

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1431	100.0%	2.7%	868	100.0%	3.5%	563	100.0%	2.1%	271	100.0%	1.6%
Sexe												
Homme	868	60.6%	3.5%	868	100.0%	3.5%	0	0.0%	0.0%	174	64.1%	2.0%
Femme	563	39.4%	2.1%	0	0.0%	0.0%	563	100.0%	2.1%	97	35.9%	1.1%
Age												
15 à 24 ans	115	8.0%	1.6%	72	8.4%	2.0%	43	7.5%	1.2%	33	12.1%	1.1%
25 à 34 ans	153	10.7%	2.0%	94	10.9%	2.5%	58	10.3%	1.5%	42	15.4%	1.3%
35 à 49 ans	280	19.6%	2.2%	186	21.4%	3.0%	94	16.7%	1.5%	100	37.0%	1.6%
50 à 59 ans	374	26.2%	4.0%	219	25.2%	4.7%	156	27.7%	3.3%	87	32.2%	2.3%
60 ans et plus	509	35.6%	3.3%	296	34.1%	4.4%	213	37.8%	2.5%	9	3.3%	1.0%
Individu												
Ménagères	502	35.1%	2.1%	0	0.0%	0.0%	502	89.1%	2.1%	85	31.5%	1.2%
Personne de référence	863	60.3%	3.0%	789	90.9%	3.9%	74	13.1%	0.9%	168	62.0%	2.0%
Responsable des achats	943	65.9%	2.6%	442	51.0%	3.4%	500	88.8%	2.2%	170	62.8%	1.5%
PCS Individu												
Agriculteurs	60	4.2%	12.0%	46	5.3%	13.3%	14	2.6%	9.1%	0	0.0%	0.0%
Petits patrons	55	3.9%	3.5%	43	5.0%	3.7%	12	2.2%	2.8%	52	19.2%	3.6%
Affaires et Cadres	50	3.5%	1.0%	36	4.1%	1.3%	15	2.6%	0.7%	43	16.0%	1.0%
Professions intermédiaires	148	10.3%	2.1%	85	9.8%	2.4%	63	11.1%	1.7%	114	42.2%	2.0%
Employés	218	15.2%	2.6%	76	8.7%	3.4%	143	25.3%	2.3%	29	10.8%	1.6%
Ouvriers	245	17.2%	3.9%	213	24.5%	4.3%	33	5.8%	2.4%	2	0.6%	0.4%
Retraités	462	32.3%	3.6%	270	31.1%	4.4%	192	34.1%	2.9%	0	0.0%	0.0%
Autres inactifs	191	13.4%	1.8%	99	11.4%	2.7%	92	16.4%	1.4%	30	11.2%	0.9%
PCS Personne de référence												
Agriculteurs	70	4.9%	9.3%	50	5.8%	12.2%	20	3.6%	5.9%	0	0.0%	0.0%
Petits patrons	62	4.3%	2.4%	48	5.5%	3.6%	14	2.5%	1.1%	62	22.9%	2.4%
Affaires et Cadres	70	4.9%	1.0%	46	5.3%	1.3%	25	4.4%	0.7%	70	26.0%	1.0%
Professions intermédiaires	138	9.7%	1.8%	80	9.2%	2.0%	58	10.4%	1.5%	138	51.1%	1.8%
Employés	126	8.8%	2.3%	75	8.6%	3.2%	51	9.0%	1.7%	0	0.0%	0.0%
Ouvriers	317	22.1%	3.3%	212	24.4%	4.2%	105	18.6%	2.4%	0	0.0%	0.0%
Retraités	548	38.3%	3.7%	290	33.4%	4.3%	258	45.8%	3.2%	0	0.0%	0.0%
Autres inactifs	100	7.0%	2.4%	67	7.7%	4.2%	33	5.8%	1.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	219	15.3%	2.2%	167	19.3%	3.8%	52	9.2%	0.9%	29	10.8%	1.6%
2 personnes	660	46.1%	3.7%	359	41.4%	4.2%	301	53.4%	3.2%	74	27.5%	1.8%
3 personnes	228	16.0%	2.5%	142	16.3%	3.1%	87	15.4%	1.9%	57	21.2%	1.5%
4 personnes	202	14.1%	2.2%	124	14.3%	2.7%	78	13.8%	1.7%	66	24.5%	1.3%
5 personnes et +	122	8.5%	2.2%	76	8.7%	2.8%	46	8.2%	1.7%	43	15.9%	1.7%
Présence d'enfants de moins de 15 ans												
Oui	340	23.8%	2.2%	218	25.1%	3.0%	122	21.7%	1.5%	122	45.2%	1.6%
Non	1091	76.2%	3.0%	650	74.9%	3.7%	441	78.3%	2.3%	148	54.8%	1.5%
Habitat												
Communes rurales	682	47.6%	5.7%	392	45.2%	6.9%	290	51.4%	4.6%	116	43.0%	3.5%
Agglo. - 20 000 hab	307	21.4%	3.4%	183	21.1%	4.3%	123	21.9%	2.6%	55	20.2%	2.2%
Agglo. 20 000 à 100 000 hab	145	10.2%	2.1%	102	11.8%	3.0%	43	7.6%	1.2%	23	8.4%	1.2%
Agglo. + 100 000 hab	222	15.5%	1.4%	138	15.9%	1.8%	84	15.0%	1.1%	55	20.4%	1.0%
Agglo. Paris	75	5.3%	0.9%	52	6.0%	1.3%	23	4.1%	0.5%	22	8.0%	0.5%

Le Chasseur Français

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	107	7.5%	1.1%	69	7.9%	1.5%	38	6.8%	0.8%	25	9.2%	0.6%
Nord Pas de Calais	82	5.7%	2.5%	43	5.0%	2.8%	39	6.8%	2.3%	21	7.6%	2.1%
Lorraine	53	3.7%	2.7%	37	4.2%	3.9%	16	2.8%	1.6%	8	3.0%	1.5%
Alsace	23	1.6%	1.5%	11	1.2%	1.4%	12	2.2%	1.6%	1	0.4%	0.2%
Franche-Comté	44	3.1%	4.7%	32	3.7%	6.9%	12	2.2%	2.5%	9	3.3%	3.3%
Champagne Ardennes	52	3.6%	4.8%	37	4.3%	7.1%	15	2.6%	2.6%	10	3.8%	3.5%
Picardie	55	3.8%	3.5%	35	4.1%	4.7%	19	3.5%	2.4%	13	4.8%	3.1%
Bourgogne	70	4.9%	5.2%	39	4.5%	6.0%	31	5.5%	4.4%	14	5.2%	4.1%
Haute Normandie	17	1.2%	1.1%	7	0.8%	1.0%	10	1.8%	1.3%	3	1.0%	0.6%
Basse Normandie	37	2.6%	3.1%	17	2.0%	3.0%	20	3.5%	3.2%	5	1.9%	1.6%
Centre	89	6.2%	4.2%	56	6.4%	5.5%	33	5.9%	3.0%	18	6.8%	2.8%
Pays de Loire	102	7.1%	3.4%	54	6.2%	3.7%	48	8.6%	3.1%	16	6.0%	1.7%
Bretagne	28	2.0%	1.1%	23	2.7%	1.8%	5	0.9%	0.4%	5	1.9%	0.7%
Poitou Charentes	88	6.2%	5.9%	56	6.5%	7.8%	32	5.7%	4.2%	13	5.0%	3.7%
Aquitaine	111	7.8%	4.0%	65	7.5%	4.9%	47	8.3%	3.2%	21	7.7%	2.5%
Midi Pyrénées	99	6.9%	4.0%	59	6.8%	4.9%	41	7.2%	3.2%	15	5.7%	2.0%
Limousin	41	2.9%	6.6%	25	2.9%	8.6%	16	2.8%	4.8%	4	1.5%	2.5%
Auvergne	64	4.5%	5.6%	37	4.3%	6.8%	27	4.7%	4.5%	14	5.1%	4.2%
Rhône Alpes	115	8.1%	2.2%	72	8.2%	2.8%	44	7.8%	1.6%	32	11.7%	1.6%
Languedoc Roussillon	62	4.3%	2.7%	51	5.9%	4.7%	10	1.8%	0.9%	12	4.3%	1.7%
Provence Alpes Côte d'Azur. Corse	92	6.5%	2.1%	44	5.0%	2.1%	49	8.7%	2.1%	11	4.2%	0.8%
Habitudes de connexion à Internet												
Tous les jours	719	50.2%	2.1%	417	48.0%	2.4%	302	53.6%	1.7%	212	78.4%	1.4%
Presque tous les jours	183	12.8%	3.1%	121	14.0%	4.4%	62	11.0%	1.9%	36	13.5%	2.0%
1 à 2 fois par semaine	114	8.0%	4.4%	62	7.2%	5.7%	52	9.2%	3.5%	13	4.8%	2.5%
1 à 3 fois par mois	22	1.5%	4.5%	5	0.6%	2.7%	17	3.0%	5.7%	2	0.9%	3.7%
Moins souvent	35	2.4%	4.8%	22	2.5%	6.0%	13	2.3%	3.6%	3	1.1%	6.0%
Jamais	8	0.6%	11.7%	7	0.8%	17.4%	1	0.2%	3.9%	1	0.5%	29.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	48	3.3%	2.6%	35	4.1%	4.7%	12	2.2%	1.2%	5	2.0%	2.8%
De 9 000 à moins de 12 000 euros par an	80	5.6%	2.7%	45	5.1%	3.9%	36	6.4%	2.0%	3	1.0%	1.1%
De 12 000 à moins de 18 000 euros par an	195	13.6%	3.5%	119	13.7%	4.9%	76	13.5%	2.4%	10	3.7%	1.6%
De 18 000 à moins de 24 000 euros par an	200	14.0%	3.0%	131	15.1%	4.4%	69	12.3%	1.8%	18	6.7%	1.3%
De 24 000 à moins de 36 000 euros par an	366	25.6%	3.2%	198	22.8%	3.7%	169	29.9%	2.8%	83	30.8%	2.4%
De 36 000 à moins de 45 000 euros par an	189	13.2%	2.6%	123	14.1%	3.3%	66	11.8%	1.9%	45	16.7%	1.5%
De 45 000 à moins de 65 000 euros par an	155	10.8%	2.1%	101	11.7%	2.5%	53	9.5%	1.6%	64	23.6%	1.6%
65 000 euros et plus par an	62	4.4%	1.6%	50	5.8%	2.2%	12	2.2%	0.7%	19	7.0%	0.7%
Refus	84	5.8%	2.5%	48	5.5%	3.3%	36	6.3%	1.8%	19	7.0%	1.7%
Ne sait pas	51	3.6%	3.1%	18	2.0%	2.4%	34	6.0%	3.7%	4	1.6%	0.8%