

Le Populaire du Centre



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	143	100.0%	0.3%	60	100.0%	0.2%	84	100.0%	0.3%	28	100.0%	0.2%
Sexe												
Homme	60	41.7%	0.2%	60	100.0%	0.2%	0	0.0%	0.0%	12	42.9%	0.1%
Femme	84	58.3%	0.3%	0	0.0%	0.0%	84	100.0%	0.3%	16	57.1%	0.2%
Age												
15 à 24 ans	11	7.8%	0.2%	6	9.7%	0.2%	5	6.4%	0.1%	6	19.5%	0.2%
25 à 34 ans	11	7.7%	0.1%	7	12.3%	0.2%	4	4.4%	0.1%	5	17.9%	0.2%
35 à 49 ans	23	16.1%	0.2%	9	15.5%	0.2%	14	16.6%	0.2%	8	28.9%	0.1%
50 à 59 ans	29	20.2%	0.3%	8	13.1%	0.2%	21	25.3%	0.5%	8	28.7%	0.2%
60 ans et plus	69	48.2%	0.4%	29	49.3%	0.4%	40	47.3%	0.5%	1	5.0%	0.2%
Individu												
Ménagères	76	52.7%	0.3%	0	0.0%	0.0%	76	90.4%	0.3%	15	53.1%	0.2%
Personne de référence	79	55.4%	0.3%	54	89.5%	0.3%	26	31.0%	0.3%	15	53.1%	0.2%
Responsable des achats	100	70.0%	0.3%	23	38.5%	0.2%	77	92.6%	0.3%	21	73.0%	0.2%
PCS Individu												
Agriculteurs	2	1.3%	0.4%	0	0.4%	0.1%	2	1.9%	1.0%	0	0.0%	0.0%
Petits patrons	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%	0	0.3%	0.0%
Affaires et Cadres	9	6.6%	0.2%	6	10.2%	0.2%	3	4.0%	0.2%	6	21.7%	0.1%
Professions intermédiaires	18	12.3%	0.2%	5	9.2%	0.2%	12	14.4%	0.3%	16	55.8%	0.3%
Employés	24	16.7%	0.3%	4	7.4%	0.2%	20	23.4%	0.3%	2	7.5%	0.1%
Ouvriers	12	8.1%	0.2%	8	13.8%	0.2%	3	4.1%	0.3%	0	0.0%	0.0%
Retraités	55	38.3%	0.4%	28	47.1%	0.5%	27	32.0%	0.4%	0	0.0%	0.0%
Autres inactifs	24	16.6%	0.2%	7	11.7%	0.2%	17	20.1%	0.3%	4	14.7%	0.1%
PCS Personne de référence												
Agriculteurs	4	2.7%	0.5%	0	0.4%	0.1%	4	4.3%	1.0%	0	0.0%	0.0%
Petits patrons	3	2.3%	0.1%	0	0.2%	0.0%	3	3.9%	0.3%	3	11.8%	0.1%
Affaires et Cadres	11	7.4%	0.2%	6	10.0%	0.2%	5	5.6%	0.1%	11	37.5%	0.2%
Professions intermédiaires	14	10.1%	0.2%	6	10.2%	0.2%	8	10.0%	0.2%	14	50.7%	0.2%
Employés	11	7.4%	0.2%	5	7.8%	0.2%	6	7.1%	0.2%	0	0.0%	0.0%
Ouvriers	17	11.9%	0.2%	9	15.6%	0.2%	8	9.2%	0.2%	0	0.0%	0.0%
Retraités	65	45.6%	0.4%	30	50.6%	0.4%	35	42.1%	0.4%	0	0.0%	0.0%
Autres inactifs	18	12.6%	0.4%	3	5.2%	0.2%	15	17.9%	0.6%	0	0.0%	0.0%

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Taille du foyer												
1 personne	26	18.0%	0.3%	8	12.6%	0.2%	18	21.8%	0.3%	6	20.8%	0.3%
2 personnes	77	53.4%	0.4%	32	53.1%	0.4%	45	53.6%	0.5%	9	31.5%	0.2%
3 personnes	17	12.0%	0.2%	9	14.9%	0.2%	8	10.0%	0.2%	5	18.4%	0.1%
4 personnes	16	11.4%	0.2%	9	15.3%	0.2%	7	8.6%	0.2%	6	22.2%	0.1%
5 personnes et +	7	5.2%	0.1%	2	4.1%	0.1%	5	6.0%	0.2%	2	7.2%	0.1%
Présence d'enfants de moins de 15 ans												
Oui	22	15.5%	0.1%	13	21.2%	0.2%	10	11.4%	0.1%	9	30.5%	0.1%
Non	121	84.5%	0.3%	47	78.8%	0.3%	74	88.6%	0.4%	20	69.5%	0.2%
Habitat												
Communes rurales	58	40.7%	0.5%	26	44.0%	0.5%	32	38.3%	0.5%	6	22.8%	0.2%
Agglo. - 20 000 hab	24	16.9%	0.3%	13	21.9%	0.3%	11	13.3%	0.2%	6	20.0%	0.2%
Agglo. 20 000 à 100 000 hab	1	0.6%	0.0%	0	0.8%	0.0%	0	0.4%	0.0%	1	2.5%	0.0%
Agglo. + 100 000 hab	60	41.9%	0.4%	20	33.3%	0.3%	40	48.0%	0.5%	16	54.6%	0.3%
Régions INSEE												
Centre	0	0.2%	0.0%	0	0.2%	0.0%	0	0.1%	0.0%	0	0.4%	0.0%
Poitou Charentes	0	0.2%	0.0%	0	0.2%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%
Aquitaine	5	3.6%	0.2%	0	0.5%	0.0%	5	5.8%	0.3%	3	11.0%	0.4%
Midi Pyrénées	0	0.2%	0.0%	0	0.2%	0.0%	0	0.2%	0.0%	0	1.1%	0.0%
Limousin	137	95.9%	22.3%	59	98.9%	20.1%	78	93.7%	24.4%	25	87.5%	15.3%
Habitudes de connexion à Internet												
Tous les jours	89	62.4%	0.3%	36	60.7%	0.2%	53	63.6%	0.3%	27	95.2%	0.2%
Presque tous les jours	20	14.1%	0.3%	10	17.3%	0.4%	10	11.8%	0.3%	1	3.7%	0.1%
1 à 2 fois par semaine	3	2.1%	0.1%	1	1.5%	0.1%	2	2.5%	0.1%	0	0.8%	0.0%
1 à 3 fois par mois	2	1.4%	0.4%	0	0.0%	0.0%	2	2.4%	0.7%	0	0.0%	0.0%
Moins souvent	0	0.1%	0.0%	0	0.2%	0.0%	0	0.1%	0.0%	0	0.3%	0.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	7	4.7%	0.4%	1	1.0%	0.1%	6	7.3%	0.6%	0	0.2%	0.0%
De 9 000 à moins de 12 000 euros par an	15	10.2%	0.5%	1	1.4%	0.1%	14	16.5%	0.8%	3	11.5%	1.4%
De 12 000 à moins de 18 000 euros par an	11	7.6%	0.2%	6	9.5%	0.2%	5	6.2%	0.2%	1	3.7%	0.2%
De 18 000 à moins de 24 000 euros par an	20	14.2%	0.3%	8	13.8%	0.3%	12	14.5%	0.3%	2	8.0%	0.2%
De 24 000 à moins de 36 000 euros par an	32	22.4%	0.3%	15	25.9%	0.3%	17	19.8%	0.3%	4	14.1%	0.1%
De 36 000 à moins de 45 000 euros par an	22	15.0%	0.3%	7	11.3%	0.2%	15	17.7%	0.4%	6	22.0%	0.2%
De 45 000 à moins de 65 000 euros par an	14	10.0%	0.2%	8	13.4%	0.2%	6	7.5%	0.2%	6	20.6%	0.1%
65 000 euros et plus par an	7	4.8%	0.2%	3	5.2%	0.1%	4	4.6%	0.2%	3	12.0%	0.1%
Refus	16	10.8%	0.5%	11	18.4%	0.8%	5	5.4%	0.2%	2	7.9%	0.2%
Ne sait pas	0	0.2%	0.0%	0	0.0%	0.0%	0	0.3%	0.0%	0	0.0%	0.0%