

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2157	100.0%	4.1%	330	100.0%	1.3%	1827	100.0%	6.7%	847	100.0%	4.9%
Sexe												
Homme	330	15.3%	1.3%	330	100.0%	1.3%	0	0.0%	0.0%	117	13.9%	1.3%
Femme	1827	84.7%	6.7%	0	0.0%	0.0%	1827	100.0%	6.7%	730	86.1%	8.5%
Age												
15 à 24 ans	198	9.2%	2.7%	9	2.9%	0.3%	188	10.3%	5.2%	89	10.5%	2.9%
25 à 34 ans	233	10.8%	3.1%	28	8.4%	0.7%	206	11.3%	5.3%	114	13.4%	3.5%
35 à 49 ans	555	25.8%	4.5%	98	29.9%	1.6%	457	25.0%	7.2%	343	40.5%	5.4%
50 à 59 ans	476	22.1%	5.1%	94	28.6%	2.0%	382	20.9%	8.2%	229	27.0%	5.9%
60 ans et plus	695	32.2%	4.5%	100	30.3%	1.5%	594	32.5%	6.9%	73	8.6%	8.3%
Individu												
Ménagères	1629	75.5%	6.9%	0	0.0%	0.0%	1629	89.2%	6.9%	648	76.5%	9.2%
Personne de référence	824	38.2%	2.9%	306	92.9%	1.5%	518	28.3%	6.5%	246	29.0%	2.9%
Responsable des achats	1763	81.7%	4.9%	193	58.6%	1.5%	1569	85.9%	6.8%	662	78.1%	6.0%
PCS Individu												
Agriculteurs	8	0.4%	1.5%	1	0.4%	0.4%	6	0.3%	3.9%	0	0.0%	0.0%
Petits patrons	52	2.4%	3.2%	14	4.2%	1.2%	38	2.1%	8.5%	46	5.5%	3.2%
Affaires et Cadres	247	11.5%	5.0%	44	13.4%	1.6%	203	11.1%	9.8%	216	25.4%	4.9%
Professions intermédiaires	354	16.4%	4.9%	68	20.5%	1.9%	287	15.7%	7.8%	275	32.5%	4.7%
Employés	431	20.0%	5.2%	42	12.9%	1.9%	389	21.3%	6.4%	115	13.5%	6.2%
Ouvriers	112	5.2%	1.8%	48	14.6%	1.0%	64	3.5%	4.8%	14	1.7%	4.0%
Retraités	545	25.3%	4.3%	85	25.9%	1.4%	459	25.1%	6.9%	31	3.6%	14.9%
Autres inactifs	408	18.9%	3.9%	27	8.1%	0.7%	381	20.9%	5.7%	150	17.7%	4.6%
PCS Personne de référence												
Agriculteurs	25	1.2%	3.4%	4	1.1%	0.9%	22	1.2%	6.3%	0	0.0%	0.0%
Petits patrons	150	7.0%	5.7%	14	4.2%	1.0%	136	7.4%	10.6%	150	17.7%	5.7%
Affaires et Cadres	341	15.8%	5.0%	44	13.2%	1.3%	297	16.3%	8.7%	341	40.3%	5.0%
Professions intermédiaires	356	16.5%	4.5%	60	18.2%	1.5%	296	16.2%	7.6%	356	42.0%	4.5%
Employés	234	10.9%	4.3%	48	14.5%	2.0%	186	10.2%	6.1%	0	0.0%	0.0%
Ouvriers	297	13.8%	3.1%	48	14.6%	0.9%	249	13.6%	5.7%	0	0.0%	0.0%
Retraités	634	29.4%	4.3%	91	27.6%	1.4%	543	29.7%	6.7%	0	0.0%	0.0%
Autres inactifs	119	5.5%	2.8%	22	6.6%	1.4%	98	5.3%	3.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	392	18.2%	3.9%	45	13.6%	1.0%	347	19.0%	6.1%	87	10.2%	4.8%
2 personnes	801	37.1%	4.4%	145	44.0%	1.7%	656	35.9%	7.0%	211	24.9%	5.1%
3 personnes	369	17.1%	4.0%	52	15.8%	1.1%	317	17.3%	6.9%	197	23.2%	5.0%
4 personnes	406	18.8%	4.4%	66	20.0%	1.4%	340	18.6%	7.3%	249	29.4%	5.1%
5 personnes et +	190	8.8%	3.4%	22	6.6%	0.8%	168	9.2%	6.0%	104	12.3%	4.1%
Présence d'enfants de moins de 15 ans												
Oui	640	29.7%	4.1%	93	28.3%	1.3%	547	29.9%	6.7%	381	45.0%	4.9%
Non	1517	70.3%	4.2%	236	71.7%	1.3%	1280	70.1%	6.8%	466	55.0%	4.9%
Habitat												
Communes rurales	398	18.4%	3.3%	62	18.7%	1.1%	336	18.4%	5.4%	140	16.5%	4.3%
Agglo. - 20 000 hab	304	14.1%	3.4%	51	15.3%	1.2%	254	13.9%	5.3%	103	12.2%	4.1%
Agglo. 20 000 à 100 000 hab	304	14.1%	4.4%	51	15.4%	1.5%	253	13.9%	7.0%	108	12.7%	5.8%
Agglo. + 100 000 hab	752	34.8%	4.8%	117	35.5%	1.6%	635	34.7%	7.9%	286	33.8%	5.0%
Agglo. Paris	399	18.5%	4.7%	49	15.0%	1.2%	350	19.1%	7.8%	210	24.8%	5.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	439	20.4%	4.6%	51	15.5%	1.1%	388	21.3%	7.7%	224	26.4%	5.2%
Nord Pas de Calais	137	6.4%	4.3%	20	6.0%	1.3%	118	6.5%	7.0%	35	4.2%	3.6%
Lorraine	64	3.0%	3.3%	15	4.6%	1.6%	49	2.7%	4.9%	20	2.3%	3.7%
Alsace	62	2.9%	4.1%	15	4.6%	2.1%	47	2.6%	5.9%	26	3.1%	5.5%
Franche-Comté	47	2.2%	4.9%	6	1.9%	1.3%	41	2.2%	8.3%	11	1.3%	4.1%
Champagne Ardennes	46	2.1%	4.2%	10	2.9%	1.8%	36	2.0%	6.4%	12	1.4%	4.2%
Picardie	62	2.9%	4.0%	8	2.4%	1.1%	54	3.0%	6.8%	20	2.4%	4.8%
Bourgogne	40	1.8%	2.9%	9	2.8%	1.4%	31	1.7%	4.3%	18	2.1%	5.3%
Haute Normandie	64	3.0%	4.3%	14	4.3%	2.0%	50	2.7%	6.4%	21	2.4%	4.6%
Basse Normandie	43	2.0%	3.6%	5	1.6%	0.9%	38	2.1%	6.0%	14	1.7%	4.3%
Centre	73	3.4%	3.5%	12	3.8%	1.2%	61	3.3%	5.6%	28	3.3%	4.2%
Pays de Loire	72	3.3%	2.4%	13	4.0%	0.9%	59	3.2%	3.8%	25	3.0%	2.7%
Bretagne	119	5.5%	4.4%	11	3.3%	0.8%	108	5.9%	7.7%	60	7.0%	7.9%
Poitou Charentes	59	2.7%	4.0%	13	4.0%	1.9%	46	2.5%	5.9%	25	3.0%	6.9%
Aquitaine	124	5.7%	4.4%	22	6.8%	1.7%	101	5.5%	6.9%	30	3.6%	3.6%
Midi Pyrénées	120	5.6%	4.9%	20	6.2%	1.7%	100	5.4%	7.8%	44	5.2%	5.6%
Limousin	32	1.5%	5.2%	8	2.6%	2.9%	24	1.3%	7.4%	8	1.0%	5.1%
Auvergne	54	2.5%	4.8%	3	1.0%	0.6%	51	2.8%	8.7%	23	2.7%	7.1%
Rhône Alpes	188	8.7%	3.6%	18	5.5%	0.7%	170	9.3%	6.3%	65	7.7%	3.3%
Languedoc Roussillon	113	5.2%	4.9%	17	5.1%	1.5%	96	5.2%	7.9%	52	6.2%	7.6%
Provence Alpes Côte d'Azur. Corse	197	9.1%	4.5%	37	11.1%	1.8%	160	8.8%	7.0%	85	10.1%	5.8%
Habitudes de connexion à Internet												
Tous les jours	1521	70.5%	4.4%	241	73.2%	1.4%	1280	70.0%	7.4%	703	82.9%	4.8%
Presque tous les jours	248	11.5%	4.2%	31	9.3%	1.1%	218	11.9%	6.8%	88	10.4%	4.8%
1 à 2 fois par semaine	117	5.4%	4.6%	17	5.2%	1.6%	100	5.5%	6.7%	29	3.4%	5.5%
1 à 3 fois par mois	23	1.0%	4.7%	3	0.8%	1.4%	20	1.1%	6.9%	4	0.5%	6.1%
Moins souvent	29	1.4%	4.0%	3	0.9%	0.8%	26	1.4%	7.3%	13	1.5%	26.6%
Jamais	3	0.1%	3.9%	1	0.2%	1.7%	2	0.1%	6.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	62	2.9%	3.4%	5	1.4%	0.6%	58	3.2%	5.3%	16	1.8%	8.0%
De 9 000 à moins de 12 000 euros par an	119	5.5%	4.0%	22	6.6%	1.9%	97	5.3%	5.3%	10	1.2%	4.4%
De 12 000 à moins de 18 000 euros par an	182	8.5%	3.3%	22	6.6%	0.9%	160	8.8%	5.1%	24	2.8%	3.8%
De 18 000 à moins de 24 000 euros par an	224	10.4%	3.3%	16	4.9%	0.5%	208	11.4%	5.5%	45	5.4%	3.4%
De 24 000 à moins de 36 000 euros par an	428	19.9%	3.7%	73	22.1%	1.3%	356	19.5%	5.9%	139	16.5%	4.0%
De 36 000 à moins de 45 000 euros par an	306	14.2%	4.3%	50	15.3%	1.4%	255	14.0%	7.4%	137	16.2%	4.6%
De 45 000 à moins de 65 000 euros par an	361	16.7%	4.9%	77	23.4%	1.9%	284	15.5%	8.7%	215	25.3%	5.3%
65 000 euros et plus par an	223	10.3%	5.6%	38	11.5%	1.7%	185	10.1%	10.9%	148	17.5%	5.4%
Refus	195	9.0%	5.7%	17	5.1%	1.2%	178	9.7%	9.2%	85	10.1%	7.6%
Ne sait pas	57	2.6%	3.4%	10	3.0%	1.4%	47	2.5%	5.1%	28	3.3%	4.8%