

# Femme Actuelle Jeux

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1840	100.0%	3.5%	468	100.0%	1.9%	1372	100.0%	5.1%	395	100.0%	2.3%
<b>Sexe</b>												
<b>Homme</b>	468	25.4%	1.9%	468	100.0%	1.9%	0	0.0%	0.0%	94	23.9%	1.1%
<b>Femme</b>	1372	74.6%	5.1%	0	0.0%	0.0%	1372	100.0%	5.1%	301	76.1%	3.5%
<b>Age</b>												
<b>15 à 24 ans</b>	185	10.1%	2.5%	45	9.5%	1.2%	140	10.2%	3.9%	51	13.0%	1.7%
<b>25 à 34 ans</b>	181	9.8%	2.4%	43	9.2%	1.2%	138	10.1%	3.6%	51	12.9%	1.6%
<b>35 à 49 ans</b>	327	17.8%	2.6%	76	16.3%	1.2%	250	18.2%	4.0%	136	34.5%	2.2%
<b>50 à 59 ans</b>	409	22.2%	4.4%	126	26.9%	2.7%	283	20.6%	6.1%	117	29.5%	3.0%
<b>60 ans et plus</b>	738	40.1%	4.8%	178	38.0%	2.6%	560	40.8%	6.5%	40	10.0%	4.5%
<b>Individu</b>												
<b>Ménagères</b>	1229	66.8%	5.2%	0	0.0%	0.0%	1229	89.6%	5.2%	255	64.5%	3.6%
<b>Personne de référence</b>	836	45.4%	2.9%	410	87.5%	2.0%	426	31.0%	5.4%	137	34.7%	1.6%
<b>Responsable des achats</b>	1428	77.6%	4.0%	247	52.8%	1.9%	1181	86.1%	5.2%	280	71.0%	2.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	8	0.4%	1.5%	0	0.1%	0.1%	7	0.5%	4.5%	0	0.0%	0.0%
<b>Petits patrons</b>	32	1.7%	2.0%	16	3.3%	1.4%	16	1.2%	3.7%	25	6.4%	1.7%
<b>Affaires et Cadres</b>	66	3.6%	1.4%	22	4.7%	0.8%	44	3.2%	2.2%	58	14.8%	1.3%
<b>Professions intermédiaires</b>	188	10.2%	2.6%	52	11.0%	1.5%	137	10.0%	3.7%	136	34.4%	2.3%
<b>Employés</b>	389	21.1%	4.7%	32	6.9%	1.5%	356	26.0%	5.8%	78	19.8%	4.2%
<b>Ouvriers</b>	178	9.7%	2.8%	106	22.6%	2.1%	72	5.3%	5.4%	10	2.6%	2.9%
<b>Retraités</b>	612	33.2%	4.8%	172	36.7%	2.8%	440	32.1%	6.6%	16	4.0%	7.6%
<b>Autres inactifs</b>	367	20.0%	3.5%	69	14.7%	1.8%	298	21.7%	4.4%	71	18.1%	2.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	10	0.5%	1.3%	0	0.1%	0.1%	10	0.7%	2.8%	0	0.0%	0.0%
<b>Petits patrons</b>	67	3.7%	2.6%	16	3.5%	1.2%	51	3.7%	4.0%	67	17.0%	2.6%
<b>Affaires et Cadres</b>	128	6.9%	1.9%	24	5.2%	0.7%	103	7.5%	3.0%	128	32.3%	1.9%
<b>Professions intermédiaires</b>	200	10.9%	2.5%	54	11.5%	1.3%	146	10.7%	3.8%	200	50.6%	2.5%
<b>Employés</b>	188	10.2%	3.5%	40	8.5%	1.7%	148	10.8%	4.8%	0	0.0%	0.0%
<b>Ouvriers</b>	379	20.6%	4.0%	104	22.1%	2.0%	275	20.0%	6.2%	0	0.0%	0.0%
<b>Retraités</b>	694	37.7%	4.7%	187	39.9%	2.8%	507	37.0%	6.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	175	9.5%	4.2%	43	9.2%	2.7%	132	9.6%	5.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	376	20.4%	3.7%	63	13.4%	1.4%	313	22.8%	5.5%	34	8.6%	1.9%
<b>2 personnes</b>	753	40.9%	4.2%	215	46.0%	2.5%	538	39.2%	5.7%	107	27.1%	2.6%
<b>3 personnes</b>	300	16.3%	3.3%	89	19.0%	1.9%	211	15.4%	4.6%	78	19.7%	2.0%
<b>4 personnes</b>	230	12.5%	2.5%	52	11.0%	1.1%	179	13.0%	3.8%	107	27.1%	2.2%
<b>5 personnes et +</b>	181	9.8%	3.3%	49	10.5%	1.8%	132	9.6%	4.7%	69	17.5%	2.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	425	23.1%	2.7%	103	22.0%	1.4%	322	23.5%	3.9%	172	43.6%	2.2%
<b>Non</b>	1415	76.9%	3.9%	365	78.0%	2.1%	1050	76.5%	5.5%	223	56.4%	2.3%
<b>Habitat</b>												
<b>Communes rurales</b>	423	23.0%	3.5%	107	23.0%	1.9%	316	23.0%	5.1%	91	22.9%	2.8%
<b>Agglo. - 20 000 hab</b>	337	18.3%	3.7%	86	18.3%	2.0%	251	18.3%	5.2%	64	16.1%	2.5%
<b>Agglo. 20 000 à 100 000 hab</b>	309	16.8%	4.4%	90	19.2%	2.7%	219	16.0%	6.1%	54	13.6%	2.9%
<b>Agglo. + 100 000 hab</b>	524	28.5%	3.4%	128	27.4%	1.7%	395	28.8%	5.0%	106	26.9%	1.9%
<b>Agglo. Paris</b>	247	13.4%	2.9%	57	12.1%	1.4%	191	13.9%	4.3%	80	20.4%	2.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	276	15.0%	2.9%	63	13.4%	1.4%	213	15.6%	4.3%	92	23.3%	2.1%
<b>Nord Pas de Calais</b>	119	6.5%	3.7%	35	7.5%	2.3%	84	6.1%	4.9%	21	5.4%	2.2%
<b>Lorraine</b>	61	3.3%	3.2%	12	2.6%	1.3%	49	3.6%	5.0%	12	3.1%	2.3%
<b>Alsace</b>	49	2.6%	3.2%	20	4.4%	2.7%	28	2.1%	3.6%	7	1.8%	1.5%
<b>Franche-Comté</b>	34	1.9%	3.6%	8	1.8%	1.8%	26	1.9%	5.3%	5	1.3%	1.8%
<b>Champagne Ardennes</b>	42	2.3%	3.8%	10	2.2%	1.9%	32	2.3%	5.6%	11	2.9%	3.8%
<b>Picardie</b>	69	3.7%	4.5%	19	4.0%	2.5%	50	3.6%	6.3%	10	2.5%	2.3%
<b>Bourgogne</b>	63	3.4%	4.6%	16	3.4%	2.4%	47	3.4%	6.6%	17	4.3%	5.0%
<b>Haute Normandie</b>	56	3.0%	3.7%	20	4.3%	2.8%	35	2.6%	4.5%	10	2.6%	2.3%
<b>Basse Normandie</b>	42	2.3%	3.4%	14	2.9%	2.4%	28	2.0%	4.4%	5	1.3%	1.6%
<b>Centre</b>	71	3.9%	3.4%	22	4.8%	2.2%	49	3.6%	4.5%	15	3.8%	2.3%
<b>Pays de Loire</b>	78	4.2%	2.6%	14	2.9%	1.0%	64	4.7%	4.2%	16	4.1%	1.7%
<b>Bretagne</b>	89	4.8%	3.3%	18	3.8%	1.4%	71	5.2%	5.1%	10	2.6%	1.4%
<b>Poitou Charentes</b>	47	2.6%	3.1%	13	2.8%	1.8%	34	2.5%	4.4%	10	2.6%	2.8%
<b>Aquitaine</b>	113	6.2%	4.1%	27	5.7%	2.0%	86	6.3%	5.9%	20	5.0%	2.3%
<b>Midi Pyrénées</b>	98	5.3%	3.9%	24	5.2%	2.0%	73	5.3%	5.7%	19	4.9%	2.5%
<b>Limousin</b>	31	1.7%	5.0%	12	2.6%	4.1%	19	1.4%	5.8%	3	0.9%	2.1%
<b>Auvergne</b>	44	2.4%	3.9%	9	2.0%	1.7%	35	2.5%	5.9%	11	2.7%	3.3%
<b>Rhône Alpes</b>	185	10.1%	3.5%	33	7.0%	1.3%	153	11.1%	5.6%	50	12.7%	2.6%
<b>Languedoc Roussillon</b>	91	4.9%	3.9%	20	4.3%	1.8%	71	5.1%	5.8%	15	3.8%	2.2%
<b>Provence Alpes Côte d'Azur.</b>	184	10.0%	4.2%	58	12.5%	2.8%	125	9.1%	5.4%	33	8.5%	2.3%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	1140	62.0%	3.3%	284	60.6%	1.6%	856	62.4%	4.9%	292	74.0%	2.0%
<b>Presque tous les jours</b>	230	12.5%	3.9%	53	11.3%	1.9%	177	12.9%	5.5%	48	12.1%	2.6%
<b>1 à 2 fois par semaine</b>	110	6.0%	4.3%	25	5.4%	2.3%	85	6.2%	5.7%	31	7.8%	5.9%
<b>1 à 3 fois par mois</b>	23	1.2%	4.7%	3	0.6%	1.3%	20	1.5%	7.0%	5	1.4%	8.1%
<b>Moins souvent</b>	56	3.0%	7.7%	13	2.7%	3.5%	43	3.1%	12.0%	11	2.7%	22.3%
<b>Jamais</b>	12	0.7%	17.4%	6	1.4%	15.8%	6	0.4%	19.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	89	4.8%	4.9%	16	3.4%	2.2%	73	5.3%	6.8%	3	0.8%	1.7%
<b>De 9 000 à moins de 12 000 euros par an</b>	127	6.9%	4.3%	38	8.2%	3.3%	89	6.5%	4.8%	12	3.0%	5.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	237	12.9%	4.3%	41	8.7%	1.7%	197	14.3%	6.3%	25	6.3%	3.9%
<b>De 18 000 à moins de 24 000 euros par an</b>	276	15.0%	4.1%	72	15.3%	2.4%	204	14.9%	5.4%	35	8.9%	2.6%
<b>De 24 000 à moins de 36 000 euros par an</b>	417	22.7%	3.6%	120	25.5%	2.2%	298	21.7%	4.9%	101	25.5%	2.9%
<b>De 36 000 à moins de 45 000 euros par an</b>	243	13.2%	3.4%	68	14.5%	1.8%	176	12.8%	5.1%	61	15.3%	2.1%
<b>De 45 000 à moins de 65 000 euros par an</b>	197	10.7%	2.7%	68	14.5%	1.7%	129	9.4%	4.0%	77	19.6%	1.9%
<b>65 000 euros et plus par an</b>	77	4.2%	1.9%	16	3.4%	0.7%	61	4.4%	3.6%	40	10.1%	1.5%
<b>Refus</b>	124	6.7%	3.6%	16	3.5%	1.1%	107	7.8%	5.5%	26	6.5%	2.3%
<b>Ne sait pas</b>	53	2.9%	3.2%	14	3.0%	1.9%	39	2.9%	4.3%	16	4.0%	2.7%