

Art & Décoration

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2759	100.0%	5.3%	899	100.0%	3.6%	1860	100.0%	6.9%	1059	100.0%	6.1%
Sexe												
Homme	899	32.6%	3.6%	899	100.0%	3.6%	0	0.0%	0.0%	357	33.7%	4.1%
Femme	1860	67.4%	6.9%	0	0.0%	0.0%	1860	100.0%	6.9%	702	66.3%	8.2%
Age												
15 à 24 ans	190	6.9%	2.6%	75	8.3%	2.0%	115	6.2%	3.2%	102	9.7%	3.4%
25 à 34 ans	262	9.5%	3.5%	104	11.6%	2.8%	158	8.5%	4.1%	101	9.6%	3.1%
35 à 49 ans	742	26.9%	5.9%	258	28.7%	4.2%	484	26.0%	7.7%	431	40.7%	6.8%
50 à 59 ans	716	26.0%	7.7%	270	30.0%	5.9%	446	24.0%	9.6%	356	33.6%	9.2%
60 ans et plus	849	30.8%	5.5%	192	21.4%	2.8%	657	35.3%	7.6%	68	6.4%	7.8%
Individu												
Ménagères	1744	63.2%	7.4%	0	0.0%	0.0%	1744	93.7%	7.4%	628	59.4%	8.9%
Personne de référence	1274	46.2%	4.5%	800	89.0%	3.9%	474	25.5%	6.0%	441	41.7%	5.3%
Responsable des achats	2196	79.6%	6.1%	522	58.1%	4.0%	1674	90.0%	7.3%	773	73.0%	7.0%
PCS Individu												
Agriculteurs	27	1.0%	5.4%	12	1.3%	3.5%	15	0.8%	9.4%	0	0.0%	0.0%
Petits patrons	122	4.4%	7.6%	78	8.7%	6.8%	44	2.4%	9.8%	115	10.8%	7.9%
Affaires et Cadres	266	9.6%	5.4%	108	12.0%	3.8%	158	8.5%	7.7%	247	23.3%	5.6%
Professions intermédiaires	461	16.7%	6.4%	147	16.3%	4.2%	314	16.9%	8.6%	374	35.4%	6.4%
Employés	497	18.0%	6.0%	89	9.9%	4.0%	407	21.9%	6.7%	134	12.6%	7.2%
Ouvriers	239	8.7%	3.8%	170	18.9%	3.4%	69	3.7%	5.2%	6	0.6%	1.8%
Retraités	683	24.8%	5.3%	163	18.2%	2.6%	520	27.9%	7.8%	13	1.2%	6.3%
Autres inactifs	464	16.8%	4.5%	132	14.7%	3.5%	332	17.9%	5.0%	170	16.0%	5.2%
PCS Personne de référence												
Agriculteurs	43	1.5%	5.7%	14	1.5%	3.3%	29	1.6%	8.5%	0	0.0%	0.0%
Petits patrons	200	7.3%	7.6%	80	8.9%	5.9%	121	6.5%	9.4%	200	18.9%	7.6%
Affaires et Cadres	427	15.5%	6.2%	122	13.5%	3.5%	306	16.4%	9.0%	427	40.4%	6.2%
Professions intermédiaires	431	15.6%	5.5%	156	17.3%	3.9%	276	14.8%	7.1%	431	40.7%	5.5%
Employés	239	8.7%	4.4%	96	10.7%	4.0%	143	7.7%	4.7%	0	0.0%	0.0%
Ouvriers	429	15.6%	4.5%	165	18.4%	3.3%	264	14.2%	6.0%	0	0.0%	0.0%
Retraités	804	29.1%	5.4%	176	19.6%	2.6%	628	33.8%	7.7%	0	0.0%	0.0%
Autres inactifs	186	6.7%	4.4%	92	10.2%	5.8%	94	5.1%	3.6%	0	0.0%	0.0%

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Taille du foyer												
1 personne	490	17.8%	4.9%	134	14.9%	3.1%	356	19.1%	6.3%	122	11.5%	6.7%
2 personnes	1039	37.7%	5.8%	329	36.6%	3.8%	710	38.2%	7.5%	259	24.4%	6.3%
3 personnes	422	15.3%	4.6%	133	14.8%	2.9%	289	15.5%	6.3%	214	20.2%	5.5%
4 personnes	463	16.8%	5.0%	177	19.7%	3.9%	286	15.4%	6.1%	277	26.2%	5.6%
5 personnes et +	345	12.5%	6.3%	125	13.9%	4.6%	220	11.8%	7.9%	187	17.7%	7.3%
Présence d'enfants de moins de 15 ans												
Oui	856	31.0%	5.5%	306	34.1%	4.1%	550	29.5%	6.7%	479	45.3%	6.2%
Non	1903	69.0%	5.2%	592	65.9%	3.4%	1311	70.5%	6.9%	579	54.7%	6.0%
Habitat												
Communes rurales	710	25.7%	5.9%	218	24.2%	3.8%	492	26.5%	7.9%	245	23.2%	7.5%
Agglo. - 20 000 hab	495	17.9%	5.5%	172	19.1%	4.1%	323	17.4%	6.7%	182	17.2%	7.2%
Agglo. 20 000 à 100 000 hab	365	13.2%	5.2%	139	15.5%	4.1%	226	12.2%	6.3%	123	11.6%	6.6%
Agglo. + 100 000 hab	774	28.0%	5.0%	227	25.3%	3.0%	546	29.4%	6.8%	328	31.0%	5.8%
Agglo. Paris	416	15.1%	4.9%	143	15.9%	3.5%	273	14.7%	6.1%	181	17.1%	4.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	483	17.5%	5.0%	164	18.2%	3.6%	320	17.2%	6.4%	207	19.6%	4.8%
Nord Pas de Calais	138	5.0%	4.3%	53	5.9%	3.4%	85	4.6%	5.0%	51	4.9%	5.3%
Lorraine	85	3.1%	4.5%	28	3.2%	3.1%	57	3.1%	5.8%	34	3.3%	6.5%
Alsace	66	2.4%	4.3%	33	3.7%	4.5%	33	1.8%	4.1%	32	3.0%	6.6%
Franche-Comté	56	2.0%	5.8%	19	2.1%	4.0%	37	2.0%	7.6%	20	1.9%	7.4%
Champagne Ardennes	60	2.2%	5.5%	15	1.7%	2.9%	45	2.4%	8.0%	21	2.0%	7.1%
Picardie	78	2.8%	5.0%	28	3.1%	3.7%	50	2.7%	6.3%	18	1.7%	4.2%
Bourgogne	82	3.0%	6.0%	33	3.7%	5.1%	48	2.6%	6.9%	27	2.6%	8.0%
Haute Normandie	71	2.6%	4.8%	19	2.1%	2.7%	52	2.8%	6.7%	20	1.9%	4.5%
Basse Normandie	62	2.2%	5.1%	23	2.5%	3.9%	39	2.1%	6.2%	22	2.1%	6.8%
Centre	122	4.4%	5.8%	39	4.3%	3.8%	83	4.5%	7.6%	44	4.2%	6.8%
Pays de Loire	146	5.3%	4.9%	51	5.7%	3.6%	95	5.1%	6.2%	56	5.3%	6.0%
Bretagne	147	5.3%	5.5%	41	4.5%	3.2%	106	5.7%	7.6%	63	6.0%	8.4%
Poitou Charentes	100	3.6%	6.7%	27	3.0%	3.7%	74	4.0%	9.5%	40	3.8%	10.8%
Aquitaine	173	6.3%	6.2%	37	4.2%	2.8%	136	7.3%	9.3%	53	5.0%	6.3%
Midi Pyrénées	150	5.4%	6.1%	56	6.3%	4.7%	94	5.0%	7.3%	73	6.9%	9.2%
Limousin	38	1.4%	6.3%	15	1.6%	5.0%	24	1.3%	7.4%	10	0.9%	6.2%
Auvergne	73	2.7%	6.5%	17	1.9%	3.1%	56	3.0%	9.6%	29	2.7%	8.9%
Rhône Alpes	242	8.8%	4.6%	77	8.6%	3.1%	165	8.8%	6.1%	99	9.4%	5.1%
Languedoc Roussillon	139	5.0%	6.0%	38	4.2%	3.5%	101	5.4%	8.3%	55	5.2%	7.9%
Provence Alpes Côte d'Azur. Corse	247	9.0%	5.7%	86	9.5%	4.1%	161	8.7%	7.0%	84	7.9%	5.8%
Habitudes de connexion à Internet												
Tous les jours	1885	68.3%	5.4%	664	73.9%	3.8%	1221	65.6%	7.0%	866	81.8%	5.9%
Presque tous les jours	343	12.4%	5.8%	89	9.9%	3.3%	254	13.7%	7.9%	112	10.6%	6.1%
1 à 2 fois par semaine	197	7.1%	7.6%	57	6.4%	5.3%	140	7.5%	9.4%	51	4.9%	9.8%
1 à 3 fois par mois	32	1.1%	6.5%	3	0.3%	1.4%	29	1.5%	9.9%	9	0.8%	12.7%
Moins souvent	54	2.0%	7.5%	4	0.4%	1.0%	51	2.7%	14.1%	11	1.1%	23.7%
Jamais	1	0.0%	1.4%	1	0.1%	1.7%	0	0.0%	0.9%	0	0.0%	0.0%

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Revenus du foyer												
Moins de 9 000 euros par an	77	2.8%	4.2%	23	2.6%	3.1%	54	2.9%	5.0%	14	1.3%	7.0%
De 9 000 à moins de 12 000 euros par an	104	3.8%	3.5%	40	4.5%	3.5%	64	3.4%	3.5%	18	1.7%	7.7%
De 12 000 à moins de 18 000 euros par an	262	9.5%	4.7%	94	10.5%	3.9%	168	9.0%	5.4%	44	4.1%	6.9%
De 18 000 à moins de 24 000 euros par an	322	11.7%	4.8%	98	10.9%	3.3%	224	12.0%	5.9%	88	8.3%	6.5%
De 24 000 à moins de 36 000 euros par an	615	22.3%	5.4%	199	22.1%	3.7%	416	22.4%	6.9%	181	17.1%	5.2%
De 36 000 à moins de 45 000 euros par an	410	14.9%	5.7%	128	14.3%	3.4%	282	15.2%	8.2%	162	15.3%	5.5%
De 45 000 à moins de 65 000 euros par an	440	15.9%	6.0%	150	16.7%	3.7%	289	15.5%	8.9%	248	23.4%	6.1%
65 000 euros et plus par an	284	10.3%	7.2%	94	10.4%	4.1%	191	10.2%	11.3%	212	20.0%	7.8%
Refus	191	6.9%	5.6%	45	5.0%	3.1%	146	7.8%	7.5%	65	6.1%	5.8%
Ne sait pas	53	1.9%	3.2%	27	3.0%	3.6%	27	1.4%	2.9%	28	2.6%	4.8%