

# Pleine Vie

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2323	100.0%	4.5%	540	100.0%	2.2%	1783	100.0%	6.6%	329	100.0%	1.9%
<b>Sexe</b>												
<b>Homme</b>	540	23.2%	2.2%	540	100.0%	2.2%	0	0.0%	0.0%	69	21.0%	0.8%
<b>Femme</b>	1783	76.8%	6.6%	0	0.0%	0.0%	1783	100.0%	6.6%	260	79.0%	3.0%
<b>Age</b>												
<b>15 à 24 ans</b>	58	2.5%	0.8%	12	2.2%	0.3%	45	2.5%	1.3%	15	4.6%	0.5%
<b>25 à 34 ans</b>	75	3.2%	1.0%	7	1.4%	0.2%	67	3.8%	1.7%	21	6.3%	0.6%
<b>35 à 49 ans</b>	202	8.7%	1.6%	31	5.7%	0.5%	171	9.6%	2.7%	100	30.5%	1.6%
<b>50 à 59 ans</b>	436	18.8%	4.7%	103	19.0%	2.2%	334	18.7%	7.2%	128	38.8%	3.3%
<b>60 ans et plus</b>	1552	66.8%	10.0%	387	71.7%	5.7%	1165	65.4%	13.4%	65	19.7%	7.4%
<b>Individu</b>												
<b>Ménagères</b>	1711	73.6%	7.3%	0	0.0%	0.0%	1711	95.9%	7.3%	243	73.9%	3.5%
<b>Personne de référence</b>	1126	48.5%	4.0%	513	94.9%	2.5%	614	34.4%	7.7%	108	32.9%	1.3%
<b>Responsable des achats</b>	2006	86.4%	5.6%	331	61.3%	2.5%	1675	94.0%	7.3%	268	81.6%	2.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	11	0.5%	2.3%	1	0.2%	0.4%	10	0.6%	6.3%	0	0.0%	0.0%
<b>Petits patrons</b>	27	1.2%	1.7%	10	1.8%	0.8%	17	1.0%	3.9%	22	6.8%	1.6%
<b>Affaires et Cadres</b>	68	2.9%	1.4%	23	4.3%	0.8%	45	2.5%	2.2%	58	17.7%	1.3%
<b>Professions intermédiaires</b>	138	5.9%	1.9%	42	7.7%	1.2%	96	5.4%	2.6%	103	31.3%	1.8%
<b>Employés</b>	319	13.8%	3.8%	18	3.4%	0.8%	301	16.9%	4.9%	63	19.1%	3.4%
<b>Ouvriers</b>	88	3.8%	1.4%	38	7.0%	0.8%	50	2.8%	3.8%	6	1.7%	1.6%
<b>Retraités</b>	1355	58.3%	10.6%	353	65.4%	5.7%	1002	56.2%	15.1%	26	7.8%	12.4%
<b>Autres inactifs</b>	316	13.6%	3.0%	55	10.2%	1.5%	261	14.6%	3.9%	51	15.5%	1.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	14	0.6%	1.9%	1	0.2%	0.3%	13	0.7%	3.8%	0	0.0%	0.0%
<b>Petits patrons</b>	67	2.9%	2.5%	10	1.8%	0.7%	57	3.2%	4.4%	67	20.2%	2.5%
<b>Affaires et Cadres</b>	96	4.1%	1.4%	21	4.0%	0.6%	75	4.2%	2.2%	96	29.3%	1.4%
<b>Professions intermédiaires</b>	166	7.1%	2.1%	38	7.0%	0.9%	128	7.2%	3.3%	166	50.5%	2.1%
<b>Employés</b>	132	5.7%	2.4%	19	3.6%	0.8%	113	6.3%	3.7%	0	0.0%	0.0%
<b>Ouvriers</b>	196	8.4%	2.1%	36	6.7%	0.7%	160	9.0%	3.6%	0	0.0%	0.0%
<b>Retraités</b>	1473	63.4%	9.9%	366	67.8%	5.4%	1107	62.1%	13.6%	0	0.0%	0.0%
<b>Autres inactifs</b>	179	7.7%	4.3%	48	8.9%	3.0%	131	7.3%	5.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	639	27.5%	6.4%	105	19.5%	2.4%	534	29.9%	9.4%	30	9.0%	1.6%
<b>2 personnes</b>	1260	54.2%	7.0%	353	65.3%	4.1%	907	50.9%	9.6%	137	41.8%	3.3%
<b>3 personnes</b>	206	8.9%	2.2%	31	5.7%	0.7%	176	9.8%	3.8%	65	19.7%	1.7%
<b>4 personnes</b>	117	5.0%	1.3%	27	5.1%	0.6%	89	5.0%	1.9%	54	16.3%	1.1%
<b>5 personnes et +</b>	101	4.4%	1.8%	24	4.4%	0.9%	78	4.3%	2.8%	43	13.1%	1.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	209	9.0%	1.3%	41	7.7%	0.6%	167	9.4%	2.0%	101	30.7%	1.3%
<b>Non</b>	2114	91.0%	5.8%	498	92.3%	2.8%	1616	90.6%	8.5%	228	69.3%	2.4%
<b>Habitat</b>												
<b>Communes rurales</b>	615	26.5%	5.1%	125	23.2%	2.2%	490	27.5%	7.8%	68	20.8%	2.1%
<b>Agglo. - 20 000 hab</b>	450	19.4%	5.0%	117	21.6%	2.8%	333	18.7%	6.9%	59	17.8%	2.3%
<b>Agglo. 20 000 à 100 000 hab</b>	375	16.1%	5.4%	99	18.4%	2.9%	275	15.4%	7.7%	42	12.8%	2.3%
<b>Agglo. + 100 000 hab</b>	582	25.1%	3.7%	135	25.0%	1.8%	447	25.1%	5.6%	107	32.6%	1.9%
<b>Agglo. Paris</b>	302	13.0%	3.5%	64	11.8%	1.6%	238	13.3%	5.3%	53	16.1%	1.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	351	15.1%	3.7%	83	15.3%	1.8%	269	15.1%	5.4%	62	18.9%	1.4%
Nord Pas de Calais	109	4.7%	3.4%	41	7.6%	2.7%	68	3.8%	4.0%	5	1.4%	0.5%
Lorraine	68	2.9%	3.5%	22	4.1%	2.4%	45	2.5%	4.6%	6	1.8%	1.1%
Alsace	103	4.4%	6.7%	22	4.0%	2.9%	81	4.5%	10.2%	12	3.5%	2.4%
Franche-Comté	45	1.9%	4.7%	9	1.7%	2.0%	36	2.0%	7.3%	6	1.8%	2.2%
Champagne Ardennes	90	3.9%	8.3%	22	4.0%	4.1%	69	3.8%	12.1%	16	4.8%	5.3%
Picardie	86	3.7%	5.6%	16	3.0%	2.2%	69	3.9%	8.7%	8	2.5%	1.9%
Bourgogne	101	4.3%	7.4%	16	3.0%	2.5%	84	4.7%	12.0%	10	2.9%	2.8%
Haute Normandie	80	3.4%	5.4%	16	2.9%	2.2%	64	3.6%	8.3%	13	3.9%	2.9%
Basse Normandie	63	2.7%	5.2%	10	1.9%	1.7%	53	3.0%	8.4%	8	2.4%	2.4%
Centre	104	4.5%	5.0%	23	4.2%	2.2%	82	4.6%	7.5%	20	6.1%	3.1%
Pays de Loire	124	5.3%	4.2%	24	4.4%	1.6%	100	5.6%	6.5%	23	7.0%	2.5%
Bretagne	141	6.1%	5.2%	51	9.4%	3.9%	90	5.1%	6.5%	17	5.0%	2.2%
Poitou Charentes	75	3.2%	5.0%	12	2.3%	1.7%	63	3.5%	8.1%	3	0.9%	0.8%
Aquitaine	140	6.0%	5.0%	33	6.0%	2.4%	107	6.0%	7.3%	14	4.3%	1.7%
Midi Pyrénées	91	3.9%	3.7%	19	3.6%	1.6%	72	4.0%	5.6%	13	3.9%	1.6%
Limousin	45	1.9%	7.3%	11	2.0%	3.7%	34	1.9%	10.6%	6	1.7%	3.5%
Auvergne	47	2.0%	4.2%	9	1.6%	1.6%	39	2.2%	6.6%	8	2.3%	2.4%
Rhône Alpes	211	9.1%	4.0%	34	6.3%	1.4%	177	9.9%	6.5%	38	11.5%	1.9%
Languedoc Roussillon	86	3.7%	3.7%	21	4.0%	2.0%	64	3.6%	5.3%	13	3.8%	1.8%
Provence Alpes Côte d'Azur. Corse	164	7.1%	3.8%	47	8.7%	2.3%	117	6.6%	5.1%	31	9.3%	2.1%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1089	46.9%	3.1%	244	45.2%	1.4%	845	47.4%	4.9%	225	68.5%	1.5%
Presque tous les jours	308	13.2%	5.2%	73	13.6%	2.7%	234	13.1%	7.3%	62	18.8%	3.3%
1 à 2 fois par semaine	213	9.1%	8.3%	31	5.8%	2.9%	181	10.2%	12.2%	23	7.1%	4.4%
1 à 3 fois par mois	22	0.9%	4.5%	1	0.2%	0.5%	21	1.2%	7.1%	2	0.8%	3.7%
Moins souvent	56	2.4%	7.7%	12	2.3%	3.4%	44	2.5%	12.1%	13	3.8%	26.6%
Jamais	4	0.2%	5.7%	2	0.4%	5.5%	2	0.1%	5.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	49	2.1%	2.7%	10	1.8%	1.3%	39	2.2%	3.6%	6	2.0%	3.3%
<b>De 9 000 à moins de 12 000 euros par an</b>	152	6.6%	5.1%	30	5.6%	2.7%	122	6.8%	6.6%	0	0.0%	0.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	334	14.4%	6.0%	57	10.5%	2.3%	277	15.5%	8.9%	14	4.1%	2.2%
<b>De 18 000 à moins de 24 000 euros par an</b>	396	17.0%	5.8%	58	10.7%	1.9%	338	19.0%	8.9%	23	7.0%	1.7%
<b>De 24 000 à moins de 36 000 euros par an</b>	591	25.4%	5.2%	165	30.6%	3.1%	425	23.8%	7.1%	64	19.4%	1.8%
<b>De 36 000 à moins de 45 000 euros par an</b>	267	11.5%	3.7%	68	12.6%	1.8%	200	11.2%	5.8%	52	15.7%	1.7%
<b>De 45 000 à moins de 65 000 euros par an</b>	247	10.6%	3.4%	79	14.6%	1.9%	168	9.4%	5.2%	101	30.7%	2.5%
<b>65 000 euros et plus par an</b>	85	3.7%	2.2%	33	6.1%	1.5%	53	2.9%	3.1%	42	12.8%	1.5%
<b>Refus</b>	146	6.3%	4.3%	26	4.7%	1.8%	121	6.8%	6.2%	8	2.5%	0.7%
<b>Ne sait pas</b>	56	2.4%	3.4%	14	2.6%	1.9%	41	2.3%	4.5%	19	5.7%	3.2%