

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3051	100.0%	5.9%	1283	100.0%	5.1%	1769	100.0%	6.5%	748	100.0%	4.3%
Sexe												
Homme	1283	42.0%	5.1%	1283	100.0%	5.1%	0	0.0%	0.0%	337	45.0%	3.8%
Femme	1769	58.0%	6.5%	0	0.0%	0.0%	1769	100.0%	6.5%	411	55.0%	4.8%
Age												
15 à 24 ans	409	13.4%	5.6%	189	14.8%	5.1%	220	12.4%	6.1%	146	19.5%	4.8%
25 à 34 ans	439	14.4%	5.8%	195	15.2%	5.2%	244	13.8%	6.3%	127	17.0%	3.9%
35 à 49 ans	754	24.7%	6.0%	327	25.5%	5.3%	427	24.1%	6.8%	269	35.9%	4.3%
50 à 59 ans	648	21.2%	7.0%	278	21.7%	6.0%	370	20.9%	7.9%	181	24.2%	4.7%
60 ans et plus	801	26.3%	5.2%	293	22.9%	4.3%	508	28.7%	5.9%	26	3.5%	3.0%
Individu												
Ménagères	1499	49.1%	6.4%	0	0.0%	0.0%	1499	84.8%	6.4%	319	42.6%	4.5%
Personne de référence	1492	48.9%	5.2%	1008	78.6%	4.9%	484	27.4%	6.1%	318	42.5%	3.8%
Responsable des achats	2115	69.3%	5.9%	610	47.5%	4.6%	1506	85.1%	6.6%	450	60.2%	4.1%
PCS Individu												
Agriculteurs	24	0.8%	4.8%	15	1.1%	4.3%	9	0.5%	6.0%	0	0.0%	0.0%
Petits patrons	67	2.2%	4.2%	48	3.8%	4.2%	19	1.1%	4.2%	61	8.1%	4.2%
Affaires et Cadres	154	5.1%	3.1%	78	6.1%	2.7%	76	4.3%	3.7%	125	16.8%	2.8%
Professions intermédiaires	381	12.5%	5.3%	160	12.5%	4.5%	221	12.5%	6.0%	273	36.4%	4.7%
Employés	663	21.7%	7.9%	135	10.5%	6.1%	528	29.8%	8.6%	100	13.4%	5.4%
Ouvriers	478	15.7%	7.5%	395	30.8%	7.9%	83	4.7%	6.3%	21	2.8%	6.0%
Retraités	632	20.7%	4.9%	262	20.5%	4.3%	370	20.9%	5.6%	6	0.8%	3.1%
Autres inactifs	652	21.4%	6.3%	190	14.8%	5.1%	463	26.1%	6.9%	162	21.7%	5.0%
PCS Personne de référence												
Agriculteurs	41	1.3%	5.4%	18	1.4%	4.3%	23	1.3%	6.8%	0	0.0%	0.0%
Petits patrons	119	3.9%	4.5%	59	4.6%	4.4%	60	3.4%	4.7%	119	15.9%	4.5%
Affaires et Cadres	215	7.0%	3.1%	97	7.6%	2.8%	118	6.7%	3.5%	215	28.7%	3.1%
Professions intermédiaires	415	13.6%	5.3%	181	14.1%	4.5%	234	13.2%	6.0%	415	55.5%	5.3%
Employés	389	12.8%	7.2%	143	11.2%	6.0%	246	13.9%	8.1%	0	0.0%	0.0%
Ouvriers	768	25.2%	8.1%	367	28.6%	7.2%	401	22.7%	9.1%	0	0.0%	0.0%
Retraités	813	26.7%	5.5%	309	24.1%	4.6%	504	28.5%	6.2%	0	0.0%	0.0%
Autres inactifs	291	9.5%	6.9%	108	8.4%	6.8%	183	10.4%	7.0%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	543	17.8%	5.4%	172	13.4%	3.9%	370	20.9%	6.6%	75	10.1%	4.1%
2 personnes	1043	34.2%	5.8%	474	37.0%	5.5%	568	32.1%	6.0%	196	26.2%	4.7%
3 personnes	603	19.8%	6.5%	253	19.8%	5.5%	350	19.8%	7.6%	146	19.5%	3.7%
4 personnes	526	17.2%	5.7%	220	17.1%	4.8%	306	17.3%	6.6%	237	31.6%	4.8%
5 personnes et +	336	11.0%	6.1%	162	12.7%	6.0%	174	9.8%	6.2%	94	12.6%	3.7%
Présence d'enfants de moins de 15 ans												
Oui	877	28.7%	5.6%	386	30.1%	5.2%	491	27.8%	6.0%	308	41.2%	4.0%
Non	2174	71.3%	6.0%	896	69.9%	5.1%	1278	72.2%	6.8%	440	58.8%	4.6%
Habitat												
Communes rurales	748	24.5%	6.3%	321	25.0%	5.6%	427	24.1%	6.8%	155	20.7%	4.7%
Agglo. - 20 000 hab	556	18.2%	6.1%	212	16.5%	5.0%	344	19.5%	7.1%	113	15.1%	4.4%
Agglo. 20 000 à 100 000 hab	474	15.5%	6.8%	196	15.3%	5.8%	278	15.7%	7.7%	99	13.3%	5.4%
Agglo. + 100 000 hab	877	28.7%	5.7%	368	28.7%	4.9%	509	28.8%	6.4%	213	28.4%	3.7%
Agglo. Paris	396	13.0%	4.6%	186	14.5%	4.5%	210	11.9%	4.7%	168	22.4%	4.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	456	14.9%	4.7%	215	16.8%	4.7%	241	13.6%	4.8%	202	27.0%	4.7%
Nord Pas de Calais	322	10.6%	10.0%	128	9.9%	8.3%	194	11.0%	11.5%	61	8.2%	6.3%
Lorraine	195	6.4%	10.2%	85	6.6%	9.1%	110	6.2%	11.1%	40	5.3%	7.5%
Alsace	67	2.2%	4.4%	29	2.3%	4.0%	38	2.1%	4.8%	18	2.4%	3.7%
Franche-Comté	69	2.3%	7.2%	17	1.4%	3.7%	52	2.9%	10.6%	11	1.5%	4.1%
Champagne Ardennes	91	3.0%	8.4%	47	3.7%	9.0%	44	2.5%	7.8%	15	2.0%	5.0%
Picardie	127	4.2%	8.2%	46	3.6%	6.1%	81	4.6%	10.2%	24	3.2%	5.7%
Bourgogne	97	3.2%	7.1%	36	2.8%	5.6%	60	3.4%	8.6%	17	2.2%	4.9%
Haute Normandie	136	4.4%	9.1%	50	3.9%	7.1%	85	4.8%	11.0%	39	5.2%	8.6%
Basse Normandie	84	2.8%	6.9%	41	3.2%	7.1%	43	2.4%	6.8%	14	1.9%	4.4%
Centre	158	5.2%	7.5%	71	5.6%	7.1%	87	4.9%	7.9%	40	5.3%	6.1%
Pays de Loire	165	5.4%	5.5%	78	6.1%	5.4%	88	4.9%	5.7%	33	4.4%	3.5%
Bretagne	122	4.0%	4.5%	49	3.8%	3.8%	73	4.1%	5.3%	26	3.5%	3.5%
Poitou Charentes	117	3.8%	7.9%	55	4.3%	7.7%	62	3.5%	8.0%	17	2.3%	4.7%
Aquitaine	123	4.0%	4.4%	62	4.8%	4.7%	61	3.4%	4.2%	21	2.8%	2.5%
Midi Pyrénées	106	3.5%	4.3%	45	3.5%	3.8%	61	3.5%	4.8%	26	3.5%	3.4%
Limousin	48	1.6%	7.8%	22	1.7%	7.5%	26	1.5%	8.1%	9	1.2%	5.7%
Auvergne	56	1.8%	5.0%	33	2.6%	6.1%	23	1.3%	4.0%	13	1.7%	3.9%
Rhône Alpes	215	7.1%	4.1%	75	5.8%	3.0%	140	7.9%	5.2%	58	7.8%	3.0%
Languedoc Roussillon	94	3.1%	4.1%	34	2.6%	3.1%	60	3.4%	5.0%	20	2.6%	2.8%
Provence Alpes Côte d'Azur. Corse	204	6.7%	4.7%	64	5.0%	3.1%	140	7.9%	6.1%	44	5.9%	3.0%
Habitudes de connexion à Internet												
Tous les jours	1930	63.2%	5.6%	865	67.4%	5.0%	1065	60.2%	6.1%	598	79.9%	4.1%
Presque tous les jours	373	12.2%	6.3%	156	12.1%	5.7%	217	12.3%	6.7%	92	12.3%	5.0%
1 à 2 fois par semaine	189	6.2%	7.3%	71	5.5%	6.5%	118	6.7%	7.9%	25	3.3%	4.7%
1 à 3 fois par mois	37	1.2%	7.7%	11	0.9%	5.7%	26	1.5%	9.1%	7	0.9%	10.2%
Moins souvent	69	2.3%	9.5%	28	2.2%	7.7%	41	2.3%	11.4%	11	1.4%	22.3%
Jamais	7	0.2%	10.1%	5	0.4%	13.6%	2	0.1%	5.3%	1	0.2%	31.8%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	124	4.1%	6.8%	31	2.4%	4.1%	93	5.2%	8.6%	10	1.3%	5.0%
De 9 000 à moins de 12 000 euros par an	198	6.5%	6.6%	58	4.5%	5.0%	141	7.9%	7.7%	12	1.6%	5.1%
De 12 000 à moins de 18 000 euros par an	417	13.7%	7.5%	142	11.1%	5.9%	274	15.5%	8.8%	22	3.0%	3.5%
De 18 000 à moins de 24 000 euros par an	377	12.4%	5.6%	143	11.1%	4.8%	234	13.2%	6.2%	68	9.1%	5.0%
De 24 000 à moins de 36 000 euros par an	803	26.3%	7.0%	383	29.8%	7.1%	421	23.8%	7.0%	174	23.2%	5.0%
De 36 000 à moins de 45 000 euros par an	383	12.6%	5.3%	185	14.4%	5.0%	198	11.2%	5.7%	109	14.6%	3.7%
De 45 000 à moins de 65 000 euros par an	343	11.3%	4.7%	167	13.0%	4.1%	177	10.0%	5.4%	194	25.9%	4.8%
65 000 euros et plus par an	144	4.7%	3.6%	72	5.6%	3.2%	72	4.1%	4.3%	82	10.9%	3.0%
Refus	164	5.4%	4.8%	55	4.3%	3.8%	109	6.1%	5.6%	43	5.8%	3.8%
Ne sait pas	98	3.2%	5.9%	47	3.6%	6.4%	52	2.9%	5.6%	35	4.6%	6.0%