

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	237	100.0%	0.5%	132	100.0%	0.5%	105	100.0%	0.4%	67	100.0%	0.4%
Sexe												
Homme	132	55.8%	0.5%	132	100.0%	0.5%	0	0.0%	0.0%	42	63.3%	0.5%
Femme	105	44.2%	0.4%	0	0.0%	0.0%	105	100.0%	0.4%	25	36.7%	0.3%
Age												
15 à 24 ans	17	7.1%	0.2%	12	8.8%	0.3%	5	4.9%	0.1%	5	7.1%	0.2%
25 à 34 ans	34	14.3%	0.4%	16	12.3%	0.4%	18	16.8%	0.5%	12	17.9%	0.4%
35 à 49 ans	48	20.1%	0.4%	33	25.3%	0.5%	14	13.7%	0.2%	22	33.2%	0.4%
50 à 59 ans	59	25.0%	0.6%	26	20.0%	0.6%	33	31.2%	0.7%	18	27.5%	0.5%
60 ans et plus	79	33.5%	0.5%	45	33.7%	0.7%	35	33.3%	0.4%	10	14.3%	1.1%
Individu												
Ménagères	90	38.0%	0.4%	0	0.0%	0.0%	90	86.1%	0.4%	20	29.5%	0.3%
Personne de référence	138	58.2%	0.5%	115	87.1%	0.6%	23	21.7%	0.3%	39	57.5%	0.5%
Responsable des achats	168	70.7%	0.5%	70	52.6%	0.5%	98	93.4%	0.4%	42	61.9%	0.4%
PCS Individu												
Agriculteurs	4	1.6%	0.8%	0	0.0%	0.0%	4	3.6%	2.4%	0	0.0%	0.0%
Petits patrons	6	2.4%	0.4%	3	2.2%	0.2%	3	2.7%	0.6%	6	8.2%	0.4%
Affaires et Cadres	16	6.8%	0.3%	14	10.4%	0.5%	2	2.3%	0.1%	15	22.8%	0.3%
Professions intermédiaires	42	17.6%	0.6%	27	20.7%	0.8%	14	13.6%	0.4%	29	43.5%	0.5%
Employés	57	23.9%	0.7%	18	13.3%	0.8%	39	37.3%	0.6%	9	13.3%	0.5%
Ouvriers	22	9.2%	0.3%	19	14.7%	0.4%	2	2.3%	0.2%	1	1.4%	0.3%
Retraités	55	23.3%	0.4%	40	29.9%	0.6%	16	14.8%	0.2%	2	3.7%	1.2%
Autres inactifs	36	15.2%	0.3%	12	8.8%	0.3%	24	23.3%	0.4%	5	7.2%	0.1%
PCS Personne de référence												
Petits patrons	10	4.3%	0.4%	3	2.6%	0.3%	7	6.6%	0.5%	10	15.4%	0.4%
Affaires et Cadres	22	9.1%	0.3%	14	10.6%	0.4%	8	7.2%	0.2%	22	32.3%	0.3%
Professions intermédiaires	35	14.8%	0.4%	25	18.9%	0.6%	10	9.7%	0.3%	35	52.3%	0.4%
Employés	22	9.3%	0.4%	16	12.1%	0.7%	6	5.9%	0.2%	0	0.0%	0.0%
Ouvriers	52	21.8%	0.5%	26	19.4%	0.5%	26	24.9%	0.6%	0	0.0%	0.0%
Retraités	79	33.3%	0.5%	43	32.8%	0.6%	35	33.8%	0.4%	0	0.0%	0.0%
Autres inactifs	17	7.3%	0.4%	5	3.6%	0.3%	13	11.9%	0.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	35	14.7%	0.3%	16	12.1%	0.4%	19	17.9%	0.3%	5	7.3%	0.3%
2 personnes	109	46.0%	0.6%	63	47.8%	0.7%	46	43.6%	0.5%	27	41.0%	0.7%
3 personnes	38	16.2%	0.4%	27	20.6%	0.6%	11	10.7%	0.2%	13	19.5%	0.3%
4 personnes	33	14.0%	0.4%	18	13.5%	0.4%	15	14.7%	0.3%	10	14.8%	0.2%
5 personnes et +	22	9.1%	0.4%	8	5.9%	0.3%	14	13.0%	0.5%	12	17.4%	0.5%
Présence d'enfants de moins de 15 ans												
Oui	55	23.1%	0.4%	36	26.9%	0.5%	19	18.4%	0.2%	24	35.4%	0.3%
Non	182	76.9%	0.5%	97	73.1%	0.6%	86	81.6%	0.5%	43	64.6%	0.5%
Habitat												
Communes rurales	45	19.1%	0.4%	21	16.0%	0.4%	24	23.0%	0.4%	16	24.3%	0.5%
Agglo. - 20 000 hab	54	22.8%	0.6%	34	25.7%	0.8%	20	19.1%	0.4%	7	10.2%	0.3%
Agglo. 20 000 à 100 000 hab	53	22.4%	0.8%	32	24.3%	0.9%	21	20.1%	0.6%	17	25.3%	0.9%
Agglo. + 100 000 hab	80	33.7%	0.5%	40	30.3%	0.5%	40	37.9%	0.5%	25	37.9%	0.4%
Agglo. Paris	5	2.1%	0.1%	5	3.7%	0.1%	0	0.0%	0.0%	2	2.3%	0.0%
Régions INSEE												
Ile de France	5	2.1%	0.1%	5	3.7%	0.1%	0	0.0%	0.0%	2	2.3%	0.0%
Lorraine	1	0.4%	0.1%	1	0.4%	0.1%	0	0.5%	0.1%	0	0.0%	0.0%
Alsace	226	95.4%	14.7%	124	93.4%	16.6%	103	97.8%	12.9%	63	93.8%	13.1%
Franche-Comté	3	1.2%	0.3%	1	1.1%	0.3%	1	1.2%	0.3%	1	1.7%	0.4%
Champagne Ardennes	0	0.1%	0.0%	0	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	1	0.2%	0.0%	0	0.0%	0.0%	1	0.5%	0.1%	0	0.0%	0.0%
Poitou Charentes	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%	0	0.4%	0.1%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Rhône Alpes	0	0.2%	0.0%	0	0.3%	0.0%	0	0.0%	0.0%	0	0.6%	0.0%
Languedoc Roussillon	0	0.1%	0.0%	0	0.3%	0.0%	0	0.0%	0.0%	0	0.5%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.2%	0.0%	0	0.4%	0.0%	0	0.0%	0.0%	0	0.7%	0.0%
Habitudes de connection à Internet												
Tous les jours	150	63.1%	0.4%	89	67.1%	0.5%	61	58.1%	0.4%	51	76.6%	0.3%
Presque tous les jours	33	13.8%	0.5%	21	15.6%	0.8%	12	11.4%	0.4%	15	21.7%	0.8%
1 à 2 fois par semaine	6	2.7%	0.3%	2	1.5%	0.2%	4	4.2%	0.3%	1	1.7%	0.2%
Moins souvent	5	1.9%	0.6%	4	3.0%	1.1%	1	0.6%	0.2%	0	0.0%	0.0%

L'Alsace



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	3	1.2%	0.2%	1	0.7%	0.1%	2	1.8%	0.2%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	20	8.4%	0.7%	2	1.5%	0.2%	18	17.1%	1.0%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	25	10.7%	0.5%	12	8.8%	0.5%	14	13.0%	0.4%	1	1.6%	0.2%
De 18 000 à moins de 24 000 euros par an	16	6.9%	0.2%	12	9.2%	0.4%	4	4.1%	0.1%	3	3.8%	0.2%
De 24 000 à moins de 36 000 euros par an	47	19.8%	0.4%	25	18.9%	0.5%	22	20.9%	0.4%	12	17.8%	0.3%
De 36 000 à moins de 45 000 euros par an	41	17.4%	0.6%	29	21.7%	0.8%	12	11.8%	0.4%	16	24.4%	0.6%
De 45 000 à moins de 65 000 euros par an	48	20.1%	0.7%	30	23.0%	0.7%	17	16.6%	0.5%	19	28.9%	0.5%
65 000 euros et plus par an	21	8.7%	0.5%	13	10.1%	0.6%	7	7.0%	0.4%	9	14.0%	0.3%
Refus	10	4.4%	0.3%	5	4.0%	0.4%	5	4.8%	0.3%	2	2.5%	0.1%
Ne sait pas	6	2.5%	0.4%	3	2.1%	0.4%	3	2.8%	0.3%	5	6.9%	0.8%