

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	608	100.0%	1.2%	294	100.0%	1.2%	314	100.0%	1.2%	130	100.0%	0.7%
Sexe												
Homme	294	48.4%	1.2%	294	100.0%	1.2%	0	0.0%	0.0%	80	61.4%	0.9%
Femme	314	51.6%	1.2%	0	0.0%	0.0%	314	100.0%	1.2%	50	38.6%	0.6%
Age												
15 à 24 ans	46	7.6%	0.6%	22	7.4%	0.6%	24	7.7%	0.7%	10	7.7%	0.3%
25 à 34 ans	57	9.4%	0.8%	35	11.8%	0.9%	23	7.3%	0.6%	19	14.5%	0.6%
35 à 49 ans	121	19.9%	1.0%	59	20.1%	1.0%	62	19.6%	1.0%	54	41.6%	0.9%
50 à 59 ans	132	21.8%	1.4%	61	20.8%	1.3%	71	22.7%	1.5%	38	29.3%	1.0%
60 ans et plus	252	41.4%	1.6%	118	39.9%	1.7%	134	42.7%	1.5%	9	7.0%	1.0%
Individu												
Ménagères	286	46.9%	1.2%	0	0.0%	0.0%	286	90.9%	1.2%	47	35.9%	0.7%
Personne de référence	352	57.9%	1.2%	266	90.2%	1.3%	86	27.5%	1.1%	79	60.9%	0.9%
Responsable des achats	436	71.7%	1.2%	152	51.5%	1.2%	284	90.6%	1.2%	85	65.2%	0.8%
PCS Individu												
Agriculteurs	10	1.6%	1.9%	4	1.5%	1.3%	5	1.6%	3.2%	0	0.0%	0.0%
Petits patrons	14	2.4%	0.9%	11	3.6%	0.9%	4	1.2%	0.8%	13	10.1%	0.9%
Affaires et Cadres	35	5.7%	0.7%	20	6.7%	0.7%	15	4.9%	0.7%	28	21.7%	0.6%
Professions intermédiaires	78	12.8%	1.1%	47	16.0%	1.3%	31	9.7%	0.8%	62	47.4%	1.1%
Employés	103	17.0%	1.2%	24	8.2%	1.1%	79	25.1%	1.3%	12	9.5%	0.7%
Ouvriers	70	11.5%	1.1%	55	18.8%	1.1%	15	4.7%	1.1%	0	0.4%	0.1%
Retraités	218	35.9%	1.7%	112	38.0%	1.8%	106	33.8%	1.6%	0	0.4%	0.2%
Autres inactifs	80	13.2%	0.8%	21	7.1%	0.6%	59	18.9%	0.9%	14	10.5%	0.4%
PCS Personne de référence												
Agriculteurs	12	2.0%	1.6%	5	1.6%	1.1%	7	2.4%	2.2%	0	0.0%	0.0%
Petits patrons	21	3.4%	0.8%	12	4.2%	0.9%	8	2.6%	0.6%	21	15.9%	0.8%
Affaires et Cadres	36	5.9%	0.5%	21	7.0%	0.6%	15	4.8%	0.4%	36	27.5%	0.5%
Professions intermédiaires	73	12.1%	0.9%	47	15.8%	1.2%	27	8.6%	0.7%	73	56.6%	0.9%
Employés	59	9.7%	1.1%	24	8.3%	1.0%	34	11.0%	1.1%	0	0.0%	0.0%
Ouvriers	106	17.4%	1.1%	58	19.6%	1.1%	48	15.3%	1.1%	0	0.0%	0.0%
Retraités	257	42.2%	1.7%	118	40.2%	1.8%	138	44.0%	1.7%	0	0.0%	0.0%
Autres inactifs	45	7.4%	1.1%	9	3.2%	0.6%	36	11.4%	1.4%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	120	19.7%	1.2%	52	17.8%	1.2%	68	21.5%	1.2%	18	13.8%	1.0%
2 personnes	289	47.5%	1.6%	136	46.1%	1.6%	153	48.8%	1.6%	36	27.9%	0.9%
3 personnes	67	11.0%	0.7%	36	12.3%	0.8%	31	9.8%	0.7%	16	12.1%	0.4%
4 personnes	94	15.4%	1.0%	47	15.9%	1.0%	47	14.9%	1.0%	42	32.4%	0.9%
5 personnes et +	39	6.4%	0.7%	23	7.9%	0.9%	16	5.1%	0.6%	18	13.8%	0.7%
Présence d'enfants de moins de 15 ans												
Oui	141	23.1%	0.9%	72	24.6%	1.0%	68	21.8%	0.8%	59	45.2%	0.8%
Non	468	76.9%	1.3%	222	75.4%	1.3%	246	78.2%	1.3%	71	54.8%	0.7%
Habitat												
Communes rurales	230	37.8%	1.9%	113	38.2%	2.0%	118	37.5%	1.9%	33	25.5%	1.0%
Agglo. - 20 000 hab	147	24.2%	1.6%	70	23.8%	1.7%	77	24.5%	1.6%	34	26.2%	1.3%
Agglo. 20 000 à 100 000 hab	93	15.2%	1.3%	45	15.2%	1.3%	48	15.2%	1.3%	21	16.4%	1.1%
Agglo. + 100 000 hab	132	21.7%	0.8%	62	20.9%	0.8%	70	22.4%	0.9%	39	30.1%	0.7%
Agglo. Paris	7	1.1%	0.1%	5	1.8%	0.1%	1	0.5%	0.0%	2	1.8%	0.1%
Régions INSEE												
Ile de France	7	1.1%	0.1%	5	1.8%	0.1%	1	0.5%	0.0%	2	1.8%	0.1%
Nord Pas de Calais	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.3%	0.0%
Lorraine	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.3%	0.1%
Picardie	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Haute Normandie	0	0.1%	0.0%	0	0.2%	0.1%	0	0.0%	0.0%	0	0.4%	0.1%
Centre	379	62.3%	18.1%	175	59.4%	17.3%	204	65.0%	18.7%	72	55.4%	11.1%
Pays de Loire	12	2.1%	0.4%	10	3.2%	0.7%	3	0.9%	0.2%	5	4.2%	0.6%
Poitou Charentes	206	33.8%	13.8%	102	34.5%	14.2%	104	33.2%	13.4%	47	35.9%	12.7%
Aquitaine	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.3%	0.0%
Midi Pyrénées	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.3%	0.0%
Limousin	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.2%	0	0.2%	0.2%
Rhône Alpes	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	1	0.2%	0.0%	1	0.3%	0.0%	0	0.0%	0.0%	1	0.7%	0.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connexion à Internet												
Tous les jours	375	61.6%	1.1%	190	64.7%	1.1%	185	58.8%	1.1%	111	85.9%	0.8%
Presque tous les jours	61	10.1%	1.0%	32	10.9%	1.2%	30	9.4%	0.9%	12	8.9%	0.6%
1 à 2 fois par semaine	28	4.7%	1.1%	11	3.6%	1.0%	18	5.6%	1.2%	6	4.6%	1.1%
1 à 3 fois par mois	5	0.9%	1.1%	0	0.1%	0.2%	5	1.6%	1.7%	0	0.2%	0.4%
Moins souvent	10	1.6%	1.3%	3	0.9%	0.7%	7	2.2%	2.0%	0	0.0%	0.0%
Jamais	2	0.3%	2.2%	0	0.0%	0.0%	2	0.5%	5.2%	0	0.0%	0.0%
Revenus du foyer												
Moins de 9 000 euros par an	23	3.8%	1.3%	8	2.7%	1.1%	15	4.9%	1.4%	1	0.5%	0.3%
De 9 000 à moins de 12 000 euros par an	34	5.6%	1.1%	11	3.8%	1.0%	23	7.2%	1.2%	1	1.0%	0.5%
De 12 000 à moins de 18 000 euros par an	77	12.7%	1.4%	37	12.4%	1.5%	41	13.0%	1.3%	5	3.9%	0.8%
De 18 000 à moins de 24 000 euros par an	103	17.0%	1.5%	44	14.9%	1.5%	60	19.0%	1.6%	15	11.9%	1.2%
De 24 000 à moins de 36 000 euros par an	147	24.1%	1.3%	74	25.1%	1.4%	73	23.2%	1.2%	25	19.2%	0.7%
De 36 000 à moins de 45 000 euros par an	79	13.0%	1.1%	40	13.5%	1.1%	39	12.5%	1.1%	30	23.1%	1.0%
De 45 000 à moins de 65 000 euros par an	82	13.5%	1.1%	46	15.6%	1.1%	36	11.5%	1.1%	36	27.7%	0.9%
65 000 euros et plus par an	21	3.5%	0.5%	12	4.1%	0.5%	9	2.9%	0.5%	12	9.6%	0.5%
Refus	29	4.7%	0.8%	14	4.7%	0.9%	15	4.8%	0.8%	4	2.9%	0.3%
Ne sait pas	13	2.1%	0.8%	9	3.2%	1.3%	4	1.1%	0.4%	0	0.1%	0.0%