

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	936	100.0%	1.8%	275	100.0%	1.1%	661	100.0%	2.4%	475	100.0%	2.7%
<b>Sexe</b>												
<b>Homme</b>	275	29.4%	1.1%	275	100.0%	1.1%	0	0.0%	0.0%	157	32.9%	1.8%
<b>Femme</b>	661	70.6%	2.4%	0	0.0%	0.0%	661	100.0%	2.4%	319	67.1%	3.7%
<b>Age</b>												
<b>15 à 24 ans</b>	54	5.7%	0.7%	17	6.1%	0.5%	37	5.6%	1.0%	30	6.3%	1.0%
<b>25 à 34 ans</b>	69	7.3%	0.9%	27	9.8%	0.7%	42	6.3%	1.1%	34	7.1%	1.0%
<b>35 à 49 ans</b>	259	27.7%	2.1%	83	30.2%	1.3%	176	26.6%	2.8%	190	40.1%	3.0%
<b>50 à 59 ans</b>	280	29.9%	3.0%	100	36.2%	2.2%	181	27.3%	3.9%	178	37.5%	4.6%
<b>60 ans et plus</b>	275	29.3%	1.8%	49	17.8%	0.7%	226	34.2%	2.6%	43	9.0%	4.9%
<b>Individu</b>												
<b>Ménagères</b>	640	68.3%	2.7%	0	0.0%	0.0%	640	96.8%	2.7%	302	63.6%	4.3%
<b>Personne de référence</b>	405	43.3%	1.4%	250	90.8%	1.2%	155	23.5%	2.0%	204	43.0%	2.4%
<b>Responsable des achats</b>	757	80.9%	2.1%	148	53.7%	1.1%	610	92.2%	2.7%	370	77.8%	3.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	7	0.8%	1.5%	0	0.0%	0.0%	7	1.1%	4.6%	0	0.0%	0.0%
<b>Petits patrons</b>	70	7.5%	4.4%	40	14.4%	3.4%	31	4.6%	6.8%	65	13.7%	4.5%
<b>Affaires et Cadres</b>	166	17.8%	3.4%	79	28.7%	2.8%	87	13.2%	4.2%	153	32.3%	3.5%
<b>Professions intermédiaires</b>	152	16.2%	2.1%	36	12.9%	1.0%	116	17.6%	3.2%	130	27.4%	2.2%
<b>Employés</b>	142	15.2%	1.7%	16	5.9%	0.7%	126	19.1%	2.1%	53	11.2%	2.9%
<b>Ouvriers</b>	33	3.5%	0.5%	21	7.6%	0.4%	12	1.7%	0.9%	2	0.3%	0.4%
<b>Retraités</b>	208	22.2%	1.6%	40	14.4%	0.6%	168	25.4%	2.5%	16	3.4%	7.9%
<b>Autres inactifs</b>	158	16.9%	1.5%	44	16.0%	1.2%	114	17.3%	1.7%	56	11.7%	1.7%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	13	1.4%	1.7%	0	0.0%	0.0%	13	1.9%	3.8%	0	0.0%	0.0%
<b>Petits patrons</b>	102	10.9%	3.9%	40	14.4%	3.0%	62	9.4%	4.8%	102	21.4%	3.9%
<b>Affaires et Cadres</b>	220	23.5%	3.2%	79	28.5%	2.3%	141	21.4%	4.1%	220	46.3%	3.2%
<b>Professions intermédiaires</b>	154	16.4%	2.0%	38	13.9%	1.0%	116	17.5%	3.0%	154	32.4%	2.0%
<b>Employés</b>	70	7.5%	1.3%	22	8.1%	0.9%	48	7.2%	1.6%	0	0.0%	0.0%
<b>Ouvriers</b>	75	8.0%	0.8%	22	8.1%	0.4%	53	8.0%	1.2%	0	0.0%	0.0%
<b>Retraités</b>	245	26.2%	1.7%	42	15.4%	0.6%	203	30.7%	2.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	58	6.2%	1.4%	32	11.6%	2.0%	26	3.9%	1.0%	0	0.0%	0.0%

# Maisons Côté Sud

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	160	17.0%	1.6%	41	14.9%	0.9%	119	17.9%	2.1%	47	9.8%	2.6%
<b>2 personnes</b>	373	39.9%	2.1%	105	38.1%	1.2%	268	40.6%	2.9%	159	33.4%	3.8%
<b>3 personnes</b>	147	15.6%	1.6%	44	15.9%	0.9%	103	15.5%	2.2%	87	18.2%	2.2%
<b>4 personnes</b>	183	19.5%	2.0%	70	25.4%	1.5%	113	17.1%	2.4%	127	26.7%	2.6%
<b>5 personnes et +</b>	74	7.9%	1.4%	16	5.7%	0.6%	59	8.9%	2.1%	57	11.9%	2.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	275	29.4%	1.8%	85	30.9%	1.1%	190	28.8%	2.3%	190	39.9%	2.4%
<b>Non</b>	661	70.6%	1.8%	190	69.1%	1.1%	471	71.2%	2.5%	286	60.1%	3.0%
<b>Habitat</b>												
<b>Communes rurales</b>	147	15.7%	1.2%	51	18.4%	0.9%	97	14.6%	1.5%	65	13.7%	2.0%
<b>Agglo. - 20 000 hab</b>	141	15.1%	1.6%	45	16.4%	1.1%	96	14.5%	2.0%	86	18.1%	3.4%
<b>Agglo. 20 000 à 100 000 hab</b>	99	10.6%	1.4%	36	12.9%	1.0%	64	9.6%	1.8%	39	8.3%	2.1%
<b>Agglo. + 100 000 hab</b>	414	44.2%	2.7%	113	41.2%	1.5%	300	45.4%	3.8%	195	41.0%	3.4%
<b>Agglo. Paris</b>	135	14.4%	1.6%	31	11.2%	0.7%	105	15.8%	2.3%	89	18.8%	2.3%

# Maisons Côté Sud

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	145	15.5%	1.5%	34	12.4%	0.7%	111	16.7%	2.2%	99	20.8%	2.3%
Nord Pas de Calais	23	2.5%	0.7%	7	2.4%	0.4%	16	2.5%	1.0%	5	0.9%	0.5%
Lorraine	13	1.4%	0.7%	4	1.6%	0.5%	8	1.3%	0.9%	6	1.2%	1.1%
Alsace	13	1.4%	0.8%	2	0.8%	0.3%	10	1.6%	1.3%	8	1.6%	1.6%
Franche-Comté	13	1.4%	1.4%	6	2.1%	1.2%	7	1.1%	1.5%	8	1.8%	3.1%
Champagne Ardennes	7	0.7%	0.6%	2	0.8%	0.4%	4	0.7%	0.8%	3	0.6%	1.0%
Picardie	9	1.0%	0.6%	5	1.9%	0.7%	4	0.6%	0.5%	0	0.0%	0.0%
Bourgogne	14	1.5%	1.0%	4	1.4%	0.6%	10	1.5%	1.4%	4	0.8%	1.1%
Haute Normandie	9	1.0%	0.6%	1	0.5%	0.2%	8	1.2%	1.0%	3	0.6%	0.6%
Basse Normandie	10	1.0%	0.8%	2	0.8%	0.4%	7	1.1%	1.2%	6	1.2%	1.7%
Centre	12	1.3%	0.6%	6	2.3%	0.6%	6	0.9%	0.5%	6	1.3%	1.0%
Pays de Loire	31	3.3%	1.1%	13	4.6%	0.9%	19	2.8%	1.2%	16	3.4%	1.7%
Bretagne	33	3.5%	1.2%	5	1.8%	0.4%	28	4.2%	2.0%	21	4.5%	2.8%
Poitou Charentes	26	2.7%	1.7%	7	2.5%	1.0%	19	2.8%	2.4%	8	1.7%	2.2%
Aquitaine	71	7.6%	2.6%	26	9.4%	1.9%	46	6.9%	3.1%	31	6.5%	3.7%
Midi Pyrénées	51	5.4%	2.1%	16	5.9%	1.4%	35	5.3%	2.7%	27	5.6%	3.4%
Limousin	7	0.7%	1.1%	2	0.7%	0.6%	5	0.7%	1.5%	4	0.9%	2.6%
Auvergne	7	0.8%	0.6%	1	0.2%	0.1%	6	1.0%	1.1%	2	0.4%	0.6%
Rhône Alpes	95	10.2%	1.8%	33	11.9%	1.3%	62	9.4%	2.3%	54	11.3%	2.8%
Languedoc Roussillon	94	10.1%	4.1%	30	10.9%	2.8%	64	9.7%	5.3%	60	12.5%	8.6%
Provence Alpes Côte d'Azur. Corse	254	27.2%	5.8%	69	25.2%	3.3%	185	28.0%	8.1%	106	22.3%	7.3%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	702	75.0%	2.0%	209	75.8%	1.2%	494	74.6%	2.8%	408	85.8%	2.8%
Presque tous les jours	116	12.4%	2.0%	29	10.7%	1.1%	87	13.1%	2.7%	44	9.3%	2.4%
1 à 2 fois par semaine	63	6.7%	2.4%	24	8.6%	2.2%	39	5.9%	2.6%	11	2.3%	2.1%
1 à 3 fois par mois	9	0.9%	1.8%	0	0.0%	0.0%	9	1.3%	3.0%	4	0.8%	6.0%
Moins souvent	3	0.3%	0.4%	0	0.0%	0.0%	3	0.4%	0.8%	1	0.1%	1.5%

# Maisons Côté Sud

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	22	2.3%	1.2%	3	1.2%	0.4%	19	2.8%	1.7%	10	2.2%	5.3%
De 9 000 à moins de 12 000 euros par an	23	2.5%	0.8%	15	5.5%	1.3%	8	1.2%	0.4%	3	0.6%	1.3%
De 12 000 à moins de 18 000 euros par an	77	8.2%	1.4%	25	9.2%	1.0%	52	7.8%	1.7%	23	4.8%	3.6%
De 18 000 à moins de 24 000 euros par an	103	10.9%	1.5%	24	8.6%	0.8%	79	11.9%	2.1%	39	8.2%	2.9%
De 24 000 à moins de 36 000 euros par an	160	17.0%	1.4%	38	13.9%	0.7%	121	18.4%	2.0%	73	15.4%	2.1%
De 36 000 à moins de 45 000 euros par an	124	13.3%	1.7%	27	9.8%	0.7%	97	14.7%	2.8%	58	12.3%	2.0%
De 45 000 à moins de 65 000 euros par an	169	18.1%	2.3%	46	16.7%	1.1%	123	18.7%	3.8%	109	23.0%	2.7%
65 000 euros et plus par an	166	17.7%	4.2%	67	24.3%	3.0%	99	14.9%	5.8%	120	25.2%	4.4%
Refus	80	8.6%	2.4%	27	9.7%	1.8%	54	8.1%	2.8%	33	7.0%	2.9%
Ne sait pas	13	1.4%	0.8%	3	1.1%	0.4%	10	1.5%	1.1%	6	1.3%	1.1%