

Ça M'Intéresse

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2920	100.0%	5.6%	1344	100.0%	5.4%	1576	100.0%	5.8%	1176	100.0%	6.8%
Sexe												
Homme	1344	46.0%	5.4%	1344	100.0%	5.4%	0	0.0%	0.0%	551	46.9%	6.3%
Femme	1576	54.0%	5.8%	0	0.0%	0.0%	1576	100.0%	5.8%	625	53.1%	7.3%
Age												
15 à 24 ans	262	9.0%	3.6%	125	9.3%	3.4%	138	8.7%	3.8%	138	11.8%	4.5%
25 à 34 ans	330	11.3%	4.3%	159	11.8%	4.3%	171	10.8%	4.4%	176	15.0%	5.4%
35 à 49 ans	834	28.6%	6.7%	394	29.3%	6.4%	440	27.9%	7.0%	497	42.3%	7.9%
50 à 59 ans	684	23.4%	7.4%	342	25.4%	7.4%	342	21.7%	7.3%	303	25.8%	7.8%
60 ans et plus	811	27.8%	5.2%	324	24.1%	4.8%	486	30.9%	5.6%	61	5.2%	7.0%
Individu												
Ménagères	1403	48.0%	6.0%	0	0.0%	0.0%	1403	89.0%	6.0%	539	45.8%	7.7%
Personne de référence	1583	54.2%	5.6%	1174	87.3%	5.7%	409	26.0%	5.2%	582	49.5%	7.0%
Responsable des achats	2131	73.0%	5.9%	745	55.5%	5.7%	1385	87.9%	6.0%	814	69.2%	7.4%
PCS Individu												
Agriculteurs	27	0.9%	5.3%	13	1.0%	3.8%	14	0.9%	8.6%	0	0.0%	0.0%
Petits patrons	111	3.8%	7.0%	60	4.5%	5.2%	51	3.2%	11.4%	94	8.0%	6.5%
Affaires et Cadres	317	10.9%	6.5%	164	12.2%	5.8%	153	9.7%	7.4%	284	24.1%	6.4%
Professions intermédiaires	541	18.5%	7.5%	266	19.8%	7.5%	275	17.5%	7.5%	458	39.0%	7.9%
Employés	462	15.8%	5.5%	131	9.7%	5.9%	331	21.0%	5.4%	113	9.7%	6.1%
Ouvriers	273	9.3%	4.3%	231	17.2%	4.6%	42	2.7%	3.2%	17	1.5%	5.0%
Retraités	738	25.3%	5.8%	311	23.1%	5.0%	428	27.1%	6.5%	23	1.9%	11.0%
Autres inactifs	451	15.5%	4.3%	169	12.5%	4.5%	283	17.9%	4.2%	187	15.9%	5.8%
PCS Personne de référence												
Agriculteurs	42	1.4%	5.6%	14	1.1%	3.5%	28	1.8%	8.1%	0	0.0%	0.0%
Petits patrons	156	5.3%	5.9%	71	5.3%	5.3%	84	5.4%	6.6%	156	13.2%	5.9%
Affaires et Cadres	449	15.4%	6.6%	192	14.3%	5.6%	257	16.3%	7.6%	449	38.2%	6.6%
Professions intermédiaires	571	19.5%	7.2%	288	21.4%	7.2%	283	18.0%	7.3%	571	48.5%	7.2%
Employés	336	11.5%	6.2%	142	10.6%	6.0%	194	12.3%	6.3%	0	0.0%	0.0%
Ouvriers	408	14.0%	4.3%	234	17.4%	4.6%	175	11.1%	4.0%	0	0.0%	0.0%
Retraités	827	28.3%	5.6%	329	24.5%	4.9%	498	31.6%	6.1%	0	0.0%	0.0%
Autres inactifs	132	4.5%	3.1%	74	5.5%	4.7%	58	3.7%	2.2%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	475	16.3%	4.7%	210	15.7%	4.8%	265	16.8%	4.7%	113	9.6%	6.2%
2 personnes	1083	37.1%	6.0%	478	35.6%	5.5%	605	38.4%	6.4%	287	24.4%	6.9%
3 personnes	482	16.5%	5.2%	231	17.2%	5.0%	252	16.0%	5.5%	256	21.8%	6.6%
4 personnes	573	19.6%	6.2%	265	19.7%	5.8%	308	19.5%	6.6%	341	29.0%	6.9%
5 personnes et +	307	10.5%	5.6%	160	11.9%	5.9%	147	9.3%	5.3%	179	15.2%	7.0%
Présence d'enfants de moins de 15 ans												
Oui	907	31.1%	5.8%	407	30.3%	5.5%	500	31.7%	6.1%	560	47.7%	7.2%
Non	2013	68.9%	5.5%	937	69.7%	5.3%	1076	68.3%	5.7%	615	52.3%	6.4%
Habitat												
Communes rurales	672	23.0%	5.6%	301	22.4%	5.3%	371	23.5%	5.9%	239	20.3%	7.3%
Agglo. - 20 000 hab	526	18.0%	5.8%	264	19.6%	6.2%	262	16.6%	5.4%	196	16.7%	7.7%
Agglo. 20 000 à 100 000 hab	418	14.3%	6.0%	187	13.9%	5.5%	231	14.6%	6.4%	155	13.2%	8.4%
Agglo. + 100 000 hab	890	30.5%	5.7%	420	31.2%	5.6%	470	29.9%	5.9%	392	33.4%	6.9%
Agglo. Paris	414	14.2%	4.8%	173	12.8%	4.2%	242	15.3%	5.4%	193	16.4%	4.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	477	16.3%	5.0%	203	15.1%	4.4%	274	17.4%	5.5%	228	19.4%	5.3%
Nord Pas de Calais	158	5.4%	4.9%	81	6.0%	5.3%	77	4.9%	4.6%	60	5.1%	6.1%
Lorraine	114	3.9%	6.0%	66	4.9%	7.1%	49	3.1%	4.9%	32	2.7%	6.0%
Alsace	131	4.5%	8.6%	70	5.2%	9.4%	61	3.9%	7.7%	51	4.4%	10.7%
Franche-Comté	58	2.0%	6.1%	27	2.0%	5.8%	31	2.0%	6.4%	27	2.3%	9.8%
Champagne Ardennes	71	2.4%	6.5%	29	2.1%	5.5%	42	2.7%	7.5%	23	1.9%	7.7%
Picardie	49	1.7%	3.1%	24	1.8%	3.2%	25	1.6%	3.1%	18	1.5%	4.3%
Bourgogne	87	3.0%	6.4%	42	3.1%	6.4%	45	2.9%	6.4%	30	2.6%	8.9%
Haute Normandie	74	2.5%	4.9%	35	2.6%	4.9%	39	2.5%	5.0%	32	2.7%	7.1%
Basse Normandie	56	1.9%	4.6%	31	2.3%	5.3%	25	1.6%	4.0%	16	1.4%	5.0%
Centre	107	3.6%	5.1%	52	3.9%	5.1%	55	3.5%	5.0%	44	3.7%	6.7%
Pays de Loire	156	5.4%	5.2%	90	6.7%	6.2%	67	4.2%	4.3%	58	4.9%	6.2%
Bretagne	125	4.3%	4.7%	65	4.9%	5.1%	60	3.8%	4.3%	52	4.4%	6.9%
Poitou Charentes	73	2.5%	4.9%	23	1.7%	3.3%	50	3.2%	6.5%	23	1.9%	6.2%
Aquitaine	157	5.4%	5.6%	73	5.4%	5.5%	85	5.4%	5.8%	48	4.1%	5.7%
Midi Pyrénées	155	5.3%	6.3%	59	4.4%	5.0%	95	6.1%	7.5%	59	5.0%	7.5%
Limousin	51	1.7%	8.3%	23	1.7%	7.9%	28	1.8%	8.7%	19	1.6%	11.5%
Auvergne	76	2.6%	6.7%	33	2.5%	6.1%	43	2.7%	7.3%	20	1.7%	6.1%
Rhône Alpes	352	12.1%	6.7%	151	11.2%	6.0%	202	12.8%	7.4%	163	13.8%	8.4%
Languedoc Roussillon	155	5.3%	6.8%	65	4.8%	6.0%	91	5.7%	7.5%	64	5.5%	9.3%
Provence Alpes Côte d'Azur. Corse	237	8.1%	5.4%	105	7.8%	5.1%	132	8.4%	5.8%	111	9.4%	7.6%
Habitudes de connexion à Internet												
Tous les jours	2118	72.5%	6.1%	1003	74.6%	5.8%	1114	70.7%	6.4%	1003	85.3%	6.8%
Presque tous les jours	381	13.0%	6.4%	162	12.0%	5.9%	219	13.9%	6.8%	109	9.3%	5.9%
1 à 2 fois par semaine	172	5.9%	6.7%	71	5.2%	6.5%	102	6.5%	6.8%	50	4.2%	9.4%
1 à 3 fois par mois	25	0.8%	5.1%	4	0.3%	1.9%	21	1.3%	7.3%	4	0.4%	6.6%
Moins souvent	41	1.4%	5.7%	22	1.6%	6.1%	19	1.2%	5.3%	4	0.3%	7.6%
Jamais	1	0.0%	1.0%	1	0.1%	1.8%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	53	1.8%	2.9%	19	1.4%	2.5%	34	2.1%	3.1%	9	0.7%	4.5%
De 9 000 à moins de 12 000 euros par an	94	3.2%	3.2%	47	3.5%	4.1%	47	3.0%	2.6%	14	1.2%	5.9%
De 12 000 à moins de 18 000 euros par an	236	8.1%	4.2%	102	7.6%	4.2%	134	8.5%	4.3%	36	3.1%	5.8%
De 18 000 à moins de 24 000 euros par an	344	11.8%	5.1%	138	10.3%	4.7%	205	13.0%	5.4%	77	6.5%	5.7%
De 24 000 à moins de 36 000 euros par an	688	23.6%	6.0%	317	23.6%	5.9%	371	23.6%	6.2%	224	19.1%	6.4%
De 36 000 à moins de 45 000 euros par an	474	16.2%	6.6%	224	16.7%	6.0%	249	15.8%	7.2%	204	17.3%	6.9%
De 45 000 à moins de 65 000 euros par an	511	17.5%	7.0%	256	19.0%	6.3%	256	16.2%	7.9%	320	27.2%	7.9%
65 000 euros et plus par an	242	8.3%	6.1%	133	9.9%	5.8%	109	6.9%	6.5%	177	15.0%	6.5%
Refus	220	7.5%	6.5%	90	6.7%	6.2%	130	8.3%	6.7%	94	8.0%	8.4%
Ne sait pas	60	2.1%	3.6%	20	1.5%	2.7%	40	2.6%	4.4%	21	1.8%	3.6%