

# Le Particulier

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1734	100.0%	3.3%	905	100.0%	3.6%	829	100.0%	3.1%	439	100.0%	2.5%
<b>Sexe</b>												
<b>Homme</b>	905	52.2%	3.6%	905	100.0%	3.6%	0	0.0%	0.0%	235	53.5%	2.7%
<b>Femme</b>	829	47.8%	3.1%	0	0.0%	0.0%	829	100.0%	3.1%	204	46.5%	2.4%
<b>Age</b>												
<b>15 à 24 ans</b>	44	2.5%	0.6%	20	2.3%	0.6%	24	2.8%	0.7%	16	3.6%	0.5%
<b>25 à 34 ans</b>	88	5.1%	1.2%	54	5.9%	1.4%	35	4.2%	0.9%	33	7.6%	1.0%
<b>35 à 49 ans</b>	254	14.6%	2.0%	128	14.2%	2.1%	125	15.1%	2.0%	142	32.3%	2.2%
<b>50 à 59 ans</b>	373	21.5%	4.0%	182	20.1%	3.9%	191	23.0%	4.1%	199	45.3%	5.2%
<b>60 ans et plus</b>	976	56.3%	6.3%	521	57.6%	7.7%	454	54.8%	5.2%	49	11.2%	5.6%
<b>Individu</b>												
<b>Ménagères</b>	790	45.5%	3.4%	0	0.0%	0.0%	790	95.3%	3.4%	188	42.9%	2.7%
<b>Personne de référence</b>	1081	62.4%	3.8%	863	95.4%	4.2%	218	26.3%	2.7%	258	58.8%	3.1%
<b>Responsable des achats</b>	1250	72.1%	3.5%	498	55.0%	3.8%	753	90.8%	3.3%	302	68.8%	2.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	10	0.6%	2.0%	10	1.1%	3.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	47	2.7%	2.9%	33	3.6%	2.9%	14	1.7%	3.1%	44	9.9%	3.0%
<b>Affaires et Cadres</b>	176	10.1%	3.6%	115	12.7%	4.1%	61	7.3%	2.9%	162	37.0%	3.7%
<b>Professions intermédiaires</b>	166	9.5%	2.3%	84	9.2%	2.4%	82	9.9%	2.2%	130	29.6%	2.2%
<b>Employés</b>	175	10.1%	2.1%	50	5.6%	2.3%	124	15.0%	2.0%	39	9.0%	2.1%
<b>Ouvriers</b>	94	5.4%	1.5%	83	9.2%	1.7%	11	1.4%	0.9%	3	0.6%	0.8%
<b>Retraités</b>	875	50.4%	6.8%	483	53.3%	7.8%	392	47.3%	5.9%	6	1.5%	3.1%
<b>Autres inactifs</b>	192	11.1%	1.8%	47	5.2%	1.3%	145	17.5%	2.2%	55	12.5%	1.7%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	17	1.0%	2.2%	11	1.2%	2.6%	6	0.7%	1.7%	0	0.0%	0.0%
<b>Petits patrons</b>	66	3.8%	2.5%	34	3.8%	2.5%	32	3.8%	2.5%	66	15.0%	2.5%
<b>Affaires et Cadres</b>	203	11.7%	3.0%	116	12.9%	3.4%	87	10.5%	2.6%	203	46.3%	3.0%
<b>Professions intermédiaires</b>	170	9.8%	2.2%	84	9.3%	2.1%	85	10.3%	2.2%	170	38.7%	2.2%
<b>Employés</b>	100	5.8%	1.8%	49	5.4%	2.1%	51	6.1%	1.7%	0	0.0%	0.0%
<b>Ouvriers</b>	138	7.9%	1.5%	77	8.5%	1.5%	60	7.3%	1.4%	0	0.0%	0.0%
<b>Retraités</b>	959	55.3%	6.5%	496	54.8%	7.4%	464	55.9%	5.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	82	4.7%	1.9%	37	4.1%	2.3%	44	5.4%	1.7%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	299	17.2%	3.0%	151	16.7%	3.5%	147	17.8%	2.6%	46	10.4%	2.5%
<b>2 personnes</b>	944	54.4%	5.2%	455	50.3%	5.3%	489	59.0%	5.2%	131	29.9%	3.2%
<b>3 personnes</b>	190	10.9%	2.1%	111	12.3%	2.4%	79	9.5%	1.7%	97	22.1%	2.5%
<b>4 personnes</b>	166	9.6%	1.8%	121	13.4%	2.6%	44	5.4%	1.0%	100	22.7%	2.0%
<b>5 personnes et +</b>	136	7.9%	2.5%	67	7.4%	2.5%	69	8.4%	2.5%	66	14.9%	2.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	260	15.0%	1.7%	151	16.7%	2.0%	109	13.1%	1.3%	132	30.1%	1.7%
<b>Non</b>	1474	85.0%	4.0%	754	83.3%	4.3%	720	86.9%	3.8%	307	69.9%	3.2%
<b>Habitat</b>												
<b>Communes rurales</b>	280	16.1%	2.3%	135	14.9%	2.4%	145	17.5%	2.3%	65	14.7%	2.0%
<b>Agglo. - 20 000 hab</b>	257	14.8%	2.8%	127	14.0%	3.0%	130	15.6%	2.7%	69	15.6%	2.7%
<b>Agglo. 20 000 à 100 000 hab</b>	241	13.9%	3.4%	121	13.4%	3.6%	120	14.5%	3.3%	50	11.5%	2.7%
<b>Agglo. + 100 000 hab</b>	510	29.4%	3.3%	298	32.9%	4.0%	211	25.5%	2.6%	126	28.8%	2.2%
<b>Agglo. Paris</b>	447	25.8%	5.2%	224	24.7%	5.5%	223	26.9%	5.0%	129	29.4%	3.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	479	27.6%	5.0%	235	25.9%	5.1%	244	29.4%	4.9%	143	32.5%	3.3%
Nord Pas de Calais	103	5.9%	3.2%	58	6.4%	3.8%	45	5.5%	2.7%	24	5.4%	2.4%
Lorraine	46	2.6%	2.4%	25	2.8%	2.7%	21	2.5%	2.1%	6	1.3%	1.1%
Alsace	51	3.0%	3.3%	37	4.0%	4.9%	15	1.8%	1.9%	18	4.1%	3.8%
Franche-Comté	27	1.6%	2.8%	16	1.8%	3.4%	11	1.3%	2.3%	5	1.2%	1.9%
Champagne Ardennes	30	1.8%	2.8%	17	1.8%	3.2%	14	1.7%	2.4%	9	2.1%	3.1%
Picardie	52	3.0%	3.4%	29	3.2%	3.9%	23	2.8%	2.9%	14	3.2%	3.3%
Bourgogne	47	2.7%	3.5%	30	3.3%	4.5%	18	2.1%	2.5%	11	2.4%	3.1%
Haute Normandie	25	1.4%	1.7%	12	1.3%	1.6%	13	1.6%	1.7%	7	1.6%	1.5%
Basse Normandie	26	1.5%	2.2%	9	1.0%	1.5%	17	2.1%	2.8%	5	1.1%	1.5%
Centre	48	2.8%	2.3%	26	2.9%	2.6%	22	2.6%	2.0%	8	1.9%	1.3%
Pays de Loire	76	4.4%	2.5%	41	4.6%	2.9%	34	4.2%	2.2%	28	6.4%	3.0%
Bretagne	68	3.9%	2.5%	33	3.7%	2.6%	35	4.2%	2.5%	7	1.6%	0.9%
Poitou Charentes	52	3.0%	3.5%	22	2.5%	3.1%	30	3.6%	3.9%	9	2.1%	2.5%
Aquitaine	77	4.4%	2.7%	36	4.0%	2.7%	41	4.9%	2.8%	16	3.6%	1.9%
Midi Pyrénées	78	4.5%	3.1%	42	4.6%	3.5%	36	4.3%	2.8%	13	3.0%	1.7%
Limousin	18	1.0%	2.9%	11	1.2%	3.6%	8	0.9%	2.4%	4	0.9%	2.5%
Auvergne	33	1.9%	2.9%	16	1.8%	3.0%	17	2.0%	2.9%	6	1.4%	1.9%
Rhône Alpes	183	10.6%	3.5%	107	11.9%	4.3%	76	9.1%	2.8%	49	11.1%	2.5%
Languedoc Roussillon	70	4.0%	3.0%	34	3.7%	3.1%	36	4.3%	3.0%	28	6.5%	4.1%
Provence Alpes Côte d'Azur. Corse	145	8.3%	3.3%	70	7.8%	3.4%	74	9.0%	3.2%	29	6.5%	2.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1172	67.6%	3.4%	650	71.8%	3.7%	522	63.0%	3.0%	376	85.7%	2.6%
Presque tous les jours	223	12.9%	3.8%	90	10.0%	3.3%	133	16.0%	4.1%	31	7.0%	1.7%
1 à 2 fois par semaine	107	6.1%	4.1%	50	5.5%	4.6%	57	6.9%	3.8%	15	3.4%	2.8%
1 à 3 fois par mois	10	0.6%	2.1%	0	0.0%	0.1%	10	1.2%	3.4%	0	0.0%	0.0%
Moins souvent	33	1.9%	4.5%	10	1.1%	2.8%	22	2.7%	6.2%	10	2.2%	20.4%
Jamais	2	0.1%	3.2%	0	0.0%	0.0%	2	0.3%	7.5%	2	0.4%	39.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	25	1.4%	1.4%	10	1.1%	1.3%	15	1.8%	1.4%	6	1.4%	3.2%
De 9 000 à moins de 12 000 euros par an	66	3.8%	2.2%	43	4.8%	3.8%	23	2.8%	1.2%	7	1.6%	3.0%
De 12 000 à moins de 18 000 euros par an	98	5.6%	1.8%	49	5.5%	2.0%	48	5.8%	1.6%	5	1.1%	0.8%
De 18 000 à moins de 24 000 euros par an	142	8.2%	2.1%	65	7.2%	2.2%	76	9.2%	2.0%	11	2.6%	0.8%
De 24 000 à moins de 36 000 euros par an	370	21.3%	3.2%	174	19.2%	3.2%	196	23.7%	3.3%	77	17.4%	2.2%
De 36 000 à moins de 45 000 euros par an	252	14.5%	3.5%	116	12.8%	3.1%	136	16.4%	4.0%	61	14.0%	2.1%
De 45 000 à moins de 65 000 euros par an	354	20.4%	4.8%	224	24.7%	5.5%	130	15.7%	4.0%	127	28.8%	3.1%
65 000 euros et plus par an	259	14.9%	6.5%	165	18.2%	7.3%	94	11.4%	5.6%	107	24.4%	3.9%
Refus	132	7.6%	3.9%	52	5.8%	3.6%	80	9.6%	4.1%	22	5.1%	2.0%
Ne sait pas	37	2.1%	2.2%	7	0.8%	0.9%	30	3.6%	3.2%	15	3.5%	2.7%