

Groupe Bourgogne Rhône Alpes



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2081	100.0%	4.0%	1088	100.0%	4.4%	993	100.0%	3.7%	499	100.0%	2.9%
Sexe												
Homme	1088	52.3%	4.4%	1088	100.0%	4.4%	0	0.0%	0.0%	286	57.4%	3.3%
Femme	993	47.7%	3.7%	0	0.0%	0.0%	993	100.0%	3.7%	212	42.6%	2.5%
Age												
15 à 24 ans	122	5.9%	1.7%	70	6.4%	1.9%	52	5.2%	1.4%	48	9.7%	1.6%
25 à 34 ans	236	11.3%	3.1%	130	11.9%	3.5%	106	10.7%	2.7%	79	15.8%	2.4%
35 à 49 ans	430	20.7%	3.4%	250	23.0%	4.1%	180	18.1%	2.8%	183	36.6%	2.9%
50 à 59 ans	428	20.5%	4.6%	216	19.9%	4.7%	211	21.3%	4.5%	163	32.7%	4.2%
60 ans et plus	866	41.6%	5.6%	422	38.8%	6.2%	444	44.7%	5.1%	26	5.1%	2.9%
Individu												
Ménagères	929	44.7%	4.0%	0	0.0%	0.0%	929	93.6%	4.0%	193	38.7%	2.7%
Personne de référence	1225	58.9%	4.3%	968	88.9%	4.7%	258	26.0%	3.2%	286	57.4%	3.4%
Responsable des achats	1528	73.4%	4.2%	628	57.7%	4.8%	900	90.6%	3.9%	344	68.9%	3.1%
PCS Individu												
Agriculteurs	23	1.1%	4.5%	17	1.5%	4.9%	6	0.6%	3.7%	0	0.0%	0.0%
Petits patrons	66	3.2%	4.1%	47	4.3%	4.1%	19	1.9%	4.3%	59	11.8%	4.1%
Affaires et Cadres	130	6.2%	2.6%	84	7.7%	3.0%	45	4.6%	2.2%	116	23.3%	2.6%
Professions intermédiaires	251	12.1%	3.5%	141	13.0%	4.0%	110	11.0%	3.0%	190	38.1%	3.3%
Employés	328	15.8%	3.9%	87	8.0%	3.9%	241	24.3%	3.9%	60	12.0%	3.2%
Ouvriers	257	12.4%	4.1%	214	19.6%	4.3%	44	4.4%	3.3%	5	1.0%	1.4%
Retraités	778	37.4%	6.1%	397	36.4%	6.4%	382	38.4%	5.8%	7	1.5%	3.6%
Autres inactifs	248	11.9%	2.4%	102	9.3%	2.7%	146	14.7%	2.2%	61	12.3%	1.9%
PCS Personne de référence												
Agriculteurs	34	1.7%	4.6%	18	1.7%	4.4%	16	1.7%	4.8%	0	0.0%	0.0%
Petits patrons	82	3.9%	3.1%	50	4.6%	3.7%	32	3.2%	2.5%	82	16.4%	3.1%
Affaires et Cadres	153	7.3%	2.2%	87	8.0%	2.5%	66	6.6%	1.9%	153	30.6%	2.2%
Professions intermédiaires	264	12.7%	3.3%	149	13.7%	3.7%	115	11.5%	3.0%	264	53.0%	3.3%
Employés	177	8.5%	3.3%	85	7.8%	3.6%	92	9.3%	3.0%	0	0.0%	0.0%
Ouvriers	364	17.5%	3.8%	205	18.9%	4.0%	159	16.0%	3.6%	0	0.0%	0.0%
Retraités	874	42.0%	5.9%	416	38.2%	6.2%	458	46.1%	5.6%	0	0.0%	0.0%
Autres inactifs	133	6.4%	3.2%	78	7.2%	4.9%	55	5.5%	2.1%	0	0.0%	0.0%

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Taille du foyer												
1 personne	415	19.9%	4.1%	219	20.1%	5.0%	197	19.8%	3.5%	48	9.7%	2.7%
2 personnes	912	43.8%	5.0%	451	41.4%	5.2%	461	46.5%	4.9%	118	23.7%	2.9%
3 personnes	322	15.5%	3.5%	184	16.9%	4.0%	138	13.9%	3.0%	139	27.9%	3.6%
4 personnes	295	14.2%	3.2%	159	14.6%	3.5%	136	13.7%	2.9%	131	26.4%	2.7%
5 personnes et +	137	6.6%	2.5%	76	7.0%	2.8%	60	6.1%	2.2%	61	12.3%	2.4%
Présence d'enfants de moins de 15 ans												
Oui	487	23.4%	3.1%	264	24.3%	3.6%	223	22.5%	2.7%	213	42.7%	2.7%
Non	1594	76.6%	4.4%	824	75.7%	4.7%	770	77.5%	4.1%	286	57.3%	3.0%
Habitat												
Communes rurales	533	25.6%	4.5%	249	22.9%	4.4%	284	28.6%	4.5%	131	26.3%	4.0%
Agglo. - 20 000 hab	403	19.4%	4.4%	215	19.8%	5.1%	188	18.9%	3.9%	97	19.5%	3.8%
Agglo. 20 000 à 100 000 hab	410	19.7%	5.9%	222	20.4%	6.6%	188	18.9%	5.2%	66	13.2%	3.5%
Agglo. + 100 000 hab	720	34.6%	4.6%	394	36.2%	5.2%	327	32.9%	4.1%	197	39.6%	3.5%
Agglo. Paris	15	0.7%	0.2%	9	0.8%	0.2%	7	0.7%	0.2%	7	1.5%	0.2%
Régions INSEE												
Ile de France	15	0.7%	0.2%	9	0.8%	0.2%	7	0.7%	0.1%	7	1.5%	0.2%
Nord Pas de Calais	2	0.1%	0.1%	2	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	5	0.3%	0.3%	4	0.4%	0.5%	1	0.1%	0.1%	0	0.0%	0.0%
Alsace	1	0.1%	0.1%	1	0.1%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	84	4.0%	8.8%	41	3.8%	8.8%	43	4.3%	8.8%	20	4.0%	7.3%
Champagne Ardennes	4	0.2%	0.3%	1	0.1%	0.3%	2	0.2%	0.4%	2	0.4%	0.6%
Bourgogne	377	18.1%	27.8%	189	17.4%	29.1%	187	18.8%	26.6%	71	14.3%	21.1%
Haute Normandie	1	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.2%
Basse Normandie	2	0.1%	0.1%	2	0.2%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	2	0.1%	0.1%	2	0.2%	0.2%	0	0.0%	0.0%	0	0.1%	0.1%
Pays de Loire	1	0.1%	0.0%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Aquitaine	1	0.0%	0.0%	1	0.0%	0.0%	0	0.0%	0.0%	1	0.1%	0.1%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	1	0.0%	0.1%	1	0.1%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	42	2.0%	3.7%	20	1.9%	3.8%	22	2.2%	3.7%	10	1.9%	3.0%
Rhône Alpes	1420	68.2%	27.2%	742	68.2%	29.5%	678	68.3%	25.0%	362	72.6%	18.6%
Languedoc Roussillon	6	0.3%	0.2%	6	0.5%	0.5%	0	0.0%	0.0%	2	0.3%	0.2%
Provence Alpes Côte d'Azur. Corse	118	5.7%	2.7%	66	6.0%	3.2%	52	5.2%	2.3%	23	4.6%	1.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connexion à Internet												
Tous les jours	1203	57.8%	3.5%	666	61.2%	3.8%	538	54.1%	3.1%	416	83.4%	2.8%
Presque tous les jours	212	10.2%	3.6%	102	9.4%	3.7%	110	11.0%	3.4%	52	10.5%	2.8%
1 à 2 fois par semaine	129	6.2%	5.0%	65	6.0%	6.0%	65	6.5%	4.3%	16	3.3%	3.1%
1 à 3 fois par mois	30	1.4%	6.2%	14	1.3%	7.5%	15	1.6%	5.3%	10	2.0%	15.2%
Moins souvent	46	2.2%	6.4%	22	2.0%	6.0%	24	2.5%	6.8%	0	0.0%	0.3%
Jamais	0	0.0%	0.5%	0	0.0%	0.8%	0	0.0%	0.0%	0	0.0%	0.0%
Revenus du foyer												
Moins de 9 000 euros par an	37	1.8%	2.0%	24	2.2%	3.3%	12	1.3%	1.2%	2	0.4%	1.1%
De 9 000 à moins de 12 000 euros par an	106	5.1%	3.6%	52	4.8%	4.5%	54	5.5%	3.0%	7	1.5%	3.1%
De 12 000 à moins de 18 000 euros par an	282	13.6%	5.1%	125	11.5%	5.1%	158	15.9%	5.0%	16	3.2%	2.5%
De 18 000 à moins de 24 000 euros par an	309	14.9%	4.6%	154	14.2%	5.2%	155	15.6%	4.1%	48	9.7%	3.6%
De 24 000 à moins de 36 000 euros par an	497	23.9%	4.3%	267	24.6%	5.0%	230	23.1%	3.8%	95	19.0%	2.7%
De 36 000 à moins de 45 000 euros par an	292	14.0%	4.1%	158	14.5%	4.2%	134	13.5%	3.9%	109	21.9%	3.7%
De 45 000 à moins de 65 000 euros par an	301	14.5%	4.1%	185	17.0%	4.5%	116	11.7%	3.6%	125	25.0%	3.1%
65 000 euros et plus par an	96	4.6%	2.4%	57	5.2%	2.5%	39	3.9%	2.3%	56	11.1%	2.0%
Refus	115	5.5%	3.4%	49	4.5%	3.4%	66	6.7%	3.4%	26	5.3%	2.3%
Ne sait pas	46	2.2%	2.7%	17	1.6%	2.3%	28	2.8%	3.1%	15	3.0%	2.6%