

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2417	100.0%	4.6%	1168	100.0%	4.7%	1250	100.0%	4.6%	606	100.0%	3.5%
Sexe												
Homme	1168	48.3%	4.7%	1168	100.0%	4.7%	0	0.0%	0.0%	315	52.0%	3.6%
Femme	1250	51.7%	4.6%	0	0.0%	0.0%	1250	100.0%	4.6%	291	48.0%	3.4%
Age												
15 à 24 ans	208	8.6%	2.9%	109	9.3%	3.0%	99	7.9%	2.8%	81	13.4%	2.7%
25 à 34 ans	241	10.0%	3.2%	132	11.3%	3.6%	109	8.7%	2.8%	95	15.7%	2.9%
35 à 49 ans	498	20.6%	4.0%	257	22.0%	4.2%	241	19.3%	3.8%	231	38.1%	3.7%
50 à 59 ans	405	16.7%	4.4%	180	15.4%	3.9%	225	18.0%	4.8%	152	25.1%	3.9%
60 ans et plus	1065	44.1%	6.9%	490	41.9%	7.2%	575	46.0%	6.6%	47	7.8%	5.4%
Individu												
Ménagères	1153	47.7%	4.9%	0	0.0%	0.0%	1153	92.3%	4.9%	252	41.5%	3.6%
Personne de référence	1421	58.8%	5.0%	1042	89.3%	5.1%	379	30.3%	4.8%	317	52.2%	3.8%
Responsable des achats	1700	70.3%	4.7%	595	51.0%	4.5%	1105	88.4%	4.8%	400	66.0%	3.6%
PCS Individu												
Agriculteurs	62	2.6%	12.4%	43	3.7%	12.7%	19	1.5%	11.7%	0	0.0%	0.0%
Petits patrons	60	2.5%	3.8%	50	4.3%	4.4%	10	0.8%	2.3%	57	9.3%	3.9%
Affaires et Cadres	158	6.5%	3.2%	93	8.0%	3.3%	65	5.2%	3.1%	141	23.3%	3.2%
Professions intermédiaires	297	12.3%	4.1%	138	11.8%	3.9%	159	12.7%	4.3%	235	38.8%	4.0%
Employés	297	12.3%	3.6%	63	5.4%	2.9%	234	18.7%	3.8%	66	10.9%	3.6%
Ouvriers	287	11.9%	4.5%	223	19.1%	4.4%	65	5.2%	4.9%	20	3.3%	5.8%
Retraités	908	37.6%	7.1%	452	38.7%	7.3%	456	36.5%	6.9%	6	1.0%	2.9%
Autres inactifs	347	14.4%	3.3%	105	9.0%	2.8%	242	19.4%	3.6%	81	13.4%	2.5%
PCS Personne de référence												
Agriculteurs	78	3.2%	10.3%	48	4.1%	11.7%	29	2.4%	8.6%	0	0.0%	0.0%
Petits patrons	88	3.6%	3.4%	51	4.4%	3.8%	37	3.0%	2.9%	88	14.5%	3.4%
Affaires et Cadres	205	8.5%	3.0%	111	9.5%	3.2%	93	7.5%	2.7%	205	33.7%	3.0%
Professions intermédiaires	314	13.0%	4.0%	153	13.1%	3.8%	161	12.9%	4.1%	314	51.8%	4.0%
Employés	170	7.0%	3.1%	70	6.0%	2.9%	101	8.1%	3.3%	0	0.0%	0.0%
Ouvriers	404	16.7%	4.3%	222	19.0%	4.4%	182	14.6%	4.1%	0	0.0%	0.0%
Retraités	994	41.1%	6.7%	472	40.4%	7.0%	523	41.8%	6.4%	0	0.0%	0.0%
Autres inactifs	164	6.8%	3.9%	41	3.5%	2.6%	124	9.9%	4.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	518	21.4%	5.2%	227	19.4%	5.2%	292	23.3%	5.2%	74	12.2%	4.1%
2 personnes	1037	42.9%	5.7%	492	42.1%	5.7%	545	43.7%	5.8%	152	25.0%	3.7%
3 personnes	307	12.7%	3.3%	155	13.3%	3.3%	151	12.1%	3.3%	129	21.3%	3.3%
4 personnes	350	14.5%	3.8%	197	16.8%	4.3%	153	12.3%	3.3%	156	25.8%	3.2%
5 personnes et +	205	8.5%	3.7%	97	8.3%	3.6%	108	8.6%	3.8%	95	15.7%	3.7%
Présence d'enfants de moins de 15 ans												
Oui	535	22.1%	3.4%	263	22.6%	3.6%	272	21.8%	3.3%	251	41.4%	3.2%
Non	1882	77.9%	5.2%	904	77.4%	5.1%	978	78.2%	5.2%	355	58.6%	3.7%
Habitat												
Communes rurales	831	34.4%	7.0%	420	36.0%	7.4%	410	32.8%	6.6%	159	26.2%	4.8%
Agglo. - 20 000 hab	709	29.3%	7.8%	328	28.1%	7.8%	380	30.5%	7.9%	155	25.6%	6.1%
Agglo. 20 000 à 100 000 hab	376	15.5%	5.4%	176	15.1%	5.2%	200	16.0%	5.6%	83	13.6%	4.5%
Agglo. + 100 000 hab	479	19.8%	3.1%	227	19.4%	3.0%	252	20.1%	3.2%	195	32.2%	3.4%
Agglo. Paris	24	1.0%	0.3%	16	1.4%	0.4%	7	0.6%	0.2%	15	2.4%	0.4%
Régions INSEE												
Ile de France	32	1.3%	0.3%	21	1.8%	0.5%	10	0.8%	0.2%	18	2.9%	0.4%
Nord Pas de Calais	2	0.1%	0.1%	0	0.0%	0.0%	2	0.2%	0.1%	0	0.1%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	1	0.1%	0.1%	0	0.0%	0.1%	1	0.1%	0.2%	1	0.2%	0.4%
Picardie	3	0.1%	0.2%	3	0.3%	0.4%	0	0.0%	0.0%	1	0.2%	0.3%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.1%	0	0.1%	0.1%
Haute Normandie	12	0.5%	0.8%	7	0.6%	1.0%	5	0.4%	0.6%	5	0.8%	1.1%
Basse Normandie	373	15.4%	30.8%	181	15.5%	31.1%	192	15.4%	30.5%	77	12.7%	23.6%
Centre	8	0.3%	0.4%	4	0.4%	0.4%	4	0.3%	0.3%	4	0.7%	0.6%
Pays de Loire	941	38.9%	31.6%	412	35.3%	28.7%	529	42.4%	34.3%	237	39.0%	25.4%
Bretagne	1017	42.1%	38.0%	520	44.6%	40.3%	497	39.8%	35.8%	252	41.5%	33.3%
Poitou Charentes	19	0.8%	1.3%	12	1.0%	1.7%	7	0.6%	0.9%	6	1.0%	1.7%
Aquitaine	2	0.1%	0.1%	2	0.2%	0.2%	0	0.0%	0.0%	1	0.2%	0.2%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	1	0.0%	0.2%	0	0.0%	0.0%	1	0.1%	0.3%	1	0.2%	0.6%
Rhône Alpes	2	0.1%	0.0%	1	0.1%	0.0%	1	0.1%	0.0%	1	0.2%	0.1%
Languedoc Roussillon	2	0.1%	0.1%	2	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	2	0.1%	0.0%	2	0.1%	0.1%	0	0.0%	0.0%	2	0.2%	0.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connexion à Internet												
Tous les jours	1344	55.6%	3.9%	708	60.6%	4.1%	636	50.9%	3.7%	511	84.3%	3.5%
Presque tous les jours	259	10.7%	4.3%	106	9.1%	3.9%	152	12.2%	4.7%	64	10.6%	3.5%
1 à 2 fois par semaine	106	4.4%	4.1%	45	3.9%	4.2%	61	4.9%	4.1%	17	2.8%	3.2%
1 à 3 fois par mois	23	1.0%	4.9%	8	0.7%	4.0%	16	1.3%	5.4%	2	0.4%	3.4%
Moins souvent	40	1.6%	5.5%	20	1.7%	5.5%	20	1.6%	5.5%	0	0.0%	0.0%
Jamais	7	0.3%	10.1%	4	0.3%	10.0%	3	0.2%	10.2%	0	0.0%	0.0%
Revenus du foyer												
Moins de 9 000 euros par an	84	3.5%	4.6%	39	3.3%	5.2%	45	3.6%	4.2%	7	1.2%	3.6%
De 9 000 à moins de 12 000 euros par an	101	4.2%	3.4%	22	1.9%	2.0%	79	6.3%	4.3%	5	0.8%	1.9%
De 12 000 à moins de 18 000 euros par an	314	13.0%	5.7%	137	11.8%	5.7%	176	14.1%	5.6%	20	3.2%	3.1%
De 18 000 à moins de 24 000 euros par an	370	15.3%	5.5%	179	15.3%	6.0%	191	15.3%	5.0%	57	9.3%	4.2%
De 24 000 à moins de 36 000 euros par an	555	23.0%	4.9%	276	23.6%	5.1%	279	22.3%	4.6%	140	23.1%	4.0%
De 36 000 à moins de 45 000 euros par an	353	14.6%	4.9%	180	15.4%	4.8%	173	13.8%	5.0%	116	19.1%	3.9%
De 45 000 à moins de 65 000 euros par an	292	12.1%	4.0%	160	13.7%	3.9%	132	10.6%	4.1%	145	23.9%	3.6%
65 000 euros et plus par an	118	4.9%	3.0%	70	6.0%	3.1%	48	3.8%	2.8%	81	13.4%	3.0%
Refus	140	5.8%	4.1%	58	5.0%	4.0%	81	6.5%	4.2%	26	4.3%	2.3%
Ne sait pas	91	3.7%	5.5%	46	3.9%	6.2%	45	3.6%	4.9%	11	1.8%	1.9%