

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	376	100.0%	0.7%	191	100.0%	0.8%	185	100.0%	0.7%	82	100.0%	0.5%
Sexe												
Homme	191	50.7%	0.8%	191	100.0%	0.8%	0	0.0%	0.0%	41	50.0%	0.5%
Femme	185	49.3%	0.7%	0	0.0%	0.0%	185	100.0%	0.7%	41	50.0%	0.5%
Age												
15 à 24 ans	35	9.4%	0.5%	20	10.7%	0.6%	15	8.1%	0.4%	14	16.9%	0.5%
25 à 34 ans	38	10.2%	0.5%	21	11.3%	0.6%	17	9.0%	0.4%	13	15.2%	0.4%
35 à 49 ans	83	22.1%	0.7%	48	25.2%	0.8%	35	18.9%	0.6%	25	30.8%	0.4%
50 à 59 ans	74	19.6%	0.8%	42	22.2%	0.9%	31	16.9%	0.7%	25	30.1%	0.6%
60 ans et plus	146	38.7%	0.9%	58	30.6%	0.9%	87	47.1%	1.0%	6	7.1%	0.7%
Individu												
Ménagères	170	45.1%	0.7%	0	0.0%	0.0%	170	91.5%	0.7%	33	40.6%	0.5%
Personne de référence	230	61.1%	0.8%	167	87.8%	0.8%	62	33.6%	0.8%	37	44.6%	0.4%
Responsable des achats	251	66.8%	0.7%	93	48.9%	0.7%	158	85.2%	0.7%	39	47.5%	0.4%
PCS Individu												
Agriculteurs	8	2.2%	1.7%	8	4.1%	2.3%	1	0.3%	0.4%	0	0.0%	0.0%
Petits patrons	12	3.1%	0.7%	9	4.7%	0.8%	3	1.4%	0.6%	11	13.0%	0.7%
Affaires et Cadres	12	3.3%	0.3%	9	4.5%	0.3%	4	2.1%	0.2%	11	13.5%	0.3%
Professions intermédiaires	38	10.0%	0.5%	16	8.6%	0.5%	21	11.4%	0.6%	26	31.2%	0.4%
Employés	57	15.0%	0.7%	21	11.2%	1.0%	35	18.9%	0.6%	16	18.8%	0.8%
Ouvriers	62	16.6%	1.0%	54	28.6%	1.1%	8	4.3%	0.6%	1	1.5%	0.4%
Retraités	139	36.9%	1.1%	58	30.5%	0.9%	81	43.5%	1.2%	2	2.3%	0.9%
Autres inactifs	48	12.8%	0.5%	15	7.8%	0.4%	33	18.0%	0.5%	16	19.6%	0.5%
PCS Personne de référence												
Agriculteurs	10	2.7%	1.3%	7	3.7%	1.7%	3	1.7%	0.9%	0	0.0%	0.0%
Petits patrons	13	3.5%	0.5%	9	4.7%	0.7%	4	2.4%	0.3%	13	16.2%	0.5%
Affaires et Cadres	25	6.7%	0.4%	12	6.4%	0.4%	13	7.1%	0.4%	25	30.7%	0.4%
Professions intermédiaires	44	11.7%	0.6%	20	10.5%	0.5%	24	12.8%	0.6%	44	53.1%	0.6%
Employés	39	10.4%	0.7%	23	12.3%	1.0%	16	8.5%	0.5%	0	0.0%	0.0%
Ouvriers	73	19.3%	0.8%	49	25.9%	1.0%	23	12.5%	0.5%	0	0.0%	0.0%
Retraités	157	41.7%	1.1%	64	33.7%	1.0%	92	49.8%	1.1%	0	0.0%	0.0%
Autres inactifs	15	3.9%	0.4%	5	2.8%	0.3%	10	5.1%	0.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	86	23.0%	0.9%	31	16.5%	0.7%	55	29.7%	1.0%	7	8.3%	0.4%
2 personnes	148	39.4%	0.8%	84	44.0%	1.0%	64	34.7%	0.7%	24	29.4%	0.6%
3 personnes	67	17.8%	0.7%	36	18.7%	0.8%	31	16.8%	0.7%	32	38.4%	0.8%
4 personnes	48	12.7%	0.5%	28	14.5%	0.6%	20	10.8%	0.4%	16	18.8%	0.3%
5 personnes et +	27	7.1%	0.5%	12	6.3%	0.4%	15	8.0%	0.5%	4	5.0%	0.2%
Présence d'enfants de moins de 15 ans												
Oui	92	24.5%	0.6%	44	23.1%	0.6%	48	25.9%	0.6%	31	37.0%	0.4%
Non	284	75.5%	0.8%	147	76.9%	0.8%	137	74.1%	0.7%	52	63.0%	0.5%
Habitat												
Communes rurales	152	40.4%	1.3%	79	41.3%	1.4%	73	39.5%	1.2%	31	38.0%	1.0%
Agglo. - 20 000 hab	68	18.1%	0.8%	21	11.3%	0.5%	47	25.2%	1.0%	16	19.8%	0.6%
Agglo. 20 000 à 100 000 hab	96	25.6%	1.4%	55	28.8%	1.6%	42	22.4%	1.2%	16	19.1%	0.8%
Agglo. + 100 000 hab	57	15.1%	0.4%	34	17.9%	0.5%	23	12.2%	0.3%	18	21.6%	0.3%
Agglo. Paris	3	0.7%	0.0%	1	0.8%	0.0%	1	0.7%	0.0%	1	1.5%	0.0%
Régions INSEE												
Ile de France	6	1.6%	0.1%	5	2.5%	0.1%	1	0.7%	0.0%	2	2.5%	0.0%
Nord Pas de Calais	1	0.2%	0.0%	1	0.4%	0.1%	0	0.0%	0.0%	1	1.0%	0.1%
Lorraine	2	0.5%	0.1%	0	0.2%	0.0%	1	0.8%	0.1%	0	0.4%	0.1%
Champagne Ardennes	283	75.1%	25.9%	141	73.9%	26.8%	142	76.4%	25.1%	61	74.1%	20.7%
Picardie	82	21.8%	5.3%	44	23.0%	5.9%	38	20.5%	4.8%	17	20.9%	4.1%
Bourgogne	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Haute Normandie	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%	0	0.5%	0.1%
Midi Pyrénées	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%	0	0.5%	0.0%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Provence Alpes Côte d'Azur. Corse	2	0.5%	0.0%	0	0.0%	0.0%	2	1.0%	0.1%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	233	61.9%	0.7%	127	66.7%	0.7%	105	56.9%	0.6%	69	83.9%	0.5%
Presque tous les jours	41	11.0%	0.7%	21	10.9%	0.8%	20	11.1%	0.6%	7	8.0%	0.4%
1 à 2 fois par semaine	21	5.6%	0.8%	12	6.5%	1.1%	9	4.6%	0.6%	4	5.0%	0.8%
1 à 3 fois par mois	4	1.1%	0.8%	4	1.9%	1.9%	0	0.2%	0.1%	0	0.3%	0.4%
Moins souvent	4	1.2%	0.6%	3	1.5%	0.8%	1	0.8%	0.4%	0	0.0%	0.0%

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	15	3.9%	0.8%	2	1.1%	0.3%	13	6.8%	1.2%	1	0.8%	0.3%
De 9 000 à moins de 12 000 euros par an	17	4.4%	0.6%	9	4.9%	0.8%	7	3.9%	0.4%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	46	12.3%	0.8%	22	11.7%	0.9%	24	12.9%	0.8%	9	10.5%	1.4%
De 18 000 à moins de 24 000 euros par an	55	14.6%	0.8%	22	11.3%	0.7%	33	17.9%	0.9%	7	8.5%	0.5%
De 24 000 à moins de 36 000 euros par an	82	21.8%	0.7%	41	21.3%	0.8%	41	22.3%	0.7%	23	27.5%	0.6%
De 36 000 à moins de 45 000 euros par an	50	13.2%	0.7%	26	13.7%	0.7%	24	12.8%	0.7%	10	12.5%	0.4%
De 45 000 à moins de 65 000 euros par an	48	12.8%	0.7%	32	16.8%	0.8%	16	8.8%	0.5%	19	22.9%	0.5%
65 000 euros et plus par an	20	5.4%	0.5%	13	6.7%	0.6%	8	4.1%	0.4%	11	13.7%	0.4%
Refus	27	7.2%	0.8%	13	6.7%	0.9%	14	7.7%	0.7%	2	2.6%	0.2%
Ne sait pas	16	4.3%	1.0%	11	5.8%	1.5%	5	2.8%	0.6%	1	1.0%	0.1%