

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	93	100.0%	0.2%	49	100.0%	0.2%	44	100.0%	0.2%	21	100.0%	0.1%
Sexe												
Homme	49	52.7%	0.2%	49	100.0%	0.2%	0	0.0%	0.0%	10	50.0%	0.1%
Femme	44	47.3%	0.2%	0	0.0%	0.0%	44	100.0%	0.2%	10	50.0%	0.1%
Age												
15 à 24 ans	6	7.0%	0.1%	2	4.6%	0.1%	4	9.7%	0.1%	2	11.0%	0.1%
25 à 34 ans	7	7.4%	0.1%	4	7.5%	0.1%	3	7.4%	0.1%	0	1.3%	0.0%
35 à 49 ans	19	20.7%	0.2%	9	17.6%	0.1%	11	24.2%	0.2%	8	39.8%	0.1%
50 à 59 ans	20	22.0%	0.2%	14	29.5%	0.3%	6	13.7%	0.1%	7	33.9%	0.2%
60 ans et plus	40	42.9%	0.3%	20	40.9%	0.3%	20	45.1%	0.2%	3	14.0%	0.3%
Individu												
Ménagères	40	43.6%	0.2%	0	0.0%	0.0%	40	92.1%	0.2%	9	42.8%	0.1%
Personne de référence	55	59.7%	0.2%	45	91.3%	0.2%	11	24.4%	0.1%	12	56.9%	0.1%
Responsable des achats	66	71.5%	0.2%	30	60.6%	0.2%	37	83.7%	0.2%	13	65.2%	0.1%
PCS Individu												
Agriculteurs	4	4.6%	0.8%	3	6.8%	1.0%	1	2.1%	0.6%	1	3.6%	5.5%
Petits patrons	2	2.6%	0.2%	2	3.5%	0.1%	1	1.6%	0.2%	2	10.0%	0.1%
Affaires et Cadres	3	3.3%	0.1%	2	4.0%	0.1%	1	2.5%	0.1%	3	14.3%	0.1%
Professions intermédiaires	11	11.7%	0.2%	6	12.9%	0.2%	5	10.4%	0.1%	9	45.5%	0.2%
Employés	13	13.7%	0.2%	2	5.1%	0.1%	10	23.3%	0.2%	3	13.1%	0.1%
Ouvriers	16	17.5%	0.3%	13	26.9%	0.3%	3	7.1%	0.2%	0	0.0%	0.0%
Retraités	29	31.5%	0.2%	16	32.7%	0.3%	13	30.2%	0.2%	0	1.0%	0.1%
Autres inactifs	14	15.1%	0.1%	4	8.2%	0.1%	10	22.9%	0.1%	3	12.5%	0.1%
PCS Personne de référence												
Agriculteurs	5	4.9%	0.6%	3	6.8%	0.8%	1	2.7%	0.3%	0	0.0%	0.0%
Petits patrons	3	3.8%	0.1%	2	3.5%	0.1%	2	4.0%	0.1%	3	16.9%	0.1%
Affaires et Cadres	5	4.9%	0.1%	2	4.1%	0.1%	3	5.7%	0.1%	5	21.8%	0.1%
Professions intermédiaires	13	13.6%	0.2%	7	13.5%	0.2%	6	13.8%	0.2%	13	61.3%	0.2%
Employés	7	7.4%	0.1%	2	5.1%	0.1%	4	10.0%	0.1%	0	0.0%	0.0%
Ouvriers	20	21.8%	0.2%	13	27.3%	0.3%	7	15.6%	0.2%	0	0.0%	0.0%
Retraités	37	39.5%	0.2%	17	35.1%	0.3%	19	44.3%	0.2%	0	0.0%	0.0%
Autres inactifs	4	4.2%	0.1%	2	4.6%	0.1%	2	3.8%	0.1%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	15	16.4%	0.2%	8	17.4%	0.2%	7	15.3%	0.1%	3	14.9%	0.2%
2 personnes	48	51.9%	0.3%	25	51.1%	0.3%	23	52.8%	0.2%	6	27.1%	0.1%
3 personnes	12	13.1%	0.1%	6	13.3%	0.1%	6	12.9%	0.1%	6	27.5%	0.1%
4 personnes	12	12.5%	0.1%	4	8.9%	0.1%	7	16.5%	0.2%	4	19.7%	0.1%
5 personnes et +	6	6.1%	0.1%	5	9.4%	0.2%	1	2.5%	0.0%	2	10.8%	0.1%
Présence d'enfants de moins de 15 ans												
Oui	20	21.1%	0.1%	8	16.8%	0.1%	11	25.8%	0.1%	9	45.9%	0.1%
Non	73	78.9%	0.2%	41	83.2%	0.2%	33	74.2%	0.2%	11	54.1%	0.1%
Habitat												
Communes rurales	34	36.8%	0.3%	15	31.0%	0.3%	19	43.3%	0.3%	9	41.9%	0.3%
Agglo. - 20 000 hab	18	19.0%	0.2%	7	14.5%	0.2%	11	24.1%	0.2%	1	5.4%	0.0%
Agglo. + 100 000 hab	39	42.2%	0.3%	27	54.5%	0.4%	13	28.5%	0.2%	9	44.0%	0.2%
Agglo. Paris	2	1.9%	0.0%	0	0.0%	0.0%	2	4.1%	0.0%	2	8.7%	0.0%
Régions INSEE												
Ile de France	2	1.9%	0.0%	0	0.0%	0.0%	2	4.1%	0.0%	2	8.7%	0.0%
Franche-Comté	0	0.2%	0.0%	0	0.5%	0.0%	0	0.0%	0.0%	0	1.1%	0.1%
Champagne Ardennes	91	97.7%	8.3%	49	99.5%	9.3%	42	95.7%	7.4%	19	90.3%	6.3%
Midi Pyrénées	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%
Habitudes de connection à Internet												
Tous les jours	63	68.2%	0.2%	37	75.8%	0.2%	26	59.8%	0.2%	17	80.9%	0.1%
Presque tous les jours	12	12.8%	0.2%	5	10.2%	0.2%	7	15.8%	0.2%	3	14.0%	0.2%
1 à 2 fois par semaine	6	6.2%	0.2%	4	8.1%	0.4%	2	4.1%	0.1%	1	5.1%	0.2%
1 à 3 fois par mois	0	0.1%	0.0%	0	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	2	2.2%	0.1%	1	2.7%	0.2%	1	1.6%	0.1%	1	4.3%	0.5%
De 9 000 à moins de 12 000 euros par an	3	2.9%	0.1%	0	0.8%	0.0%	2	5.3%	0.1%	0	1.3%	0.1%
De 12 000 à moins de 18 000 euros par an	8	8.2%	0.1%	5	10.2%	0.2%	3	6.1%	0.1%	1	3.6%	0.1%
De 18 000 à moins de 24 000 euros par an	17	18.6%	0.3%	6	11.6%	0.2%	12	26.4%	0.3%	1	7.2%	0.1%
De 24 000 à moins de 36 000 euros par an	28	29.9%	0.2%	15	31.4%	0.3%	12	28.3%	0.2%	5	25.6%	0.2%
De 36 000 à moins de 45 000 euros par an	17	18.1%	0.2%	11	21.5%	0.3%	6	14.3%	0.2%	7	32.7%	0.2%
De 45 000 à moins de 65 000 euros par an	5	5.8%	0.1%	3	6.5%	0.1%	2	4.9%	0.1%	2	8.2%	0.0%
65 000 euros et plus par an	8	9.1%	0.2%	6	12.3%	0.3%	2	5.5%	0.1%	3	14.5%	0.1%
Refus	3	3.8%	0.1%	1	2.9%	0.1%	2	4.7%	0.1%	0	1.6%	0.0%
Ne sait pas	1	1.4%	0.1%	0	0.0%	0.0%	1	2.9%	0.1%	0	1.0%	0.0%