

# Voici

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2572	100.0%	4.9%	714	100.0%	2.9%	1858	100.0%	6.9%	730	100.0%	4.2%
<b>Sexe</b>												
<b>Homme</b>	714	27.7%	2.9%	714	100.0%	2.9%	0	0.0%	0.0%	191	26.1%	2.2%
<b>Femme</b>	1858	72.3%	6.9%	0	0.0%	0.0%	1858	100.0%	6.9%	539	73.9%	6.3%
<b>Age</b>												
<b>15 à 24 ans</b>	328	12.8%	4.5%	96	13.5%	2.6%	232	12.5%	6.5%	120	16.5%	3.9%
<b>25 à 34 ans</b>	375	14.6%	4.9%	79	11.0%	2.1%	296	15.9%	7.6%	132	18.0%	4.1%
<b>35 à 49 ans</b>	719	27.9%	5.8%	202	28.3%	3.3%	516	27.8%	8.2%	328	45.0%	5.2%
<b>50 à 59 ans</b>	504	19.6%	5.4%	164	23.0%	3.6%	339	18.3%	7.3%	126	17.3%	3.3%
<b>60 ans et plus</b>	646	25.1%	4.2%	172	24.1%	2.5%	474	25.5%	5.5%	24	3.2%	2.7%
<b>Individu</b>												
<b>Ménagères</b>	1575	61.2%	6.7%	0	0.0%	0.0%	1575	84.7%	6.7%	448	61.4%	6.4%
<b>Personne de référence</b>	1032	40.1%	3.6%	604	84.6%	2.9%	428	23.0%	5.4%	230	31.6%	2.8%
<b>Responsable des achats</b>	1942	75.5%	5.4%	385	54.0%	2.9%	1556	83.8%	6.8%	525	71.9%	4.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	18	0.7%	3.5%	10	1.4%	2.8%	8	0.4%	5.1%	0	0.0%	0.0%
<b>Petits patrons</b>	58	2.3%	3.6%	21	2.9%	1.8%	38	2.0%	8.4%	50	6.8%	3.4%
<b>Affaires et Cadres</b>	154	6.0%	3.1%	62	8.6%	2.2%	93	5.0%	4.5%	127	17.3%	2.9%
<b>Professions intermédiaires</b>	331	12.9%	4.6%	87	12.2%	2.5%	244	13.1%	6.7%	233	32.0%	4.0%
<b>Employés</b>	627	24.4%	7.5%	80	11.2%	3.6%	547	29.4%	8.9%	138	18.9%	7.4%
<b>Ouvriers</b>	266	10.4%	4.2%	186	26.1%	3.7%	80	4.3%	6.0%	13	1.7%	3.6%
<b>Retraités</b>	538	20.9%	4.2%	161	22.6%	2.6%	377	20.3%	5.7%	6	0.9%	3.1%
<b>Autres inactifs</b>	580	22.6%	5.6%	107	15.0%	2.9%	473	25.5%	7.1%	163	22.3%	5.0%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	22	0.9%	2.9%	9	1.2%	2.1%	13	0.7%	3.8%	0	0.0%	0.0%
<b>Petits patrons</b>	130	5.1%	5.0%	25	3.5%	1.8%	106	5.7%	8.3%	130	17.9%	5.0%
<b>Affaires et Cadres</b>	253	9.8%	3.7%	70	9.8%	2.0%	183	9.8%	5.4%	253	34.6%	3.7%
<b>Professions intermédiaires</b>	347	13.5%	4.4%	96	13.4%	2.4%	251	13.5%	6.5%	347	47.5%	4.4%
<b>Employés</b>	325	12.6%	6.0%	94	13.2%	4.0%	231	12.4%	7.6%	0	0.0%	0.0%
<b>Ouvriers</b>	635	24.7%	6.7%	180	25.3%	3.5%	455	24.5%	10.3%	0	0.0%	0.0%
<b>Retraités</b>	673	26.2%	4.5%	179	25.0%	2.7%	494	26.6%	6.1%	0	0.0%	0.0%
<b>Autres inactifs</b>	187	7.3%	4.4%	61	8.6%	3.9%	126	6.8%	4.8%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	391	15.2%	3.9%	103	14.4%	2.4%	288	15.5%	5.1%	40	5.4%	2.2%
<b>2 personnes</b>	818	31.8%	4.5%	243	34.0%	2.8%	575	30.9%	6.1%	152	20.8%	3.7%
<b>3 personnes</b>	556	21.6%	6.0%	146	20.4%	3.1%	410	22.1%	8.9%	211	28.9%	5.4%
<b>4 personnes</b>	475	18.5%	5.1%	124	17.4%	2.7%	351	18.9%	7.5%	214	29.3%	4.4%
<b>5 personnes et +</b>	333	12.9%	6.0%	98	13.7%	3.6%	235	12.6%	8.4%	113	15.5%	4.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	928	36.1%	6.0%	233	32.6%	3.2%	695	37.4%	8.5%	406	55.7%	5.2%
<b>Non</b>	1644	63.9%	4.5%	481	67.4%	2.7%	1163	62.6%	6.2%	324	44.3%	3.4%
<b>Habitat</b>												
<b>Communes rurales</b>	511	19.9%	4.3%	151	21.2%	2.6%	360	19.4%	5.8%	107	14.7%	3.3%
<b>Agglo. - 20 000 hab</b>	438	17.0%	4.8%	116	16.2%	2.7%	322	17.3%	6.7%	114	15.6%	4.5%
<b>Agglo. 20 000 à 100 000 hab</b>	404	15.7%	5.8%	122	17.1%	3.6%	282	15.2%	7.8%	98	13.4%	5.3%
<b>Agglo. + 100 000 hab</b>	862	33.5%	5.6%	214	30.0%	2.8%	648	34.9%	8.1%	242	33.1%	4.2%
<b>Agglo. Paris</b>	357	13.9%	4.2%	110	15.5%	2.7%	246	13.2%	5.5%	169	23.1%	4.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	408	15.9%	4.3%	130	18.2%	2.8%	278	15.0%	5.5%	189	25.9%	4.3%
<b>Nord Pas de Calais</b>	200	7.8%	6.2%	44	6.2%	2.9%	155	8.3%	9.2%	51	7.0%	5.3%
<b>Lorraine</b>	98	3.8%	5.1%	30	4.2%	3.2%	68	3.7%	6.9%	28	3.8%	5.2%
<b>Alsace</b>	98	3.8%	6.4%	43	6.0%	5.8%	55	3.0%	7.0%	25	3.4%	5.2%
<b>Franche-Comté</b>	50	1.9%	5.2%	17	2.3%	3.6%	33	1.8%	6.7%	10	1.4%	3.8%
<b>Champagne Ardennes</b>	58	2.3%	5.3%	19	2.7%	3.7%	39	2.1%	6.8%	14	1.9%	4.8%
<b>Picardie</b>	75	2.9%	4.9%	20	2.8%	2.7%	55	3.0%	7.0%	17	2.3%	3.9%
<b>Bourgogne</b>	66	2.6%	4.9%	18	2.6%	2.8%	47	2.6%	6.7%	13	1.8%	3.8%
<b>Haute Normandie</b>	90	3.5%	6.0%	20	2.8%	2.8%	70	3.8%	9.0%	25	3.4%	5.6%
<b>Basse Normandie</b>	33	1.3%	2.7%	6	0.9%	1.1%	27	1.4%	4.2%	11	1.5%	3.5%
<b>Centre</b>	98	3.8%	4.7%	25	3.5%	2.4%	73	3.9%	6.7%	17	2.3%	2.6%
<b>Pays de Loire</b>	120	4.7%	4.0%	36	5.1%	2.5%	84	4.5%	5.4%	32	4.4%	3.4%
<b>Bretagne</b>	94	3.7%	3.5%	31	4.3%	2.4%	63	3.4%	4.6%	29	4.0%	3.8%
<b>Poitou Charentes</b>	51	2.0%	3.4%	14	1.9%	1.9%	37	2.0%	4.7%	8	1.1%	2.2%
<b>Aquitaine</b>	155	6.0%	5.6%	36	5.1%	2.7%	119	6.4%	8.1%	25	3.4%	3.0%
<b>Midi Pyrénées</b>	142	5.5%	5.8%	48	6.7%	4.0%	95	5.1%	7.4%	36	4.9%	4.5%
<b>Limousin</b>	27	1.0%	4.4%	4	0.6%	1.5%	23	1.2%	7.1%	5	0.7%	3.1%
<b>Auvergne</b>	57	2.2%	5.0%	5	0.8%	1.0%	51	2.8%	8.7%	8	1.1%	2.4%
<b>Rhône Alpes</b>	224	8.7%	4.3%	53	7.5%	2.1%	171	9.2%	6.3%	58	8.0%	3.0%
<b>Languedoc Roussillon</b>	144	5.6%	6.3%	34	4.7%	3.1%	110	5.9%	9.1%	50	6.8%	7.2%
<b>Provence Alpes Côte d'Azur.</b>	284	11.1%	6.5%	80	11.2%	3.8%	205	11.0%	8.9%	80	10.9%	5.5%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	1777	69.1%	5.1%	494	69.2%	2.8%	1283	69.1%	7.4%	613	84.0%	4.2%
<b>Presque tous les jours</b>	266	10.3%	4.5%	74	10.3%	2.7%	192	10.4%	6.0%	74	10.2%	4.0%
<b>1 à 2 fois par semaine</b>	148	5.8%	5.8%	51	7.1%	4.7%	97	5.2%	6.5%	18	2.5%	3.4%
<b>1 à 3 fois par mois</b>	41	1.6%	8.5%	7	1.0%	3.6%	34	1.8%	11.8%	8	1.1%	11.8%
<b>Moins souvent</b>	41	1.6%	5.6%	4	0.6%	1.2%	36	2.0%	10.1%	11	1.4%	22.3%
<b>Jamais</b>	6	0.2%	8.2%	6	0.8%	14.4%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	78	3.0%	4.2%	21	2.9%	2.8%	57	3.1%	5.3%	9	1.3%	4.9%
<b>De 9 000 à moins de 12 000 euros par an</b>	145	5.6%	4.9%	30	4.2%	2.6%	115	6.2%	6.2%	11	1.5%	4.6%
<b>De 12 000 à moins de 18 000 euros par an</b>	287	11.2%	5.2%	72	10.1%	3.0%	215	11.6%	6.9%	17	2.3%	2.7%
<b>De 18 000 à moins de 24 000 euros par an</b>	338	13.2%	5.0%	76	10.7%	2.6%	262	14.1%	6.9%	56	7.6%	4.1%
<b>De 24 000 à moins de 36 000 euros par an</b>	610	23.7%	5.3%	166	23.2%	3.1%	444	23.9%	7.4%	163	22.3%	4.6%
<b>De 36 000 à moins de 45 000 euros par an</b>	380	14.8%	5.3%	130	18.2%	3.5%	251	13.5%	7.3%	126	17.3%	4.3%
<b>De 45 000 à moins de 65 000 euros par an</b>	314	12.2%	4.3%	111	15.6%	2.7%	203	10.9%	6.2%	153	20.9%	3.8%
<b>65 000 euros et plus par an</b>	170	6.6%	4.3%	55	7.7%	2.4%	115	6.2%	6.8%	117	16.1%	4.3%
<b>Refus</b>	178	6.9%	5.2%	46	6.5%	3.2%	132	7.1%	6.8%	51	7.0%	4.5%
<b>Ne sait pas</b>	72	2.8%	4.3%	6	0.9%	0.9%	66	3.5%	7.1%	27	3.7%	4.6%