

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1822	100.0%	3.5%	1525	100.0%	6.1%	297	100.0%	1.1%	657	100.0%	3.8%
<b>Sexe</b>												
<b>Homme</b>	1525	83.7%	6.1%	1525	100.0%	6.1%	0	0.0%	0.0%	546	83.1%	6.2%
<b>Femme</b>	297	16.3%	1.1%	0	0.0%	0.0%	297	100.0%	1.1%	111	16.9%	1.3%
<b>Age</b>												
<b>15 à 24 ans</b>	254	13.9%	3.5%	219	14.4%	5.9%	35	11.6%	1.0%	84	12.8%	2.8%
<b>25 à 34 ans</b>	286	15.7%	3.8%	242	15.8%	6.5%	44	14.8%	1.1%	106	16.2%	3.3%
<b>35 à 49 ans</b>	494	27.1%	4.0%	406	26.6%	6.6%	88	29.7%	1.4%	280	42.5%	4.4%
<b>50 à 59 ans</b>	398	21.8%	4.3%	338	22.2%	7.3%	60	20.1%	1.3%	158	24.1%	4.1%
<b>60 ans et plus</b>	391	21.5%	2.5%	320	21.0%	4.7%	70	23.8%	0.8%	29	4.4%	3.3%
<b>Individu</b>												
<b>Ménagères</b>	269	14.8%	1.1%	0	0.0%	0.0%	269	90.8%	1.1%	100	15.2%	1.4%
<b>Personne de référence</b>	1311	72.0%	4.6%	1262	82.7%	6.2%	49	16.4%	0.6%	458	69.6%	5.5%
<b>Responsable des achats</b>	1045	57.4%	2.9%	800	52.4%	6.1%	246	82.9%	1.1%	333	50.6%	3.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	10	0.5%	2.0%	6	0.4%	1.8%	4	1.2%	2.2%	0	0.0%	0.0%
<b>Petits patrons</b>	82	4.5%	5.1%	77	5.0%	6.7%	5	1.6%	1.1%	78	11.8%	5.4%
<b>Affaires et Cadres</b>	192	10.6%	3.9%	169	11.1%	5.9%	24	8.0%	1.1%	180	27.3%	4.1%
<b>Professions intermédiaires</b>	275	15.1%	3.8%	235	15.4%	6.7%	40	13.6%	1.1%	247	37.5%	4.2%
<b>Employés</b>	229	12.6%	2.7%	144	9.4%	6.5%	85	28.8%	1.4%	40	6.1%	2.2%
<b>Ouvriers</b>	431	23.6%	6.8%	406	26.6%	8.1%	24	8.2%	1.8%	33	5.0%	9.4%
<b>Retraités</b>	362	19.9%	2.8%	305	20.0%	5.0%	57	19.4%	0.9%	3	0.5%	1.5%
<b>Autres inactifs</b>	241	13.2%	2.3%	184	12.1%	4.9%	57	19.3%	0.9%	77	11.8%	2.4%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	10	0.5%	1.3%	7	0.4%	1.6%	3	1.1%	0.9%	0	0.0%	0.0%
<b>Petits patrons</b>	118	6.5%	4.5%	90	5.9%	6.7%	28	9.4%	2.2%	118	17.9%	4.5%
<b>Affaires et Cadres</b>	217	11.9%	3.2%	185	12.2%	5.4%	31	10.5%	0.9%	217	33.0%	3.2%
<b>Professions intermédiaires</b>	323	17.7%	4.1%	270	17.7%	6.7%	52	17.6%	1.3%	323	49.1%	4.1%
<b>Employés</b>	199	10.9%	3.7%	162	10.6%	6.8%	38	12.7%	1.2%	0	0.0%	0.0%
<b>Ouvriers</b>	443	24.3%	4.7%	386	25.3%	7.6%	57	19.3%	1.3%	0	0.0%	0.0%
<b>Retraités</b>	412	22.6%	2.8%	335	22.0%	5.0%	76	25.8%	0.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	101	5.5%	2.4%	90	5.9%	5.7%	11	3.6%	0.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	250	13.7%	2.5%	223	14.6%	5.1%	27	9.1%	0.5%	37	5.6%	2.0%
<b>2 personnes</b>	635	34.9%	3.5%	507	33.2%	5.9%	128	43.1%	1.4%	161	24.6%	3.9%
<b>3 personnes</b>	351	19.3%	3.8%	302	19.8%	6.5%	49	16.6%	1.1%	161	24.4%	4.1%
<b>4 personnes</b>	334	18.3%	3.6%	286	18.8%	6.2%	48	16.2%	1.0%	196	29.9%	4.0%
<b>5 personnes et +</b>	252	13.8%	4.6%	208	13.6%	7.7%	44	14.9%	1.6%	102	15.5%	4.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	613	33.6%	3.9%	514	33.7%	7.0%	99	33.3%	1.2%	305	46.5%	3.9%
<b>Non</b>	1209	66.4%	3.3%	1011	66.3%	5.8%	198	66.7%	1.0%	352	53.5%	3.7%
<b>Habitat</b>												
<b>Communes rurales</b>	387	21.3%	3.2%	309	20.3%	5.4%	78	26.2%	1.2%	118	17.9%	3.6%
<b>Agglo. - 20 000 hab</b>	331	18.1%	3.6%	276	18.1%	6.5%	55	18.6%	1.1%	120	18.2%	4.7%
<b>Agglo. 20 000 à 100 000 hab</b>	276	15.1%	3.9%	230	15.1%	6.8%	46	15.5%	1.3%	93	14.1%	5.0%
<b>Agglo. + 100 000 hab</b>	551	30.2%	3.5%	468	30.7%	6.2%	83	28.0%	1.0%	201	30.6%	3.5%
<b>Agglo. Paris</b>	277	15.2%	3.2%	243	15.9%	5.9%	35	11.7%	0.8%	126	19.1%	3.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	312	17.1%	3.3%	271	17.8%	5.9%	41	13.8%	0.8%	147	22.4%	3.4%
Nord Pas de Calais	109	6.0%	3.4%	99	6.5%	6.5%	10	3.3%	0.6%	33	5.0%	3.4%
Lorraine	90	4.9%	4.7%	80	5.3%	8.7%	9	3.1%	0.9%	23	3.5%	4.3%
Alsace	60	3.3%	3.9%	54	3.5%	7.2%	6	2.0%	0.8%	29	4.4%	6.0%
Franche-Comté	44	2.4%	4.6%	35	2.3%	7.5%	9	3.1%	1.9%	18	2.8%	6.8%
Champagne Ardennes	53	2.9%	4.9%	44	2.9%	8.4%	9	3.1%	1.7%	20	3.1%	6.9%
Picardie	43	2.3%	2.8%	37	2.4%	4.9%	6	2.1%	0.8%	17	2.7%	4.1%
Bourgogne	70	3.9%	5.2%	55	3.6%	8.4%	15	5.2%	2.2%	16	2.4%	4.6%
Haute Normandie	54	3.0%	3.6%	43	2.8%	6.0%	11	3.8%	1.5%	22	3.4%	4.9%
Basse Normandie	34	1.8%	2.8%	32	2.1%	5.6%	1	0.4%	0.2%	11	1.7%	3.4%
Centre	74	4.1%	3.5%	59	3.8%	5.8%	16	5.3%	1.4%	23	3.6%	3.6%
Pays de Loire	97	5.3%	3.3%	70	4.6%	4.8%	28	9.3%	1.8%	23	3.6%	2.5%
Bretagne	86	4.7%	3.2%	70	4.6%	5.4%	16	5.5%	1.2%	42	6.5%	5.6%
Poitou Charentes	51	2.8%	3.4%	49	3.2%	6.9%	2	0.7%	0.2%	13	1.9%	3.5%
Aquitaine	74	4.0%	2.6%	55	3.6%	4.1%	19	6.3%	1.3%	25	3.8%	2.9%
Midi Pyrénées	82	4.5%	3.3%	64	4.2%	5.3%	19	6.3%	1.5%	26	3.9%	3.3%
Limousin	30	1.6%	4.8%	22	1.5%	7.6%	7	2.5%	2.3%	8	1.2%	4.9%
Auvergne	48	2.6%	4.2%	36	2.3%	6.6%	12	4.0%	2.0%	10	1.6%	3.2%
Rhône Alpes	182	10.0%	3.5%	153	10.0%	6.1%	29	9.7%	1.1%	61	9.3%	3.1%
Languedoc Roussillon	94	5.2%	4.1%	79	5.2%	7.2%	15	5.1%	1.3%	37	5.6%	5.3%
Provence Alpes Côte d'Azur. Corse	136	7.5%	3.1%	120	7.9%	5.8%	16	5.4%	0.7%	52	7.8%	3.5%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1334	73.2%	3.8%	1123	73.6%	6.5%	210	70.9%	1.2%	557	84.7%	3.8%
Presque tous les jours	212	11.6%	3.6%	184	12.0%	6.7%	28	9.6%	0.9%	54	8.2%	2.9%
1 à 2 fois par semaine	102	5.6%	4.0%	76	5.0%	7.0%	26	8.7%	1.7%	24	3.6%	4.5%
1 à 3 fois par mois	19	1.0%	3.9%	12	0.8%	6.4%	6	2.1%	2.2%	6	1.0%	9.6%
Moins souvent	31	1.7%	4.3%	20	1.3%	5.6%	11	3.6%	3.0%	10	1.6%	21.8%
Jamais	7	0.4%	10.5%	7	0.5%	18.3%	0	0.0%	0.0%	1	0.2%	31.8%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	54	3.0%	3.0%	45	3.0%	6.0%	9	3.0%	0.8%	10	1.5%	5.2%
De 9 000 à moins de 12 000 euros par an	69	3.8%	2.3%	64	4.2%	5.6%	5	1.8%	0.3%	6	0.9%	2.6%
De 12 000 à moins de 18 000 euros par an	158	8.7%	2.8%	137	9.0%	5.6%	22	7.3%	0.7%	11	1.6%	1.7%
De 18 000 à moins de 24 000 euros par an	203	11.1%	3.0%	168	11.0%	5.7%	34	11.6%	0.9%	40	6.0%	2.9%
De 24 000 à moins de 36 000 euros par an	431	23.6%	3.8%	350	22.9%	6.5%	81	27.3%	1.3%	129	19.6%	3.7%
De 36 000 à moins de 45 000 euros par an	277	15.2%	3.9%	231	15.1%	6.2%	46	15.4%	1.3%	122	18.5%	4.1%
De 45 000 à moins de 65 000 euros par an	301	16.5%	4.1%	265	17.4%	6.5%	36	12.1%	1.1%	154	23.4%	3.8%
65 000 euros et plus par an	196	10.7%	4.9%	172	11.3%	7.6%	24	8.0%	1.4%	135	20.5%	5.0%
Refus	72	3.9%	2.1%	54	3.5%	3.7%	18	6.1%	0.9%	20	3.0%	1.8%
Ne sait pas	62	3.4%	3.7%	40	2.6%	5.4%	22	7.4%	2.4%	32	4.8%	5.5%