

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	89	100.0%	0.2%	46	100.0%	0.2%	43	100.0%	0.2%	19	100.0%	0.1%
<b>Sexe</b>												
Homme	46	51.8%	0.2%	46	100.0%	0.2%	0	0.0%	0.0%	10	55.6%	0.1%
Femme	43	48.2%	0.2%	0	0.0%	0.0%	43	100.0%	0.2%	8	44.4%	0.1%
<b>Age</b>												
15 à 24 ans	7	7.7%	0.1%	3	5.5%	0.1%	4	10.0%	0.1%	1	7.6%	0.0%
25 à 34 ans	8	9.2%	0.1%	2	5.0%	0.1%	6	13.6%	0.2%	4	20.2%	0.1%
35 à 49 ans	16	17.5%	0.1%	10	21.2%	0.2%	6	13.5%	0.1%	4	23.7%	0.1%
50 à 59 ans	24	26.9%	0.3%	14	30.2%	0.3%	10	23.3%	0.2%	8	44.0%	0.2%
60 ans et plus	34	38.8%	0.2%	18	38.1%	0.3%	17	39.6%	0.2%	1	4.6%	0.1%
<b>Individu</b>												
Ménagères	37	42.1%	0.2%	0	0.0%	0.0%	37	87.4%	0.2%	6	31.5%	0.1%
Personne de référence	57	64.2%	0.2%	43	93.3%	0.2%	14	33.0%	0.2%	11	58.8%	0.1%
Responsable des achats	63	70.7%	0.2%	25	55.1%	0.2%	37	87.5%	0.2%	11	56.9%	0.1%
<b>PCS Individu</b>												
Agriculteurs	1	1.2%	0.2%	1	2.3%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	1	1.5%	0.1%	0	0.0%	0.0%	1	3.0%	0.3%	0	2.6%	0.0%
Affaires et Cadres	2	2.3%	0.0%	1	3.2%	0.1%	1	1.3%	0.0%	2	10.8%	0.0%
Professions intermédiaires	13	15.1%	0.2%	9	19.7%	0.3%	4	10.3%	0.1%	11	60.5%	0.2%
Employés	16	18.2%	0.2%	4	9.0%	0.2%	12	28.1%	0.2%	1	3.1%	0.0%
Ouvriers	13	14.4%	0.2%	10	22.1%	0.2%	3	6.1%	0.2%	1	7.3%	0.4%
Retraités	32	36.2%	0.3%	17	37.6%	0.3%	15	34.8%	0.2%	0	0.0%	0.0%
Autres inactifs	10	11.1%	0.1%	3	6.1%	0.1%	7	16.4%	0.1%	3	15.7%	0.1%
<b>PCS Personne de référence</b>												
Agriculteurs	2	2.7%	0.3%	1	2.4%	0.3%	1	2.9%	0.4%	0	0.0%	0.0%
Petits patrons	3	3.1%	0.1%	0	0.0%	0.0%	3	6.4%	0.2%	3	14.6%	0.1%
Affaires et Cadres	4	4.2%	0.1%	2	3.4%	0.0%	2	5.0%	0.1%	4	19.8%	0.1%
Professions intermédiaires	12	13.8%	0.2%	9	19.2%	0.2%	3	8.0%	0.1%	12	65.6%	0.2%
Employés	10	10.9%	0.2%	4	8.7%	0.2%	6	13.3%	0.2%	0	0.0%	0.0%
Ouvriers	17	19.7%	0.2%	10	22.3%	0.2%	7	16.9%	0.2%	0	0.0%	0.0%
Retraités	38	42.3%	0.3%	18	40.0%	0.3%	19	44.8%	0.2%	0	0.0%	0.0%
Autres inactifs	3	3.4%	0.1%	2	4.0%	0.1%	1	2.7%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	20	22.9%	0.2%	9	19.2%	0.2%	12	26.9%	0.2%	2	12.5%	0.1%
<b>2 personnes</b>	38	43.3%	0.2%	21	45.3%	0.2%	18	41.2%	0.2%	8	42.9%	0.2%
<b>3 personnes</b>	16	18.2%	0.2%	10	21.5%	0.2%	6	14.7%	0.1%	5	28.3%	0.1%
<b>4 personnes</b>	10	11.2%	0.1%	5	9.8%	0.1%	5	12.8%	0.1%	2	11.8%	0.0%
<b>5 personnes et +</b>	4	4.3%	0.1%	2	4.3%	0.1%	2	4.4%	0.1%	1	4.5%	0.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	15	16.9%	0.1%	8	17.7%	0.1%	7	16.0%	0.1%	4	20.1%	0.0%
<b>Non</b>	74	83.1%	0.2%	38	82.3%	0.2%	36	84.0%	0.2%	15	79.9%	0.2%
<b>Habitat</b>												
<b>Communes rurales</b>	45	50.4%	0.4%	23	49.0%	0.4%	22	51.8%	0.4%	6	33.8%	0.2%
<b>Agglo. - 20 000 hab</b>	16	18.0%	0.2%	7	16.0%	0.2%	9	20.1%	0.2%	6	29.6%	0.2%
<b>Agglo. 20 000 à 100 000 hab</b>	25	28.6%	0.4%	15	32.9%	0.4%	10	23.9%	0.3%	6	30.4%	0.3%
<b>Agglo. + 100 000 hab</b>	2	2.4%	0.0%	1	2.0%	0.0%	1	2.9%	0.0%	1	3.1%	0.0%
<b>Agglo. Paris</b>	1	0.6%	0.0%	0	0.0%	0.0%	1	1.3%	0.0%	1	3.1%	0.0%
<b>Régions INSEE</b>												
<b>Ile de France</b>	1	0.6%	0.0%	0	0.0%	0.0%	1	1.3%	0.0%	1	3.1%	0.0%
<b>Nord Pas de Calais</b>	0	0.5%	0.0%	0	1.0%	0.0%	0	0.0%	0.0%	0	2.4%	0.0%
<b>Lorraine</b>	5	5.4%	0.3%	3	6.5%	0.3%	2	4.3%	0.2%	1	5.8%	0.2%
<b>Franche-Comté</b>	2	2.0%	0.2%	1	1.7%	0.2%	1	2.4%	0.2%	0	0.5%	0.0%
<b>Champagne Ardennes</b>	81	91.1%	7.4%	42	90.4%	7.9%	39	92.0%	7.0%	16	87.2%	5.5%
<b>Bourgogne</b>	0	0.2%	0.0%	0	0.4%	0.0%	0	0.0%	0.0%	0	1.1%	0.1%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	47	53.0%	0.1%	26	57.3%	0.2%	21	48.4%	0.1%	14	73.9%	0.1%
<b>Presque tous les jours</b>	5	5.9%	0.1%	3	5.6%	0.1%	3	6.2%	0.1%	1	7.2%	0.1%
<b>1 à 2 fois par semaine</b>	9	10.0%	0.3%	4	8.6%	0.4%	5	11.5%	0.3%	3	13.7%	0.5%
<b>1 à 3 fois par mois</b>	1	1.2%	0.2%	0	0.3%	0.1%	1	2.1%	0.3%	0	0.0%	0.0%
<b>Moins souvent</b>	5	5.8%	0.7%	4	8.7%	1.1%	1	2.6%	0.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	4	4.9%	0.2%	2	5.3%	0.3%	2	4.5%	0.2%	0	0.7%	0.1%
<b>De 9 000 à moins de 12 000 euros par an</b>	4	4.2%	0.1%	2	3.4%	0.1%	2	5.1%	0.1%	0	1.7%	0.1%
<b>De 12 000 à moins de 18 000 euros par an</b>	13	14.9%	0.2%	3	7.3%	0.1%	10	23.1%	0.3%	2	10.0%	0.3%
<b>De 18 000 à moins de 24 000 euros par an</b>	14	15.9%	0.2%	9	19.5%	0.3%	5	11.9%	0.1%	0	2.5%	0.0%
<b>De 24 000 à moins de 36 000 euros par an</b>	21	23.1%	0.2%	12	26.3%	0.2%	8	19.7%	0.1%	3	14.6%	0.1%
<b>De 36 000 à moins de 45 000 euros par an</b>	16	17.9%	0.2%	9	19.1%	0.2%	7	16.6%	0.2%	6	30.4%	0.2%
<b>De 45 000 à moins de 65 000 euros par an</b>	7	7.4%	0.1%	4	9.7%	0.1%	2	5.0%	0.1%	4	20.5%	0.1%
<b>65 000 euros et plus par an</b>	5	5.6%	0.1%	2	5.4%	0.1%	2	5.8%	0.1%	3	14.4%	0.1%
<b>Refus</b>	2	2.7%	0.1%	1	1.4%	0.0%	2	4.0%	0.1%	1	3.8%	0.1%
<b>Ne sait pas</b>	3	3.4%	0.2%	1	2.5%	0.2%	2	4.4%	0.2%	0	1.5%	0.0%