

# Télé Z

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	4361	100.0%	8.4%	1990	100.0%	8.0%	2370	100.0%	8.7%	957	100.0%	5.5%
<b>Sexe</b>												
<b>Homme</b>	1990	45.6%	8.0%	1990	100.0%	8.0%	0	0.0%	0.0%	452	47.3%	5.2%
<b>Femme</b>	2370	54.4%	8.7%	0	0.0%	0.0%	2370	100.0%	8.7%	505	52.7%	5.9%
<b>Age</b>												
<b>15 à 24 ans</b>	685	15.7%	9.4%	299	15.0%	8.1%	386	16.3%	10.7%	223	23.2%	7.3%
<b>25 à 34 ans</b>	466	10.7%	6.1%	246	12.4%	6.6%	220	9.3%	5.7%	123	12.8%	3.8%
<b>35 à 49 ans</b>	952	21.8%	7.6%	456	22.9%	7.4%	496	20.9%	7.9%	317	33.1%	5.0%
<b>50 à 59 ans</b>	860	19.7%	9.3%	421	21.2%	9.1%	439	18.5%	9.4%	233	24.3%	6.0%
<b>60 ans et plus</b>	1397	32.0%	9.0%	568	28.6%	8.4%	829	35.0%	9.6%	62	6.5%	7.1%
<b>Individu</b>												
<b>Ménagères</b>	1974	45.3%	8.4%	0	0.0%	0.0%	1974	83.3%	8.4%	351	36.7%	5.0%
<b>Personne de référence</b>	2440	56.0%	8.6%	1611	81.0%	7.9%	829	35.0%	10.4%	424	44.3%	5.1%
<b>Responsable des achats</b>	2980	68.3%	8.3%	1036	52.0%	7.9%	1944	82.0%	8.5%	523	54.6%	4.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	56	1.3%	11.1%	43	2.2%	12.6%	13	0.5%	8.0%	0	0.0%	0.0%
<b>Petits patrons</b>	66	1.5%	4.2%	47	2.4%	4.1%	19	0.8%	4.2%	57	6.0%	4.0%
<b>Affaires et Cadres</b>	188	4.3%	3.8%	120	6.0%	4.2%	67	2.8%	3.3%	167	17.4%	3.8%
<b>Professions intermédiaires</b>	443	10.2%	6.2%	217	10.9%	6.1%	226	9.5%	6.2%	347	36.2%	6.0%
<b>Employés</b>	778	17.8%	9.3%	175	8.8%	7.9%	604	25.5%	9.9%	128	13.3%	6.9%
<b>Ouvriers</b>	651	14.9%	10.3%	501	25.2%	10.0%	150	6.3%	11.3%	11	1.2%	3.3%
<b>Retraités</b>	1132	26.0%	8.9%	513	25.8%	8.3%	619	26.1%	9.3%	21	2.2%	10.1%
<b>Autres inactifs</b>	1047	24.0%	10.0%	375	18.8%	10.1%	672	28.4%	10.0%	227	23.7%	7.0%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	87	2.0%	11.6%	46	2.3%	11.1%	42	1.8%	12.2%	0	0.0%	0.0%
<b>Petits patrons</b>	139	3.2%	5.3%	62	3.1%	4.6%	78	3.3%	6.1%	139	14.5%	5.3%
<b>Affaires et Cadres</b>	317	7.3%	4.6%	143	7.2%	4.2%	174	7.3%	5.1%	317	33.1%	4.6%
<b>Professions intermédiaires</b>	501	11.5%	6.4%	248	12.5%	6.2%	253	10.7%	6.5%	501	52.4%	6.4%
<b>Employés</b>	525	12.0%	9.7%	215	10.8%	9.1%	310	13.1%	10.1%	0	0.0%	0.0%
<b>Ouvriers</b>	978	22.4%	10.3%	513	25.8%	10.1%	465	19.6%	10.6%	0	0.0%	0.0%
<b>Retraités</b>	1316	30.2%	8.9%	562	28.3%	8.4%	754	31.8%	9.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	496	11.4%	11.8%	201	10.1%	12.7%	295	12.5%	11.3%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	1039	23.8%	10.4%	409	20.6%	9.3%	629	26.6%	11.1%	98	10.2%	5.4%
<b>2 personnes</b>	1455	33.4%	8.1%	682	34.3%	7.9%	773	32.6%	8.2%	212	22.1%	5.1%
<b>3 personnes</b>	711	16.3%	7.7%	353	17.8%	7.6%	357	15.1%	7.8%	221	23.1%	5.7%
<b>4 personnes</b>	706	16.2%	7.6%	318	16.0%	6.9%	388	16.4%	8.3%	269	28.1%	5.5%
<b>5 personnes et +</b>	450	10.3%	8.2%	228	11.4%	8.4%	223	9.4%	8.0%	158	16.5%	6.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1140	26.1%	7.3%	546	27.4%	7.4%	594	25.0%	7.2%	396	41.4%	5.1%
<b>Non</b>	3221	73.9%	8.8%	1444	72.6%	8.2%	1777	75.0%	9.4%	561	58.6%	5.8%
<b>Habitat</b>												
<b>Communes rurales</b>	1197	27.5%	10.0%	577	29.0%	10.1%	620	26.2%	9.9%	211	22.1%	6.4%
<b>Agglo. - 20 000 hab</b>	812	18.6%	9.0%	344	17.3%	8.1%	469	19.8%	9.7%	158	16.5%	6.2%
<b>Agglo. 20 000 à 100 000 hab</b>	674	15.5%	9.7%	316	15.9%	9.3%	358	15.1%	10.0%	121	12.6%	6.5%
<b>Agglo. + 100 000 hab</b>	1187	27.2%	7.7%	556	27.9%	7.4%	632	26.7%	7.9%	297	31.0%	5.2%
<b>Agglo. Paris</b>	489	11.2%	5.7%	198	9.9%	4.8%	292	12.3%	6.5%	170	17.8%	4.3%

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<b>Régions INSEE</b>												
<b>Ile de France</b>	586	13.4%	6.1%	250	12.6%	5.5%	336	14.2%	6.7%	187	19.5%	4.3%
<b>Nord Pas de Calais</b>	371	8.5%	11.5%	189	9.5%	12.3%	182	7.7%	10.7%	87	9.1%	8.9%
<b>Lorraine</b>	135	3.1%	7.0%	68	3.4%	7.4%	67	2.8%	6.8%	21	2.2%	4.1%
<b>Alsace</b>	66	1.5%	4.3%	25	1.2%	3.3%	41	1.7%	5.1%	18	1.9%	3.9%
<b>Franche-Comté</b>	103	2.4%	10.8%	48	2.4%	10.3%	55	2.3%	11.3%	27	2.8%	10.0%
<b>Champagne Ardennes</b>	135	3.1%	12.4%	62	3.1%	11.8%	73	3.1%	13.0%	38	3.9%	12.7%
<b>Picardie</b>	203	4.7%	13.1%	103	5.2%	13.8%	99	4.2%	12.5%	32	3.4%	7.7%
<b>Bourgogne</b>	152	3.5%	11.2%	59	3.0%	9.1%	93	3.9%	13.2%	22	2.3%	6.4%
<b>Haute Normandie</b>	194	4.4%	13.0%	80	4.0%	11.2%	114	4.8%	14.7%	26	2.7%	5.8%
<b>Basse Normandie</b>	126	2.9%	10.4%	56	2.8%	9.6%	71	3.0%	11.2%	21	2.2%	6.6%
<b>Centre</b>	244	5.6%	11.6%	130	6.6%	12.9%	114	4.8%	10.5%	48	5.0%	7.3%
<b>Pays de Loire</b>	225	5.2%	7.5%	102	5.1%	7.1%	123	5.2%	8.0%	59	6.1%	6.3%
<b>Bretagne</b>	144	3.3%	5.4%	90	4.5%	7.0%	53	2.3%	3.8%	25	2.6%	3.3%
<b>Poitou Charentes</b>	128	2.9%	8.6%	65	3.3%	9.1%	63	2.7%	8.1%	19	2.0%	5.3%
<b>Aquitaine</b>	291	6.7%	10.4%	106	5.3%	8.0%	185	7.8%	12.6%	48	5.0%	5.6%
<b>Midi Pyrénées</b>	210	4.8%	8.5%	93	4.7%	7.8%	117	4.9%	9.1%	34	3.5%	4.3%
<b>Limousin</b>	55	1.3%	8.9%	29	1.5%	10.0%	26	1.1%	8.0%	8	0.8%	4.9%
<b>Auvergne</b>	88	2.0%	7.8%	49	2.4%	8.9%	40	1.7%	6.8%	19	2.0%	6.0%
<b>Rhône Alpes</b>	379	8.7%	7.3%	167	8.4%	6.6%	213	9.0%	7.8%	114	11.9%	5.8%
<b>Languedoc Roussillon</b>	231	5.3%	10.1%	106	5.3%	9.7%	125	5.3%	10.4%	44	4.5%	6.3%
<b>Provence Alpes Côte d'Azur.</b>	295	6.8%	6.8%	114	5.7%	5.5%	181	7.7%	7.9%	61	6.3%	4.2%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	2433	55.8%	7.0%	1167	58.6%	6.7%	1266	53.4%	7.3%	747	78.0%	5.1%
<b>Presque tous les jours</b>	529	12.1%	8.9%	247	12.4%	9.0%	282	11.9%	8.8%	116	12.1%	6.2%
<b>1 à 2 fois par semaine</b>	257	5.9%	10.0%	92	4.6%	8.5%	165	7.0%	11.1%	52	5.5%	10.0%
<b>1 à 3 fois par mois</b>	52	1.2%	10.7%	14	0.7%	7.3%	38	1.6%	13.0%	13	1.4%	19.4%
<b>Moins souvent</b>	93	2.1%	12.9%	46	2.3%	12.6%	48	2.0%	13.3%	12	1.2%	24.3%
<b>Jamais</b>	10	0.2%	14.1%	9	0.4%	21.2%	1	0.1%	4.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	192	4.4%	10.5%	75	3.8%	10.0%	117	4.9%	10.8%	13	1.3%	6.5%
<b>De 9 000 à moins de 12 000 euros par an</b>	480	11.0%	16.1%	177	8.9%	15.5%	303	12.8%	16.5%	34	3.5%	14.3%
<b>De 12 000 à moins de 18 000 euros par an</b>	600	13.8%	10.8%	227	11.4%	9.4%	373	15.7%	11.9%	44	4.6%	7.0%
<b>De 18 000 à moins de 24 000 euros par an</b>	661	15.2%	9.8%	323	16.2%	10.8%	339	14.3%	8.9%	66	6.9%	4.9%
<b>De 24 000 à moins de 36 000 euros par an</b>	976	22.4%	8.5%	471	23.6%	8.7%	506	21.3%	8.4%	232	24.3%	6.6%
<b>De 36 000 à moins de 45 000 euros par an</b>	503	11.5%	7.0%	273	13.7%	7.3%	231	9.7%	6.7%	169	17.6%	5.7%
<b>De 45 000 à moins de 65 000 euros par an</b>	388	8.9%	5.3%	204	10.3%	5.0%	184	7.8%	5.7%	200	20.9%	4.9%
<b>65 000 euros et plus par an</b>	163	3.7%	4.1%	79	4.0%	3.5%	85	3.6%	5.0%	96	10.0%	3.5%
<b>Refus</b>	244	5.6%	7.2%	109	5.5%	7.5%	135	5.7%	7.0%	55	5.8%	4.9%
<b>Ne sait pas</b>	151	3.5%	9.1%	53	2.6%	7.2%	99	4.2%	10.7%	48	5.0%	8.3%