

Détente Jardin

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1461	100.0%	2.8%	559	100.0%	2.2%	902	100.0%	3.3%	361	100.0%	2.1%
Sexe												
Homme	559	38.2%	2.2%	559	100.0%	2.2%	0	0.0%	0.0%	132	36.7%	1.5%
Femme	902	61.8%	3.3%	0	0.0%	0.0%	902	100.0%	3.3%	229	63.3%	2.7%
Age												
15 à 24 ans	73	5.0%	1.0%	32	5.7%	0.9%	41	4.6%	1.1%	22	6.2%	0.7%
25 à 34 ans	147	10.1%	1.9%	73	13.1%	2.0%	74	8.2%	1.9%	45	12.4%	1.4%
35 à 49 ans	362	24.7%	2.9%	145	25.9%	2.3%	217	24.0%	3.4%	156	43.3%	2.5%
50 à 59 ans	375	25.7%	4.0%	138	24.7%	3.0%	237	26.3%	5.1%	112	30.9%	2.9%
60 ans et plus	504	34.5%	3.3%	171	30.6%	2.5%	333	36.9%	3.8%	26	7.2%	3.0%
Individu												
Ménagères	849	58.1%	3.6%	0	0.0%	0.0%	849	94.1%	3.6%	210	58.3%	3.0%
Personne de référence	729	49.9%	2.6%	500	89.4%	2.4%	229	25.4%	2.9%	153	42.3%	1.8%
Responsable des achats	1161	79.4%	3.2%	340	60.8%	2.6%	821	91.0%	3.6%	282	78.1%	2.6%
PCS Individu												
Agriculteurs	19	1.3%	3.9%	10	1.9%	3.1%	9	1.0%	5.6%	0	0.0%	0.0%
Petits patrons	40	2.7%	2.5%	22	3.9%	1.9%	18	2.0%	4.0%	33	9.2%	2.3%
Affaires et Cadres	86	5.9%	1.8%	43	7.7%	1.5%	43	4.7%	2.1%	77	21.3%	1.7%
Professions intermédiaires	199	13.6%	2.8%	67	11.9%	1.9%	132	14.6%	3.6%	138	38.3%	2.4%
Employés	276	18.9%	3.3%	56	10.0%	2.5%	220	24.4%	3.6%	61	17.0%	3.3%
Ouvriers	187	12.8%	2.9%	142	25.3%	2.8%	45	5.0%	3.4%	6	1.6%	1.7%
Retraités	443	30.3%	3.5%	164	29.4%	2.7%	279	30.9%	4.2%	4	1.2%	2.2%
Autres inactifs	211	14.5%	2.0%	55	9.8%	1.5%	157	17.4%	2.3%	41	11.3%	1.3%
PCS Personne de référence												
Agriculteurs	41	2.8%	5.4%	16	2.8%	3.8%	25	2.8%	7.3%	0	0.0%	0.0%
Petits patrons	65	4.4%	2.5%	22	3.9%	1.6%	43	4.7%	3.3%	65	17.9%	2.5%
Affaires et Cadres	133	9.1%	1.9%	47	8.4%	1.4%	86	9.5%	2.5%	133	36.8%	1.9%
Professions intermédiaires	163	11.2%	2.1%	63	11.3%	1.6%	100	11.1%	2.6%	163	45.2%	2.1%
Employés	166	11.3%	3.1%	67	12.0%	2.8%	98	10.9%	3.2%	0	0.0%	0.0%
Ouvriers	272	18.6%	2.9%	131	23.4%	2.6%	141	15.6%	3.2%	0	0.0%	0.0%
Retraités	513	35.1%	3.5%	174	31.1%	2.6%	340	37.7%	4.2%	0	0.0%	0.0%
Autres inactifs	109	7.4%	2.6%	39	7.0%	2.5%	70	7.7%	2.7%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	251	17.2%	2.5%	84	15.0%	1.9%	167	18.5%	3.0%	32	8.9%	1.8%
2 personnes	641	43.8%	3.5%	252	45.0%	2.9%	389	43.1%	4.1%	98	27.2%	2.4%
3 personnes	188	12.8%	2.0%	86	15.4%	1.9%	101	11.2%	2.2%	71	19.5%	1.8%
4 personnes	227	15.5%	2.5%	85	15.1%	1.8%	142	15.8%	3.1%	106	29.3%	2.1%
5 personnes et +	155	10.6%	2.8%	52	9.4%	1.9%	103	11.4%	3.7%	54	15.1%	2.1%
Présence d'enfants de moins de 15 ans												
Oui	421	28.8%	2.7%	158	28.3%	2.1%	263	29.1%	3.2%	163	45.1%	2.1%
Non	1040	71.2%	2.9%	401	71.7%	2.3%	640	70.9%	3.4%	198	54.9%	2.1%
Habitat												
Communes rurales	527	36.1%	4.4%	181	32.4%	3.2%	346	38.3%	5.5%	119	33.1%	3.6%
Agglo. - 20 000 hab	307	21.0%	3.4%	144	25.8%	3.4%	163	18.0%	3.4%	76	21.2%	3.0%
Agglo. 20 000 à 100 000 hab	193	13.2%	2.8%	72	12.8%	2.1%	121	13.5%	3.4%	44	12.1%	2.4%
Agglo. + 100 000 hab	319	21.8%	2.1%	108	19.4%	1.4%	211	23.4%	2.6%	90	25.0%	1.6%
Agglo. Paris	115	7.9%	1.3%	54	9.7%	1.3%	61	6.8%	1.4%	31	8.6%	0.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	148	10.1%	1.5%	67	11.9%	1.5%	81	9.0%	1.6%	45	12.5%	1.0%
Nord Pas de Calais	68	4.7%	2.1%	26	4.7%	1.7%	42	4.7%	2.5%	14	3.9%	1.4%
Lorraine	54	3.7%	2.8%	21	3.8%	2.3%	33	3.7%	3.3%	17	4.7%	3.2%
Alsace	26	1.8%	1.7%	18	3.2%	2.4%	8	0.9%	1.0%	2	0.7%	0.5%
Franche-Comté	34	2.3%	3.5%	15	2.7%	3.2%	19	2.1%	3.8%	12	3.4%	4.5%
Champagne Ardennes	64	4.4%	5.9%	20	3.5%	3.7%	45	4.9%	7.9%	16	4.6%	5.6%
Picardie	61	4.2%	4.0%	31	5.5%	4.1%	31	3.4%	3.8%	12	3.4%	2.9%
Bourgogne	48	3.3%	3.5%	15	2.6%	2.2%	33	3.7%	4.7%	11	3.1%	3.3%
Haute Normandie	36	2.4%	2.4%	20	3.6%	2.8%	15	1.7%	2.0%	4	1.0%	0.8%
Basse Normandie	35	2.4%	2.9%	12	2.2%	2.1%	23	2.5%	3.6%	9	2.4%	2.6%
Centre	80	5.5%	3.8%	23	4.2%	2.3%	57	6.3%	5.3%	17	4.8%	2.7%
Pays de Loire	112	7.6%	3.8%	38	6.8%	2.7%	74	8.2%	4.8%	21	5.8%	2.2%
Bretagne	95	6.5%	3.6%	34	6.1%	2.6%	62	6.8%	4.4%	17	4.7%	2.2%
Poitou Charentes	57	3.9%	3.8%	17	3.1%	2.4%	40	4.4%	5.1%	12	3.4%	3.3%
Aquitaine	96	6.6%	3.4%	29	5.2%	2.2%	67	7.4%	4.6%	17	4.6%	2.0%
Midi Pyrénées	84	5.8%	3.4%	31	5.5%	2.6%	54	5.9%	4.2%	26	7.1%	3.3%
Limousin	24	1.7%	3.9%	7	1.2%	2.3%	17	1.9%	5.4%	5	1.3%	2.8%
Auvergne	38	2.6%	3.3%	15	2.7%	2.8%	23	2.5%	3.9%	8	2.3%	2.6%
Rhône Alpes	156	10.7%	3.0%	63	11.2%	2.5%	93	10.4%	3.4%	56	15.5%	2.9%
Languedoc Roussillon	48	3.3%	2.1%	19	3.4%	1.7%	29	3.2%	2.4%	13	3.7%	1.9%
Provence Alpes Côte d'Azur. Corse	96	6.6%	2.2%	38	6.8%	1.8%	58	6.4%	2.5%	26	7.3%	1.8%
Habitudes de connexion à Internet												
Tous les jours	876	60.0%	2.5%	334	59.7%	1.9%	543	60.2%	3.1%	293	81.3%	2.0%
Presque tous les jours	185	12.7%	3.1%	63	11.3%	2.3%	122	13.5%	3.8%	44	12.2%	2.4%
1 à 2 fois par semaine	127	8.7%	4.9%	47	8.5%	4.4%	79	8.8%	5.3%	19	5.1%	3.5%
1 à 3 fois par mois	16	1.1%	3.4%	5	1.0%	2.8%	11	1.2%	3.8%	2	0.6%	3.1%
Moins souvent	25	1.7%	3.4%	8	1.4%	2.2%	17	1.9%	4.7%	1	0.2%	1.5%
Jamais	2	0.1%	2.4%	1	0.1%	1.7%	1	0.1%	3.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	36	2.4%	1.9%	11	2.0%	1.5%	24	2.7%	2.2%	1	0.3%	0.6%
De 9 000 à moins de 12 000 euros par an	72	4.9%	2.4%	25	4.5%	2.2%	47	5.2%	2.6%	2	0.6%	1.0%
De 12 000 à moins de 18 000 euros par an	214	14.6%	3.8%	95	17.1%	3.9%	118	13.1%	3.8%	12	3.3%	1.9%
De 18 000 à moins de 24 000 euros par an	217	14.8%	3.2%	80	14.3%	2.7%	137	15.2%	3.6%	29	8.1%	2.2%
De 24 000 à moins de 36 000 euros par an	397	27.2%	3.5%	151	27.1%	2.8%	245	27.2%	4.1%	85	23.6%	2.4%
De 36 000 à moins de 45 000 euros par an	183	12.5%	2.6%	76	13.5%	2.0%	107	11.9%	3.1%	72	19.9%	2.4%
De 45 000 à moins de 65 000 euros par an	149	10.2%	2.0%	46	8.2%	1.1%	103	11.4%	3.2%	77	21.3%	1.9%
65 000 euros et plus par an	77	5.3%	1.9%	36	6.4%	1.6%	41	4.6%	2.4%	48	13.4%	1.8%
Refus	95	6.5%	2.8%	27	4.9%	1.9%	67	7.5%	3.5%	30	8.3%	2.7%
Ne sait pas	23	1.6%	1.4%	12	2.1%	1.6%	12	1.3%	1.3%	4	1.2%	0.8%