

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1769	100.0%	3.4%	494	100.0%	2.0%	1275	100.0%	4.7%	718	100.0%	4.1%
Sexe												
Homme	494	27.9%	2.0%	494	100.0%	2.0%	0	0.0%	0.0%	253	35.3%	2.9%
Femme	1275	72.1%	4.7%	0	0.0%	0.0%	1275	100.0%	4.7%	465	64.7%	5.4%
Age												
15 à 24 ans	156	8.8%	2.1%	27	5.5%	0.7%	128	10.1%	3.6%	40	5.6%	1.3%
25 à 34 ans	520	29.4%	6.9%	139	28.1%	3.7%	382	29.9%	9.9%	227	31.6%	7.0%
35 à 49 ans	622	35.2%	5.0%	218	44.2%	3.5%	404	31.7%	6.4%	325	45.2%	5.1%
50 à 59 ans	254	14.4%	2.7%	63	12.7%	1.4%	192	15.0%	4.1%	105	14.7%	2.7%
60 ans et plus	216	12.2%	1.4%	47	9.5%	0.7%	170	13.3%	2.0%	20	2.8%	2.3%
Individu												
Ménagères	1156	65.4%	4.9%	0	0.0%	0.0%	1156	90.7%	4.9%	437	61.0%	6.2%
Personne de référence	695	39.3%	2.4%	457	92.7%	2.2%	237	18.6%	3.0%	279	38.8%	3.3%
Responsable des achats	1387	78.4%	3.8%	269	54.5%	2.0%	1118	87.7%	4.9%	550	76.7%	5.0%
PCS Individu												
Agriculteurs	13	0.7%	2.6%	10	2.0%	2.8%	3	0.3%	2.2%	0	0.0%	0.0%
Petits patrons	25	1.4%	1.5%	12	2.5%	1.1%	13	1.0%	2.8%	22	3.1%	1.5%
Affaires et Cadres	209	11.8%	4.3%	99	20.1%	3.5%	110	8.6%	5.3%	190	26.5%	4.3%
Professions intermédiaires	406	22.9%	5.6%	130	26.4%	3.7%	275	21.6%	7.5%	294	41.0%	5.0%
Employés	495	28.0%	5.9%	70	14.2%	3.2%	425	33.3%	6.9%	134	18.6%	7.2%
Ouvriers	144	8.1%	2.3%	98	19.9%	2.0%	46	3.6%	3.4%	9	1.3%	2.7%
Retraités	173	9.8%	1.3%	41	8.3%	0.7%	131	10.3%	2.0%	3	0.4%	1.3%
Autres inactifs	305	17.2%	2.9%	33	6.7%	0.9%	272	21.3%	4.1%	66	9.2%	2.0%
PCS Personne de référence												
Agriculteurs	28	1.6%	3.7%	10	2.0%	2.3%	19	1.5%	5.4%	0	0.0%	0.0%
Petits patrons	51	2.9%	1.9%	14	2.9%	1.1%	37	2.9%	2.9%	51	7.1%	1.9%
Affaires et Cadres	290	16.4%	4.2%	105	21.4%	3.1%	185	14.5%	5.4%	290	40.4%	4.2%
Professions intermédiaires	376	21.3%	4.8%	134	27.1%	3.3%	243	19.0%	6.3%	376	52.5%	4.8%
Employés	254	14.4%	4.7%	76	15.5%	3.2%	178	13.9%	5.8%	0	0.0%	0.0%
Ouvriers	434	24.5%	4.6%	102	20.7%	2.0%	332	26.0%	7.5%	0	0.0%	0.0%
Retraités	220	12.4%	1.5%	44	8.9%	0.7%	176	13.8%	2.2%	0	0.0%	0.0%
Autres inactifs	115	6.5%	2.7%	8	1.6%	0.5%	107	8.4%	4.1%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	119	6.7%	1.2%	9	1.8%	0.2%	110	8.6%	1.9%	18	2.5%	1.0%
2 personnes	400	22.6%	2.2%	91	18.5%	1.1%	309	24.2%	3.3%	101	14.0%	2.4%
3 personnes	403	22.8%	4.4%	131	26.6%	2.8%	272	21.3%	5.9%	192	26.7%	4.9%
4 personnes	541	30.6%	5.8%	182	37.0%	4.0%	359	28.1%	7.7%	270	37.6%	5.5%
5 personnes et +	306	17.3%	5.6%	80	16.2%	3.0%	226	17.7%	8.1%	137	19.1%	5.3%
Présence d'enfants de moins de 15 ans												
Oui	1179	66.7%	7.6%	381	77.2%	5.2%	798	62.6%	9.7%	577	80.4%	7.4%
Non	589	33.3%	1.6%	113	22.8%	0.6%	477	37.4%	2.5%	141	19.6%	1.5%
Habitat												
Communes rurales	426	24.1%	3.6%	109	22.0%	1.9%	318	24.9%	5.1%	156	21.7%	4.7%
Agglo. - 20 000 hab	318	18.0%	3.5%	77	15.7%	1.8%	241	18.9%	5.0%	107	14.9%	4.2%
Agglo. 20 000 à 100 000 hab	216	12.2%	3.1%	54	10.9%	1.6%	162	12.7%	4.5%	78	10.8%	4.2%
Agglo. + 100 000 hab	518	29.3%	3.3%	154	31.2%	2.0%	364	28.6%	4.6%	235	32.8%	4.1%
Agglo. Paris	290	16.4%	3.4%	100	20.2%	2.4%	190	14.9%	4.3%	142	19.8%	3.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	335	19.0%	3.5%	108	21.9%	2.4%	227	17.8%	4.5%	156	21.8%	3.6%
Nord Pas de Calais	106	6.0%	3.3%	25	5.1%	1.6%	81	6.3%	4.8%	40	5.6%	4.1%
Lorraine	43	2.4%	2.2%	12	2.5%	1.3%	31	2.4%	3.1%	30	4.2%	5.7%
Alsace	55	3.1%	3.6%	8	1.5%	1.0%	47	3.7%	6.0%	16	2.3%	3.4%
Franche-Comté	28	1.6%	2.9%	12	2.5%	2.7%	15	1.2%	3.1%	8	1.0%	2.8%
Champagne Ardennes	46	2.6%	4.2%	14	2.8%	2.7%	32	2.5%	5.7%	9	1.3%	3.0%
Picardie	50	2.8%	3.2%	10	2.0%	1.3%	40	3.1%	5.0%	21	3.0%	5.0%
Bourgogne	34	1.9%	2.5%	12	2.5%	1.9%	22	1.7%	3.1%	11	1.5%	3.2%
Haute Normandie	36	2.0%	2.4%	9	1.9%	1.3%	26	2.1%	3.4%	14	2.0%	3.2%
Basse Normandie	54	3.1%	4.5%	12	2.4%	2.1%	42	3.3%	6.7%	17	2.4%	5.3%
Centre	114	6.4%	5.4%	24	4.8%	2.4%	90	7.1%	8.3%	47	6.6%	7.3%
Pays de Loire	157	8.9%	5.3%	45	9.2%	3.2%	111	8.7%	7.2%	43	6.0%	4.6%
Bretagne	119	6.7%	4.4%	38	7.6%	2.9%	81	6.4%	5.8%	49	6.9%	6.5%
Poitou Charentes	60	3.4%	4.0%	23	4.7%	3.3%	36	2.9%	4.7%	27	3.8%	7.4%
Aquitaine	55	3.1%	2.0%	25	5.2%	1.9%	30	2.3%	2.0%	29	4.1%	3.4%
Midi Pyrénées	85	4.8%	3.5%	20	4.1%	1.7%	65	5.1%	5.1%	33	4.6%	4.2%
Limousin	12	0.7%	1.9%	1	0.2%	0.3%	11	0.8%	3.4%	3	0.5%	2.1%
Auvergne	25	1.4%	2.2%	1	0.3%	0.2%	23	1.8%	4.0%	8	1.1%	2.4%
Rhône Alpes	198	11.2%	3.8%	47	9.6%	1.9%	151	11.8%	5.6%	93	12.9%	4.8%
Languedoc Roussillon	69	3.9%	3.0%	15	3.1%	1.4%	54	4.2%	4.5%	34	4.7%	4.9%
Provence Alpes Côte d'Azur. Corse	88	5.0%	2.0%	30	6.1%	1.5%	58	4.5%	2.5%	28	3.9%	1.9%
Habitudes de connexion à Internet												
Tous les jours	1300	73.5%	3.7%	398	80.5%	2.3%	902	70.7%	5.2%	618	86.1%	4.2%
Presque tous les jours	217	12.3%	3.6%	54	10.9%	2.0%	163	12.8%	5.1%	71	9.8%	3.8%
1 à 2 fois par semaine	90	5.1%	3.5%	22	4.5%	2.0%	68	5.3%	4.6%	25	3.4%	4.7%
1 à 3 fois par mois	24	1.4%	5.0%	0	0.0%	0.0%	24	1.9%	8.3%	1	0.2%	2.1%
Moins souvent	21	1.2%	2.9%	8	1.6%	2.1%	13	1.0%	3.6%	1	0.1%	1.2%
Jamais	1	0.1%	1.8%	1	0.3%	3.2%	0	0.0%	0.0%	1	0.2%	29.1%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	62	3.5%	3.4%	3	0.6%	0.4%	59	4.6%	5.4%	4	0.5%	2.0%
De 9 000 à moins de 12 000 euros par an	71	4.0%	2.4%	3	0.6%	0.3%	68	5.3%	3.7%	1	0.2%	0.6%
De 12 000 à moins de 18 000 euros par an	143	8.1%	2.6%	27	5.4%	1.1%	117	9.1%	3.7%	21	3.0%	3.4%
De 18 000 à moins de 24 000 euros par an	226	12.8%	3.3%	46	9.3%	1.5%	180	14.1%	4.7%	60	8.4%	4.5%
De 24 000 à moins de 36 000 euros par an	445	25.2%	3.9%	122	24.8%	2.3%	323	25.3%	5.4%	145	20.2%	4.1%
De 36 000 à moins de 45 000 euros par an	321	18.2%	4.5%	117	23.7%	3.2%	204	16.0%	5.9%	165	22.9%	5.6%
De 45 000 à moins de 65 000 euros par an	260	14.7%	3.5%	86	17.5%	2.1%	173	13.6%	5.3%	169	23.5%	4.2%
65 000 euros et plus par an	136	7.7%	3.4%	66	13.3%	2.9%	70	5.5%	4.2%	110	15.3%	4.0%
Refus	85	4.8%	2.5%	23	4.7%	1.6%	61	4.8%	3.2%	39	5.4%	3.4%
Ne sait pas	20	1.1%	1.2%	0	0.1%	0.0%	20	1.5%	2.1%	4	0.5%	0.6%