

# L'Ami des Jardins & de la Maison

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1203	100.0%	2.3%	408	100.0%	1.6%	795	100.0%	2.9%	299	100.0%	1.7%
<b>Sexe</b>												
<b>Homme</b>	408	33.9%	1.6%	408	100.0%	1.6%	0	0.0%	0.0%	98	32.6%	1.1%
<b>Femme</b>	795	66.1%	2.9%	0	0.0%	0.0%	795	100.0%	2.9%	202	67.4%	2.4%
<b>Age</b>												
<b>15 à 24 ans</b>	29	2.4%	0.4%	21	5.3%	0.6%	7	0.9%	0.2%	15	4.9%	0.5%
<b>25 à 34 ans</b>	69	5.7%	0.9%	18	4.3%	0.5%	51	6.4%	1.3%	27	8.9%	0.8%
<b>35 à 49 ans</b>	236	19.6%	1.9%	78	19.1%	1.3%	158	19.8%	2.5%	121	40.5%	1.9%
<b>50 à 59 ans</b>	294	24.4%	3.2%	125	30.7%	2.7%	168	21.2%	3.6%	106	35.3%	2.7%
<b>60 ans et plus</b>	576	47.9%	3.7%	166	40.6%	2.4%	410	51.6%	4.7%	31	10.4%	3.6%
<b>Individu</b>												
<b>Ménagères</b>	763	63.4%	3.3%	0	0.0%	0.0%	763	96.0%	3.3%	194	64.7%	2.8%
<b>Personne de référence</b>	613	50.9%	2.2%	371	91.0%	1.8%	241	30.4%	3.0%	124	41.5%	1.5%
<b>Responsable des achats</b>	977	81.2%	2.7%	238	58.4%	1.8%	739	92.9%	3.2%	216	72.2%	2.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	13	1.1%	2.6%	6	1.5%	1.8%	7	0.9%	4.3%	0	0.0%	0.0%
<b>Petits patrons</b>	33	2.7%	2.1%	17	4.1%	1.4%	16	2.1%	3.7%	27	9.0%	1.9%
<b>Affaires et Cadres</b>	72	6.0%	1.5%	27	6.7%	1.0%	45	5.6%	2.2%	68	22.6%	1.5%
<b>Professions intermédiaires</b>	139	11.6%	1.9%	48	11.7%	1.4%	91	11.5%	2.5%	100	33.5%	1.7%
<b>Employés</b>	189	15.7%	2.3%	32	7.8%	1.4%	157	19.7%	2.6%	54	18.2%	2.9%
<b>Ouvriers</b>	101	8.4%	1.6%	80	19.5%	1.6%	21	2.7%	1.6%	9	3.1%	2.7%
<b>Retraités</b>	475	39.5%	3.7%	160	39.2%	2.6%	315	39.6%	4.8%	11	3.6%	5.3%
<b>Autres inactifs</b>	181	15.0%	1.7%	39	9.4%	1.0%	142	17.9%	2.1%	30	10.0%	0.9%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	21	1.7%	2.7%	11	2.7%	2.7%	9	1.2%	2.7%	0	0.0%	0.0%
<b>Petits patrons</b>	49	4.1%	1.9%	17	4.1%	1.2%	33	4.1%	2.6%	49	16.5%	1.9%
<b>Affaires et Cadres</b>	98	8.1%	1.4%	28	6.9%	0.8%	70	8.8%	2.0%	98	32.7%	1.4%
<b>Professions intermédiaires</b>	152	12.6%	1.9%	53	12.9%	1.3%	99	12.5%	2.6%	152	50.7%	1.9%
<b>Employés</b>	97	8.0%	1.8%	34	8.3%	1.4%	63	7.9%	2.1%	0	0.0%	0.0%
<b>Ouvriers</b>	154	12.8%	1.6%	74	18.0%	1.4%	80	10.1%	1.8%	0	0.0%	0.0%
<b>Retraités</b>	524	43.6%	3.5%	161	39.4%	2.4%	363	45.7%	4.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	109	9.0%	2.6%	31	7.6%	2.0%	78	9.8%	3.0%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	262	21.7%	2.6%	67	16.5%	1.5%	194	24.4%	3.4%	33	10.9%	1.8%
<b>2 personnes</b>	567	47.1%	3.1%	189	46.2%	2.2%	378	47.5%	4.0%	91	30.4%	2.2%
<b>3 personnes</b>	123	10.2%	1.3%	35	8.5%	0.7%	88	11.1%	1.9%	52	17.3%	1.3%
<b>4 personnes</b>	147	12.2%	1.6%	69	16.9%	1.5%	78	9.8%	1.7%	72	24.1%	1.5%
<b>5 personnes et +</b>	106	8.8%	1.9%	48	11.9%	1.8%	57	7.2%	2.0%	52	17.4%	2.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	247	20.6%	1.6%	96	23.6%	1.3%	151	19.0%	1.8%	116	38.8%	1.5%
<b>Non</b>	956	79.4%	2.6%	312	76.4%	1.8%	644	81.0%	3.4%	183	61.2%	1.9%
<b>Habitat</b>												
<b>Communes rurales</b>	389	32.3%	3.3%	122	30.0%	2.1%	266	33.5%	4.3%	92	30.6%	2.8%
<b>Agglo. - 20 000 hab</b>	267	22.2%	2.9%	107	26.1%	2.5%	160	20.1%	3.3%	55	18.3%	2.2%
<b>Agglo. 20 000 à 100 000 hab</b>	168	13.9%	2.4%	52	12.7%	1.5%	116	14.6%	3.2%	36	12.1%	2.0%
<b>Agglo. + 100 000 hab</b>	252	21.0%	1.6%	91	22.3%	1.2%	161	20.3%	2.0%	78	26.0%	1.4%
<b>Agglo. Paris</b>	128	10.6%	1.5%	36	8.9%	0.9%	91	11.5%	2.0%	39	13.0%	1.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	178	14.8%	1.8%	58	14.2%	1.3%	120	15.0%	2.4%	54	18.2%	1.3%
<b>Nord Pas de Calais</b>	58	4.8%	1.8%	22	5.3%	1.4%	37	4.6%	2.2%	13	4.4%	1.3%
<b>Lorraine</b>	35	2.9%	1.8%	12	3.0%	1.3%	23	2.9%	2.3%	10	3.3%	1.9%
<b>Alsace</b>	30	2.5%	1.9%	19	4.7%	2.6%	11	1.3%	1.3%	5	1.6%	1.0%
<b>Franche-Comté</b>	26	2.1%	2.7%	7	1.7%	1.5%	19	2.4%	3.8%	9	3.0%	3.3%
<b>Champagne Ardennes</b>	34	2.8%	3.1%	11	2.6%	2.0%	24	3.0%	4.2%	11	3.7%	3.8%
<b>Picardie</b>	45	3.7%	2.9%	22	5.3%	2.9%	23	2.9%	2.9%	10	3.5%	2.5%
<b>Bourgogne</b>	47	3.9%	3.5%	12	2.9%	1.8%	35	4.4%	4.9%	5	1.8%	1.6%
<b>Haute Normandie</b>	29	2.4%	2.0%	9	2.1%	1.2%	21	2.6%	2.6%	12	3.9%	2.6%
<b>Basse Normandie</b>	28	2.3%	2.3%	12	3.1%	2.1%	16	2.0%	2.5%	5	1.7%	1.5%
<b>Centre</b>	67	5.6%	3.2%	19	4.7%	1.9%	48	6.0%	4.4%	20	6.7%	3.1%
<b>Pays de Loire</b>	57	4.7%	1.9%	25	6.1%	1.7%	32	4.0%	2.1%	13	4.4%	1.4%
<b>Bretagne</b>	102	8.5%	3.8%	29	7.1%	2.2%	73	9.2%	5.2%	17	5.8%	2.3%
<b>Poitou Charentes</b>	61	5.1%	4.1%	12	2.9%	1.7%	49	6.2%	6.3%	12	4.0%	3.3%
<b>Aquitaine</b>	83	6.9%	3.0%	22	5.5%	1.7%	60	7.6%	4.1%	20	6.7%	2.4%
<b>Midi Pyrénées</b>	63	5.2%	2.5%	29	7.2%	2.5%	34	4.2%	2.6%	16	5.4%	2.1%
<b>Limousin</b>	25	2.0%	4.0%	4	1.1%	1.5%	20	2.5%	6.3%	4	1.4%	2.6%
<b>Auvergne</b>	32	2.6%	2.8%	17	4.1%	3.1%	15	1.9%	2.5%	6	1.8%	1.7%
<b>Rhône Alpes</b>	91	7.6%	1.7%	32	7.8%	1.3%	59	7.5%	2.2%	20	6.8%	1.1%
<b>Languedoc Roussillon</b>	32	2.7%	1.4%	10	2.4%	0.9%	23	2.8%	1.9%	13	4.4%	1.9%
<b>Provence Alpes Côte d'Azur.</b>	82	6.8%	1.9%	25	6.1%	1.2%	57	7.1%	2.5%	23	7.5%	1.5%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	683	56.7%	2.0%	236	57.7%	1.4%	447	56.2%	2.6%	224	74.9%	1.5%
<b>Presque tous les jours</b>	177	14.7%	3.0%	42	10.3%	1.5%	135	17.0%	4.2%	45	15.1%	2.4%
<b>1 à 2 fois par semaine</b>	103	8.6%	4.0%	36	8.7%	3.3%	67	8.4%	4.5%	17	5.5%	3.1%
<b>1 à 3 fois par mois</b>	15	1.3%	3.2%	2	0.5%	1.0%	13	1.7%	4.6%	2	0.7%	3.1%
<b>Moins souvent</b>	18	1.5%	2.6%	1	0.2%	0.2%	18	2.2%	4.9%	9	3.1%	19.5%
<b>Jamais</b>	2	0.2%	3.3%	0	0.0%	0.0%	2	0.3%	7.8%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	33	2.8%	1.8%	11	2.6%	1.4%	22	2.8%	2.1%	0	0.1%	0.2%
<b>De 9 000 à moins de 12 000 euros par an</b>	54	4.5%	1.8%	12	3.0%	1.1%	42	5.3%	2.3%	0	0.1%	0.1%
<b>De 12 000 à moins de 18 000 euros par an</b>	133	11.0%	2.4%	46	11.2%	1.9%	87	10.9%	2.8%	4	1.5%	0.7%
<b>De 18 000 à moins de 24 000 euros par an</b>	180	15.0%	2.7%	69	16.8%	2.3%	112	14.1%	2.9%	29	9.8%	2.2%
<b>De 24 000 à moins de 36 000 euros par an</b>	290	24.1%	2.5%	90	22.1%	1.7%	199	25.1%	3.3%	55	18.4%	1.6%
<b>De 36 000 à moins de 45 000 euros par an</b>	166	13.8%	2.3%	72	17.6%	1.9%	94	11.8%	2.7%	50	16.6%	1.7%
<b>De 45 000 à moins de 65 000 euros par an</b>	173	14.4%	2.4%	60	14.7%	1.5%	113	14.2%	3.5%	91	30.4%	2.2%
<b>65 000 euros et plus par an</b>	76	6.3%	1.9%	27	6.7%	1.2%	48	6.1%	2.9%	36	11.9%	1.3%
<b>Refus</b>	70	5.8%	2.1%	10	2.5%	0.7%	59	7.5%	3.1%	22	7.2%	1.9%
<b>Ne sait pas</b>	29	2.4%	1.8%	11	2.7%	1.5%	18	2.3%	2.0%	12	4.1%	2.1%