

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3977	100.0%	7.6%	2022	100.0%	8.1%	1955	100.0%	7.2%	921	100.0%	5.3%
Sexe												
Homme	2022	50.8%	8.1%	2022	100.0%	8.1%	0	0.0%	0.0%	536	58.2%	6.1%
Femme	1955	49.2%	7.2%	0	0.0%	0.0%	1955	100.0%	7.2%	385	41.8%	4.5%
Age												
15 à 24 ans	252	6.3%	3.5%	143	7.1%	3.9%	108	5.5%	3.0%	97	10.5%	3.2%
25 à 34 ans	428	10.8%	5.6%	213	10.5%	5.7%	215	11.0%	5.6%	134	14.6%	4.1%
35 à 49 ans	773	19.4%	6.2%	434	21.5%	7.0%	339	17.4%	5.4%	338	36.7%	5.3%
50 à 59 ans	823	20.7%	8.9%	428	21.2%	9.3%	395	20.2%	8.5%	280	30.3%	7.2%
60 ans et plus	1701	42.8%	11.0%	804	39.8%	11.8%	897	45.9%	10.3%	73	7.9%	8.3%
Individu												
Ménagères	1796	45.2%	7.7%	0	0.0%	0.0%	1796	91.9%	7.7%	336	36.4%	4.8%
Personne de référence	2326	58.5%	8.2%	1784	88.2%	8.7%	542	27.7%	6.8%	523	56.8%	6.3%
Responsable des achats	2843	71.5%	7.9%	1073	53.0%	8.2%	1770	90.6%	7.7%	604	65.5%	5.5%
PCS Individu												
Agriculteurs	51	1.3%	10.2%	35	1.7%	10.1%	17	0.8%	10.4%	4	0.4%	26.0%
Petits patrons	113	2.8%	7.0%	82	4.1%	7.1%	31	1.6%	6.8%	103	11.2%	7.1%
Affaires et Cadres	238	6.0%	4.9%	157	7.8%	5.5%	81	4.1%	3.9%	211	22.9%	4.8%
Professions intermédiaires	466	11.7%	6.5%	266	13.1%	7.5%	200	10.2%	5.5%	355	38.5%	6.1%
Employés	610	15.3%	7.3%	154	7.6%	7.0%	456	23.3%	7.4%	107	11.6%	5.7%
Ouvriers	506	12.7%	8.0%	409	20.2%	8.2%	97	5.0%	7.3%	9	0.9%	2.5%
Retraités	1458	36.7%	11.4%	749	37.1%	12.2%	708	36.2%	10.7%	17	1.9%	8.3%
Autres inactifs	535	13.5%	5.1%	170	8.4%	4.6%	366	18.7%	5.5%	116	12.6%	3.6%
PCS Personne de référence												
Agriculteurs	64	1.6%	8.5%	38	1.9%	9.2%	27	1.4%	7.8%	0	0.0%	0.0%
Petits patrons	152	3.8%	5.8%	87	4.3%	6.5%	65	3.3%	5.0%	152	16.5%	5.8%
Affaires et Cadres	290	7.3%	4.2%	166	8.2%	4.8%	124	6.3%	3.6%	290	31.5%	4.2%
Professions intermédiaires	480	12.1%	6.1%	283	14.0%	7.1%	197	10.1%	5.1%	480	52.0%	6.1%
Employés	315	7.9%	5.8%	146	7.2%	6.2%	169	8.6%	5.5%	0	0.0%	0.0%
Ouvriers	703	17.7%	7.4%	382	18.9%	7.5%	320	16.4%	7.3%	0	0.0%	0.0%
Retraités	1690	42.5%	11.4%	795	39.3%	11.8%	895	45.8%	11.0%	0	0.0%	0.0%
Autres inactifs	284	7.1%	6.7%	124	6.1%	7.8%	160	8.2%	6.1%	0	0.0%	0.0%

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Taille du foyer												
1 personne	767	19.3%	7.6%	350	17.3%	8.0%	417	21.3%	7.4%	92	10.0%	5.1%
2 personnes	1784	44.8%	9.9%	909	44.9%	10.5%	875	44.7%	9.3%	234	25.4%	5.7%
3 personnes	613	15.4%	6.7%	338	16.7%	7.3%	275	14.1%	6.0%	247	26.8%	6.3%
4 personnes	522	13.1%	5.6%	275	13.6%	6.0%	246	12.6%	5.3%	228	24.7%	4.6%
5 personnes et +	292	7.3%	5.3%	150	7.4%	5.6%	142	7.3%	5.1%	120	13.0%	4.7%
Présence d'enfants de moins de 15 ans												
Oui	871	21.9%	5.6%	460	22.8%	6.2%	411	21.0%	5.0%	372	40.3%	4.8%
Non	3106	78.1%	8.5%	1562	77.2%	8.9%	1544	79.0%	8.2%	550	59.7%	5.7%
Habitat												
Communes rurales	1151	28.9%	9.6%	523	25.9%	9.2%	628	32.1%	10.1%	242	26.2%	7.4%
Agglo. - 20 000 hab	820	20.6%	9.1%	427	21.1%	10.1%	393	20.1%	8.1%	183	19.9%	7.2%
Agglo. 20 000 à 100 000 hab	753	18.9%	10.8%	397	19.6%	11.7%	356	18.2%	9.9%	146	15.8%	7.8%
Agglo. + 100 000 hab	1226	30.8%	7.9%	659	32.6%	8.8%	567	29.0%	7.1%	339	36.8%	6.0%
Agglo. Paris	26	0.7%	0.3%	16	0.8%	0.4%	10	0.5%	0.2%	11	1.2%	0.3%

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Régions INSEE												
Ile de France	26	0.7%	0.3%	16	0.8%	0.3%	10	0.5%	0.2%	11	1.2%	0.3%
Nord Pas de Calais	4	0.1%	0.1%	3	0.1%	0.2%	1	0.1%	0.1%	1	0.2%	0.1%
Lorraine	820	20.6%	42.7%	398	19.7%	42.9%	421	21.6%	42.5%	170	18.5%	32.1%
Alsace	694	17.4%	45.2%	345	17.1%	46.5%	349	17.8%	44.0%	170	18.5%	35.6%
Franche-Comté	368	9.3%	38.6%	182	9.0%	39.1%	187	9.6%	38.2%	78	8.5%	28.8%
Champagne Ardennes	86	2.2%	7.9%	43	2.1%	8.2%	43	2.2%	7.6%	18	2.0%	6.1%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	380	9.6%	28.0%	192	9.5%	29.5%	188	9.6%	26.7%	73	7.9%	21.5%
Haute Normandie	1	0.0%	0.1%	1	0.0%	0.1%	0	0.0%	0.1%	1	0.1%	0.2%
Basse Normandie	2	0.1%	0.2%	2	0.1%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	2	0.1%	0.1%	2	0.1%	0.2%	0	0.0%	0.0%	1	0.1%	0.1%
Pays de Loire	1	0.0%	0.0%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.1%	0	0.0%	0.0%	0	0.0%	0.1%
Aquitaine	1	0.0%	0.0%	1	0.0%	0.0%	0	0.0%	0.0%	1	0.1%	0.1%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	1	0.0%	0.1%	1	0.0%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	43	1.1%	3.8%	21	1.0%	3.8%	22	1.1%	3.8%	10	1.1%	3.0%
Rhône Alpes	1421	35.7%	27.2%	743	36.8%	29.5%	678	34.7%	25.0%	362	39.3%	18.6%
Languedoc Roussillon	6	0.1%	0.3%	6	0.3%	0.5%	0	0.0%	0.0%	2	0.2%	0.3%
Provence Alpes Côte d'Azur. Corse	120	3.0%	2.7%	66	3.3%	3.2%	54	2.7%	2.3%	23	2.5%	1.6%
Habitudes de connexion à Internet												
Tous les jours	2223	55.9%	6.4%	1229	60.8%	7.1%	993	50.8%	5.7%	750	81.4%	5.1%
Presque tous les jours	431	10.8%	7.2%	204	10.1%	7.4%	227	11.6%	7.1%	102	11.0%	5.5%
1 à 2 fois par semaine	254	6.4%	9.9%	123	6.1%	11.3%	132	6.7%	8.8%	41	4.5%	7.8%
1 à 3 fois par mois	57	1.4%	11.8%	24	1.2%	12.5%	33	1.7%	11.3%	13	1.4%	19.7%
Moins souvent	89	2.2%	12.3%	47	2.3%	13.0%	41	2.1%	11.5%	3	0.4%	7.3%
Jamais	3	0.1%	4.0%	0	0.0%	0.8%	2	0.1%	8.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	78	2.0%	4.3%	43	2.1%	5.7%	35	1.8%	3.2%	10	1.0%	4.9%
De 9 000 à moins de 12 000 euros par an	229	5.8%	7.7%	99	4.9%	8.7%	129	6.6%	7.0%	18	1.9%	7.4%
De 12 000 à moins de 18 000 euros par an	549	13.8%	9.9%	220	10.9%	9.1%	329	16.8%	10.5%	28	3.1%	4.5%
De 18 000 à moins de 24 000 euros par an	540	13.6%	8.0%	255	12.6%	8.6%	284	14.5%	7.5%	78	8.5%	5.8%
De 24 000 à moins de 36 000 euros par an	944	23.7%	8.3%	500	24.7%	9.3%	444	22.7%	7.4%	184	20.0%	5.3%
De 36 000 à moins de 45 000 euros par an	553	13.9%	7.7%	319	15.8%	8.6%	234	12.0%	6.8%	183	19.8%	6.2%
De 45 000 à moins de 65 000 euros par an	554	13.9%	7.6%	338	16.7%	8.3%	216	11.1%	6.7%	224	24.3%	5.5%
65 000 euros et plus par an	213	5.4%	5.4%	129	6.4%	5.7%	84	4.3%	5.0%	119	13.0%	4.4%
Refus	233	5.9%	6.9%	83	4.1%	5.7%	150	7.7%	7.7%	50	5.4%	4.4%
Ne sait pas	85	2.1%	5.1%	36	1.8%	4.9%	48	2.5%	5.3%	27	2.9%	4.7%