

# Maisons Côté Ouest

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	775	100.0%	1.5%	231	100.0%	0.9%	544	100.0%	2.0%	397	100.0%	2.3%
<b>Sexe</b>												
<b>Homme</b>	231	29.8%	0.9%	231	100.0%	0.9%	0	0.0%	0.0%	118	29.8%	1.3%
<b>Femme</b>	544	70.2%	2.0%	0	0.0%	0.0%	544	100.0%	2.0%	279	70.2%	3.3%
<b>Age</b>												
<b>15 à 24 ans</b>	45	5.8%	0.6%	19	8.4%	0.5%	26	4.7%	0.7%	16	4.1%	0.5%
<b>25 à 34 ans</b>	64	8.3%	0.8%	20	8.8%	0.5%	44	8.1%	1.1%	41	10.4%	1.3%
<b>35 à 49 ans</b>	219	28.3%	1.8%	65	28.4%	1.1%	154	28.2%	2.4%	157	39.6%	2.5%
<b>50 à 59 ans</b>	219	28.3%	2.4%	74	32.2%	1.6%	145	26.6%	3.1%	138	34.7%	3.6%
<b>60 ans et plus</b>	227	29.3%	1.5%	51	22.2%	0.8%	176	32.3%	2.0%	44	11.2%	5.1%
<b>Individu</b>												
<b>Ménagères</b>	523	67.5%	2.2%	0	0.0%	0.0%	523	96.0%	2.2%	269	67.8%	3.8%
<b>Personne de référence</b>	343	44.3%	1.2%	211	91.3%	1.0%	132	24.3%	1.7%	155	39.0%	1.9%
<b>Responsable des achats</b>	648	83.6%	1.8%	141	61.0%	1.1%	507	93.2%	2.2%	332	83.7%	3.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	3	0.3%	0.5%	0	0.0%	0.0%	3	0.5%	1.6%	0	0.0%	0.0%
<b>Petits patrons</b>	41	5.4%	2.6%	24	10.3%	2.1%	18	3.3%	3.9%	38	9.7%	2.6%
<b>Affaires et Cadres</b>	150	19.4%	3.1%	65	28.3%	2.3%	85	15.6%	4.1%	133	33.6%	3.0%
<b>Professions intermédiaires</b>	143	18.4%	2.0%	28	12.3%	0.8%	114	21.0%	3.1%	119	29.9%	2.0%
<b>Employés</b>	112	14.4%	1.3%	18	7.8%	0.8%	94	17.3%	1.5%	41	10.4%	2.2%
<b>Ouvriers</b>	36	4.7%	0.6%	25	10.9%	0.5%	11	2.0%	0.8%	0	0.0%	0.0%
<b>Retraités</b>	156	20.1%	1.2%	39	16.9%	0.6%	117	21.4%	1.8%	9	2.3%	4.5%
<b>Autres inactifs</b>	134	17.3%	1.3%	31	13.5%	0.8%	103	18.9%	1.5%	56	14.1%	1.7%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	9	1.1%	1.1%	0	0.0%	0.0%	9	1.6%	2.5%	0	0.0%	0.0%
<b>Petits patrons</b>	66	8.5%	2.5%	24	10.3%	1.8%	42	7.7%	3.3%	66	16.6%	2.5%
<b>Affaires et Cadres</b>	211	27.3%	3.1%	65	28.0%	1.9%	147	27.0%	4.3%	211	53.3%	3.1%
<b>Professions intermédiaires</b>	120	15.5%	1.5%	30	12.9%	0.7%	90	16.5%	2.3%	120	30.2%	1.5%
<b>Employés</b>	59	7.6%	1.1%	19	8.1%	0.8%	40	7.4%	1.3%	0	0.0%	0.0%
<b>Ouvriers</b>	72	9.2%	0.8%	30	13.1%	0.6%	41	7.6%	0.9%	0	0.0%	0.0%
<b>Retraités</b>	184	23.7%	1.2%	41	18.0%	0.6%	142	26.1%	1.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	55	7.1%	1.3%	22	9.6%	1.4%	33	6.1%	1.3%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	133	17.2%	1.3%	33	14.5%	0.8%	100	18.3%	1.8%	41	10.2%	2.2%
<b>2 personnes</b>	303	39.1%	1.7%	88	38.3%	1.0%	214	39.4%	2.3%	128	32.2%	3.1%
<b>3 personnes</b>	117	15.1%	1.3%	33	14.4%	0.7%	84	15.4%	1.8%	73	18.3%	1.9%
<b>4 personnes</b>	125	16.1%	1.3%	46	19.8%	1.0%	79	14.5%	1.7%	95	24.0%	1.9%
<b>5 personnes et +</b>	97	12.5%	1.8%	30	13.1%	1.1%	67	12.3%	2.4%	61	15.3%	2.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	237	30.6%	1.5%	84	36.2%	1.1%	154	28.3%	1.9%	164	41.4%	2.1%
<b>Non</b>	537	69.4%	1.5%	147	63.8%	0.8%	390	71.7%	2.1%	232	58.6%	2.4%
<b>Habitat</b>												
<b>Communes rurales</b>	150	19.3%	1.3%	42	18.4%	0.7%	107	19.7%	1.7%	67	17.0%	2.1%
<b>Agglo. - 20 000 hab</b>	101	13.0%	1.1%	28	12.3%	0.7%	73	13.3%	1.5%	56	14.0%	2.2%
<b>Agglo. 20 000 à 100 000 hab</b>	106	13.7%	1.5%	27	11.6%	0.8%	79	14.6%	2.2%	45	11.3%	2.4%
<b>Agglo. + 100 000 hab</b>	249	32.2%	1.6%	75	32.5%	1.0%	174	32.0%	2.2%	132	33.4%	2.3%
<b>Agglo. Paris</b>	169	21.8%	2.0%	58	25.1%	1.4%	111	20.3%	2.5%	96	24.3%	2.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	173	22.3%	1.8%	58	25.1%	1.3%	115	21.2%	2.3%	101	25.4%	2.3%
<b>Nord Pas de Calais</b>	12	1.6%	0.4%	4	1.6%	0.2%	9	1.6%	0.5%	4	1.0%	0.4%
<b>Lorraine</b>	10	1.2%	0.5%	4	1.9%	0.5%	5	1.0%	0.5%	5	1.2%	0.9%
<b>Alsace</b>	7	0.9%	0.5%	2	0.9%	0.3%	5	0.9%	0.6%	6	1.5%	1.3%
<b>Franche-Comté</b>	11	1.4%	1.1%	5	2.1%	1.1%	6	1.1%	1.2%	8	2.1%	3.0%
<b>Champagne Ardennes</b>	12	1.5%	1.1%	6	2.6%	1.1%	6	1.1%	1.0%	5	1.2%	1.6%
<b>Picardie</b>	15	1.9%	1.0%	5	2.3%	0.7%	10	1.8%	1.2%	1	0.4%	0.3%
<b>Bourgogne</b>	11	1.4%	0.8%	3	1.1%	0.4%	8	1.5%	1.2%	5	1.3%	1.5%
<b>Haute Normandie</b>	24	3.1%	1.6%	2	1.0%	0.3%	22	4.0%	2.8%	8	2.1%	1.9%
<b>Basse Normandie</b>	33	4.3%	2.8%	8	3.7%	1.5%	25	4.6%	3.9%	14	3.6%	4.4%
<b>Centre</b>	16	2.1%	0.8%	9	3.9%	0.9%	8	1.4%	0.7%	8	2.1%	1.3%
<b>Pays de Loire</b>	70	9.0%	2.4%	23	10.2%	1.6%	47	8.6%	3.0%	38	9.5%	4.0%
<b>Bretagne</b>	94	12.1%	3.5%	16	7.1%	1.3%	78	14.3%	5.6%	49	12.4%	6.5%
<b>Poitou Charentes</b>	38	4.9%	2.5%	16	6.7%	2.2%	22	4.1%	2.9%	20	5.1%	5.6%
<b>Aquitaine</b>	71	9.1%	2.5%	15	6.4%	1.1%	56	10.3%	3.8%	28	7.0%	3.3%
<b>Midi Pyrénées</b>	48	6.2%	2.0%	11	4.7%	0.9%	38	6.9%	2.9%	24	6.0%	3.0%
<b>Limousin</b>	7	0.9%	1.1%	1	0.6%	0.5%	6	1.0%	1.7%	5	1.2%	2.9%
<b>Auvergne</b>	7	1.0%	0.7%	0	0.1%	0.0%	7	1.3%	1.2%	0	0.1%	0.1%
<b>Rhône Alpes</b>	47	6.1%	0.9%	12	5.1%	0.5%	36	6.5%	1.3%	34	8.4%	1.7%
<b>Languedoc Roussillon</b>	28	3.6%	1.2%	6	2.4%	0.5%	22	4.1%	1.8%	15	3.7%	2.1%
<b>Provence Alpes Côte d'Azur. Corse</b>	40	5.1%	0.9%	24	10.6%	1.2%	15	2.8%	0.7%	18	4.6%	1.2%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	561	72.5%	1.6%	167	72.3%	1.0%	395	72.5%	2.3%	330	83.2%	2.2%
<b>Presque tous les jours</b>	101	13.0%	1.7%	28	11.9%	1.0%	73	13.4%	2.3%	39	9.7%	2.1%
<b>1 à 2 fois par semaine</b>	60	7.7%	2.3%	17	7.2%	1.5%	43	7.9%	2.9%	16	4.1%	3.1%
<b>1 à 3 fois par mois</b>	7	1.0%	1.5%	0	0.0%	0.0%	7	1.4%	2.6%	2	0.4%	2.6%
<b>Moins souvent</b>	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.2%	1	0.2%	1.5%
<b>Jamais</b>	2	0.3%	3.3%	0	0.0%	0.0%	2	0.4%	7.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	10	1.3%	0.6%	2	1.0%	0.3%	8	1.5%	0.8%	1	0.4%	0.8%
De 9 000 à moins de 12 000 euros par an	17	2.2%	0.6%	2	0.9%	0.2%	15	2.8%	0.8%	2	0.4%	0.7%
De 12 000 à moins de 18 000 euros par an	71	9.2%	1.3%	36	15.7%	1.5%	35	6.4%	1.1%	15	3.8%	2.4%
De 18 000 à moins de 24 000 euros par an	69	8.9%	1.0%	26	11.1%	0.9%	43	7.9%	1.1%	30	7.4%	2.2%
De 24 000 à moins de 36 000 euros par an	123	15.8%	1.1%	34	14.6%	0.6%	89	16.3%	1.5%	49	12.5%	1.4%
De 36 000 à moins de 45 000 euros par an	106	13.7%	1.5%	29	12.4%	0.8%	78	14.3%	2.3%	44	11.0%	1.5%
De 45 000 à moins de 65 000 euros par an	185	23.9%	2.5%	44	19.1%	1.1%	141	25.9%	4.3%	122	30.7%	3.0%
65 000 euros et plus par an	136	17.6%	3.4%	53	22.9%	2.3%	84	15.4%	5.0%	102	25.7%	3.7%
Refus	41	5.3%	1.2%	4	1.8%	0.3%	37	6.8%	1.9%	23	5.8%	2.0%
Ne sait pas	16	2.0%	0.9%	1	0.5%	0.2%	14	2.7%	1.6%	9	2.3%	1.6%