

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	160	100.0%	0.3%	75	100.0%	0.3%	85	100.0%	0.3%	34	100.0%	0.2%
Sexe												
Homme	75	46.8%	0.3%	75	100.0%	0.3%	0	0.0%	0.0%	19	57.4%	0.2%
Femme	85	53.2%	0.3%	0	0.0%	0.0%	85	100.0%	0.3%	14	42.6%	0.2%
Age												
15 à 24 ans	13	8.1%	0.2%	6	8.7%	0.2%	6	7.6%	0.2%	4	12.9%	0.1%
25 à 34 ans	15	9.2%	0.2%	9	11.5%	0.2%	6	7.2%	0.2%	7	20.4%	0.2%
35 à 49 ans	34	21.4%	0.3%	15	20.0%	0.2%	19	22.6%	0.3%	8	22.7%	0.1%
50 à 59 ans	29	18.3%	0.3%	14	18.1%	0.3%	16	18.4%	0.3%	12	35.0%	0.3%
60 ans et plus	69	43.0%	0.4%	31	41.7%	0.5%	38	44.1%	0.4%	3	9.1%	0.4%
Individu												
Ménagères	78	49.1%	0.3%	0	0.0%	0.0%	78	92.3%	0.3%	12	36.2%	0.2%
Personne de référence	85	53.1%	0.3%	68	90.7%	0.3%	17	19.9%	0.2%	23	67.2%	0.3%
Responsable des achats	117	73.2%	0.3%	42	55.7%	0.3%	75	88.6%	0.3%	22	63.8%	0.2%
PCS Individu												
Agriculteurs	4	2.4%	0.8%	1	1.9%	0.4%	2	2.9%	1.6%	0	0.0%	0.0%
Petits patrons	2	1.3%	0.1%	0	0.5%	0.0%	2	1.9%	0.4%	0	1.2%	0.0%
Affaires et Cadres	14	8.5%	0.3%	8	11.3%	0.3%	5	6.0%	0.2%	10	31.0%	0.2%
Professions intermédiaires	20	12.8%	0.3%	12	16.6%	0.4%	8	9.4%	0.2%	15	45.0%	0.3%
Employés	20	12.3%	0.2%	5	7.0%	0.2%	14	17.0%	0.2%	3	9.1%	0.2%
Ouvriers	25	15.4%	0.4%	14	18.1%	0.3%	11	13.1%	0.8%	1	3.0%	0.3%
Retraités	49	30.7%	0.4%	29	38.6%	0.5%	20	23.7%	0.3%	0	0.0%	0.0%
Autres inactifs	27	16.6%	0.3%	4	5.9%	0.1%	22	26.0%	0.3%	4	10.7%	0.1%
PCS Personne de référence												
Agriculteurs	4	2.3%	0.5%	1	1.9%	0.3%	2	2.6%	0.6%	0	0.0%	0.0%
Petits patrons	2	1.5%	0.1%	1	0.8%	0.0%	2	2.1%	0.1%	2	6.9%	0.1%
Affaires et Cadres	15	9.1%	0.2%	9	11.6%	0.3%	6	6.9%	0.2%	15	43.2%	0.2%
Professions intermédiaires	17	10.5%	0.2%	10	13.6%	0.3%	7	7.9%	0.2%	17	49.9%	0.2%
Employés	16	9.8%	0.3%	4	5.6%	0.2%	11	13.4%	0.4%	0	0.0%	0.0%
Ouvriers	28	17.3%	0.3%	15	20.1%	0.3%	13	14.8%	0.3%	0	0.0%	0.0%
Retraités	68	42.7%	0.5%	30	40.3%	0.4%	38	44.8%	0.5%	0	0.0%	0.0%
Autres inactifs	11	6.8%	0.3%	5	6.1%	0.3%	6	7.5%	0.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	23	14.1%	0.2%	15	20.3%	0.3%	7	8.7%	0.1%	5	13.6%	0.3%
2 personnes	89	55.6%	0.5%	40	52.8%	0.5%	49	58.1%	0.5%	12	35.3%	0.3%
3 personnes	22	13.9%	0.2%	8	11.2%	0.2%	14	16.2%	0.3%	7	21.5%	0.2%
4 personnes	19	11.7%	0.2%	9	12.5%	0.2%	9	10.9%	0.2%	9	25.9%	0.2%
5 personnes et +	8	4.8%	0.1%	2	3.2%	0.1%	5	6.2%	0.2%	1	3.7%	0.0%
Présence d'enfants de moins de 15 ans												
Oui	38	23.5%	0.2%	17	23.1%	0.2%	20	23.8%	0.2%	14	42.0%	0.2%
Non	122	76.5%	0.3%	57	76.9%	0.3%	65	76.2%	0.3%	20	58.0%	0.2%
Habitat												
Communes rurales	85	52.9%	0.7%	38	50.3%	0.7%	47	55.2%	0.8%	10	28.7%	0.3%
Agglo. - 20 000 hab	17	10.7%	0.2%	8	10.9%	0.2%	9	10.6%	0.2%	3	9.2%	0.1%
Agglo. 20 000 à 100 000 hab	8	5.0%	0.1%	3	4.5%	0.1%	5	5.4%	0.1%	4	12.9%	0.2%
Agglo. + 100 000 hab	49	30.8%	0.3%	25	33.0%	0.3%	25	28.8%	0.3%	16	46.5%	0.3%
Agglo. Paris	1	0.6%	0.0%	1	1.3%	0.0%	0	0.0%	0.0%	1	2.8%	0.0%
Régions INSEE												
Ile de France	1	0.6%	0.0%	1	1.3%	0.0%	0	0.0%	0.0%	1	2.8%	0.0%
Centre	1	0.6%	0.0%	1	1.3%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.1%	0.0%	0	0.3%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	2	1.2%	0.1%	2	2.6%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	149	93.4%	10.0%	67	89.7%	9.4%	82	96.7%	10.6%	30	87.7%	8.1%
Aquitaine	3	1.6%	0.1%	2	2.1%	0.1%	1	1.2%	0.1%	1	2.9%	0.1%
Midi Pyrénées	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%	0	0.5%	0.0%
Limousin	2	1.3%	0.3%	2	2.1%	0.5%	0	0.5%	0.1%	0	1.3%	0.3%
Rhône Alpes	2	1.0%	0.0%	1	0.7%	0.0%	1	1.3%	0.0%	2	4.8%	0.1%
Habitudes de connection à Internet												
Tous les jours	87	54.4%	0.3%	47	62.2%	0.3%	40	47.4%	0.2%	30	88.2%	0.2%
Presque tous les jours	20	12.5%	0.3%	12	16.7%	0.5%	7	8.8%	0.2%	4	11.1%	0.2%
1 à 2 fois par semaine	14	8.6%	0.5%	2	2.0%	0.1%	12	14.3%	0.8%	0	0.7%	0.0%
1 à 3 fois par mois	1	0.5%	0.2%	1	1.0%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
Moins souvent	1	0.4%	0.1%	1	0.9%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	7	4.6%	0.4%	4	5.4%	0.5%	3	3.9%	0.3%	0	1.4%	0.2%
De 9 000 à moins de 12 000 euros par an	12	7.6%	0.4%	4	4.8%	0.3%	9	10.1%	0.5%	0	0.7%	0.1%
De 12 000 à moins de 18 000 euros par an	19	11.8%	0.3%	9	11.8%	0.4%	10	11.9%	0.3%	2	7.3%	0.4%
De 18 000 à moins de 24 000 euros par an	37	23.1%	0.5%	11	14.5%	0.4%	26	30.7%	0.7%	4	10.5%	0.3%
De 24 000 à moins de 36 000 euros par an	34	21.4%	0.3%	13	17.4%	0.2%	21	25.0%	0.4%	7	20.7%	0.2%
De 36 000 à moins de 45 000 euros par an	19	11.8%	0.3%	12	15.6%	0.3%	7	8.4%	0.2%	7	19.6%	0.2%
De 45 000 à moins de 65 000 euros par an	18	11.2%	0.2%	13	18.0%	0.3%	4	5.1%	0.1%	7	21.8%	0.2%
65 000 euros et plus par an	7	4.6%	0.2%	6	8.3%	0.3%	1	1.2%	0.1%	5	14.5%	0.2%
Refus	5	2.8%	0.1%	2	2.5%	0.1%	3	3.2%	0.1%	1	3.0%	0.1%
Ne sait pas	2	1.2%	0.1%	1	1.8%	0.2%	1	0.7%	0.1%	0	0.5%	0.0%