

Lecture Dernière Période

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| ENSEMBLE | 711 | 100.0% | 1.4% | 330 | 100.0% | 1.3% | 381 | 100.0% | 1.4% | 229 | 100.0% | 1.3% |
| Sexe | | | | | | | | | | | | |
| Homme | 330 | 46.4% | 1.3% | 330 | 100.0% | 1.3% | 0 | 0.0% | 0.0% | 101 | 44.2% | 1.2% |
| Femme | 381 | 53.6% | 1.4% | 0 | 0.0% | 0.0% | 381 | 100.0% | 1.4% | 128 | 55.8% | 1.5% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 45 | 6.3% | 0.6% | 24 | 7.4% | 0.7% | 20 | 5.4% | 0.6% | 20 | 8.7% | 0.7% |
| 25 à 34 ans | 81 | 11.4% | 1.1% | 44 | 13.4% | 1.2% | 37 | 9.7% | 1.0% | 29 | 12.7% | 0.9% |
| 35 à 49 ans | 171 | 24.0% | 1.4% | 73 | 22.2% | 1.2% | 97 | 25.6% | 1.5% | 96 | 41.8% | 1.5% |
| 50 à 59 ans | 168 | 23.7% | 1.8% | 85 | 25.9% | 1.9% | 83 | 21.7% | 1.8% | 67 | 29.4% | 1.7% |
| 60 ans et plus | 246 | 34.6% | 1.6% | 103 | 31.2% | 1.5% | 143 | 37.6% | 1.7% | 17 | 7.3% | 1.9% |
| Individu | | | | | | | | | | | | |
| Ménagères | 352 | 49.5% | 1.5% | 0 | 0.0% | 0.0% | 352 | 92.3% | 1.5% | 117 | 51.2% | 1.7% |
| Personne de référence | 369 | 51.9% | 1.3% | 279 | 84.7% | 1.4% | 90 | 23.6% | 1.1% | 104 | 45.2% | 1.2% |
| Responsable des achats | 521 | 73.3% | 1.4% | 187 | 56.7% | 1.4% | 334 | 87.6% | 1.5% | 162 | 70.6% | 1.5% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 7 | 1.0% | 1.5% | 4 | 1.2% | 1.1% | 3 | 0.9% | 2.2% | 2 | 0.9% | 14.8% |
| Petits patrons | 29 | 4.1% | 1.8% | 19 | 5.8% | 1.7% | 10 | 2.6% | 2.2% | 23 | 10.1% | 1.6% |
| Affaires et Cadres | 51 | 7.2% | 1.0% | 27 | 8.2% | 1.0% | 24 | 6.2% | 1.2% | 43 | 18.8% | 1.0% |
| Professions intermédiaires | 90 | 12.7% | 1.3% | 46 | 14.0% | 1.3% | 44 | 11.6% | 1.2% | 75 | 32.5% | 1.3% |
| Employés | 126 | 17.7% | 1.5% | 37 | 11.2% | 1.7% | 89 | 23.2% | 1.4% | 40 | 17.5% | 2.2% |
| Ouvriers | 75 | 10.6% | 1.2% | 56 | 16.9% | 1.1% | 20 | 5.1% | 1.5% | 2 | 0.7% | 0.4% |
| Retraités | 219 | 30.8% | 1.7% | 90 | 27.3% | 1.5% | 129 | 33.7% | 1.9% | 10 | 4.5% | 5.0% |
| Autres inactifs | 114 | 16.0% | 1.1% | 51 | 15.4% | 1.4% | 63 | 16.6% | 0.9% | 34 | 15.0% | 1.1% |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 6 | 0.9% | 0.8% | 4 | 1.2% | 0.9% | 2 | 0.6% | 0.7% | 0 | 0.0% | 0.0% |
| Petits patrons | 36 | 5.1% | 1.4% | 21 | 6.4% | 1.6% | 15 | 3.9% | 1.2% | 36 | 15.7% | 1.4% |
| Affaires et Cadres | 81 | 11.4% | 1.2% | 28 | 8.4% | 0.8% | 53 | 14.0% | 1.6% | 81 | 35.4% | 1.2% |
| Professions intermédiaires | 112 | 15.8% | 1.4% | 53 | 16.0% | 1.3% | 59 | 15.6% | 1.5% | 112 | 48.9% | 1.4% |
| Employés | 80 | 11.2% | 1.5% | 33 | 10.1% | 1.4% | 46 | 12.2% | 1.5% | 0 | 0.0% | 0.0% |
| Ouvriers | 105 | 14.8% | 1.1% | 54 | 16.4% | 1.1% | 51 | 13.4% | 1.2% | 0 | 0.0% | 0.0% |
| Retraités | 234 | 33.0% | 1.6% | 94 | 28.5% | 1.4% | 140 | 36.8% | 1.7% | 0 | 0.0% | 0.0% |
| Autres inactifs | 57 | 8.0% | 1.3% | 43 | 13.1% | 2.7% | 13 | 3.5% | 0.5% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 123 | 17.3% | 1.2% | 57 | 17.2% | 1.3% | 66 | 17.3% | 1.2% | 12 | 5.2% | 0.7% |
| 2 personnes | 317 | 44.6% | 1.8% | 147 | 44.6% | 1.7% | 170 | 44.6% | 1.8% | 72 | 31.6% | 1.8% |
| 3 personnes | 104 | 14.7% | 1.1% | 46 | 14.0% | 1.0% | 58 | 15.2% | 1.3% | 54 | 23.6% | 1.4% |
| 4 personnes | 113 | 15.9% | 1.2% | 58 | 17.5% | 1.3% | 56 | 14.6% | 1.2% | 65 | 28.5% | 1.3% |
| 5 personnes et + | 54 | 7.5% | 1.0% | 22 | 6.7% | 0.8% | 32 | 8.3% | 1.1% | 25 | 11.1% | 1.0% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 176 | 24.7% | 1.1% | 78 | 23.8% | 1.1% | 97 | 25.5% | 1.2% | 102 | 44.4% | 1.3% |
| Non | 536 | 75.3% | 1.5% | 251 | 76.2% | 1.4% | 284 | 74.5% | 1.5% | 127 | 55.6% | 1.3% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 131 | 18.5% | 1.1% | 53 | 16.1% | 0.9% | 78 | 20.5% | 1.3% | 38 | 16.7% | 1.2% |
| Agglo. - 20 000 hab | 120 | 16.9% | 1.3% | 51 | 15.5% | 1.2% | 69 | 18.0% | 1.4% | 40 | 17.7% | 1.6% |
| Agglo. 20 000 à 100 000 hab | 127 | 17.8% | 1.8% | 61 | 18.6% | 1.8% | 65 | 17.1% | 1.8% | 27 | 11.8% | 1.5% |
| Agglo. + 100 000 hab | 211 | 29.7% | 1.4% | 94 | 28.5% | 1.2% | 117 | 30.7% | 1.5% | 73 | 31.8% | 1.3% |
| Agglo. Paris | 122 | 17.2% | 1.4% | 70 | 21.2% | 1.7% | 52 | 13.7% | 1.2% | 51 | 22.1% | 1.3% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Régions INSEE | | | | | | | | | | | | |
| Ile de France | 141 | 19.9% | 1.5% | 80 | 24.3% | 1.7% | 61 | 16.0% | 1.2% | 68 | 29.5% | 1.6% |
| Nord Pas de Calais | 48 | 6.8% | 1.5% | 22 | 6.7% | 1.4% | 26 | 6.9% | 1.6% | 11 | 4.6% | 1.1% |
| Lorraine | 21 | 3.0% | 1.1% | 9 | 2.6% | 0.9% | 12 | 3.3% | 1.3% | 7 | 3.2% | 1.4% |
| Alsace | 24 | 3.3% | 1.5% | 15 | 4.7% | 2.1% | 8 | 2.1% | 1.0% | 0 | 0.0% | 0.0% |
| Franche-Comté | 16 | 2.3% | 1.7% | 8 | 2.5% | 1.8% | 8 | 2.2% | 1.7% | 3 | 1.5% | 1.3% |
| Champagne Ardennes | 14 | 2.0% | 1.3% | 7 | 2.0% | 1.2% | 8 | 2.0% | 1.4% | 4 | 1.7% | 1.3% |
| Picardie | 21 | 3.0% | 1.4% | 8 | 2.5% | 1.1% | 13 | 3.4% | 1.6% | 1 | 0.6% | 0.3% |
| Bourgogne | 16 | 2.2% | 1.1% | 6 | 1.8% | 0.9% | 10 | 2.5% | 1.4% | 4 | 1.6% | 1.1% |
| Haute Normandie | 21 | 2.9% | 1.4% | 13 | 4.0% | 1.8% | 8 | 2.0% | 1.0% | 9 | 4.0% | 2.0% |
| Basse Normandie | 8 | 1.1% | 0.6% | 2 | 0.7% | 0.4% | 5 | 1.4% | 0.8% | 1 | 0.6% | 0.4% |
| Centre | 26 | 3.6% | 1.2% | 12 | 3.6% | 1.2% | 14 | 3.6% | 1.3% | 12 | 5.4% | 1.9% |
| Pays de Loire | 26 | 3.7% | 0.9% | 16 | 4.9% | 1.1% | 10 | 2.7% | 0.7% | 2 | 1.1% | 0.3% |
| Bretagne | 29 | 4.1% | 1.1% | 9 | 2.8% | 0.7% | 20 | 5.3% | 1.5% | 13 | 5.5% | 1.7% |
| Poitou Charentes | 18 | 2.5% | 1.2% | 9 | 2.6% | 1.2% | 9 | 2.5% | 1.2% | 3 | 1.3% | 0.8% |
| Aquitaine | 55 | 7.7% | 2.0% | 22 | 6.5% | 1.6% | 33 | 8.7% | 2.3% | 18 | 7.9% | 2.1% |
| Midi Pyrénées | 36 | 5.1% | 1.5% | 19 | 5.7% | 1.6% | 17 | 4.5% | 1.3% | 8 | 3.7% | 1.1% |
| Limousin | 10 | 1.3% | 1.6% | 3 | 0.8% | 0.9% | 7 | 1.8% | 2.2% | 2 | 0.8% | 1.1% |
| Auvergne | 11 | 1.6% | 1.0% | 4 | 1.2% | 0.8% | 7 | 1.9% | 1.2% | 1 | 0.5% | 0.4% |
| Rhône Alpes | 65 | 9.2% | 1.2% | 30 | 9.1% | 1.2% | 35 | 9.2% | 1.3% | 23 | 9.9% | 1.2% |
| Languedoc Roussillon | 39 | 5.5% | 1.7% | 8 | 2.4% | 0.7% | 31 | 8.2% | 2.6% | 19 | 8.2% | 2.7% |
| Provence Alpes Côte d'Azur. Corse | 65 | 9.2% | 1.5% | 29 | 8.7% | 1.4% | 37 | 9.6% | 1.6% | 19 | 8.5% | 1.3% |
| Habitudes de connexion à Internet | | | | | | | | | | | | |
| Tous les jours | 478 | 67.2% | 1.4% | 216 | 65.5% | 1.2% | 262 | 68.7% | 1.5% | 199 | 86.7% | 1.4% |
| Presque tous les jours | 81 | 11.3% | 1.4% | 32 | 9.8% | 1.2% | 48 | 12.7% | 1.5% | 11 | 4.7% | 0.6% |
| 1 à 2 fois par semaine | 54 | 7.6% | 2.1% | 26 | 7.9% | 2.4% | 28 | 7.3% | 1.9% | 16 | 6.9% | 3.0% |
| 1 à 3 fois par mois | 12 | 1.7% | 2.5% | 3 | 0.8% | 1.3% | 10 | 2.6% | 3.4% | 3 | 1.5% | 5.2% |
| Moins souvent | 13 | 1.8% | 1.8% | 10 | 3.0% | 2.7% | 3 | 0.8% | 0.9% | 0 | 0.0% | 0.0% |
| Jamais | 1 | 0.1% | 1.0% | 1 | 0.2% | 1.7% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 23 | 3.2% | 1.2% | 11 | 3.4% | 1.5% | 11 | 3.0% | 1.1% | 0 | 0.0% | 0.0% |
| De 9 000 à moins de 12 000 euros par an | 24 | 3.3% | 0.8% | 18 | 5.3% | 1.5% | 6 | 1.6% | 0.3% | 0 | 0.0% | 0.0% |
| De 12 000 à moins de 18 000 euros par an | 53 | 7.5% | 1.0% | 28 | 8.6% | 1.2% | 25 | 6.6% | 0.8% | 7 | 3.0% | 1.1% |
| De 18 000 à moins de 24 000 euros par an | 90 | 12.7% | 1.3% | 26 | 8.0% | 0.9% | 64 | 16.7% | 1.7% | 18 | 7.7% | 1.3% |
| De 24 000 à moins de 36 000 euros par an | 176 | 24.7% | 1.5% | 76 | 23.1% | 1.4% | 100 | 26.2% | 1.7% | 46 | 20.0% | 1.3% |
| De 36 000 à moins de 45 000 euros par an | 101 | 14.2% | 1.4% | 33 | 10.1% | 0.9% | 68 | 17.8% | 2.0% | 39 | 17.1% | 1.3% |
| De 45 000 à moins de 65 000 euros par an | 121 | 17.0% | 1.7% | 72 | 21.7% | 1.8% | 50 | 13.0% | 1.5% | 60 | 26.1% | 1.5% |
| 65 000 euros et plus par an | 66 | 9.3% | 1.7% | 30 | 9.0% | 1.3% | 36 | 9.5% | 2.2% | 43 | 18.6% | 1.6% |
| Refus | 53 | 7.4% | 1.6% | 33 | 9.9% | 2.2% | 20 | 5.3% | 1.0% | 15 | 6.6% | 1.4% |
| Ne sait pas | 4 | 0.6% | 0.3% | 3 | 1.0% | 0.4% | 1 | 0.3% | 0.1% | 2 | 0.8% | 0.3% |