

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	4084	100.0%	7.8%	2429	100.0%	9.7%	1655	100.0%	6.1%	1848	100.0%	10.7%
<b>Sexe</b>												
<b>Homme</b>	2429	59.5%	9.7%	2429	100.0%	9.7%	0	0.0%	0.0%	1103	59.7%	12.6%
<b>Femme</b>	1655	40.5%	6.1%	0	0.0%	0.0%	1655	100.0%	6.1%	745	40.3%	8.7%
<b>Age</b>												
<b>15 à 24 ans</b>	887	21.7%	12.2%	575	23.7%	15.6%	312	18.8%	8.7%	464	25.1%	15.2%
<b>25 à 34 ans</b>	523	12.8%	6.9%	314	12.9%	8.5%	209	12.6%	5.4%	258	14.0%	7.9%
<b>35 à 49 ans</b>	1038	25.4%	8.3%	620	25.5%	10.1%	419	25.3%	6.6%	615	33.3%	9.7%
<b>50 à 59 ans</b>	735	18.0%	7.9%	421	17.3%	9.1%	314	19.0%	6.7%	401	21.7%	10.4%
<b>60 ans et plus</b>	901	22.1%	5.8%	500	20.6%	7.4%	401	24.2%	4.6%	110	6.0%	12.6%
<b>Individu</b>												
<b>Ménagères</b>	1335	32.7%	5.7%	0	0.0%	0.0%	1335	80.7%	5.7%	570	30.9%	8.1%
<b>Personne de référence</b>	2183	53.5%	7.7%	1803	74.2%	8.8%	381	23.0%	4.8%	887	48.0%	10.6%
<b>Responsable des achats</b>	2512	61.5%	7.0%	1210	49.8%	9.2%	1302	78.7%	5.7%	1049	56.8%	9.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	37	0.9%	7.4%	23	1.0%	6.8%	14	0.8%	8.6%	2	0.1%	13.6%
<b>Petits patrons</b>	158	3.9%	9.8%	122	5.0%	10.6%	36	2.2%	8.0%	144	7.8%	9.9%
<b>Affaires et Cadres</b>	528	12.9%	10.8%	345	14.2%	12.2%	183	11.0%	8.9%	487	26.4%	11.1%
<b>Professions intermédiaires</b>	641	15.7%	8.9%	364	15.0%	10.3%	277	16.8%	7.6%	554	30.0%	9.5%
<b>Employés</b>	477	11.7%	5.7%	196	8.1%	8.8%	282	17.0%	4.6%	101	5.5%	5.4%
<b>Ouvriers</b>	350	8.6%	5.5%	314	12.9%	6.3%	36	2.2%	2.7%	25	1.3%	7.1%
<b>Retraités</b>	774	18.9%	6.1%	436	18.0%	7.1%	338	20.4%	5.1%	35	1.9%	16.7%
<b>Autres inactifs</b>	1120	27.4%	10.7%	629	25.9%	16.9%	490	29.6%	7.3%	501	27.1%	15.4%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	61	1.5%	8.1%	28	1.2%	6.8%	33	2.0%	9.6%	0	0.0%	0.0%
<b>Petits patrons</b>	225	5.5%	8.6%	139	5.7%	10.4%	85	5.2%	6.7%	225	12.2%	8.6%
<b>Affaires et Cadres</b>	863	21.1%	12.6%	498	20.5%	14.5%	364	22.0%	10.7%	863	46.7%	12.6%
<b>Professions intermédiaires</b>	760	18.6%	9.6%	465	19.1%	11.6%	295	17.8%	7.6%	760	41.2%	9.6%
<b>Employés</b>	410	10.0%	7.6%	241	9.9%	10.1%	170	10.2%	5.6%	0	0.0%	0.0%
<b>Ouvriers</b>	529	13.0%	5.6%	336	13.8%	6.6%	193	11.7%	4.4%	0	0.0%	0.0%
<b>Retraités</b>	900	22.0%	6.1%	504	20.8%	7.5%	395	23.9%	4.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	336	8.2%	8.0%	217	8.9%	13.7%	119	7.2%	4.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	607	14.9%	6.1%	345	14.2%	7.9%	262	15.8%	4.6%	178	9.6%	9.7%
<b>2 personnes</b>	1276	31.3%	7.1%	728	30.0%	8.4%	548	33.1%	5.8%	405	21.9%	9.8%
<b>3 personnes</b>	734	18.0%	8.0%	455	18.7%	9.8%	280	16.9%	6.1%	397	21.5%	10.2%
<b>4 personnes</b>	850	20.8%	9.2%	516	21.2%	11.2%	334	20.2%	7.2%	514	27.8%	10.5%
<b>5 personnes et +</b>	616	15.1%	11.2%	386	15.9%	14.3%	231	13.9%	8.2%	354	19.1%	13.8%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1354	33.2%	8.7%	814	33.5%	11.0%	540	32.6%	6.6%	776	42.0%	10.0%
<b>Non</b>	2730	66.8%	7.5%	1615	66.5%	9.2%	1115	67.4%	5.9%	1072	58.0%	11.2%
<b>Habitat</b>												
<b>Communes rurales</b>	768	18.8%	6.4%	441	18.2%	7.7%	327	19.7%	5.2%	325	17.6%	9.9%
<b>Agglo. - 20 000 hab</b>	647	15.8%	7.1%	379	15.6%	9.0%	268	16.2%	5.6%	292	15.8%	11.5%
<b>Agglo. 20 000 à 100 000 hab</b>	546	13.4%	7.8%	324	13.3%	9.5%	222	13.4%	6.2%	210	11.4%	11.3%
<b>Agglo. + 100 000 hab</b>	1343	32.9%	8.7%	819	33.7%	10.9%	524	31.7%	6.6%	619	33.5%	10.9%
<b>Agglo. Paris</b>	780	19.1%	9.1%	466	19.2%	11.4%	313	18.9%	7.0%	401	21.7%	10.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	870	21.3%	9.1%	515	21.2%	11.2%	355	21.5%	7.1%	451	24.4%	10.4%
<b>Nord Pas de Calais</b>	220	5.4%	6.8%	147	6.1%	9.6%	73	4.4%	4.3%	92	5.0%	9.5%
<b>Lorraine</b>	144	3.5%	7.5%	97	4.0%	10.5%	47	2.8%	4.7%	57	3.1%	10.7%
<b>Alsace</b>	110	2.7%	7.2%	66	2.7%	8.9%	44	2.7%	5.5%	52	2.8%	10.8%
<b>Franche-Comté</b>	62	1.5%	6.5%	32	1.3%	6.9%	30	1.8%	6.1%	27	1.5%	10.0%
<b>Champagne Ardennes</b>	88	2.2%	8.1%	50	2.1%	9.5%	38	2.3%	6.7%	35	1.9%	11.8%
<b>Picardie</b>	102	2.5%	6.6%	71	2.9%	9.4%	32	1.9%	4.0%	44	2.4%	10.4%
<b>Bourgogne</b>	114	2.8%	8.4%	69	2.9%	10.7%	44	2.7%	6.3%	43	2.3%	12.6%
<b>Haute Normandie</b>	82	2.0%	5.5%	51	2.1%	7.1%	32	1.9%	4.1%	39	2.1%	8.6%
<b>Basse Normandie</b>	72	1.8%	5.9%	50	2.1%	8.6%	22	1.3%	3.5%	35	1.9%	10.7%
<b>Centre</b>	179	4.4%	8.5%	95	3.9%	9.4%	84	5.1%	7.7%	80	4.4%	12.4%
<b>Pays de Loire</b>	204	5.0%	6.9%	119	4.9%	8.3%	86	5.2%	5.6%	94	5.1%	10.1%
<b>Bretagne</b>	150	3.7%	5.6%	84	3.5%	6.5%	66	4.0%	4.7%	65	3.5%	8.6%
<b>Poitou Charentes</b>	100	2.4%	6.7%	45	1.9%	6.3%	54	3.3%	7.0%	35	1.9%	9.5%
<b>Aquitaine</b>	225	5.5%	8.1%	130	5.3%	9.8%	95	5.7%	6.5%	83	4.5%	9.8%
<b>Midi Pyrénées</b>	187	4.6%	7.6%	111	4.6%	9.3%	76	4.6%	6.0%	85	4.6%	10.8%
<b>Limousin</b>	55	1.3%	8.9%	31	1.3%	10.4%	24	1.5%	7.6%	21	1.2%	13.1%
<b>Auvergne</b>	69	1.7%	6.1%	38	1.6%	7.0%	31	1.9%	5.3%	31	1.7%	9.5%
<b>Rhône Alpes</b>	476	11.7%	9.1%	302	12.4%	12.0%	174	10.5%	6.4%	232	12.6%	11.9%
<b>Languedoc Roussillon</b>	193	4.7%	8.4%	108	4.5%	10.0%	84	5.1%	7.0%	73	4.0%	10.6%
<b>Provence Alpes Côte d'Azur. Corse</b>	383	9.4%	8.8%	220	9.0%	10.6%	163	9.9%	7.1%	175	9.4%	12.0%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	3081	75.4%	8.9%	1876	77.2%	10.8%	1205	72.8%	6.9%	1553	84.0%	10.6%
<b>Presque tous les jours</b>	514	12.6%	8.6%	272	11.2%	10.0%	241	14.6%	7.5%	219	11.9%	11.9%
<b>1 à 2 fois par semaine</b>	170	4.2%	6.6%	86	3.5%	7.9%	85	5.1%	5.7%	57	3.1%	10.8%
<b>1 à 3 fois par mois</b>	36	0.9%	7.5%	26	1.1%	13.4%	11	0.6%	3.6%	2	0.1%	3.6%
<b>Moins souvent</b>	40	1.0%	5.6%	31	1.3%	8.5%	9	0.6%	2.6%	7	0.4%	14.8%
<b>Jamais</b>	3	0.1%	4.2%	1	0.0%	1.8%	2	0.1%	7.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	141	3.4%	7.7%	69	2.8%	9.2%	72	4.3%	6.7%	16	0.9%	8.5%
<b>De 9 000 à moins de 12 000 euros par an</b>	176	4.3%	5.9%	114	4.7%	9.9%	62	3.8%	3.4%	21	1.2%	9.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	310	7.6%	5.6%	168	6.9%	6.9%	141	8.5%	4.5%	52	2.8%	8.2%
<b>De 18 000 à moins de 24 000 euros par an</b>	411	10.1%	6.1%	233	9.6%	7.8%	178	10.8%	4.7%	137	7.4%	10.2%
<b>De 24 000 à moins de 36 000 euros par an</b>	803	19.7%	7.0%	452	18.6%	8.4%	351	21.2%	5.8%	339	18.3%	9.7%
<b>De 36 000 à moins de 45 000 euros par an</b>	595	14.6%	8.3%	363	15.0%	9.8%	231	14.0%	6.7%	287	15.5%	9.7%
<b>De 45 000 à moins de 65 000 euros par an</b>	731	17.9%	10.0%	474	19.5%	11.6%	258	15.6%	7.9%	437	23.7%	10.8%
<b>65 000 euros et plus par an</b>	485	11.9%	12.3%	306	12.6%	13.5%	179	10.8%	10.6%	358	19.4%	13.2%
<b>Refus</b>	283	6.9%	8.3%	165	6.8%	11.3%	118	7.2%	6.1%	121	6.6%	10.8%
<b>Ne sait pas</b>	149	3.7%	9.0%	85	3.5%	11.6%	64	3.9%	6.9%	79	4.3%	13.7%