

Sport Auto

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	712	100.0%	1.4%	648	100.0%	2.6%	65	100.0%	0.2%	230	100.0%	1.3%
Sexe												
Homme	648	90.9%	2.6%	648	100.0%	2.6%	0	0.0%	0.0%	203	88.5%	2.3%
Femme	65	9.1%	0.2%	0	0.0%	0.0%	65	100.0%	0.2%	26	11.5%	0.3%
Age												
15 à 24 ans	209	29.3%	2.9%	196	30.2%	5.3%	13	19.9%	0.4%	63	27.6%	2.1%
25 à 34 ans	113	15.9%	1.5%	107	16.5%	2.9%	6	9.6%	0.2%	32	13.9%	1.0%
35 à 49 ans	176	24.7%	1.4%	154	23.8%	2.5%	22	34.0%	0.3%	86	37.3%	1.4%
50 à 59 ans	129	18.1%	1.4%	118	18.2%	2.6%	11	16.4%	0.2%	42	18.2%	1.1%
60 ans et plus	86	12.1%	0.6%	73	11.3%	1.1%	13	20.0%	0.1%	7	3.1%	0.8%
Individu												
Ménagères	56	7.8%	0.2%	0	0.0%	0.0%	56	86.0%	0.2%	24	10.5%	0.3%
Personne de référence	476	66.8%	1.7%	461	71.2%	2.3%	14	22.2%	0.2%	139	60.4%	1.7%
Responsable des achats	379	53.2%	1.1%	330	50.9%	2.5%	49	76.4%	0.2%	93	40.5%	0.8%
PCS Individu												
Agriculteurs	2	0.3%	0.5%	2	0.4%	0.7%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	34	4.7%	2.1%	33	5.2%	2.9%	0	0.6%	0.1%	32	13.9%	2.2%
Affaires et Cadres	46	6.4%	0.9%	44	6.7%	1.5%	2	3.4%	0.1%	45	19.6%	1.0%
Professions intermédiaires	84	11.8%	1.2%	74	11.4%	2.1%	10	16.0%	0.3%	74	32.3%	1.3%
Employés	73	10.2%	0.9%	55	8.5%	2.5%	18	27.7%	0.3%	7	3.2%	0.4%
Ouvriers	232	32.6%	3.7%	225	34.7%	4.5%	8	12.2%	0.6%	5	2.2%	1.4%
Retraités	73	10.3%	0.6%	66	10.2%	1.1%	7	10.7%	0.1%	1	0.4%	0.4%
Autres inactifs	168	23.6%	1.6%	149	23.0%	4.0%	19	29.5%	0.3%	65	28.5%	2.0%
PCS Personne de référence												
Agriculteurs	4	0.5%	0.5%	4	0.6%	0.9%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	58	8.1%	2.2%	43	6.7%	3.2%	14	22.0%	1.1%	58	25.1%	2.2%
Affaires et Cadres	56	7.8%	0.8%	53	8.2%	1.5%	3	4.2%	0.1%	56	24.3%	0.8%
Professions intermédiaires	116	16.3%	1.5%	106	16.4%	2.7%	10	14.9%	0.2%	116	50.6%	1.5%
Employés	73	10.3%	1.3%	65	10.0%	2.7%	8	13.2%	0.3%	0	0.0%	0.0%
Ouvriers	252	35.3%	2.7%	240	37.1%	4.7%	12	18.0%	0.3%	0	0.0%	0.0%
Retraités	93	13.1%	0.6%	78	12.0%	1.2%	15	23.7%	0.2%	0	0.0%	0.0%
Autres inactifs	61	8.6%	1.5%	59	9.0%	3.7%	3	4.1%	0.1%	0	0.0%	0.0%

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Taille du foyer												
1 personne	125	17.5%	1.2%	116	17.9%	2.6%	9	14.3%	0.2%	12	5.2%	0.7%
2 personnes	184	25.8%	1.0%	159	24.5%	1.8%	25	38.9%	0.3%	54	23.5%	1.3%
3 personnes	129	18.1%	1.4%	124	19.1%	2.7%	6	8.9%	0.1%	61	26.6%	1.6%
4 personnes	132	18.6%	1.4%	119	18.3%	2.6%	13	20.8%	0.3%	56	24.2%	1.1%
5 personnes et +	142	20.0%	2.6%	131	20.3%	4.9%	11	17.0%	0.4%	47	20.5%	1.8%
Présence d'enfants de moins de 15 ans												
Oui	253	35.5%	1.6%	229	35.4%	3.1%	23	36.1%	0.3%	95	41.2%	1.2%
Non	460	64.5%	1.3%	418	64.6%	2.4%	41	63.9%	0.2%	135	58.8%	1.4%
Habitat												
Communes rurales	155	21.7%	1.3%	138	21.3%	2.4%	17	26.6%	0.3%	43	18.8%	1.3%
Agglo. - 20 000 hab	125	17.5%	1.4%	107	16.6%	2.5%	18	27.4%	0.4%	34	14.8%	1.3%
Agglo. 20 000 à 100 000 hab	116	16.3%	1.7%	108	16.7%	3.2%	7	11.5%	0.2%	21	9.2%	1.1%
Agglo. + 100 000 hab	182	25.6%	1.2%	171	26.4%	2.3%	11	17.4%	0.1%	75	32.6%	1.3%
Agglo. Paris	135	18.9%	1.6%	124	19.1%	3.0%	11	17.2%	0.2%	56	24.6%	1.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	144	20.2%	1.5%	133	20.5%	2.9%	11	17.2%	0.2%	64	27.8%	1.5%
Nord Pas de Calais	37	5.3%	1.2%	36	5.6%	2.3%	1	2.2%	0.1%	13	5.5%	1.3%
Lorraine	30	4.3%	1.6%	30	4.6%	3.2%	0	0.8%	0.1%	1	0.7%	0.3%
Alsace	28	3.9%	1.8%	23	3.5%	3.0%	5	7.8%	0.6%	4	1.7%	0.8%
Franche-Comté	8	1.1%	0.8%	7	1.1%	1.5%	1	1.4%	0.2%	5	2.0%	1.7%
Champagne Ardennes	21	3.0%	1.9%	21	3.2%	4.0%	0	0.0%	0.0%	10	4.3%	3.4%
Picardie	28	3.9%	1.8%	23	3.6%	3.1%	5	7.4%	0.6%	5	2.0%	1.1%
Bourgogne	31	4.3%	2.3%	28	4.4%	4.3%	2	3.5%	0.3%	7	3.1%	2.1%
Haute Normandie	28	3.9%	1.9%	24	3.8%	3.4%	4	5.6%	0.5%	12	5.4%	2.8%
Basse Normandie	20	2.9%	1.7%	20	3.2%	3.5%	0	0.0%	0.0%	2	0.9%	0.7%
Centre	34	4.8%	1.6%	32	5.0%	3.2%	2	3.1%	0.2%	13	5.8%	2.1%
Pays de Loire	33	4.7%	1.1%	21	3.3%	1.5%	12	18.5%	0.8%	7	3.2%	0.8%
Bretagne	32	4.4%	1.2%	28	4.3%	2.2%	4	5.5%	0.3%	10	4.4%	1.3%
Poitou Charentes	29	4.0%	1.9%	27	4.2%	3.8%	2	2.5%	0.2%	4	1.7%	1.1%
Aquitaine	30	4.2%	1.1%	30	4.6%	2.2%	0	0.0%	0.0%	10	4.6%	1.2%
Midi Pyrénées	16	2.2%	0.6%	14	2.1%	1.1%	2	3.7%	0.2%	4	1.6%	0.5%
Limousin	12	1.6%	1.9%	11	1.7%	3.6%	1	1.6%	0.3%	2	1.0%	1.4%
Auvergne	23	3.3%	2.1%	20	3.1%	3.6%	4	5.6%	0.6%	8	3.4%	2.4%
Rhône Alpes	51	7.1%	1.0%	49	7.6%	2.0%	1	2.3%	0.1%	21	9.3%	1.1%
Languedoc Roussillon	30	4.2%	1.3%	23	3.5%	2.1%	7	11.2%	0.6%	11	4.9%	1.6%
Provence Alpes Côte d'Azur. Corse	48	6.7%	1.1%	48	7.4%	2.3%	0	0.0%	0.0%	15	6.7%	1.1%
Habitudes de connexion à Internet												
Tous les jours	484	67.9%	1.4%	442	68.3%	2.6%	41	64.0%	0.2%	187	81.5%	1.3%
Presque tous les jours	87	12.2%	1.5%	84	12.9%	3.1%	3	4.9%	0.1%	25	10.9%	1.4%
1 à 2 fois par semaine	37	5.1%	1.4%	33	5.1%	3.1%	3	5.2%	0.2%	3	1.4%	0.6%
1 à 3 fois par mois	17	2.4%	3.5%	14	2.1%	7.1%	3	5.0%	1.1%	5	2.1%	7.3%
Moins souvent	22	3.0%	3.0%	11	1.7%	3.0%	11	16.7%	3.0%	9	4.0%	19.5%
Jamais	1	0.1%	1.0%	1	0.1%	1.7%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	38	5.3%	2.1%	35	5.4%	4.6%	3	4.6%	0.3%	10	4.2%	5.0%
De 9 000 à moins de 12 000 euros par an	51	7.2%	1.7%	49	7.5%	4.2%	2	3.8%	0.1%	2	1.1%	1.0%
De 12 000 à moins de 18 000 euros par an	77	10.7%	1.4%	69	10.6%	2.8%	8	11.7%	0.2%	5	2.1%	0.8%
De 18 000 à moins de 24 000 euros par an	99	13.9%	1.5%	93	14.4%	3.1%	6	9.3%	0.2%	24	10.6%	1.8%
De 24 000 à moins de 36 000 euros par an	167	23.5%	1.5%	154	23.8%	2.9%	13	20.0%	0.2%	49	21.3%	1.4%
De 36 000 à moins de 45 000 euros par an	78	10.9%	1.1%	73	11.2%	2.0%	5	8.4%	0.2%	35	15.1%	1.2%
De 45 000 à moins de 65 000 euros par an	90	12.7%	1.2%	83	12.9%	2.0%	7	10.6%	0.2%	40	17.5%	1.0%
65 000 euros et plus par an	45	6.3%	1.1%	43	6.7%	1.9%	1	2.3%	0.1%	36	15.6%	1.3%
Refus	19	2.7%	0.6%	17	2.7%	1.2%	2	2.4%	0.1%	6	2.8%	0.6%
Ne sait pas	49	6.9%	3.0%	32	4.9%	4.3%	17	27.0%	1.9%	22	9.7%	3.8%