

Maxi Cuisine

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1717	100.0%	3.3%	291	100.0%	1.2%	1426	100.0%	5.3%	470	100.0%	2.7%
Sexe												
Homme	291	17.0%	1.2%	291	100.0%	1.2%	0	0.0%	0.0%	77	16.5%	0.9%
Femme	1426	83.0%	5.3%	0	0.0%	0.0%	1426	100.0%	5.3%	393	83.5%	4.6%
Age												
15 à 24 ans	71	4.1%	1.0%	16	5.3%	0.4%	55	3.9%	1.5%	18	3.9%	0.6%
25 à 34 ans	173	10.1%	2.3%	28	9.8%	0.8%	145	10.2%	3.7%	51	10.8%	1.6%
35 à 49 ans	521	30.4%	4.2%	96	33.2%	1.6%	425	29.8%	6.7%	231	49.2%	3.7%
50 à 59 ans	436	25.4%	4.7%	82	28.2%	1.8%	354	24.8%	7.6%	137	29.1%	3.5%
60 ans et plus	516	30.0%	3.3%	68	23.5%	1.0%	447	31.4%	5.2%	33	7.0%	3.7%
Individu												
Ménagères	1338	78.0%	5.7%	0	0.0%	0.0%	1338	93.9%	5.7%	376	80.0%	5.3%
Personne de référence	583	34.0%	2.1%	274	94.1%	1.3%	309	21.7%	3.9%	119	25.2%	1.4%
Responsable des achats	1519	88.5%	4.2%	204	70.2%	1.6%	1315	92.2%	5.7%	412	87.6%	3.7%
PCS Individu												
Agriculteurs	10	0.6%	2.1%	2	0.6%	0.6%	9	0.6%	5.4%	0	0.0%	0.0%
Petits patrons	36	2.1%	2.3%	9	3.1%	0.8%	27	1.9%	6.1%	22	4.7%	1.5%
Affaires et Cadres	92	5.3%	1.9%	23	7.9%	0.8%	69	4.8%	3.3%	72	15.4%	1.6%
Professions intermédiaires	232	13.5%	3.2%	49	16.8%	1.4%	183	12.8%	5.0%	159	33.8%	2.7%
Employés	467	27.2%	5.6%	38	13.0%	1.7%	429	30.1%	7.0%	113	24.1%	6.1%
Ouvriers	168	9.8%	2.6%	85	29.4%	1.7%	82	5.8%	6.2%	10	2.1%	2.8%
Retraités	417	24.3%	3.3%	50	17.3%	0.8%	367	25.7%	5.5%	17	3.6%	8.2%
Autres inactifs	295	17.2%	2.8%	35	12.0%	0.9%	260	18.2%	3.9%	77	16.3%	2.4%
PCS Personne de référence												
Agriculteurs	29	1.7%	3.9%	2	0.8%	0.6%	27	1.9%	7.9%	0	0.0%	0.0%
Petits patrons	69	4.0%	2.6%	10	3.3%	0.7%	60	4.2%	4.7%	69	14.8%	2.6%
Affaires et Cadres	152	8.8%	2.2%	22	7.5%	0.6%	130	9.1%	3.8%	152	32.3%	2.2%
Professions intermédiaires	249	14.5%	3.2%	46	15.8%	1.1%	203	14.2%	5.2%	249	53.0%	3.2%
Employés	195	11.4%	3.6%	40	13.9%	1.7%	155	10.8%	5.1%	0	0.0%	0.0%
Ouvriers	360	21.0%	3.8%	87	29.8%	1.7%	273	19.2%	6.2%	0	0.0%	0.0%
Retraités	513	29.9%	3.5%	53	18.4%	0.8%	460	32.3%	5.7%	0	0.0%	0.0%
Autres inactifs	149	8.7%	3.5%	31	10.5%	1.9%	118	8.3%	4.5%	0	0.0%	0.0%

Maxi Cuisine

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	283	16.5%	2.8%	65	22.5%	1.5%	217	15.3%	3.8%	36	7.7%	2.0%
2 personnes	740	43.1%	4.1%	116	39.7%	1.3%	625	43.8%	6.6%	139	29.6%	3.4%
3 personnes	284	16.6%	3.1%	46	15.7%	1.0%	238	16.7%	5.2%	102	21.6%	2.6%
4 personnes	267	15.5%	2.9%	42	14.6%	0.9%	224	15.7%	4.8%	129	27.5%	2.6%
5 personnes et +	142	8.3%	2.6%	22	7.5%	0.8%	121	8.5%	4.3%	64	13.6%	2.5%
Présence d'enfants de moins de 15 ans												
Oui	459	26.7%	2.9%	66	22.8%	0.9%	392	27.5%	4.8%	206	43.8%	2.7%
Non	1258	73.3%	3.4%	225	77.2%	1.3%	1033	72.5%	5.5%	264	56.2%	2.8%
Habitat												
Communes rurales	440	25.6%	3.7%	46	15.9%	0.8%	393	27.6%	6.3%	111	23.5%	3.4%
Agglo. - 20 000 hab	335	19.5%	3.7%	54	18.6%	1.3%	281	19.7%	5.8%	83	17.6%	3.3%
Agglo. 20 000 à 100 000 hab	284	16.5%	4.1%	64	21.9%	1.9%	220	15.4%	6.1%	62	13.3%	3.4%
Agglo. + 100 000 hab	467	27.2%	3.0%	78	26.9%	1.0%	389	27.3%	4.9%	138	29.4%	2.4%
Agglo. Paris	191	11.1%	2.2%	49	16.7%	1.2%	142	10.0%	3.2%	76	16.1%	1.9%

Maxi Cuisine

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	240	14.0%	2.5%	58	20.1%	1.3%	181	12.7%	3.6%	91	19.4%	2.1%
Nord Pas de Calais	123	7.2%	3.8%	28	9.5%	1.8%	96	6.7%	5.6%	17	3.7%	1.8%
Lorraine	65	3.8%	3.4%	15	5.1%	1.6%	50	3.5%	5.0%	20	4.3%	3.8%
Alsace	69	4.0%	4.5%	23	7.8%	3.1%	46	3.2%	5.8%	14	2.9%	2.8%
Franche-Comté	30	1.7%	3.1%	4	1.5%	1.0%	25	1.8%	5.2%	5	1.0%	1.7%
Champagne Ardennes	42	2.5%	3.9%	3	1.0%	0.5%	39	2.8%	7.0%	16	3.5%	5.5%
Picardie	71	4.2%	4.6%	14	4.9%	1.9%	57	4.0%	7.2%	26	5.5%	6.1%
Bourgogne	46	2.7%	3.4%	7	2.3%	1.0%	39	2.7%	5.5%	5	1.2%	1.6%
Haute Normandie	63	3.6%	4.2%	9	3.1%	1.3%	54	3.8%	6.9%	12	2.6%	2.7%
Basse Normandie	61	3.6%	5.0%	4	1.5%	0.7%	57	4.0%	9.0%	16	3.5%	5.1%
Centre	97	5.6%	4.6%	15	5.3%	1.5%	81	5.7%	7.5%	29	6.2%	4.5%
Pays de Loire	95	5.5%	3.2%	13	4.3%	0.9%	82	5.8%	5.3%	14	3.1%	1.5%
Bretagne	90	5.2%	3.4%	7	2.4%	0.5%	83	5.8%	6.0%	25	5.4%	3.3%
Poitou Charentes	64	3.7%	4.3%	8	2.7%	1.1%	56	4.0%	7.3%	11	2.4%	3.1%
Aquitaine	90	5.2%	3.2%	12	4.1%	0.9%	78	5.5%	5.3%	16	3.5%	1.9%
Midi Pyrénées	76	4.5%	3.1%	15	5.0%	1.2%	62	4.3%	4.8%	24	5.0%	3.0%
Limousin	32	1.8%	5.1%	6	2.1%	2.1%	26	1.8%	8.0%	5	1.0%	2.8%
Auvergne	30	1.7%	2.6%	5	1.6%	0.8%	25	1.8%	4.3%	9	2.0%	2.9%
Rhône Alpes	123	7.2%	2.4%	18	6.2%	0.7%	105	7.4%	3.9%	55	11.6%	2.8%
Languedoc Roussillon	64	3.8%	2.8%	7	2.4%	0.6%	58	4.0%	4.8%	10	2.2%	1.5%
Provence Alpes Côte d'Azur. Corse	147	8.6%	3.4%	21	7.3%	1.0%	126	8.8%	5.5%	47	10.1%	3.2%
Habitudes de connexion à Internet												
Tous les jours	1047	61.0%	3.0%	165	56.8%	1.0%	882	61.9%	5.1%	356	75.7%	2.4%
Presque tous les jours	243	14.1%	4.1%	42	14.6%	1.6%	200	14.0%	6.2%	58	12.2%	3.1%
1 à 2 fois par semaine	147	8.6%	5.7%	27	9.2%	2.5%	120	8.4%	8.1%	32	6.8%	6.1%
1 à 3 fois par mois	29	1.7%	5.9%	0	0.1%	0.2%	28	2.0%	9.7%	5	1.1%	8.0%
Moins souvent	34	2.0%	4.7%	0	0.2%	0.1%	34	2.4%	9.4%	12	2.6%	25.5%
Jamais	1	0.1%	1.5%	0	0.0%	0.0%	1	0.1%	3.6%	0	0.0%	0.0%

Maxi Cuisine

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	60	3.5%	3.3%	19	6.6%	2.6%	41	2.8%	3.8%	3	0.6%	1.4%
De 9 000 à moins de 12 000 euros par an	102	5.9%	3.4%	15	5.3%	1.3%	86	6.0%	4.7%	1	0.2%	0.5%
De 12 000 à moins de 18 000 euros par an	172	10.0%	3.1%	41	13.9%	1.7%	132	9.2%	4.2%	11	2.2%	1.7%
De 18 000 à moins de 24 000 euros par an	253	14.7%	3.7%	53	18.1%	1.8%	200	14.0%	5.3%	47	9.9%	3.5%
De 24 000 à moins de 36 000 euros par an	428	25.0%	3.7%	49	16.8%	0.9%	380	26.6%	6.3%	111	23.5%	3.2%
De 36 000 à moins de 45 000 euros par an	229	13.3%	3.2%	40	13.6%	1.1%	189	13.3%	5.5%	92	19.5%	3.1%
De 45 000 à moins de 65 000 euros par an	216	12.6%	3.0%	32	11.1%	0.8%	184	12.9%	5.7%	103	22.0%	2.5%
65 000 euros et plus par an	80	4.7%	2.0%	28	9.7%	1.2%	52	3.7%	3.1%	54	11.5%	2.0%
Refus	132	7.7%	3.9%	8	2.7%	0.5%	124	8.7%	6.4%	33	7.0%	2.9%
Ne sait pas	45	2.6%	2.7%	7	2.3%	0.9%	38	2.7%	4.2%	16	3.4%	2.8%