

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	488	100.0%	0.9%	81	100.0%	0.3%	408	100.0%	1.5%	214	100.0%	1.2%
Sexe												
Homme	81	16.6%	0.3%	81	100.0%	0.3%	0	0.0%	0.0%	34	15.8%	0.4%
Femme	408	83.4%	1.5%	0	0.0%	0.0%	408	100.0%	1.5%	181	84.2%	2.1%
Age												
15 à 24 ans	152	31.1%	2.1%	7	8.6%	0.2%	145	35.6%	4.0%	53	24.7%	1.7%
25 à 34 ans	92	18.8%	1.2%	17	20.7%	0.5%	75	18.4%	1.9%	35	16.3%	1.1%
35 à 49 ans	133	27.2%	1.1%	37	46.2%	0.6%	95	23.4%	1.5%	82	38.1%	1.3%
50 à 59 ans	81	16.6%	0.9%	14	16.7%	0.3%	67	16.6%	1.4%	40	18.6%	1.0%
60 ans et plus	31	6.3%	0.2%	6	7.8%	0.1%	24	6.0%	0.3%	5	2.2%	0.6%
Individu												
Ménagères	278	57.0%	1.2%	0	0.0%	0.0%	278	68.3%	1.2%	130	60.7%	1.9%
Personne de référence	199	40.8%	0.7%	74	91.4%	0.4%	125	30.7%	1.6%	77	36.0%	0.9%
Responsable des achats	354	72.5%	1.0%	62	76.9%	0.5%	292	71.6%	1.3%	142	66.1%	1.3%
PCS Individu												
Petits patrons	14	2.9%	0.9%	2	2.6%	0.2%	12	2.9%	2.7%	14	6.5%	1.0%
Affaires et Cadres	93	19.0%	1.9%	16	19.7%	0.6%	77	18.8%	3.7%	74	34.3%	1.7%
Professions intermédiaires	58	11.8%	0.8%	14	16.9%	0.4%	44	10.8%	1.2%	49	23.1%	0.8%
Employés	107	21.9%	1.3%	20	25.2%	0.9%	87	21.3%	1.4%	17	8.0%	0.9%
Ouvriers	22	4.6%	0.4%	12	14.9%	0.2%	10	2.5%	0.8%	3	1.5%	0.9%
Retraités	30	6.1%	0.2%	8	10.4%	0.1%	21	5.2%	0.3%	2	0.9%	0.9%
Autres inactifs	165	33.8%	1.6%	8	10.4%	0.2%	157	38.5%	2.3%	55	25.7%	1.7%
PCS Personne de référence												
Agriculteurs	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.2%	0	0.0%	0.0%
Petits patrons	28	5.6%	1.1%	4	4.5%	0.3%	24	5.9%	1.9%	28	12.9%	1.1%
Affaires et Cadres	123	25.2%	1.8%	18	21.7%	0.5%	106	25.9%	3.1%	123	57.4%	1.8%
Professions intermédiaires	64	13.0%	0.8%	13	15.6%	0.3%	51	12.5%	1.3%	64	29.7%	0.8%
Employés	80	16.4%	1.5%	17	20.5%	0.7%	64	15.6%	2.1%	0	0.0%	0.0%
Ouvriers	84	17.2%	0.9%	16	19.6%	0.3%	68	16.8%	1.6%	0	0.0%	0.0%
Retraités	39	8.0%	0.3%	8	10.4%	0.1%	31	7.5%	0.4%	0	0.0%	0.0%
Autres inactifs	70	14.4%	1.7%	6	7.8%	0.4%	64	15.7%	2.4%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	101	20.6%	1.0%	22	27.7%	0.5%	78	19.2%	1.4%	37	17.1%	2.0%
2 personnes	127	26.1%	0.7%	18	22.3%	0.2%	109	26.8%	1.2%	50	23.5%	1.2%
3 personnes	107	21.9%	1.2%	20	25.2%	0.4%	86	21.2%	1.9%	44	20.3%	1.1%
4 personnes	73	15.0%	0.8%	11	13.4%	0.2%	62	15.3%	1.3%	45	21.0%	0.9%
5 personnes et +	81	16.5%	1.5%	9	11.4%	0.3%	71	17.5%	2.5%	39	18.1%	1.5%
Présence d'enfants de moins de 15 ans												
Oui	155	31.8%	1.0%	30	37.4%	0.4%	125	30.7%	1.5%	78	36.5%	1.0%
Non	333	68.2%	0.9%	51	62.6%	0.3%	282	69.3%	1.5%	136	63.5%	1.4%
Habitat												
Communes rurales	10	2.1%	0.1%	0	0.0%	0.0%	10	2.5%	0.2%	3	1.6%	0.1%
Agglo. - 20 000 hab	14	2.9%	0.2%	2	2.8%	0.1%	12	3.0%	0.3%	8	3.6%	0.3%
Agglo. 20 000 à 100 000 hab	16	3.3%	0.2%	1	1.3%	0.0%	15	3.7%	0.4%	3	1.5%	0.2%
Agglo. + 100 000 hab	151	30.8%	1.0%	26	32.3%	0.3%	124	30.5%	1.6%	56	26.2%	1.0%
Agglo. Paris	297	60.9%	3.5%	51	63.7%	1.3%	246	60.3%	5.5%	144	67.1%	3.6%
Régions INSEE												
Ile de France	301	61.6%	3.1%	51	63.7%	1.1%	249	61.2%	5.0%	145	67.5%	3.3%
Nord Pas de Calais	20	4.2%	0.6%	7	9.1%	0.5%	13	3.2%	0.8%	9	4.3%	0.9%
Lorraine	1	0.3%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%
Alsace	1	0.1%	0.0%	0	0.0%	0.0%	1	0.1%	0.1%	1	0.3%	0.1%
Champagne Ardennes	1	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.2%	1	0.5%	0.4%
Picardie	2	0.5%	0.2%	0	0.0%	0.0%	2	0.6%	0.3%	0	0.2%	0.1%
Bourgogne	3	0.7%	0.2%	0	0.0%	0.0%	3	0.8%	0.5%	0	0.2%	0.1%
Haute Normandie	3	0.6%	0.2%	1	0.7%	0.1%	2	0.5%	0.3%	1	0.3%	0.1%
Basse Normandie	1	0.2%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%	1	0.4%	0.2%
Centre	3	0.6%	0.1%	1	1.3%	0.1%	2	0.5%	0.2%	3	1.4%	0.5%
Pays de Loire	15	3.1%	0.5%	10	12.0%	0.7%	6	1.4%	0.4%	4	2.0%	0.5%
Poitou Charentes	2	0.4%	0.1%	0	0.0%	0.0%	2	0.5%	0.3%	1	0.4%	0.2%
Aquitaine	11	2.2%	0.4%	0	0.0%	0.0%	11	2.6%	0.7%	3	1.6%	0.4%
Midi Pyrénées	14	2.9%	0.6%	0	0.0%	0.0%	14	3.5%	1.1%	6	2.6%	0.7%
Rhône Alpes	51	10.5%	1.0%	8	9.8%	0.3%	43	10.6%	1.6%	20	9.4%	1.0%
Languedoc Roussillon	3	0.6%	0.1%	0	0.0%	0.0%	3	0.7%	0.2%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	56	11.4%	1.3%	3	3.5%	0.1%	53	13.0%	2.3%	20	9.2%	1.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connexion à Internet												
Tous les jours	382	78.2%	1.1%	62	76.7%	0.4%	320	78.5%	1.8%	188	87.8%	1.3%
Presque tous les jours	44	9.0%	0.7%	10	12.1%	0.4%	34	8.4%	1.1%	13	5.9%	0.7%
1 à 2 fois par semaine	21	4.3%	0.8%	6	7.5%	0.6%	15	3.7%	1.0%	4	1.8%	0.7%
1 à 3 fois par mois	1	0.3%	0.3%	0	0.0%	0.0%	1	0.3%	0.5%	0	0.0%	0.0%
Moins souvent	17	3.4%	2.3%	0	0.0%	0.0%	17	4.1%	4.6%	10	4.5%	20.4%
Revenus du foyer												
Moins de 9 000 euros par an	29	5.9%	1.6%	0	0.0%	0.0%	29	7.1%	2.7%	2	0.9%	1.0%
De 9 000 à moins de 12 000 euros par an	19	3.8%	0.6%	8	9.5%	0.7%	11	2.7%	0.6%	4	1.7%	1.6%
De 12 000 à moins de 18 000 euros par an	39	8.1%	0.7%	5	5.7%	0.2%	35	8.5%	1.1%	8	3.7%	1.3%
De 18 000 à moins de 24 000 euros par an	52	10.7%	0.8%	9	11.2%	0.3%	43	10.6%	1.1%	12	5.6%	0.9%
De 24 000 à moins de 36 000 euros par an	89	18.2%	0.8%	18	21.8%	0.3%	71	17.5%	1.2%	40	18.9%	1.2%
De 36 000 à moins de 45 000 euros par an	47	9.6%	0.7%	15	19.1%	0.4%	31	7.7%	0.9%	22	10.3%	0.7%
De 45 000 à moins de 65 000 euros par an	76	15.5%	1.0%	11	13.5%	0.3%	65	15.9%	2.0%	36	17.0%	0.9%
65 000 euros et plus par an	66	13.5%	1.7%	13	15.9%	0.6%	53	13.0%	3.1%	54	25.2%	2.0%
Refus	42	8.7%	1.2%	1	1.3%	0.1%	41	10.1%	2.1%	20	9.1%	1.7%
Ne sait pas	30	6.1%	1.8%	2	1.9%	0.2%	28	6.9%	3.0%	16	7.6%	2.8%