

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	608	100.0%	1.2%	283	100.0%	1.1%	324	100.0%	1.2%	156	100.0%	0.9%
<b>Sexe</b>												
<b>Homme</b>	283	46.6%	1.1%	283	100.0%	1.1%	0	0.0%	0.0%	71	45.7%	0.8%
<b>Femme</b>	324	53.4%	1.2%	0	0.0%	0.0%	324	100.0%	1.2%	85	54.3%	1.0%
<b>Age</b>												
<b>15 à 24 ans</b>	45	7.4%	0.6%	25	8.9%	0.7%	20	6.1%	0.6%	20	12.9%	0.7%
<b>25 à 34 ans</b>	65	10.6%	0.9%	37	12.9%	1.0%	28	8.7%	0.7%	24	15.2%	0.7%
<b>35 à 49 ans</b>	144	23.7%	1.2%	70	24.7%	1.1%	74	22.8%	1.2%	58	37.0%	0.9%
<b>50 à 59 ans</b>	106	17.5%	1.1%	49	17.4%	1.1%	57	17.6%	1.2%	44	28.4%	1.1%
<b>60 ans et plus</b>	248	40.8%	1.6%	102	36.2%	1.5%	145	44.8%	1.7%	10	6.5%	1.2%
<b>Individu</b>												
<b>Ménagères</b>	306	50.4%	1.3%	0	0.0%	0.0%	306	94.4%	1.3%	76	48.9%	1.1%
<b>Personne de référence</b>	366	60.2%	1.3%	245	86.6%	1.2%	120	37.1%	1.5%	74	47.3%	0.9%
<b>Responsable des achats</b>	460	75.8%	1.3%	166	58.6%	1.3%	295	90.8%	1.3%	116	74.2%	1.1%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	15	2.4%	2.9%	12	4.1%	3.4%	3	0.9%	1.9%	0	0.0%	0.0%
<b>Petits patrons</b>	15	2.5%	0.9%	11	4.0%	1.0%	4	1.1%	0.8%	15	9.3%	1.0%
<b>Affaires et Cadres</b>	42	7.0%	0.9%	24	8.3%	0.8%	19	5.8%	0.9%	38	24.1%	0.9%
<b>Professions intermédiaires</b>	68	11.3%	1.0%	26	9.3%	0.8%	42	12.9%	1.1%	56	35.7%	1.0%
<b>Employés</b>	77	12.7%	0.9%	17	6.0%	0.8%	60	18.6%	1.0%	20	12.8%	1.1%
<b>Ouvriers</b>	84	13.9%	1.3%	60	21.3%	1.2%	24	7.4%	1.8%	2	1.1%	0.5%
<b>Retraités</b>	201	33.0%	1.6%	97	34.1%	1.6%	104	32.1%	1.6%	0	0.3%	0.2%
<b>Autres inactifs</b>	105	17.3%	1.0%	37	12.9%	1.0%	68	21.1%	1.0%	26	16.7%	0.8%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	24	4.0%	3.2%	19	6.7%	4.6%	5	1.6%	1.5%	0	0.0%	0.0%
<b>Petits patrons</b>	38	6.2%	1.4%	13	4.6%	1.0%	25	7.7%	1.9%	38	24.3%	1.4%
<b>Affaires et Cadres</b>	47	7.7%	0.7%	28	9.7%	0.8%	19	5.9%	0.6%	47	29.9%	0.7%
<b>Professions intermédiaires</b>	71	11.7%	0.9%	31	10.9%	0.8%	41	12.5%	1.0%	71	45.8%	0.9%
<b>Employés</b>	47	7.7%	0.9%	19	6.6%	0.8%	28	8.6%	0.9%	0	0.0%	0.0%
<b>Ouvriers</b>	111	18.3%	1.2%	60	21.3%	1.2%	51	15.7%	1.2%	0	0.0%	0.0%
<b>Retraités</b>	224	36.9%	1.5%	104	36.8%	1.5%	120	37.1%	1.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	45	7.5%	1.1%	10	3.5%	0.6%	35	10.9%	1.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	154	25.3%	1.5%	54	19.2%	1.2%	99	30.6%	1.8%	23	14.5%	1.2%
2 personnes	216	35.5%	1.2%	117	41.4%	1.4%	98	30.3%	1.0%	34	21.6%	0.8%
3 personnes	99	16.3%	1.1%	44	15.7%	1.0%	55	16.8%	1.2%	39	25.1%	1.0%
4 personnes	94	15.5%	1.0%	49	17.2%	1.1%	45	14.0%	1.0%	36	22.9%	0.7%
5 personnes et +	45	7.4%	0.8%	18	6.5%	0.7%	27	8.2%	1.0%	25	15.8%	1.0%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	143	23.5%	0.9%	65	22.8%	0.9%	78	24.2%	1.0%	62	40.0%	0.8%
Non	464	76.5%	1.3%	219	77.2%	1.2%	246	75.8%	1.3%	93	60.0%	1.0%
<b>Habitat</b>												
Communes rurales	185	30.4%	1.5%	99	35.0%	1.7%	85	26.3%	1.4%	34	21.9%	1.0%
Agglo. - 20 000 hab	197	32.5%	2.2%	85	30.0%	2.0%	112	34.7%	2.3%	45	29.0%	1.8%
Agglo. 20 000 à 100 000 hab	119	19.6%	1.7%	51	18.1%	1.5%	68	21.0%	1.9%	33	21.0%	1.8%
Agglo. + 100 000 hab	100	16.4%	0.6%	46	16.2%	0.6%	54	16.6%	0.7%	39	25.2%	0.7%
Agglo. Paris	7	1.1%	0.1%	2	0.8%	0.1%	5	1.4%	0.1%	4	2.9%	0.1%
<b>Régions INSEE</b>												
Ile de France	8	1.4%	0.1%	3	0.9%	0.1%	6	1.8%	0.1%	6	3.7%	0.1%
Picardie	1	0.2%	0.1%	1	0.2%	0.1%	1	0.2%	0.1%	1	0.6%	0.2%
Haute Normandie	2	0.3%	0.1%	2	0.6%	0.2%	0	0.0%	0.0%	0	0.1%	0.1%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	3	0.5%	0.2%	3	0.9%	0.3%	0	0.1%	0.0%	3	2.0%	0.5%
Pays de Loire	12	1.9%	0.4%	3	1.2%	0.2%	8	2.6%	0.5%	10	6.2%	1.0%
Bretagne	579	95.2%	21.6%	271	95.7%	21.0%	308	94.9%	22.1%	133	85.6%	17.6%
Poitou Charentes	3	0.4%	0.2%	1	0.4%	0.2%	1	0.4%	0.2%	3	1.6%	0.7%
Midi Pyrénées	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Habitudes de connection à Internet</b>												
Tous les jours	340	55.9%	1.0%	171	60.4%	1.0%	169	52.0%	1.0%	131	83.8%	0.9%
Presque tous les jours	66	10.8%	1.1%	28	9.7%	1.0%	38	11.7%	1.2%	19	12.5%	1.1%
1 à 2 fois par semaine	35	5.8%	1.4%	15	5.3%	1.4%	20	6.2%	1.3%	3	1.6%	0.5%
1 à 3 fois par mois	4	0.7%	0.9%	2	0.9%	1.3%	2	0.6%	0.7%	0	0.0%	0.0%
Moins souvent	10	1.6%	1.4%	5	1.7%	1.4%	5	1.5%	1.4%	0	0.0%	0.0%

# Le Télégramme



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	9	1.4%	0.5%	8	2.9%	1.1%	1	0.2%	0.0%	0	0.3%	0.2%
De 9 000 à moins de 12 000 euros par an	23	3.8%	0.8%	7	2.6%	0.6%	16	4.8%	0.9%	1	0.7%	0.5%
De 12 000 à moins de 18 000 euros par an	46	7.6%	0.8%	19	6.7%	0.8%	27	8.3%	0.9%	2	1.1%	0.3%
De 18 000 à moins de 24 000 euros par an	114	18.7%	1.7%	52	18.5%	1.8%	62	19.0%	1.6%	12	7.5%	0.9%
De 24 000 à moins de 36 000 euros par an	160	26.4%	1.4%	75	26.3%	1.4%	86	26.5%	1.4%	42	26.8%	1.2%
De 36 000 à moins de 45 000 euros par an	104	17.0%	1.4%	54	19.0%	1.5%	50	15.3%	1.4%	36	22.8%	1.2%
De 45 000 à moins de 65 000 euros par an	77	12.6%	1.0%	49	17.1%	1.2%	28	8.7%	0.9%	35	22.2%	0.9%
65 000 euros et plus par an	20	3.3%	0.5%	9	3.2%	0.4%	11	3.4%	0.7%	15	9.8%	0.6%
Refus	47	7.7%	1.4%	9	3.0%	0.6%	39	11.9%	2.0%	8	5.3%	0.7%
Ne sait pas	8	1.4%	0.5%	2	0.6%	0.2%	7	2.1%	0.7%	6	3.6%	1.0%