

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1040	100.0%	2.0%	551	100.0%	2.2%	489	100.0%	1.8%	263	100.0%	1.5%
Sexe												
Homme	551	53.0%	2.2%	551	100.0%	2.2%	0	0.0%	0.0%	137	52.1%	1.6%
Femme	489	47.0%	1.8%	0	0.0%	0.0%	489	100.0%	1.8%	126	47.9%	1.5%
Age												
15 à 24 ans	102	9.8%	1.4%	53	9.6%	1.4%	49	10.1%	1.4%	46	17.3%	1.5%
25 à 34 ans	143	13.8%	1.9%	93	16.9%	2.5%	50	10.3%	1.3%	44	16.7%	1.4%
35 à 49 ans	212	20.3%	1.7%	131	23.8%	2.1%	80	16.4%	1.3%	96	36.6%	1.5%
50 à 59 ans	209	20.1%	2.3%	88	15.9%	1.9%	121	24.8%	2.6%	69	26.1%	1.8%
60 ans et plus	374	36.0%	2.4%	186	33.8%	2.7%	188	38.4%	2.2%	9	3.3%	1.0%
Individu												
Ménagères	435	41.8%	1.9%	0	0.0%	0.0%	435	88.9%	1.9%	99	37.7%	1.4%
Personne de référence	586	56.4%	2.1%	457	83.0%	2.2%	129	26.3%	1.6%	129	48.9%	1.5%
Responsable des achats	688	66.2%	1.9%	263	47.8%	2.0%	425	86.9%	1.9%	163	62.0%	1.5%
PCS Individu												
Agriculteurs	6	0.6%	1.3%	6	1.1%	1.7%	1	0.1%	0.4%	1	0.3%	4.9%
Petits patrons	32	3.1%	2.0%	22	3.9%	1.9%	10	2.1%	2.3%	28	10.7%	1.9%
Affaires et Cadres	62	5.9%	1.3%	37	6.8%	1.3%	24	5.0%	1.2%	55	20.9%	1.2%
Professions intermédiaires	118	11.3%	1.6%	62	11.3%	1.8%	56	11.4%	1.5%	91	34.6%	1.6%
Employés	170	16.3%	2.0%	66	12.0%	3.0%	104	21.2%	1.7%	30	11.3%	1.6%
Ouvriers	142	13.6%	2.2%	128	23.2%	2.6%	14	2.9%	1.1%	5	1.8%	1.4%
Retraités	322	31.0%	2.5%	173	31.5%	2.8%	149	30.4%	2.2%	7	2.5%	3.2%
Autres inactifs	188	18.1%	1.8%	57	10.3%	1.5%	131	26.9%	2.0%	47	18.0%	1.5%
PCS Personne de référence												
Agriculteurs	9	0.8%	1.2%	6	1.1%	1.4%	3	0.6%	0.8%	0	0.0%	0.0%
Petits patrons	38	3.6%	1.4%	23	4.2%	1.7%	15	3.0%	1.2%	38	14.4%	1.4%
Affaires et Cadres	100	9.6%	1.5%	47	8.6%	1.4%	53	10.8%	1.5%	100	37.9%	1.5%
Professions intermédiaires	126	12.1%	1.6%	67	12.1%	1.7%	59	12.0%	1.5%	126	47.7%	1.6%
Employés	110	10.6%	2.0%	60	10.8%	2.5%	50	10.3%	1.6%	0	0.0%	0.0%
Ouvriers	192	18.5%	2.0%	123	22.3%	2.4%	69	14.2%	1.6%	0	0.0%	0.0%
Retraités	368	35.4%	2.5%	181	32.9%	2.7%	187	38.2%	2.3%	0	0.0%	0.0%
Autres inactifs	98	9.4%	2.3%	44	8.0%	2.8%	54	11.0%	2.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	167	16.1%	1.7%	84	15.2%	1.9%	84	17.1%	1.5%	21	8.0%	1.2%
2 personnes	400	38.5%	2.2%	183	33.2%	2.1%	217	44.4%	2.3%	55	20.9%	1.3%
3 personnes	215	20.6%	2.3%	133	24.1%	2.9%	81	16.7%	1.8%	68	25.8%	1.7%
4 personnes	148	14.2%	1.6%	87	15.8%	1.9%	61	12.5%	1.3%	71	27.0%	1.4%
5 personnes et +	110	10.6%	2.0%	64	11.7%	2.4%	46	9.3%	1.6%	48	18.3%	1.9%
Présence d'enfants de moins de 15 ans												
Oui	277	26.6%	1.8%	171	31.0%	2.3%	106	21.7%	1.3%	121	45.7%	1.6%
Non	763	73.4%	2.1%	380	69.0%	2.2%	383	78.3%	2.0%	143	54.3%	1.5%
Habitat												
Communes rurales	122	11.8%	1.0%	66	12.0%	1.2%	56	11.5%	0.9%	45	16.9%	1.4%
Agglo. - 20 000 hab	151	14.5%	1.7%	82	14.9%	1.9%	69	14.1%	1.4%	42	15.9%	1.7%
Agglo. 20 000 à 100 000 hab	167	16.1%	2.4%	81	14.7%	2.4%	86	17.7%	2.4%	45	16.9%	2.4%
Agglo. + 100 000 hab	596	57.3%	3.8%	320	58.0%	4.2%	276	56.4%	3.5%	130	49.1%	2.3%
Agglo. Paris	4	0.4%	0.0%	3	0.5%	0.1%	1	0.3%	0.0%	3	1.1%	0.1%
Régions INSEE												
Ile de France	4	0.4%	0.0%	3	0.5%	0.1%	1	0.3%	0.0%	3	1.2%	0.1%
Nord Pas de Calais	1013	97.4%	31.4%	532	96.6%	34.6%	481	98.3%	28.4%	251	95.1%	25.7%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	1	0.1%	0.1%	1	0.1%	0.1%	0	0.1%	0.0%	1	0.2%	0.2%
Picardie	12	1.2%	0.8%	8	1.4%	1.1%	4	0.9%	0.6%	7	2.5%	1.6%
Haute Normandie	3	0.3%	0.2%	3	0.5%	0.4%	0	0.1%	0.0%	1	0.2%	0.1%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.1%	0.2%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	3	0.3%	0.1%	3	0.5%	0.1%	0	0.1%	0.0%	2	0.6%	0.1%
Languedoc Roussillon	2	0.2%	0.1%	1	0.3%	0.1%	1	0.1%	0.0%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	675	64.9%	1.9%	371	67.3%	2.1%	305	62.3%	1.8%	236	89.5%	1.6%
Presque tous les jours	108	10.4%	1.8%	65	11.7%	2.4%	43	8.8%	1.3%	24	8.9%	1.3%
1 à 2 fois par semaine	48	4.6%	1.9%	22	4.1%	2.1%	26	5.2%	1.7%	1	0.3%	0.2%
1 à 3 fois par mois	14	1.3%	2.8%	3	0.6%	1.7%	10	2.1%	3.6%	3	1.2%	4.6%
Moins souvent	10	1.0%	1.4%	9	1.6%	2.4%	2	0.4%	0.5%	0	0.1%	0.7%
Jamais	1	0.1%	0.9%	0	0.0%	0.0%	1	0.1%	2.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	47	4.6%	2.6%	24	4.3%	3.2%	24	4.9%	2.2%	6	2.2%	3.0%
De 9 000 à moins de 12 000 euros par an	92	8.8%	3.1%	23	4.1%	2.0%	69	14.1%	3.8%	4	1.4%	1.6%
De 12 000 à moins de 18 000 euros par an	103	9.9%	1.9%	55	10.0%	2.3%	48	9.9%	1.5%	10	3.7%	1.5%
De 18 000 à moins de 24 000 euros par an	134	12.9%	2.0%	74	13.4%	2.5%	60	12.4%	1.6%	16	6.0%	1.2%
De 24 000 à moins de 36 000 euros par an	230	22.1%	2.0%	134	24.3%	2.5%	97	19.8%	1.6%	50	19.2%	1.4%
De 36 000 à moins de 45 000 euros par an	169	16.2%	2.4%	92	16.7%	2.5%	77	15.7%	2.2%	58	22.0%	2.0%
De 45 000 à moins de 65 000 euros par an	113	10.9%	1.5%	70	12.8%	1.7%	43	8.7%	1.3%	56	21.2%	1.4%
65 000 euros et plus par an	60	5.7%	1.5%	31	5.7%	1.4%	28	5.8%	1.7%	43	16.3%	1.6%
Refus	74	7.1%	2.2%	37	6.7%	2.5%	37	7.6%	1.9%	18	6.7%	1.6%
Ne sait pas	17	1.7%	1.1%	12	2.1%	1.6%	6	1.2%	0.6%	4	1.4%	0.6%