

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	499	100.0%	1.0%	202	100.0%	0.8%	296	100.0%	1.1%	112	100.0%	0.6%
Sexe												
Homme	202	40.6%	0.8%	202	100.0%	0.8%	0	0.0%	0.0%	39	34.9%	0.4%
Femme	296	59.4%	1.1%	0	0.0%	0.0%	296	100.0%	1.1%	73	65.1%	0.9%
Age												
15 à 24 ans	37	7.4%	0.5%	22	11.0%	0.6%	15	4.9%	0.4%	11	10.2%	0.4%
25 à 34 ans	26	5.1%	0.3%	9	4.4%	0.2%	17	5.6%	0.4%	14	12.9%	0.4%
35 à 49 ans	50	10.0%	0.4%	14	7.1%	0.2%	36	12.0%	0.6%	34	30.0%	0.5%
50 à 59 ans	82	16.5%	0.9%	39	19.5%	0.9%	43	14.5%	0.9%	33	29.7%	0.9%
60 ans et plus	304	61.0%	2.0%	118	58.2%	1.7%	187	62.9%	2.2%	19	17.2%	2.2%
Individu												
Ménagères	272	54.6%	1.2%	0	0.0%	0.0%	272	91.9%	1.2%	60	53.3%	0.8%
Personne de référence	267	53.6%	0.9%	173	85.7%	0.8%	94	31.7%	1.2%	44	39.0%	0.5%
Responsable des achats	361	72.3%	1.0%	110	54.1%	0.8%	251	84.8%	1.1%	70	62.8%	0.6%
PCS Individu												
Agriculteurs	2	0.4%	0.3%	1	0.7%	0.4%	0	0.1%	0.2%	0	0.0%	0.0%
Petits patrons	4	0.8%	0.2%	4	1.9%	0.3%	0	0.0%	0.0%	3	2.4%	0.2%
Affaires et Cadres	38	7.6%	0.8%	21	10.4%	0.7%	17	5.7%	0.8%	36	32.5%	0.8%
Professions intermédiaires	42	8.4%	0.6%	15	7.3%	0.4%	27	9.1%	0.7%	27	24.0%	0.5%
Employés	41	8.2%	0.5%	13	6.6%	0.6%	28	9.3%	0.5%	9	7.9%	0.5%
Ouvriers	24	4.9%	0.4%	19	9.3%	0.4%	6	1.9%	0.4%	3	2.8%	0.9%
Retraités	266	53.3%	2.1%	105	52.1%	1.7%	160	54.1%	2.4%	10	8.9%	4.8%
Autres inactifs	82	16.5%	0.8%	24	11.7%	0.6%	59	19.8%	0.9%	24	21.5%	0.7%
PCS Personne de référence												
Agriculteurs	1	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.2%	0	0.0%	0.0%
Petits patrons	23	4.6%	0.9%	3	1.3%	0.2%	20	6.9%	1.6%	23	20.6%	0.9%
Affaires et Cadres	51	10.2%	0.7%	23	11.3%	0.7%	28	9.5%	0.8%	51	45.7%	0.7%
Professions intermédiaires	38	7.6%	0.5%	13	6.6%	0.3%	24	8.2%	0.6%	38	33.7%	0.5%
Employés	34	6.8%	0.6%	19	9.5%	0.8%	15	5.1%	0.5%	0	0.0%	0.0%
Ouvriers	38	7.6%	0.4%	20	10.1%	0.4%	17	5.9%	0.4%	0	0.0%	0.0%
Retraités	277	55.6%	1.9%	110	54.3%	1.6%	167	56.4%	2.1%	0	0.0%	0.0%
Autres inactifs	37	7.4%	0.9%	14	6.8%	0.9%	23	7.8%	0.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	121	24.3%	1.2%	39	19.2%	0.9%	82	27.7%	1.5%	11	9.6%	0.6%
2 personnes	242	48.5%	1.3%	111	54.7%	1.3%	131	44.2%	1.4%	24	21.6%	0.6%
3 personnes	60	12.0%	0.7%	23	11.2%	0.5%	37	12.6%	0.8%	27	24.1%	0.7%
4 personnes	30	5.9%	0.3%	15	7.2%	0.3%	15	5.1%	0.3%	15	13.0%	0.3%
5 personnes et +	46	9.3%	0.8%	16	7.7%	0.6%	31	10.4%	1.1%	35	31.7%	1.4%
Présence d'enfants de moins de 15 ans												
Oui	63	12.7%	0.4%	23	11.5%	0.3%	40	13.5%	0.5%	49	43.4%	0.6%
Non	435	87.3%	1.2%	179	88.5%	1.0%	256	86.5%	1.4%	63	56.6%	0.7%
Habitat												
Communes rurales	106	21.2%	0.9%	39	19.4%	0.7%	66	22.4%	1.1%	9	7.7%	0.3%
Agglo. - 20 000 hab	89	17.8%	1.0%	43	21.2%	1.0%	46	15.5%	0.9%	14	12.3%	0.5%
Agglo. 20 000 à 100 000 hab	80	16.1%	1.1%	35	17.3%	1.0%	45	15.3%	1.3%	18	16.0%	1.0%
Agglo. + 100 000 hab	136	27.3%	0.9%	48	23.9%	0.6%	88	29.7%	1.1%	38	33.7%	0.7%
Agglo. Paris	88	17.6%	1.0%	37	18.2%	0.9%	51	17.2%	1.1%	34	30.3%	0.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	92	18.4%	1.0%	39	19.2%	0.8%	53	17.9%	1.1%	34	30.3%	0.8%
Nord Pas de Calais	30	6.0%	0.9%	8	4.0%	0.5%	22	7.4%	1.3%	6	5.7%	0.7%
Lorraine	17	3.5%	0.9%	6	3.2%	0.7%	11	3.7%	1.1%	3	2.7%	0.6%
Alsace	36	7.2%	2.3%	19	9.6%	2.6%	16	5.5%	2.1%	7	5.8%	1.4%
Franche-Comté	12	2.4%	1.3%	7	3.4%	1.5%	5	1.8%	1.1%	3	2.9%	1.2%
Champagne Ardennes	16	3.2%	1.5%	7	3.4%	1.3%	9	3.2%	1.7%	3	3.1%	1.2%
Picardie	13	2.6%	0.8%	6	3.1%	0.8%	7	2.2%	0.8%	1	1.1%	0.3%
Bourgogne	13	2.6%	1.0%	4	2.0%	0.6%	9	3.0%	1.3%	1	1.3%	0.4%
Haute Normandie	7	1.5%	0.5%	4	2.1%	0.6%	3	1.1%	0.4%	0	0.0%	0.0%
Basse Normandie	10	2.1%	0.9%	6	3.2%	1.1%	4	1.3%	0.6%	2	1.5%	0.5%
Centre	17	3.3%	0.8%	2	0.9%	0.2%	15	5.0%	1.4%	2	1.6%	0.3%
Pays de Loire	45	8.9%	1.5%	26	12.9%	1.8%	19	6.3%	1.2%	13	11.2%	1.3%
Bretagne	40	8.0%	1.5%	10	5.1%	0.8%	30	10.0%	2.1%	3	2.4%	0.4%
Poitou Charentes	12	2.3%	0.8%	7	3.6%	1.0%	4	1.5%	0.6%	1	0.8%	0.2%
Aquitaine	24	4.8%	0.9%	8	3.9%	0.6%	16	5.5%	1.1%	3	2.3%	0.3%
Midi Pyrénées	13	2.7%	0.5%	6	3.1%	0.5%	7	2.4%	0.6%	4	3.5%	0.5%
Limousin	5	1.0%	0.8%	2	1.1%	0.7%	3	1.0%	1.0%	0	0.0%	0.0%
Auvergne	12	2.5%	1.1%	3	1.6%	0.6%	9	3.1%	1.6%	1	1.2%	0.4%
Rhône Alpes	46	9.3%	0.9%	21	10.4%	0.8%	25	8.6%	0.9%	14	12.5%	0.7%
Languedoc Roussillon	11	2.1%	0.5%	3	1.5%	0.3%	8	2.6%	0.6%	3	2.9%	0.5%
Provence Alpes Côte d'Azur. Corse	27	5.3%	0.6%	6	3.0%	0.3%	20	6.9%	0.9%	8	7.2%	0.6%
Habitudes de connexion à Internet												
Tous les jours	264	52.8%	0.8%	110	54.4%	0.6%	154	51.8%	0.9%	81	72.2%	0.5%
Presque tous les jours	62	12.4%	1.0%	25	12.3%	0.9%	37	12.5%	1.2%	18	16.3%	1.0%
1 à 2 fois par semaine	24	4.8%	0.9%	12	5.8%	1.1%	12	4.1%	0.8%	2	1.8%	0.4%
1 à 3 fois par mois	10	2.0%	2.1%	5	2.4%	2.6%	5	1.7%	1.7%	0	0.0%	0.0%
Moins souvent	15	2.9%	2.0%	2	1.1%	0.6%	13	4.2%	3.5%	9	8.2%	19.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	14	2.9%	0.8%	9	4.6%	1.3%	5	1.7%	0.5%	1	1.1%	0.6%
De 9 000 à moins de 12 000 euros par an	27	5.4%	0.9%	11	5.6%	1.0%	16	5.3%	0.8%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	64	12.8%	1.2%	18	9.1%	0.8%	46	15.4%	1.5%	2	1.5%	0.3%
De 18 000 à moins de 24 000 euros par an	64	12.9%	1.0%	28	14.1%	1.0%	36	12.1%	0.9%	7	5.8%	0.5%
De 24 000 à moins de 36 000 euros par an	89	17.9%	0.8%	29	14.3%	0.5%	60	20.4%	1.0%	19	16.7%	0.5%
De 36 000 à moins de 45 000 euros par an	56	11.3%	0.8%	31	15.5%	0.8%	25	8.4%	0.7%	11	9.7%	0.4%
De 45 000 à moins de 65 000 euros par an	84	16.9%	1.1%	41	20.5%	1.0%	43	14.4%	1.3%	26	22.8%	0.6%
65 000 euros et plus par an	47	9.3%	1.2%	18	9.0%	0.8%	28	9.6%	1.7%	26	23.3%	1.0%
Refus	31	6.3%	0.9%	10	5.0%	0.7%	21	7.2%	1.1%	9	8.2%	0.8%
Ne sait pas	21	4.3%	1.3%	5	2.3%	0.6%	17	5.6%	1.8%	12	10.7%	2.1%