	31.8%	0.9%
5 personnes et +	41	6.3%	0.7%	24	7.6%	0.9%	17	5.1%	0.6%	19	14.0%	0.7%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	151	23.3%	1.0%	77	24.2%	1.0%	75	22.5%	0.9%	62	45.1%	0.8%
Non	498	76.7%	1.4%	241	75.8%	1.4%	257	77.5%	1.4%	75	54.9%	0.8%
<b>Habitat</b>												
Communes rurales	250	38.6%	2.1%	122	38.6%	2.1%	128	38.6%	2.0%	35	25.5%	1.1%
Agglo. - 20 000 hab	159	24.5%	1.8%	78	24.5%	1.8%	81	24.4%	1.7%	35	25.3%	1.4%
Agglo. 20 000 à 100 000 hab	93	14.4%	1.3%	45	14.2%	1.3%	48	14.6%	1.3%	22	15.9%	1.2%
Agglo. + 100 000 hab	140	21.6%	0.9%	67	21.0%	0.9%	73	22.1%	0.9%	43	31.6%	0.8%
Agglo. Paris	7	1.0%	0.1%	5	1.7%	0.1%	1	0.4%	0.0%	2	1.7%	0.1%
<b>Régions INSEE</b>												
Ile de France	7	1.0%	0.1%	5	1.7%	0.1%	1	0.4%	0.0%	2	1.7%	0.1%
Nord Pas de Calais	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.3%	0.0%
Lorraine	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.3%	0.1%
Picardie	0	0.1%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Haute Normandie	0	0.1%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.3%	0.1%
Centre	379	58.4%	18.1%	175	55.2%	17.4%	204	61.6%	18.7%	72	52.5%	11.1%
Pays de Loire	12	1.9%	0.4%	10	3.0%	0.7%	3	0.9%	0.2%	5	3.9%	0.6%
Poitou Charentes	246	37.9%	16.5%	124	39.1%	17.3%	122	36.7%	15.7%	54	39.3%	14.7%
Aquitaine	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.3%	0.0%
Midi Pyrénées	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.3%	0.0%
Limousin	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.2%	0	0.2%	0.2%
Rhône Alpes	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	1	0.1%	0.0%	1	0.3%	0.0%	0	0.0%	0.0%	1	0.7%	0.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Habitudes de connexion à Internet</b>												
Tous les jours	396	61.1%	1.1%	203	64.1%	1.2%	193	58.2%	1.1%	118	86.2%	0.8%
Presque tous les jours	64	9.9%	1.1%	33	10.4%	1.2%	31	9.4%	1.0%	12	8.8%	0.7%
1 à 2 fois par semaine	31	4.8%	1.2%	13	4.1%	1.2%	18	5.6%	1.2%	6	4.5%	1.2%
1 à 3 fois par mois	6	0.9%	1.3%	0	0.1%	0.2%	6	1.7%	2.0%	0	0.2%	0.4%
Moins souvent	10	1.5%	1.3%	3	0.8%	0.7%	7	2.1%	2.0%	0	0.0%	0.0%
Jamais	2	0.2%	2.2%	0	0.0%	0.0%	2	0.5%	5.2%	0	0.0%	0.0%
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	25	3.8%	1.4%	8	2.5%	1.1%	17	5.0%	1.6%	1	0.5%	0.3%
De 9 000 à moins de 12 000 euros par an	43	6.6%	1.4%	15	4.9%	1.3%	28	8.3%	1.5%	1	0.9%	0.5%
De 12 000 à moins de 18 000 euros par an	82	12.6%	1.5%	40	12.7%	1.7%	41	12.5%	1.3%	5	3.7%	0.8%
De 18 000 à moins de 24 000 euros par an	108	16.6%	1.6%	45	14.1%	1.5%	63	18.9%	1.6%	16	11.7%	1.2%
De 24 000 à moins de 36 000 euros par an	157	24.2%	1.4%	80	25.2%	1.5%	77	23.2%	1.3%	27	19.6%	0.8%
De 36 000 à moins de 45 000 euros par an	84	12.9%	1.2%	44	13.7%	1.2%	40	12.1%	1.2%	33	23.7%	1.1%
De 45 000 à moins de 65 000 euros par an	85	13.2%	1.2%	48	15.2%	1.2%	37	11.2%	1.1%	37	27.0%	0.9%
65 000 euros et plus par an	23	3.6%	0.6%	14	4.4%	0.6%	9	2.7%	0.5%	14	9.9%	0.5%
Refus	30	4.6%	0.9%	14	4.3%	0.9%	16	4.9%	0.8%	4	2.8%	0.3%
Ne sait pas	13	2.0%	0.8%	9	3.0%	1.3%	4	1.1%	0.4%	0	0.1%	0.0%