

# Version Femina

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	7018	100.0%	13.5%	2345	100.0%	9.4%	4672	100.0%	17.2%	1457	100.0%	8.4%
<b>Sexe</b>												
<b>Homme</b>	2345	33.4%	9.4%	2345	100.0%	9.4%	0	0.0%	0.0%	467	32.1%	5.3%
<b>Femme</b>	4672	66.6%	17.2%	0	0.0%	0.0%	4672	100.0%	17.2%	990	67.9%	11.6%
<b>Age</b>												
<b>15 à 24 ans</b>	325	4.6%	4.5%	41	1.8%	1.1%	284	6.1%	7.9%	109	7.5%	3.6%
<b>25 à 34 ans</b>	418	6.0%	5.5%	97	4.1%	2.6%	321	6.9%	8.3%	129	8.9%	4.0%
<b>35 à 49 ans</b>	1189	16.9%	9.5%	390	16.6%	6.3%	799	17.1%	12.7%	549	37.6%	8.7%
<b>50 à 59 ans</b>	1458	20.8%	15.7%	556	23.7%	12.1%	902	19.3%	19.4%	516	35.4%	13.4%
<b>60 ans et plus</b>	3627	51.7%	23.5%	1262	53.8%	18.6%	2365	50.6%	27.3%	155	10.6%	17.7%
<b>Individu</b>												
<b>Ménagères</b>	4296	61.2%	18.3%	0	0.0%	0.0%	4296	91.9%	18.3%	876	60.1%	12.5%
<b>Personne de référence</b>	3552	50.6%	12.5%	2196	93.6%	10.7%	1356	29.0%	17.1%	603	41.4%	7.2%
<b>Responsable des achats</b>	5575	79.4%	15.5%	1353	57.7%	10.3%	4222	90.4%	18.4%	1101	75.6%	10.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	60	0.9%	12.0%	32	1.4%	9.4%	28	0.6%	17.7%	6	0.4%	40.8%
<b>Petits patrons</b>	154	2.2%	9.6%	82	3.5%	7.1%	72	1.5%	16.0%	127	8.7%	8.8%
<b>Affaires et Cadres</b>	396	5.6%	8.1%	165	7.0%	5.8%	231	4.9%	11.2%	325	22.3%	7.4%
<b>Professions intermédiaires</b>	694	9.9%	9.7%	222	9.5%	6.3%	472	10.1%	12.9%	525	36.0%	9.0%
<b>Employés</b>	1051	15.0%	12.6%	131	5.6%	5.9%	920	19.7%	15.0%	232	16.0%	12.5%
<b>Ouvriers</b>	551	7.9%	8.7%	372	15.9%	7.4%	179	3.8%	13.5%	9	0.6%	2.5%
<b>Retraités</b>	3001	42.8%	23.5%	1177	50.2%	19.1%	1824	39.0%	27.5%	54	3.7%	26.1%
<b>Autres inactifs</b>	1110	15.8%	10.6%	164	7.0%	4.4%	946	20.2%	14.1%	179	12.3%	5.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	90	1.3%	12.0%	37	1.6%	9.1%	53	1.1%	15.5%	0	0.0%	0.0%
<b>Petits patrons</b>	262	3.7%	10.0%	84	3.6%	6.3%	178	3.8%	13.9%	262	18.0%	10.0%
<b>Affaires et Cadres</b>	529	7.5%	7.7%	164	7.0%	4.8%	365	7.8%	10.7%	529	36.3%	7.7%
<b>Professions intermédiaires</b>	666	9.5%	8.4%	219	9.3%	5.5%	447	9.6%	11.5%	666	45.7%	8.4%
<b>Employés</b>	550	7.8%	10.1%	130	5.5%	5.5%	420	9.0%	13.7%	0	0.0%	0.0%
<b>Ouvriers</b>	913	13.0%	9.6%	342	14.6%	6.7%	571	12.2%	13.0%	0	0.0%	0.0%
<b>Retraités</b>	3425	48.8%	23.1%	1217	51.9%	18.1%	2207	47.2%	27.1%	0	0.0%	0.0%
<b>Autres inactifs</b>	583	8.3%	13.9%	152	6.5%	9.6%	431	9.2%	16.5%	0	0.0%	0.0%

# Version Femina

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	1474	21.0%	14.7%	440	18.8%	10.0%	1034	22.1%	18.3%	124	8.5%	6.8%
<b>2 personnes</b>	3409	48.6%	18.9%	1229	52.4%	14.2%	2180	46.7%	23.2%	450	30.9%	10.9%
<b>3 personnes</b>	1024	14.6%	11.1%	334	14.3%	7.2%	690	14.8%	15.1%	380	26.1%	9.7%
<b>4 personnes</b>	801	11.4%	8.7%	263	11.2%	5.7%	538	11.5%	11.5%	363	24.9%	7.4%
<b>5 personnes et +</b>	310	4.4%	5.6%	79	3.4%	2.9%	231	4.9%	8.3%	140	9.6%	5.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1215	17.3%	7.8%	367	15.6%	5.0%	849	18.2%	10.3%	546	37.4%	7.0%
<b>Non</b>	5802	82.7%	15.9%	1978	84.4%	11.3%	3824	81.8%	20.2%	912	62.6%	9.5%
<b>Habitat</b>												
<b>Communes rurales</b>	1817	25.9%	15.2%	577	24.6%	10.1%	1239	26.5%	19.9%	311	21.3%	9.5%
<b>Agglo. - 20 000 hab</b>	1385	19.7%	15.3%	459	19.6%	10.9%	926	19.8%	19.2%	267	18.3%	10.5%
<b>Agglo. 20 000 à 100 000 hab</b>	1179	16.8%	16.9%	402	17.2%	11.9%	777	16.6%	21.6%	217	14.9%	11.7%
<b>Agglo. + 100 000 hab</b>	2424	34.5%	15.6%	839	35.8%	11.1%	1585	33.9%	19.9%	576	39.5%	10.1%
<b>Agglo. Paris</b>	212	3.0%	2.5%	68	2.9%	1.6%	144	3.1%	3.2%	87	6.0%	2.2%

# Version Femina

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	221	3.2%	2.3%	72	3.1%	1.6%	149	3.2%	3.0%	93	6.4%	2.1%
Nord Pas de Calais	722	10.3%	22.3%	225	9.6%	14.6%	497	10.6%	29.3%	155	10.7%	15.9%
Lorraine	521	7.4%	27.2%	186	7.9%	20.0%	335	7.2%	33.8%	65	4.5%	12.3%
Alsace	526	7.5%	34.3%	168	7.2%	22.7%	358	7.7%	45.1%	104	7.2%	21.8%
Franche-Comté	217	3.1%	22.8%	78	3.3%	16.8%	139	3.0%	28.5%	40	2.8%	14.9%
Champagne Ardennes	174	2.5%	16.0%	41	1.7%	7.7%	134	2.9%	23.7%	33	2.3%	11.2%
Picardie	181	2.6%	11.7%	66	2.8%	8.8%	115	2.5%	14.5%	30	2.0%	7.0%
Bourgogne	276	3.9%	20.3%	108	4.6%	16.5%	168	3.6%	23.9%	42	2.9%	12.4%
Haute Normandie	127	1.8%	8.5%	31	1.3%	4.4%	96	2.1%	12.3%	23	1.6%	5.1%
Basse Normandie	4	0.1%	0.4%	2	0.1%	0.3%	3	0.1%	0.5%	1	0.0%	0.2%
Centre	32	0.5%	1.5%	11	0.5%	1.1%	21	0.5%	2.0%	6	0.4%	1.0%
Pays de Loire	53	0.8%	1.8%	14	0.6%	1.0%	39	0.8%	2.5%	9	0.6%	1.0%
Bretagne	279	4.0%	10.4%	90	3.8%	6.9%	190	4.1%	13.6%	52	3.6%	6.9%
Poitou Charentes	67	1.0%	4.5%	30	1.3%	4.2%	37	0.8%	4.8%	16	1.1%	4.4%
Aquitaine	515	7.3%	18.5%	163	7.0%	12.3%	352	7.5%	24.1%	95	6.5%	11.2%
Midi Pyrénées	365	5.2%	14.7%	141	6.0%	11.9%	223	4.8%	17.4%	79	5.4%	10.1%
Limousin	95	1.4%	15.4%	34	1.5%	11.7%	61	1.3%	18.9%	16	1.1%	9.6%
Auvergne	320	4.6%	28.3%	118	5.0%	21.6%	202	4.3%	34.4%	61	4.2%	18.8%
Rhône Alpes	1002	14.3%	19.2%	331	14.1%	13.2%	671	14.4%	24.8%	224	15.4%	11.5%
Languedoc Roussillon	475	6.8%	20.7%	147	6.3%	13.5%	328	7.0%	27.2%	107	7.4%	15.6%
Provence Alpes Côte d'Azur. Corse	844	12.0%	19.3%	290	12.4%	14.0%	554	11.9%	24.1%	204	14.0%	14.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	3577	51.0%	10.3%	1190	50.7%	6.9%	2387	51.1%	13.8%	1124	77.1%	7.6%
Presque tous les jours	878	12.5%	14.8%	281	12.0%	10.3%	597	12.8%	18.6%	202	13.9%	10.9%
1 à 2 fois par semaine	458	6.5%	17.8%	142	6.1%	13.1%	316	6.8%	21.2%	76	5.2%	14.5%
1 à 3 fois par mois	102	1.5%	21.1%	33	1.4%	16.9%	69	1.5%	24.0%	18	1.2%	27.0%
Moins souvent	106	1.5%	14.7%	59	2.5%	16.2%	47	1.0%	13.2%	8	0.6%	17.9%
Jamais	19	0.3%	27.9%	10	0.4%	24.6%	10	0.2%	32.3%	0	0.0%	0.0%

# Version Femina

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	171	2.4%	9.4%	36	1.5%	4.8%	135	2.9%	12.6%	18	1.2%	9.3%
<b>De 9 000 à moins de 12 000 euros par an</b>	484	6.9%	16.2%	131	5.6%	11.4%	353	7.6%	19.3%	19	1.3%	8.1%
<b>De 12 000 à moins de 18 000 euros par an</b>	884	12.6%	15.9%	279	11.9%	11.5%	606	13.0%	19.4%	60	4.1%	9.6%
<b>De 18 000 à moins de 24 000 euros par an</b>	1035	14.7%	15.3%	322	13.7%	10.8%	713	15.3%	18.7%	95	6.5%	7.1%
<b>De 24 000 à moins de 36 000 euros par an</b>	1602	22.8%	14.0%	554	23.6%	10.3%	1048	22.4%	17.4%	294	20.2%	8.4%
<b>De 36 000 à moins de 45 000 euros par an</b>	930	13.3%	13.0%	373	15.9%	10.0%	557	11.9%	16.2%	267	18.3%	9.1%
<b>De 45 000 à moins de 65 000 euros par an</b>	904	12.9%	12.3%	378	16.1%	9.3%	526	11.3%	16.2%	351	24.1%	8.7%
<b>65 000 euros et plus par an</b>	393	5.6%	9.9%	165	7.0%	7.3%	228	4.9%	13.5%	238	16.3%	8.7%
<b>Refus</b>	442	6.3%	13.0%	74	3.2%	5.1%	367	7.9%	18.9%	86	5.9%	7.6%
<b>Ne sait pas</b>	173	2.5%	10.4%	34	1.5%	4.7%	138	3.0%	15.0%	28	1.9%	4.9%