

|                                  | Ensemble |           |             | Hommes   |           |             | Femmes   |           |             | FoyersCSP+ |           |             |
|----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
|                                  | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers   | Structure | Pénétration |
| <b>ENSEMBLE</b>                  | 629      | 100.0%    | 1.2%        | 513      | 100.0%    | 2.1%        | 116      | 100.0%    | 0.4%        | 319        | 100.0%    | 1.8%        |
| <b>Sexe</b>                      |          |           |             |          |           |             |          |           |             |            |           |             |
| Homme                            | 513      | 81.5%     | 2.1%        | 513      | 100.0%    | 2.1%        | 0        | 0.0%      | 0.0%        | 239        | 74.9%     | 2.7%        |
| Femme                            | 116      | 18.5%     | 0.4%        | 0        | 0.0%      | 0.0%        | 116      | 100.0%    | 0.4%        | 80         | 25.1%     | 0.9%        |
| <b>Age</b>                       |          |           |             |          |           |             |          |           |             |            |           |             |
| 15 à 24 ans                      | 179      | 28.4%     | 2.5%        | 141      | 27.4%     | 3.8%        | 38       | 32.7%     | 1.1%        | 90         | 28.3%     | 3.0%        |
| 25 à 34 ans                      | 204      | 32.5%     | 2.7%        | 176      | 34.3%     | 4.7%        | 28       | 24.4%     | 0.7%        | 106        | 33.1%     | 3.3%        |
| 35 à 49 ans                      | 159      | 25.3%     | 1.3%        | 124      | 24.2%     | 2.0%        | 35       | 30.2%     | 0.6%        | 95         | 29.9%     | 1.5%        |
| 50 à 59 ans                      | 52       | 8.3%      | 0.6%        | 42       | 8.2%      | 0.9%        | 10       | 8.6%      | 0.2%        | 22         | 7.0%      | 0.6%        |
| 60 ans et plus                   | 35       | 5.5%      | 0.2%        | 30       | 5.8%      | 0.4%        | 5        | 4.0%      | 0.1%        | 6          | 1.8%      | 0.6%        |
| <b>Individu</b>                  |          |           |             |          |           |             |          |           |             |            |           |             |
| Ménagères                        | 81       | 12.8%     | 0.3%        | 0        | 0.0%      | 0.0%        | 81       | 69.5%     | 0.3%        | 59         | 18.5%     | 0.8%        |
| Personne de référence            | 359      | 57.0%     | 1.3%        | 346      | 67.4%     | 1.7%        | 13       | 11.2%     | 0.2%        | 168        | 52.6%     | 2.0%        |
| Responsable des achats           | 317      | 50.4%     | 0.9%        | 241      | 47.1%     | 1.8%        | 75       | 64.9%     | 0.3%        | 154        | 48.1%     | 1.4%        |
| <b>PCS Individu</b>              |          |           |             |          |           |             |          |           |             |            |           |             |
| Petits patrons                   | 22       | 3.4%      | 1.3%        | 22       | 4.2%      | 1.9%        | 0        | 0.0%      | 0.0%        | 17         | 5.2%      | 1.2%        |
| Affaires et Cadres               | 98       | 15.5%     | 2.0%        | 75       | 14.7%     | 2.6%        | 23       | 19.5%     | 1.1%        | 90         | 28.3%     | 2.1%        |
| Professions intermédiaires       | 123      | 19.6%     | 1.7%        | 101      | 19.7%     | 2.9%        | 22       | 18.8%     | 0.6%        | 107        | 33.5%     | 1.8%        |
| Employés                         | 88       | 14.1%     | 1.1%        | 42       | 8.2%      | 1.9%        | 47       | 40.1%     | 0.8%        | 29         | 9.2%      | 1.6%        |
| Ouvriers                         | 130      | 20.7%     | 2.1%        | 130      | 25.4%     | 2.6%        | 0        | 0.0%      | 0.0%        | 13         | 4.0%      | 3.7%        |
| Retraités                        | 30       | 4.7%      | 0.2%        | 25       | 4.9%      | 0.4%        | 5        | 4.1%      | 0.1%        | 0          | 0.0%      | 0.0%        |
| Autres inactifs                  | 138      | 21.9%     | 1.3%        | 118      | 22.9%     | 3.2%        | 20       | 17.5%     | 0.3%        | 63         | 19.7%     | 1.9%        |
| <b>PCS Personne de référence</b> |          |           |             |          |           |             |          |           |             |            |           |             |
| Agriculteurs                     | 2        | 0.3%      | 0.2%        | 0        | 0.1%      | 0.1%        | 1        | 1.1%      | 0.4%        | 0          | 0.0%      | 0.0%        |
| Petits patrons                   | 36       | 5.7%      | 1.4%        | 23       | 4.5%      | 1.7%        | 13       | 10.9%     | 1.0%        | 36         | 11.2%     | 1.4%        |
| Affaires et Cadres               | 133      | 21.2%     | 1.9%        | 99       | 19.2%     | 2.9%        | 35       | 29.9%     | 1.0%        | 133        | 41.7%     | 1.9%        |
| Professions intermédiaires       | 150      | 23.9%     | 1.9%        | 118      | 23.0%     | 2.9%        | 33       | 28.1%     | 0.8%        | 150        | 47.1%     | 1.9%        |
| Employés                         | 68       | 10.8%     | 1.3%        | 55       | 10.6%     | 2.3%        | 13       | 11.5%     | 0.4%        | 0          | 0.0%      | 0.0%        |
| Ouvriers                         | 130      | 20.6%     | 1.4%        | 124      | 24.1%     | 2.4%        | 6        | 5.3%      | 0.1%        | 0          | 0.0%      | 0.0%        |
| Retraités                        | 73       | 11.6%     | 0.5%        | 62       | 12.1%     | 0.9%        | 11       | 9.2%      | 0.1%        | 0          | 0.0%      | 0.0%        |
| Autres inactifs                  | 37       | 5.9%      | 0.9%        | 33       | 6.4%      | 2.1%        | 5        | 3.9%      | 0.2%        | 0          | 0.0%      | 0.0%        |

## Lecture Dernière Période

|  | Ensemble |           |             | Hommes   |           |             | Femmes   |           |             | FoyersCSP+ |           |             |
|--|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
|  | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers   | Structure | Pénétration |
| <b>Taille du foyer</b>                       |          |           |             |          |           |             |          |           |             |            |           |             |
| <b>1 personne</b>                            | 64       | 10.2%     | 0.6%        | 60       | 11.6%     | 1.4%        | 4        | 3.7%      | 0.1%        | 26         | 8.1%      | 1.4%        |
| <b>2 personnes</b>                           | 158      | 25.1%     | 0.9%        | 119      | 23.2%     | 1.4%        | 39       | 33.8%     | 0.4%        | 68         | 21.3%     | 1.6%        |
| <b>3 personnes</b>                           | 155      | 24.6%     | 1.7%        | 130      | 25.3%     | 2.8%        | 25       | 21.8%     | 0.6%        | 82         | 25.6%     | 2.1%        |
| <b>4 personnes</b>                           | 162      | 25.7%     | 1.7%        | 134      | 26.2%     | 2.9%        | 28       | 23.7%     | 0.6%        | 107        | 33.4%     | 2.2%        |
| <b>5 personnes et +</b>                      | 90       | 14.3%     | 1.6%        | 70       | 13.7%     | 2.6%        | 20       | 17.1%     | 0.7%        | 37         | 11.6%     | 1.4%        |
| <b>Présence d'enfants de moins de 15 ans</b> |          |           |             |          |           |             |          |           |             |            |           |             |
| <b>Oui</b>                                   | 239      | 38.0%     | 1.5%        | 194      | 37.9%     | 2.6%        | 45       | 38.4%     | 0.5%        | 134        | 42.0%     | 1.7%        |
| <b>Non</b>                                   | 390      | 62.0%     | 1.1%        | 318      | 62.1%     | 1.8%        | 72       | 61.6%     | 0.4%        | 185        | 58.0%     | 1.9%        |
| <b>Habitat</b>                               |          |           |             |          |           |             |          |           |             |            |           |             |
| <b>Communes rurales</b>                      | 94       | 15.0%     | 0.8%        | 85       | 16.6%     | 1.5%        | 9        | 7.7%      | 0.1%        | 38         | 11.7%     | 1.1%        |
| <b>Agglo. - 20 000 hab</b>                   | 71       | 11.3%     | 0.8%        | 59       | 11.5%     | 1.4%        | 12       | 10.4%     | 0.3%        | 32         | 10.1%     | 1.3%        |
| <b>Agglo. 20 000 à 100 000 hab</b>           | 74       | 11.7%     | 1.1%        | 65       | 12.6%     | 1.9%        | 9        | 7.8%      | 0.3%        | 27         | 8.3%      | 1.4%        |
| <b>Agglo. + 100 000 hab</b>                  | 208      | 33.0%     | 1.3%        | 177      | 34.5%     | 2.4%        | 31       | 26.4%     | 0.4%        | 99         | 30.9%     | 1.7%        |
| <b>Agglo. Paris</b>                          | 182      | 29.0%     | 2.1%        | 127      | 24.7%     | 3.1%        | 55       | 47.7%     | 1.2%        | 124        | 38.9%     | 3.1%        |

# So Foot

## Lecture Dernière Période



|  | Ensemble |           |             | Hommes   |           |             | Femmes   |           |             | FoyersCSP+ |           |             |
|--|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
|  | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers   | Structure | Pénétration |
| <b>Régions INSEE</b>                     |          |           |             |          |           |             |          |           |             |            |           |             |
| Ile de France                            | 195      | 31.0%     | 2.0%        | 138      | 26.9%     | 3.0%        | 57       | 49.1%     | 1.1%        | 128        | 40.2%     | 3.0%        |
| Nord Pas de Calais                       | 24       | 3.8%      | 0.7%        | 22       | 4.3%      | 1.4%        | 2        | 1.6%      | 0.1%        | 10         | 3.0%      | 1.0%        |
| Lorraine                                 | 23       | 3.6%      | 1.2%        | 23       | 4.4%      | 2.4%        | 0        | 0.0%      | 0.0%        | 12         | 3.7%      | 2.2%        |
| Alsace                                   | 20       | 3.2%      | 1.3%        | 20       | 4.0%      | 2.7%        | 0        | 0.0%      | 0.0%        | 8          | 2.4%      | 1.6%        |
| Franche-Comté                            | 10       | 1.6%      | 1.1%        | 9        | 1.7%      | 1.9%        | 1        | 1.2%      | 0.3%        | 2          | 0.5%      | 0.6%        |
| Champagne Ardennes                       | 5        | 0.8%      | 0.4%        | 5        | 0.9%      | 0.9%        | 0        | 0.0%      | 0.0%        | 1          | 0.2%      | 0.3%        |
| Picardie                                 | 18       | 2.9%      | 1.2%        | 16       | 3.2%      | 2.2%        | 2        | 1.5%      | 0.2%        | 7          | 2.3%      | 1.7%        |
| Bourgogne                                | 9        | 1.4%      | 0.6%        | 3        | 0.5%      | 0.4%        | 6        | 5.1%      | 0.8%        | 4          | 1.3%      | 1.2%        |
| Haute Normandie                          | 24       | 3.8%      | 1.6%        | 23       | 4.5%      | 3.2%        | 1        | 0.9%      | 0.1%        | 5          | 1.6%      | 1.1%        |
| Basse Normandie                          | 11       | 1.7%      | 0.9%        | 9        | 1.7%      | 1.5%        | 2        | 1.7%      | 0.3%        | 6          | 1.9%      | 1.9%        |
| Centre                                   | 14       | 2.3%      | 0.7%        | 11       | 2.2%      | 1.1%        | 3        | 2.5%      | 0.3%        | 7          | 2.2%      | 1.1%        |
| Pays de Loire                            | 25       | 3.9%      | 0.8%        | 16       | 3.1%      | 1.1%        | 9        | 7.4%      | 0.6%        | 11         | 3.3%      | 1.1%        |
| Bretagne                                 | 19       | 3.0%      | 0.7%        | 15       | 2.9%      | 1.2%        | 4        | 3.6%      | 0.3%        | 16         | 5.0%      | 2.1%        |
| Poitou Charentes                         | 10       | 1.6%      | 0.7%        | 8        | 1.5%      | 1.1%        | 2        | 1.7%      | 0.3%        | 8          | 2.6%      | 2.2%        |
| Aquitaine                                | 33       | 5.2%      | 1.2%        | 30       | 5.8%      | 2.2%        | 3        | 2.5%      | 0.2%        | 7          | 2.0%      | 0.8%        |
| Midi Pyrénées                            | 18       | 2.9%      | 0.7%        | 14       | 2.8%      | 1.2%        | 4        | 3.3%      | 0.3%        | 9          | 2.8%      | 1.1%        |
| Limousin                                 | 5        | 0.8%      | 0.9%        | 5        | 1.0%      | 1.8%        | 0        | 0.0%      | 0.0%        | 1          | 0.4%      | 0.8%        |
| Auvergne                                 | 7        | 1.1%      | 0.6%        | 6        | 1.1%      | 1.0%        | 1        | 0.9%      | 0.2%        | 1          | 0.2%      | 0.2%        |
| Rhône Alpes                              | 69       | 11.0%     | 1.3%        | 59       | 11.4%     | 2.3%        | 11       | 9.3%      | 0.4%        | 33         | 10.3%     | 1.7%        |
| Languedoc Roussillon                     | 21       | 3.3%      | 0.9%        | 19       | 3.7%      | 1.7%        | 2        | 1.7%      | 0.2%        | 12         | 3.7%      | 1.7%        |
| Provence Alpes Côte d'Azur.<br>Corse     | 70       | 11.2%     | 1.6%        | 64       | 12.4%     | 3.1%        | 7        | 5.7%      | 0.3%        | 33         | 10.2%     | 2.2%        |
| <b>Habitudes de connexion à Internet</b> |          |           |             |          |           |             |          |           |             |            |           |             |
| Tous les jours                           | 531      | 84.4%     | 1.5%        | 436      | 85.0%     | 2.5%        | 95       | 82.0%     | 0.5%        | 299        | 93.7%     | 2.0%        |
| Presque tous les jours                   | 56       | 9.0%      | 0.9%        | 38       | 7.4%      | 1.4%        | 18       | 15.7%     | 0.6%        | 19         | 6.0%      | 1.0%        |
| 1 à 2 fois par semaine                   | 9        | 1.5%      | 0.4%        | 9        | 1.8%      | 0.9%        | 0        | 0.0%      | 0.0%        | 1          | 0.2%      | 0.1%        |
| Moins souvent                            | 5        | 0.8%      | 0.7%        | 5        | 1.0%      | 1.4%        | 0        | 0.0%      | 0.0%        | 0          | 0.0%      | 0.0%        |

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|---|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
|   | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers   | Structure | Pénétration |
| <b>Revenus du foyer</b>                         |          |           |             |          |           |             |          |           |             |            |           |             |
| <b>Moins de 9 000 euros par an</b>              | 18       | 2.8%      | 1.0%        | 15       | 3.0%      | 2.1%        | 3        | 2.2%      | 0.2%        | 6          | 1.8%      | 2.9%        |
| <b>De 9 000 à moins de 12 000 euros par an</b>  | 29       | 4.6%      | 1.0%        | 27       | 5.3%      | 2.4%        | 2        | 1.4%      | 0.1%        | 4          | 1.3%      | 1.8%        |
| <b>De 12 000 à moins de 18 000 euros par an</b> | 47       | 7.4%      | 0.8%        | 41       | 8.0%      | 1.7%        | 6        | 5.0%      | 0.2%        | 10         | 3.3%      | 1.7%        |
| <b>De 18 000 à moins de 24 000 euros par an</b> | 71       | 11.3%     | 1.0%        | 55       | 10.7%     | 1.8%        | 16       | 13.7%     | 0.4%        | 24         | 7.6%      | 1.8%        |
| <b>De 24 000 à moins de 36 000 euros par an</b> | 115      | 18.3%     | 1.0%        | 98       | 19.2%     | 1.8%        | 17       | 14.2%     | 0.3%        | 60         | 18.7%     | 1.7%        |
| <b>De 36 000 à moins de 45 000 euros par an</b> | 106      | 16.9%     | 1.5%        | 95       | 18.6%     | 2.6%        | 11       | 9.3%      | 0.3%        | 50         | 15.7%     | 1.7%        |
| <b>De 45 000 à moins de 65 000 euros par an</b> | 112      | 17.7%     | 1.5%        | 80       | 15.6%     | 2.0%        | 31       | 27.0%     | 1.0%        | 78         | 24.4%     | 1.9%        |
| <b>65 000 euros et plus par an</b>              | 67       | 10.7%     | 1.7%        | 55       | 10.7%     | 2.4%        | 12       | 10.7%     | 0.7%        | 53         | 16.7%     | 2.0%        |
| <b>Refus</b>                                    | 38       | 6.0%      | 1.1%        | 28       | 5.6%      | 2.0%        | 9        | 7.8%      | 0.5%        | 23         | 7.3%      | 2.1%        |
| <b>Ne sait pas</b>                              | 27       | 4.3%      | 1.6%        | 17       | 3.4%      | 2.3%        | 10       | 8.7%      | 1.1%        | 10         | 3.3%      | 1.8%        |