

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1435	100.0%	2.8%	443	100.0%	1.8%	993	100.0%	3.7%	420	100.0%	2.4%
Sexe												
Homme	443	30.8%	1.8%	443	100.0%	1.8%	0	0.0%	0.0%	122	29.0%	1.4%
Femme	993	69.2%	3.7%	0	0.0%	0.0%	993	100.0%	3.7%	298	71.0%	3.5%
Age												
15 à 24 ans	55	3.8%	0.8%	16	3.7%	0.4%	39	3.9%	1.1%	30	7.1%	1.0%
25 à 34 ans	83	5.8%	1.1%	27	6.2%	0.7%	55	5.6%	1.4%	39	9.3%	1.2%
35 à 49 ans	317	22.1%	2.5%	113	25.6%	1.8%	203	20.5%	3.2%	178	42.5%	2.8%
50 à 59 ans	359	25.0%	3.9%	119	27.0%	2.6%	240	24.2%	5.2%	137	32.7%	3.6%
60 ans et plus	621	43.3%	4.0%	166	37.6%	2.4%	455	45.9%	5.3%	35	8.4%	4.0%
Individu												
Ménagères	951	66.3%	4.1%	0	0.0%	0.0%	951	95.8%	4.1%	280	66.7%	4.0%
Personne de référence	690	48.1%	2.4%	413	93.2%	2.0%	278	28.0%	3.5%	171	40.9%	2.0%
Responsable des achats	1155	80.5%	3.2%	238	53.8%	1.8%	917	92.4%	4.0%	323	77.0%	2.9%
PCS Individu												
Agriculteurs	16	1.1%	3.2%	9	2.1%	2.8%	7	0.7%	4.1%	0	0.0%	0.0%
Petits patrons	51	3.5%	3.2%	21	4.6%	1.8%	30	3.0%	6.7%	45	10.6%	3.1%
Affaires et Cadres	113	7.9%	2.3%	42	9.4%	1.5%	72	7.2%	3.5%	101	24.1%	2.3%
Professions intermédiaires	190	13.2%	2.6%	59	13.3%	1.7%	131	13.2%	3.6%	148	35.2%	2.5%
Employés	213	14.9%	2.6%	30	6.7%	1.3%	184	18.5%	3.0%	48	11.5%	2.6%
Ouvriers	118	8.2%	1.9%	84	19.1%	1.7%	33	3.3%	2.5%	10	2.4%	2.9%
Retraités	522	36.4%	4.1%	153	34.6%	2.5%	369	37.1%	5.6%	12	2.8%	5.6%
Autres inactifs	213	14.8%	2.0%	45	10.1%	1.2%	168	16.9%	2.5%	56	13.3%	1.7%
PCS Personne de référence												
Agriculteurs	27	1.9%	3.6%	9	2.1%	2.3%	18	1.8%	5.2%	0	0.0%	0.0%
Petits patrons	83	5.8%	3.2%	21	4.8%	1.6%	62	6.2%	4.8%	83	19.8%	3.2%
Affaires et Cadres	166	11.5%	2.4%	45	10.1%	1.3%	121	12.2%	3.5%	166	39.5%	2.4%
Professions intermédiaires	171	11.9%	2.2%	55	12.5%	1.4%	116	11.6%	3.0%	171	40.8%	2.2%
Employés	111	7.8%	2.0%	35	8.0%	1.5%	76	7.7%	2.5%	0	0.0%	0.0%
Ouvriers	174	12.1%	1.8%	78	17.7%	1.5%	95	9.6%	2.2%	0	0.0%	0.0%
Retraités	574	40.0%	3.9%	158	35.6%	2.3%	416	41.9%	5.1%	0	0.0%	0.0%
Autres inactifs	130	9.0%	3.1%	40	9.1%	2.5%	89	9.0%	3.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	295	20.5%	2.9%	65	14.6%	1.5%	230	23.2%	4.1%	61	14.4%	3.3%
2 personnes	691	48.2%	3.8%	203	45.9%	2.3%	488	49.2%	5.2%	124	29.6%	3.0%
3 personnes	129	9.0%	1.4%	46	10.3%	1.0%	83	8.4%	1.8%	68	16.2%	1.7%
4 personnes	200	13.9%	2.2%	76	17.1%	1.7%	124	12.5%	2.7%	109	25.9%	2.2%
5 personnes et +	120	8.4%	2.2%	53	12.0%	2.0%	67	6.8%	2.4%	58	13.8%	2.3%
Présence d'enfants de moins de 15 ans												
Oui	299	20.9%	1.9%	111	25.0%	1.5%	189	19.0%	2.3%	164	39.2%	2.1%
Non	1136	79.1%	3.1%	332	75.0%	1.9%	804	81.0%	4.2%	255	60.8%	2.7%
Habitat												
Communes rurales	428	29.9%	3.6%	130	29.3%	2.3%	299	30.1%	4.8%	115	27.3%	3.5%
Agglo. - 20 000 hab	296	20.6%	3.3%	102	23.1%	2.4%	194	19.5%	4.0%	81	19.4%	3.2%
Agglo. 20 000 à 100 000 hab	218	15.2%	3.1%	74	16.7%	2.2%	144	14.5%	4.0%	50	12.0%	2.7%
Agglo. + 100 000 hab	311	21.6%	2.0%	85	19.1%	1.1%	226	22.8%	2.8%	105	25.0%	1.8%
Agglo. Paris	183	12.7%	2.1%	52	11.8%	1.3%	131	13.2%	2.9%	69	16.3%	1.7%

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Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	226	15.8%	2.4%	68	15.5%	1.5%	158	15.9%	3.1%	88	20.9%	2.0%
Nord Pas de Calais	68	4.7%	2.1%	41	9.3%	2.7%	26	2.7%	1.6%	16	3.9%	1.7%
Lorraine	49	3.4%	2.5%	15	3.4%	1.6%	33	3.4%	3.4%	13	3.0%	2.4%
Alsace	33	2.3%	2.1%	17	3.8%	2.2%	16	1.6%	2.0%	10	2.3%	2.0%
Franche-Comté	33	2.3%	3.5%	8	1.9%	1.8%	25	2.5%	5.1%	6	1.3%	2.0%
Champagne Ardennes	38	2.6%	3.4%	10	2.3%	1.9%	28	2.8%	4.9%	12	2.9%	4.1%
Picardie	46	3.2%	3.0%	18	4.0%	2.4%	28	2.9%	3.6%	10	2.3%	2.3%
Bourgogne	39	2.7%	2.9%	15	3.3%	2.2%	25	2.5%	3.5%	9	2.2%	2.7%
Haute Normandie	37	2.6%	2.5%	13	2.9%	1.8%	24	2.4%	3.1%	11	2.5%	2.4%
Basse Normandie	47	3.2%	3.8%	16	3.5%	2.7%	31	3.1%	4.9%	14	3.3%	4.2%
Centre	67	4.7%	3.2%	23	5.2%	2.3%	44	4.5%	4.1%	19	4.4%	2.9%
Pays de Loire	99	6.9%	3.3%	37	8.3%	2.6%	62	6.3%	4.0%	23	5.5%	2.5%
Bretagne	107	7.4%	4.0%	15	3.5%	1.2%	91	9.2%	6.6%	28	6.7%	3.7%
Poitou Charentes	49	3.4%	3.3%	11	2.4%	1.5%	39	3.9%	5.0%	7	1.8%	2.0%
Aquitaine	103	7.2%	3.7%	20	4.6%	1.5%	82	8.3%	5.6%	23	5.5%	2.7%
Midi Pyrénées	54	3.7%	2.2%	16	3.7%	1.4%	37	3.8%	2.9%	17	4.2%	2.2%
Limousin	24	1.7%	3.9%	7	1.6%	2.4%	17	1.7%	5.3%	5	1.2%	3.2%
Auvergne	30	2.1%	2.7%	6	1.4%	1.2%	24	2.4%	4.1%	5	1.3%	1.7%
Rhône Alpes	101	7.1%	1.9%	28	6.3%	1.1%	74	7.4%	2.7%	32	7.7%	1.7%
Languedoc Roussillon	59	4.1%	2.6%	16	3.7%	1.5%	43	4.3%	3.6%	20	4.8%	2.9%
Provence Alpes Côte d'Azur. Corse	126	8.8%	2.9%	41	9.3%	2.0%	85	8.5%	3.7%	52	12.5%	3.6%
Habitudes de connexion à Internet												
Tous les jours	864	60.2%	2.5%	268	60.5%	1.5%	596	60.1%	3.4%	326	77.7%	2.2%
Presque tous les jours	215	15.0%	3.6%	51	11.6%	1.9%	164	16.5%	5.1%	61	14.6%	3.3%
1 à 2 fois par semaine	108	7.5%	4.2%	36	8.2%	3.3%	72	7.2%	4.8%	21	5.1%	4.0%
1 à 3 fois par mois	12	0.8%	2.5%	1	0.3%	0.8%	11	1.1%	3.7%	2	0.5%	3.1%
Moins souvent	20	1.4%	2.7%	0	0.0%	0.0%	20	2.0%	5.4%	9	2.2%	19.5%
Jamais	1	0.0%	1.0%	1	0.2%	1.7%	0	0.0%	0.0%	0	0.0%	0.0%

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Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	34	2.4%	1.9%	8	1.9%	1.1%	26	2.6%	2.4%	1	0.3%	0.6%
De 9 000 à moins de 12 000 euros par an	57	4.0%	1.9%	11	2.5%	1.0%	46	4.6%	2.5%	6	1.5%	2.6%
De 12 000 à moins de 18 000 euros par an	164	11.4%	2.9%	56	12.6%	2.3%	108	10.9%	3.5%	9	2.2%	1.5%
De 18 000 à moins de 24 000 euros par an	188	13.1%	2.8%	69	15.5%	2.3%	120	12.1%	3.1%	36	8.6%	2.7%
De 24 000 à moins de 36 000 euros par an	339	23.6%	3.0%	98	22.2%	1.8%	241	24.2%	4.0%	84	19.9%	2.4%
De 36 000 à moins de 45 000 euros par an	190	13.2%	2.7%	57	12.8%	1.5%	133	13.4%	3.9%	66	15.8%	2.2%
De 45 000 à moins de 65 000 euros par an	203	14.1%	2.8%	70	15.8%	1.7%	133	13.4%	4.1%	94	22.3%	2.3%
65 000 euros et plus par an	122	8.5%	3.1%	46	10.5%	2.0%	76	7.6%	4.5%	73	17.3%	2.7%
Refus	103	7.2%	3.0%	13	3.0%	0.9%	90	9.1%	4.7%	36	8.6%	3.2%
Ne sait pas	36	2.5%	2.1%	15	3.4%	2.0%	21	2.1%	2.2%	14	3.4%	2.5%