

# Système D

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1155	100.0%	2.2%	678	100.0%	2.7%	477	100.0%	1.8%	358	100.0%	2.1%
<b>Sexe</b>												
<b>Homme</b>	678	58.7%	2.7%	678	100.0%	2.7%	0	0.0%	0.0%	205	57.1%	2.3%
<b>Femme</b>	477	41.3%	1.8%	0	0.0%	0.0%	477	100.0%	1.8%	154	42.9%	1.8%
<b>Age</b>												
<b>15 à 24 ans</b>	66	5.7%	0.9%	40	6.0%	1.1%	25	5.3%	0.7%	29	8.0%	0.9%
<b>25 à 34 ans</b>	138	12.0%	1.8%	88	12.9%	2.4%	50	10.5%	1.3%	60	16.9%	1.9%
<b>35 à 49 ans</b>	348	30.1%	2.8%	204	30.1%	3.3%	144	30.2%	2.3%	146	40.6%	2.3%
<b>50 à 59 ans</b>	274	23.7%	3.0%	165	24.3%	3.6%	109	22.8%	2.3%	99	27.6%	2.6%
<b>60 ans et plus</b>	329	28.5%	2.1%	181	26.7%	2.7%	148	31.1%	1.7%	25	6.9%	2.8%
<b>Individu</b>												
<b>Ménagères</b>	449	38.8%	1.9%	0	0.0%	0.0%	449	94.1%	1.9%	137	38.2%	1.9%
<b>Personne de référence</b>	740	64.1%	2.6%	633	93.4%	3.1%	107	22.4%	1.3%	216	60.2%	2.6%
<b>Responsable des achats</b>	810	70.1%	2.2%	378	55.7%	2.9%	432	90.7%	1.9%	238	66.5%	2.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	14	1.2%	2.7%	11	1.6%	3.1%	3	0.7%	2.0%	0	0.0%	0.0%
<b>Petits patrons</b>	48	4.1%	3.0%	30	4.5%	2.6%	17	3.7%	3.9%	46	12.8%	3.2%
<b>Affaires et Cadres</b>	88	7.6%	1.8%	62	9.1%	2.2%	26	5.5%	1.3%	79	22.2%	1.8%
<b>Professions intermédiaires</b>	202	17.5%	2.8%	102	15.1%	2.9%	100	21.0%	2.7%	158	44.2%	2.7%
<b>Employés</b>	205	17.7%	2.5%	85	12.6%	3.9%	119	25.1%	2.0%	30	8.4%	1.6%
<b>Ouvriers</b>	191	16.5%	3.0%	173	25.5%	3.5%	17	3.6%	1.3%	4	1.2%	1.2%
<b>Retraités</b>	288	25.0%	2.3%	173	25.5%	2.8%	115	24.2%	1.7%	1	0.4%	0.7%
<b>Autres inactifs</b>	119	10.3%	1.1%	41	6.1%	1.1%	77	16.3%	1.2%	39	10.8%	1.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	19	1.6%	2.5%	11	1.6%	2.6%	8	1.7%	2.4%	0	0.0%	0.0%
<b>Petits patrons</b>	59	5.1%	2.2%	32	4.7%	2.4%	27	5.6%	2.1%	59	16.4%	2.2%
<b>Affaires et Cadres</b>	112	9.7%	1.6%	66	9.7%	1.9%	46	9.7%	1.4%	112	31.3%	1.6%
<b>Professions intermédiaires</b>	187	16.2%	2.4%	107	15.7%	2.7%	81	16.9%	2.1%	187	52.3%	2.4%
<b>Employés</b>	154	13.3%	2.8%	90	13.2%	3.8%	64	13.5%	2.1%	0	0.0%	0.0%
<b>Ouvriers</b>	235	20.3%	2.5%	168	24.8%	3.3%	67	14.1%	1.5%	0	0.0%	0.0%
<b>Retraités</b>	318	27.5%	2.1%	183	27.0%	2.7%	135	28.3%	1.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	71	6.1%	1.7%	22	3.3%	1.4%	49	10.2%	1.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	157	13.6%	1.6%	106	15.6%	2.4%	51	10.8%	0.9%	30	8.5%	1.7%
<b>2 personnes</b>	462	40.0%	2.6%	251	37.0%	2.9%	211	44.3%	2.2%	97	27.1%	2.4%
<b>3 personnes</b>	189	16.3%	2.0%	105	15.5%	2.3%	83	17.5%	1.8%	77	21.4%	2.0%
<b>4 personnes</b>	229	19.8%	2.5%	145	21.3%	3.2%	84	17.6%	1.8%	106	29.5%	2.1%
<b>5 personnes et +</b>	118	10.2%	2.1%	71	10.5%	2.6%	47	9.8%	1.7%	48	13.5%	1.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	365	31.6%	2.3%	217	32.0%	2.9%	148	31.0%	1.8%	165	46.0%	2.1%
<b>Non</b>	790	68.4%	2.2%	461	68.0%	2.6%	329	69.0%	1.7%	194	54.0%	2.0%
<b>Habitat</b>												
<b>Communes rurales</b>	358	31.0%	3.0%	215	31.7%	3.8%	143	30.0%	2.3%	96	26.8%	2.9%
<b>Agglo. - 20 000 hab</b>	235	20.3%	2.6%	139	20.4%	3.3%	96	20.2%	2.0%	72	20.0%	2.8%
<b>Agglo. 20 000 à 100 000 hab</b>	151	13.1%	2.2%	84	12.4%	2.5%	67	14.0%	1.9%	42	11.8%	2.3%
<b>Agglo. + 100 000 hab</b>	263	22.8%	1.7%	172	25.3%	2.3%	92	19.2%	1.1%	87	24.4%	1.5%
<b>Agglo. Paris</b>	148	12.8%	1.7%	69	10.1%	1.7%	79	16.5%	1.8%	61	17.0%	1.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	176	15.3%	1.8%	86	12.7%	1.9%	90	18.8%	1.8%	72	20.2%	1.7%
Nord Pas de Calais	71	6.2%	2.2%	43	6.3%	2.8%	29	6.0%	1.7%	15	4.1%	1.5%
Lorraine	56	4.9%	2.9%	44	6.5%	4.8%	12	2.6%	1.2%	15	4.3%	2.9%
Alsace	31	2.7%	2.0%	23	3.3%	3.0%	8	1.7%	1.0%	8	2.3%	1.8%
Franche-Comté	21	1.8%	2.2%	12	1.8%	2.6%	9	1.9%	1.9%	9	2.6%	3.4%
Champagne Ardennes	26	2.3%	2.4%	17	2.5%	3.2%	9	2.0%	1.7%	7	1.9%	2.3%
Picardie	53	4.6%	3.4%	44	6.5%	5.9%	9	1.8%	1.1%	13	3.6%	3.0%
Bourgogne	36	3.1%	2.6%	22	3.2%	3.4%	14	2.9%	2.0%	12	3.3%	3.5%
Haute Normandie	27	2.4%	1.8%	21	3.0%	2.9%	7	1.4%	0.9%	8	2.3%	1.8%
Basse Normandie	21	1.8%	1.7%	15	2.2%	2.6%	6	1.3%	1.0%	3	0.9%	1.0%
Centre	61	5.3%	2.9%	34	5.1%	3.4%	27	5.6%	2.5%	19	5.4%	3.0%
Pays de Loire	88	7.6%	3.0%	45	6.6%	3.1%	43	9.1%	2.8%	18	5.1%	2.0%
Bretagne	50	4.4%	1.9%	27	4.0%	2.1%	23	4.9%	1.7%	24	6.8%	3.2%
Poitou Charentes	50	4.4%	3.4%	28	4.1%	3.9%	23	4.8%	2.9%	12	3.4%	3.4%
Aquitaine	53	4.6%	1.9%	29	4.2%	2.2%	24	5.1%	1.7%	13	3.7%	1.6%
Midi Pyrénées	59	5.1%	2.4%	39	5.7%	3.3%	20	4.1%	1.5%	19	5.2%	2.4%
Limousin	22	1.9%	3.5%	12	1.8%	4.2%	10	2.0%	3.0%	4	1.2%	2.7%
Auvergne	37	3.2%	3.2%	25	3.6%	4.5%	12	2.5%	2.0%	14	4.0%	4.4%
Rhône Alpes	104	9.0%	2.0%	51	7.6%	2.0%	53	11.1%	1.9%	38	10.5%	1.9%
Languedoc Roussillon	48	4.1%	2.1%	26	3.8%	2.4%	22	4.6%	1.8%	16	4.4%	2.3%
Provence Alpes Côte d'Azur. Corse	64	5.5%	1.5%	36	5.3%	1.8%	27	5.8%	1.2%	17	4.7%	1.2%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	814	70.5%	2.3%	484	71.4%	2.8%	330	69.3%	1.9%	304	84.8%	2.1%
Presque tous les jours	141	12.2%	2.4%	77	11.3%	2.8%	64	13.4%	2.0%	35	9.8%	1.9%
1 à 2 fois par semaine	105	9.1%	4.1%	66	9.7%	6.0%	39	8.2%	2.6%	15	4.3%	2.9%
1 à 3 fois par mois	12	1.0%	2.5%	3	0.4%	1.4%	9	1.9%	3.2%	4	1.1%	6.1%
Moins souvent	10	0.9%	1.4%	6	0.9%	1.7%	4	0.8%	1.1%	0	0.0%	0.0%
Jamais	3	0.3%	4.2%	3	0.4%	7.3%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	39	3.4%	2.1%	23	3.4%	3.1%	16	3.4%	1.5%	3	1.0%	1.8%
De 9 000 à moins de 12 000 euros par an	41	3.5%	1.4%	24	3.5%	2.1%	17	3.7%	1.0%	3	0.7%	1.1%
De 12 000 à moins de 18 000 euros par an	86	7.4%	1.5%	36	5.3%	1.5%	49	10.4%	1.6%	8	2.3%	1.3%
De 18 000 à moins de 24 000 euros par an	173	15.0%	2.6%	99	14.6%	3.3%	74	15.5%	1.9%	52	14.6%	3.9%
De 24 000 à moins de 36 000 euros par an	297	25.7%	2.6%	164	24.1%	3.0%	133	28.0%	2.2%	57	16.0%	1.6%
De 36 000 à moins de 45 000 euros par an	190	16.4%	2.7%	113	16.7%	3.0%	77	16.1%	2.2%	79	22.0%	2.7%
De 45 000 à moins de 65 000 euros par an	172	14.9%	2.3%	105	15.5%	2.6%	66	13.9%	2.0%	83	23.2%	2.0%
65 000 euros et plus par an	88	7.6%	2.2%	64	9.5%	2.8%	23	4.9%	1.4%	53	14.8%	1.9%
Refus	49	4.3%	1.5%	36	5.4%	2.5%	13	2.8%	0.7%	12	3.4%	1.1%
Ne sait pas	21	1.8%	1.2%	14	2.0%	1.9%	7	1.4%	0.7%	7	2.0%	1.3%