

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	525	100.0%	1.0%	373	100.0%	1.5%	151	100.0%	0.6%	317	100.0%	1.8%
<b>Sexe</b>												
<b>Homme</b>	373	71.1%	1.5%	373	100.0%	1.5%	0	0.0%	0.0%	221	69.8%	2.5%
<b>Femme</b>	151	28.9%	0.6%	0	0.0%	0.0%	151	100.0%	0.6%	96	30.2%	1.1%
<b>Age</b>												
<b>15 à 24 ans</b>	197	37.6%	2.7%	125	33.5%	3.4%	72	47.5%	2.0%	102	32.1%	3.3%
<b>25 à 34 ans</b>	139	26.4%	1.8%	102	27.4%	2.8%	36	24.0%	0.9%	97	30.6%	3.0%
<b>35 à 49 ans</b>	101	19.2%	0.8%	74	19.9%	1.2%	26	17.5%	0.4%	72	22.7%	1.1%
<b>50 à 59 ans</b>	68	12.9%	0.7%	60	16.1%	1.3%	7	4.9%	0.2%	40	12.5%	1.0%
<b>60 ans et plus</b>	21	3.9%	0.1%	11	3.1%	0.2%	9	6.1%	0.1%	7	2.1%	0.8%
<b>Individu</b>												
<b>Ménagères</b>	87	16.6%	0.4%	0	0.0%	0.0%	87	57.6%	0.4%	57	18.0%	0.8%
<b>Personne de référence</b>	271	51.6%	1.0%	240	64.3%	1.2%	31	20.4%	0.4%	166	52.2%	2.0%
<b>Responsable des achats</b>	278	53.1%	0.8%	189	50.7%	1.4%	89	58.9%	0.4%	172	54.4%	1.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	1	0.3%	0.3%	1	0.4%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	23	4.4%	1.4%	21	5.6%	1.8%	2	1.2%	0.4%	21	6.6%	1.5%
<b>Affaires et Cadres</b>	99	18.9%	2.0%	79	21.1%	2.8%	21	13.6%	1.0%	93	29.3%	2.1%
<b>Professions intermédiaires</b>	107	20.4%	1.5%	75	20.2%	2.1%	31	20.8%	0.9%	90	28.2%	1.5%
<b>Employés</b>	44	8.3%	0.5%	27	7.2%	1.2%	17	11.0%	0.3%	7	2.3%	0.4%
<b>Ouvriers</b>	46	8.7%	0.7%	43	11.6%	0.9%	2	1.5%	0.2%	6	1.9%	1.7%
<b>Retraités</b>	15	2.9%	0.1%	8	2.0%	0.1%	7	4.9%	0.1%	0	0.0%	0.0%
<b>Autres inactifs</b>	190	36.2%	1.8%	119	31.8%	3.2%	71	47.1%	1.1%	100	31.6%	3.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	1	0.3%	0.2%	1	0.4%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	43	8.1%	1.6%	31	8.2%	2.3%	12	7.8%	0.9%	43	13.4%	1.6%
<b>Affaires et Cadres</b>	151	28.8%	2.2%	97	26.0%	2.8%	54	35.6%	1.6%	151	47.6%	2.2%
<b>Professions intermédiaires</b>	124	23.6%	1.6%	94	25.1%	2.3%	30	19.8%	0.8%	124	39.0%	1.6%
<b>Employés</b>	54	10.2%	1.0%	39	10.4%	1.6%	15	9.9%	0.5%	0	0.0%	0.0%
<b>Ouvriers</b>	65	12.5%	0.7%	55	14.7%	1.1%	11	7.1%	0.2%	0	0.0%	0.0%
<b>Retraités</b>	40	7.6%	0.3%	25	6.7%	0.4%	15	9.9%	0.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	47	9.0%	1.1%	32	8.5%	2.0%	15	10.1%	0.6%	0	0.0%	0.0%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	90	17.1%	0.9%	60	16.1%	1.4%	29	19.5%	0.5%	46	14.4%	2.5%
<b>2 personnes</b>	134	25.5%	0.7%	102	27.2%	1.2%	32	21.3%	0.3%	80	25.3%	1.9%
<b>3 personnes</b>	126	24.1%	1.4%	80	21.4%	1.7%	47	30.7%	1.0%	74	23.2%	1.9%
<b>4 personnes</b>	121	23.0%	1.3%	90	24.1%	2.0%	31	20.4%	0.7%	91	28.6%	1.8%
<b>5 personnes et +</b>	54	10.3%	1.0%	42	11.2%	1.5%	12	8.0%	0.4%	27	8.5%	1.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	148	28.1%	0.9%	106	28.5%	1.4%	41	27.3%	0.5%	99	31.4%	1.3%
<b>Non</b>	377	71.9%	1.0%	267	71.5%	1.5%	110	72.7%	0.6%	218	68.6%	2.3%
<b>Habitat</b>												
<b>Communes rurales</b>	58	11.0%	0.5%	42	11.3%	0.7%	15	10.2%	0.2%	23	7.1%	0.7%
<b>Agglo. - 20 000 hab</b>	60	11.4%	0.7%	36	9.7%	0.9%	24	15.7%	0.5%	33	10.5%	1.3%
<b>Agglo. 20 000 à 100 000 hab</b>	61	11.6%	0.9%	48	12.8%	1.4%	13	8.6%	0.4%	26	8.1%	1.4%
<b>Agglo. + 100 000 hab</b>	205	39.1%	1.3%	148	39.6%	2.0%	57	37.8%	0.7%	132	41.5%	2.3%
<b>Agglo. Paris</b>	141	26.9%	1.6%	99	26.6%	2.4%	42	27.7%	0.9%	104	32.8%	2.6%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	151	28.7%	1.6%	106	28.5%	2.3%	44	29.4%	0.9%	113	35.5%	2.6%
<b>Nord Pas de Calais</b>	25	4.7%	0.8%	21	5.7%	1.4%	4	2.5%	0.2%	11	3.4%	1.1%
<b>Lorraine</b>	21	4.1%	1.1%	17	4.5%	1.8%	5	3.0%	0.5%	13	4.1%	2.5%
<b>Alsace</b>	18	3.5%	1.2%	14	3.7%	1.9%	4	2.8%	0.5%	11	3.6%	2.4%
<b>Franche-Comté</b>	8	1.6%	0.9%	6	1.5%	1.2%	3	1.7%	0.5%	3	0.9%	1.0%
<b>Champagne Ardennes</b>	10	2.0%	1.0%	9	2.4%	1.7%	1	1.0%	0.3%	2	0.7%	0.7%
<b>Picardie</b>	7	1.2%	0.4%	5	1.3%	0.7%	2	1.0%	0.2%	4	1.3%	1.0%
<b>Bourgogne</b>	15	2.8%	1.1%	10	2.8%	1.6%	4	3.0%	0.6%	5	1.5%	1.4%
<b>Haute Normandie</b>	4	0.7%	0.3%	3	0.9%	0.4%	1	0.4%	0.1%	2	0.5%	0.4%
<b>Basse Normandie</b>	9	1.8%	0.8%	6	1.7%	1.1%	3	2.0%	0.5%	5	1.4%	1.4%
<b>Centre</b>	13	2.5%	0.6%	10	2.6%	0.9%	4	2.3%	0.3%	7	2.2%	1.1%
<b>Pays de Loire</b>	40	7.6%	1.3%	34	9.1%	2.4%	6	3.9%	0.4%	22	6.9%	2.3%
<b>Bretagne</b>	12	2.2%	0.4%	5	1.2%	0.4%	7	4.7%	0.5%	7	2.3%	1.0%
<b>Poitou Charentes</b>	11	2.0%	0.7%	8	2.2%	1.1%	3	1.7%	0.3%	2	0.6%	0.5%
<b>Aquitaine</b>	24	4.6%	0.9%	14	3.6%	1.0%	11	7.2%	0.7%	12	3.8%	1.4%
<b>Midi Pyrénées</b>	20	3.8%	0.8%	12	3.2%	1.0%	8	5.3%	0.6%	14	4.5%	1.8%
<b>Limousin</b>	2	0.4%	0.4%	2	0.5%	0.6%	0	0.3%	0.1%	2	0.6%	1.1%
<b>Auvergne</b>	16	3.1%	1.4%	14	3.7%	2.5%	2	1.6%	0.4%	12	3.8%	3.7%
<b>Rhône Alpes</b>	51	9.8%	1.0%	31	8.2%	1.2%	21	13.6%	0.8%	31	9.7%	1.6%
<b>Languedoc Roussillon</b>	16	3.0%	0.7%	9	2.5%	0.9%	7	4.3%	0.5%	14	4.3%	2.0%
<b>Provence Alpes Côte d'Azur. Corse</b>	51	9.7%	1.2%	38	10.2%	1.8%	13	8.4%	0.6%	26	8.3%	1.8%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	470	89.6%	1.4%	338	90.6%	1.9%	132	87.1%	0.8%	293	92.4%	2.0%
<b>Presque tous les jours</b>	27	5.2%	0.5%	17	4.5%	0.6%	10	6.7%	0.3%	16	5.0%	0.9%
<b>1 à 2 fois par semaine</b>	26	4.9%	1.0%	18	4.9%	1.7%	8	5.2%	0.5%	8	2.5%	1.5%
<b>Moins souvent</b>	0	0.1%	0.1%	0	0.0%	0.0%	0	0.3%	0.1%	0	0.0%	0.0%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	22	4.2%	1.2%	11	2.9%	1.5%	11	7.4%	1.0%	2	0.6%	1.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	14	2.8%	0.5%	11	2.9%	0.9%	4	2.3%	0.2%	1	0.3%	0.4%
<b>De 12 000 à moins de 18 000 euros par an</b>	20	3.9%	0.4%	17	4.6%	0.7%	3	2.1%	0.1%	5	1.5%	0.7%
<b>De 18 000 à moins de 24 000 euros par an</b>	48	9.1%	0.7%	31	8.3%	1.0%	17	10.9%	0.4%	25	8.0%	1.9%
<b>De 24 000 à moins de 36 000 euros par an</b>	100	19.0%	0.9%	87	23.3%	1.6%	13	8.4%	0.2%	57	17.9%	1.6%
<b>De 36 000 à moins de 45 000 euros par an</b>	79	15.0%	1.1%	48	12.8%	1.3%	31	20.3%	0.9%	51	16.2%	1.7%
<b>De 45 000 à moins de 65 000 euros par an</b>	103	19.7%	1.4%	79	21.2%	1.9%	24	15.8%	0.7%	80	25.4%	2.0%
<b>65 000 euros et plus par an</b>	88	16.7%	2.2%	56	15.0%	2.5%	32	20.9%	1.9%	71	22.4%	2.6%
<b>Refus</b>	39	7.5%	1.2%	29	7.8%	2.0%	10	6.6%	0.5%	16	4.9%	1.4%
<b>Ne sait pas</b>	11	2.1%	0.7%	3	0.9%	0.5%	8	5.2%	0.9%	9	2.8%	1.5%