

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1378	100.0%	2.6%	653	100.0%	2.6%	725	100.0%	2.7%	272	100.0%	1.6%
Sexe												
Homme	653	47.4%	2.6%	653	100.0%	2.6%	0	0.0%	0.0%	135	49.8%	1.5%
Femme	725	52.6%	2.7%	0	0.0%	0.0%	725	100.0%	2.7%	137	50.2%	1.6%
Age												
15 à 24 ans	79	5.7%	1.1%	46	7.1%	1.3%	33	4.5%	0.9%	25	9.3%	0.8%
25 à 34 ans	115	8.4%	1.5%	62	9.5%	1.7%	53	7.3%	1.4%	43	15.9%	1.3%
35 à 49 ans	242	17.6%	1.9%	115	17.6%	1.9%	127	17.5%	2.0%	99	36.4%	1.6%
50 à 59 ans	266	19.3%	2.9%	130	19.9%	2.8%	136	18.8%	2.9%	80	29.3%	2.1%
60 ans et plus	675	49.0%	4.4%	299	45.9%	4.4%	376	51.8%	4.3%	25	9.1%	2.8%
Individu												
Ménagères	681	49.4%	2.9%	0	0.0%	0.0%	681	94.0%	2.9%	128	47.2%	1.8%
Personne de référence	808	58.7%	2.8%	583	89.4%	2.8%	225	31.0%	2.8%	140	51.4%	1.7%
Responsable des achats	1023	74.3%	2.8%	349	53.5%	2.7%	674	92.9%	2.9%	195	71.8%	1.8%
PCS Individu												
Agriculteurs	35	2.5%	6.9%	24	3.7%	7.0%	11	1.5%	6.6%	1	0.3%	5.8%
Petits patrons	25	1.8%	1.5%	16	2.5%	1.4%	9	1.2%	1.9%	20	7.2%	1.4%
Affaires et Cadres	73	5.3%	1.5%	40	6.1%	1.4%	33	4.5%	1.6%	61	22.6%	1.4%
Professions intermédiaires	137	10.0%	1.9%	67	10.3%	1.9%	70	9.6%	1.9%	114	41.9%	2.0%
Employés	201	14.6%	2.4%	52	8.0%	2.4%	149	20.6%	2.4%	33	12.1%	1.8%
Ouvriers	159	11.5%	2.5%	120	18.3%	2.4%	39	5.4%	2.9%	5	1.8%	1.4%
Retraités	578	42.0%	4.5%	279	42.7%	4.5%	299	41.3%	4.5%	11	4.1%	5.3%
Autres inactifs	170	12.4%	1.6%	55	8.4%	1.5%	115	15.9%	1.7%	27	10.1%	0.8%
PCS Personne de référence												
Agriculteurs	49	3.6%	6.5%	25	3.8%	6.0%	24	3.4%	7.1%	0	0.0%	0.0%
Petits patrons	40	2.9%	1.5%	18	2.7%	1.3%	22	3.1%	1.8%	40	14.7%	1.5%
Affaires et Cadres	86	6.2%	1.3%	46	7.1%	1.3%	40	5.5%	1.2%	86	31.6%	1.3%
Professions intermédiaires	146	10.6%	1.9%	71	10.9%	1.8%	75	10.3%	1.9%	146	53.7%	1.9%
Employés	114	8.3%	2.1%	53	8.2%	2.3%	60	8.3%	2.0%	0	0.0%	0.0%
Ouvriers	211	15.3%	2.2%	119	18.2%	2.3%	92	12.7%	2.1%	0	0.0%	0.0%
Retraités	630	45.7%	4.2%	290	44.4%	4.3%	339	46.8%	4.2%	0	0.0%	0.0%
Autres inactifs	102	7.4%	2.4%	30	4.6%	1.9%	72	9.9%	2.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	324	23.5%	3.2%	141	21.6%	3.2%	182	25.2%	3.2%	34	12.7%	1.9%
2 personnes	629	45.7%	3.5%	309	47.4%	3.6%	320	44.1%	3.4%	81	29.8%	2.0%
3 personnes	171	12.4%	1.9%	89	13.6%	1.9%	82	11.4%	1.8%	50	18.5%	1.3%
4 personnes	161	11.7%	1.7%	80	12.2%	1.7%	81	11.2%	1.7%	72	26.4%	1.5%
5 personnes et +	93	6.7%	1.7%	34	5.2%	1.2%	59	8.2%	2.1%	34	12.6%	1.3%
Présence d'enfants de moins de 15 ans												
Oui	273	19.8%	1.8%	126	19.3%	1.7%	148	20.4%	1.8%	114	41.8%	1.5%
Non	1105	80.2%	3.0%	527	80.7%	3.0%	578	79.6%	3.1%	158	58.2%	1.6%
Habitat												
Communes rurales	582	42.2%	4.9%	263	40.2%	4.6%	320	44.1%	5.1%	107	39.4%	3.3%
Agglo. - 20 000 hab	245	17.8%	2.7%	120	18.3%	2.8%	126	17.3%	2.6%	42	15.4%	1.6%
Agglo. 20 000 à 100 000 hab	306	22.2%	4.4%	161	24.6%	4.7%	146	20.1%	4.1%	62	22.7%	3.3%
Agglo. + 100 000 hab	217	15.7%	1.4%	100	15.3%	1.3%	117	16.2%	1.5%	54	19.8%	0.9%
Agglo. Paris	28	2.0%	0.3%	10	1.6%	0.3%	17	2.3%	0.4%	7	2.7%	0.2%
Régions INSEE												
Ile de France	35	2.6%	0.4%	13	1.9%	0.3%	23	3.1%	0.5%	10	3.8%	0.2%
Alsace	1	0.1%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	1	0.1%	0.1%	1	0.1%	0.1%	0	0.1%	0.1%	1	0.3%	0.3%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Bourgogne	200	14.5%	14.8%	91	13.9%	13.9%	110	15.1%	15.6%	31	11.4%	9.2%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	1	0.1%	0.1%	1	0.2%	0.2%	0	0.0%	0.0%	0	0.2%	0.1%
Centre	360	26.2%	17.2%	180	27.6%	17.9%	180	24.9%	16.6%	78	28.5%	11.9%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Poitou Charentes	1	0.1%	0.1%	1	0.1%	0.1%	1	0.1%	0.1%	0	0.1%	0.0%
Aquitaine	6	0.5%	0.2%	1	0.2%	0.1%	5	0.7%	0.3%	4	1.5%	0.5%
Midi Pyrénées	3	0.2%	0.1%	2	0.3%	0.2%	1	0.1%	0.1%	1	0.2%	0.1%
Limousin	278	20.2%	45.2%	128	19.6%	43.5%	150	20.7%	46.7%	50	18.5%	30.9%
Auvergne	486	35.2%	43.0%	232	35.6%	42.7%	254	35.0%	43.2%	93	34.3%	28.8%
Rhône Alpes	3	0.2%	0.1%	2	0.3%	0.1%	2	0.2%	0.1%	3	1.0%	0.1%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connexion à Internet												
Tous les jours	746	54.1%	2.1%	380	58.1%	2.2%	366	50.5%	2.1%	216	79.6%	1.5%
Presque tous les jours	185	13.4%	3.1%	80	12.2%	2.9%	106	14.6%	3.3%	38	14.1%	2.1%
1 à 2 fois par semaine	61	4.4%	2.4%	24	3.6%	2.2%	37	5.1%	2.5%	12	4.4%	2.3%
1 à 3 fois par mois	10	0.7%	2.1%	1	0.2%	0.8%	9	1.2%	3.0%	0	0.1%	0.5%
Moins souvent	30	2.2%	4.2%	13	1.9%	3.5%	18	2.4%	4.9%	4	1.5%	8.6%
Jamais	0	0.0%	0.4%	0	0.0%	0.0%	0	0.0%	0.9%	0	0.0%	0.0%
Revenus du foyer												
Moins de 9 000 euros par an	44	3.2%	2.4%	19	3.0%	2.6%	25	3.5%	2.3%	2	0.7%	1.0%
De 9 000 à moins de 12 000 euros par an	112	8.1%	3.8%	56	8.6%	4.9%	56	7.7%	3.1%	7	2.7%	3.1%
De 12 000 à moins de 18 000 euros par an	162	11.7%	2.9%	81	12.3%	3.3%	81	11.2%	2.6%	12	4.5%	1.9%
De 18 000 à moins de 24 000 euros par an	214	15.5%	3.2%	91	14.0%	3.1%	123	16.9%	3.2%	19	7.0%	1.4%
De 24 000 à moins de 36 000 euros par an	343	24.9%	3.0%	166	25.3%	3.1%	177	24.5%	2.9%	61	22.5%	1.7%
De 36 000 à moins de 45 000 euros par an	176	12.8%	2.5%	87	13.3%	2.3%	89	12.3%	2.6%	54	19.7%	1.8%
De 45 000 à moins de 65 000 euros par an	143	10.4%	1.9%	76	11.6%	1.9%	67	9.2%	2.1%	67	24.6%	1.6%
65 000 euros et plus par an	46	3.3%	1.2%	22	3.4%	1.0%	24	3.3%	1.4%	28	10.1%	1.0%
Refus	97	7.0%	2.9%	41	6.3%	2.8%	56	7.7%	2.9%	15	5.5%	1.3%
Ne sait pas	41	3.0%	2.5%	14	2.1%	1.9%	27	3.8%	3.0%	7	2.7%	1.3%