

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	964	100.0%	1.9%	497	100.0%	2.0%	467	100.0%	1.7%	221	100.0%	1.3%
Sexe												
Homme	497	51.6%	2.0%	497	100.0%	2.0%	0	0.0%	0.0%	129	58.2%	1.5%
Femme	467	48.4%	1.7%	0	0.0%	0.0%	467	100.0%	1.7%	92	41.8%	1.1%
Age												
15 à 24 ans	56	5.8%	0.8%	30	6.1%	0.8%	25	5.4%	0.7%	22	9.8%	0.7%
25 à 34 ans	116	12.0%	1.5%	62	12.6%	1.7%	54	11.5%	1.4%	48	21.5%	1.5%
35 à 49 ans	186	19.3%	1.5%	109	21.9%	1.8%	77	16.4%	1.2%	80	36.2%	1.3%
50 à 59 ans	177	18.4%	1.9%	88	17.7%	1.9%	89	19.0%	1.9%	60	26.9%	1.5%
60 ans et plus	429	44.6%	2.8%	207	41.7%	3.1%	222	47.6%	2.6%	12	5.6%	1.4%
Individu												
Ménagères	435	45.1%	1.9%	0	0.0%	0.0%	435	93.2%	1.9%	81	36.6%	1.2%
Personne de référence	580	60.2%	2.0%	444	89.4%	2.2%	136	29.1%	1.7%	131	59.2%	1.6%
Responsable des achats	712	73.9%	2.0%	288	58.0%	2.2%	424	90.9%	1.9%	147	66.4%	1.3%
PCS Individu												
Agriculteurs	8	0.8%	1.6%	4	0.7%	1.0%	5	1.0%	2.9%	0	0.0%	0.0%
Petits patrons	31	3.3%	2.0%	20	4.0%	1.7%	12	2.5%	2.6%	27	12.0%	1.8%
Affaires et Cadres	58	6.0%	1.2%	36	7.2%	1.3%	22	4.7%	1.1%	50	22.7%	1.1%
Professions intermédiaires	119	12.4%	1.7%	71	14.3%	2.0%	48	10.3%	1.3%	98	44.2%	1.7%
Employés	151	15.6%	1.8%	42	8.4%	1.9%	109	23.4%	1.8%	19	8.5%	1.0%
Ouvriers	108	11.3%	1.7%	89	18.0%	1.8%	19	4.1%	1.4%	2	0.7%	0.5%
Retraités	378	39.2%	3.0%	188	37.9%	3.1%	189	40.5%	2.9%	3	1.4%	1.5%
Autres inactifs	110	11.5%	1.1%	48	9.6%	1.3%	63	13.5%	0.9%	23	10.4%	0.7%
PCS Personne de référence												
Agriculteurs	13	1.4%	1.8%	4	0.8%	1.0%	9	1.9%	2.6%	0	0.0%	0.0%
Petits patrons	33	3.5%	1.3%	20	4.0%	1.5%	14	2.9%	1.1%	33	15.1%	1.3%
Affaires et Cadres	68	7.0%	1.0%	36	7.3%	1.1%	32	6.8%	0.9%	68	30.7%	1.0%
Professions intermédiaires	120	12.5%	1.5%	73	14.7%	1.8%	47	10.1%	1.2%	120	54.2%	1.5%
Employés	95	9.9%	1.8%	43	8.7%	1.8%	52	11.1%	1.7%	0	0.0%	0.0%
Ouvriers	155	16.1%	1.6%	89	17.9%	1.7%	66	14.1%	1.5%	0	0.0%	0.0%
Retraités	415	43.1%	2.8%	196	39.5%	2.9%	219	47.0%	2.7%	0	0.0%	0.0%
Autres inactifs	64	6.6%	1.5%	36	7.2%	2.2%	28	6.0%	1.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	195	20.3%	1.9%	89	17.9%	2.0%	106	22.8%	1.9%	23	10.2%	1.2%
2 personnes	416	43.1%	2.3%	206	41.4%	2.4%	210	45.0%	2.2%	50	22.4%	1.2%
3 personnes	152	15.8%	1.7%	90	18.1%	1.9%	63	13.4%	1.4%	61	27.4%	1.6%
4 personnes	138	14.3%	1.5%	77	15.5%	1.7%	61	13.0%	1.3%	63	28.6%	1.3%
5 personnes et +	62	6.5%	1.1%	35	7.1%	1.3%	27	5.8%	1.0%	25	11.3%	1.0%
Présence d'enfants de moins de 15 ans												
Oui	235	24.4%	1.5%	132	26.6%	1.8%	103	22.0%	1.3%	101	45.6%	1.3%
Non	728	75.6%	2.0%	365	73.4%	2.1%	364	78.0%	1.9%	120	54.4%	1.3%
Habitat												
Communes rurales	223	23.2%	1.9%	97	19.6%	1.7%	126	27.0%	2.0%	55	24.7%	1.7%
Agglo. - 20 000 hab	209	21.7%	2.3%	120	24.2%	2.8%	89	19.0%	1.8%	50	22.4%	1.9%
Agglo. 20 000 à 100 000 hab	202	20.9%	2.9%	106	21.4%	3.1%	95	20.4%	2.7%	34	15.5%	1.9%
Agglo. + 100 000 hab	323	33.6%	2.1%	168	33.8%	2.2%	155	33.2%	1.9%	79	35.9%	1.4%
Agglo. Paris	6	0.6%	0.1%	5	1.0%	0.1%	1	0.3%	0.0%	3	1.5%	0.1%
Régions INSEE												
Ile de France	6	0.6%	0.1%	5	1.0%	0.1%	1	0.3%	0.0%	3	1.5%	0.1%
Lorraine	1	0.1%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Bourgogne	1	0.1%	0.1%	0	0.0%	0.0%	1	0.3%	0.2%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	2	0.2%	0.1%	2	0.3%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	1	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Aquitaine	1	0.1%	0.0%	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.1%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	1	0.1%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.2%	0.1%
Rhône Alpes	833	86.4%	15.9%	421	84.7%	16.7%	412	88.3%	15.2%	193	87.4%	9.9%
Languedoc Roussillon	4	0.5%	0.2%	4	0.9%	0.4%	0	0.0%	0.0%	2	0.8%	0.2%
Provence Alpes Côte d'Azur. Corse	114	11.8%	2.6%	62	12.6%	3.0%	51	11.0%	2.2%	22	9.8%	1.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connexion à Internet												
Tous les jours	548	56.9%	1.6%	291	58.7%	1.7%	257	55.0%	1.5%	193	87.3%	1.3%
Presque tous les jours	86	8.9%	1.4%	45	9.0%	1.6%	41	8.8%	1.3%	18	8.1%	1.0%
1 à 2 fois par semaine	63	6.5%	2.4%	29	5.9%	2.7%	33	7.1%	2.2%	7	3.1%	1.3%
1 à 3 fois par mois	12	1.2%	2.5%	4	0.9%	2.3%	7	1.6%	2.6%	2	0.8%	2.6%
Moins souvent	26	2.7%	3.6%	8	1.7%	2.3%	18	3.8%	5.0%	0	0.0%	0.0%
Jamais	0	0.0%	0.5%	0	0.1%	0.8%	0	0.0%	0.0%	0	0.0%	0.0%
Revenus du foyer												
Moins de 9 000 euros par an	14	1.5%	0.8%	10	2.0%	1.3%	4	0.9%	0.4%	2	0.8%	0.9%
De 9 000 à moins de 12 000 euros par an	43	4.4%	1.4%	11	2.2%	1.0%	31	6.7%	1.7%	3	1.2%	1.1%
De 12 000 à moins de 18 000 euros par an	167	17.3%	3.0%	67	13.5%	2.8%	99	21.3%	3.2%	10	4.5%	1.6%
De 18 000 à moins de 24 000 euros par an	146	15.1%	2.1%	76	15.3%	2.6%	69	14.9%	1.8%	20	8.9%	1.5%
De 24 000 à moins de 36 000 euros par an	209	21.7%	1.8%	115	23.1%	2.1%	94	20.2%	1.6%	43	19.3%	1.2%
De 36 000 à moins de 45 000 euros par an	135	14.1%	1.9%	81	16.3%	2.2%	54	11.6%	1.6%	47	21.1%	1.6%
De 45 000 à moins de 65 000 euros par an	128	13.3%	1.7%	78	15.8%	1.9%	50	10.6%	1.5%	54	24.6%	1.3%
65 000 euros et plus par an	49	5.1%	1.2%	24	4.9%	1.1%	25	5.4%	1.5%	31	14.0%	1.1%
Refus	47	4.9%	1.4%	26	5.2%	1.8%	22	4.6%	1.1%	7	3.1%	0.6%
Ne sait pas	25	2.6%	1.5%	8	1.6%	1.1%	18	3.8%	1.9%	6	2.7%	1.0%