

Télé Loisirs

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4025	100.0%	7.7%	1880	100.0%	7.5%	2145	100.0%	7.9%	1112	100.0%	6.4%
Sexe												
Homme	1880	46.7%	7.5%	1880	100.0%	7.5%	0	0.0%	0.0%	525	47.2%	6.0%
Femme	2145	53.3%	7.9%	0	0.0%	0.0%	2145	100.0%	7.9%	588	52.8%	6.9%
Age												
15 à 24 ans	669	16.6%	9.2%	312	16.6%	8.5%	357	16.7%	9.9%	232	20.8%	7.6%
25 à 34 ans	625	15.5%	8.2%	324	17.2%	8.7%	301	14.0%	7.8%	212	19.0%	6.5%
35 à 49 ans	882	21.9%	7.1%	438	23.3%	7.1%	444	20.7%	7.0%	343	30.8%	5.4%
50 à 59 ans	815	20.2%	8.8%	380	20.2%	8.2%	435	20.3%	9.3%	276	24.8%	7.2%
60 ans et plus	1034	25.7%	6.7%	426	22.7%	6.3%	608	28.3%	7.0%	50	4.5%	5.7%
Individu												
Ménagères	1780	44.2%	7.6%	0	0.0%	0.0%	1780	83.0%	7.6%	451	40.5%	6.4%
Personne de référence	2012	50.0%	7.1%	1478	78.6%	7.2%	534	24.9%	6.7%	466	41.9%	5.6%
Responsable des achats	2710	67.3%	7.5%	956	50.9%	7.3%	1754	81.7%	7.7%	670	60.3%	6.1%
PCS Individu												
Agriculteurs	17	0.4%	3.5%	8	0.4%	2.3%	9	0.4%	5.9%	0	0.0%	0.0%
Petits patrons	59	1.5%	3.7%	42	2.2%	3.6%	17	0.8%	3.9%	52	4.7%	3.6%
Affaires et Cadres	226	5.6%	4.6%	131	6.9%	4.6%	96	4.5%	4.6%	192	17.3%	4.4%
Professions intermédiaires	540	13.4%	7.5%	267	14.2%	7.6%	272	12.7%	7.4%	412	37.1%	7.1%
Employés	814	20.2%	9.8%	226	12.0%	10.2%	588	27.4%	9.6%	152	13.7%	8.2%
Ouvriers	583	14.5%	9.2%	477	25.3%	9.5%	107	5.0%	8.0%	36	3.2%	10.4%
Retraités	925	23.0%	7.2%	394	21.0%	6.4%	530	24.7%	8.0%	21	1.8%	10.0%
Autres inactifs	861	21.4%	8.3%	335	17.8%	9.0%	526	24.5%	7.8%	247	22.2%	7.6%
PCS Personne de référence												
Agriculteurs	34	0.9%	4.6%	11	0.6%	2.8%	23	1.1%	6.7%	0	0.0%	0.0%
Petits patrons	165	4.1%	6.3%	70	3.7%	5.2%	95	4.4%	7.4%	165	14.8%	6.3%
Affaires et Cadres	327	8.1%	4.8%	142	7.6%	4.1%	185	8.6%	5.4%	327	29.4%	4.8%
Professions intermédiaires	620	15.4%	7.9%	313	16.6%	7.8%	308	14.3%	7.9%	620	55.8%	7.9%
Employés	510	12.7%	9.4%	256	13.6%	10.8%	254	11.8%	8.3%	0	0.0%	0.0%
Ouvriers	938	23.3%	9.9%	495	26.3%	9.7%	443	20.6%	10.1%	0	0.0%	0.0%
Retraités	1087	27.0%	7.3%	444	23.6%	6.6%	643	30.0%	7.9%	0	0.0%	0.0%
Autres inactifs	344	8.6%	8.2%	149	8.0%	9.4%	195	9.1%	7.4%	0	0.0%	0.0%

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Taille du foyer												
1 personne	607	15.1%	6.1%	259	13.8%	5.9%	348	16.2%	6.2%	97	8.7%	5.3%
2 personnes	1418	35.2%	7.8%	624	33.2%	7.2%	794	37.0%	8.4%	266	23.9%	6.4%
3 personnes	808	20.1%	8.8%	393	20.9%	8.5%	415	19.3%	9.1%	261	23.5%	6.7%
4 personnes	718	17.8%	7.8%	354	18.8%	7.7%	364	17.0%	7.8%	308	27.7%	6.3%
5 personnes et +	474	11.8%	8.6%	251	13.3%	9.3%	224	10.4%	8.0%	180	16.2%	7.0%
Présence d'enfants de moins de 15 ans												
Oui	1208	30.0%	7.8%	565	30.1%	7.7%	643	30.0%	7.8%	450	40.4%	5.8%
Non	2817	70.0%	7.7%	1315	69.9%	7.5%	1503	70.0%	7.9%	663	59.6%	6.9%
Habitat												
Communes rurales	936	23.3%	7.8%	459	24.4%	8.1%	477	22.2%	7.6%	219	19.7%	6.7%
Agglo. - 20 000 hab	773	19.2%	8.5%	353	18.8%	8.4%	419	19.5%	8.7%	190	17.1%	7.5%
Agglo. 20 000 à 100 000 hab	577	14.3%	8.3%	236	12.5%	7.0%	341	15.9%	9.5%	157	14.1%	8.5%
Agglo. + 100 000 hab	1218	30.3%	7.8%	565	30.1%	7.5%	653	30.4%	8.2%	368	33.1%	6.5%
Agglo. Paris	522	13.0%	6.1%	266	14.2%	6.5%	255	11.9%	5.7%	178	16.0%	4.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	637	15.8%	6.6%	332	17.7%	7.3%	304	14.2%	6.1%	212	19.0%	4.9%
Nord Pas de Calais	372	9.2%	11.5%	143	7.6%	9.3%	229	10.7%	13.5%	85	7.7%	8.7%
Lorraine	138	3.4%	7.2%	70	3.7%	7.6%	68	3.2%	6.8%	45	4.1%	8.5%
Alsace	152	3.8%	9.9%	83	4.4%	11.2%	69	3.2%	8.7%	42	3.8%	8.7%
Franche-Comté	68	1.7%	7.2%	31	1.6%	6.6%	38	1.8%	7.7%	28	2.5%	10.2%
Champagne Ardennes	116	2.9%	10.7%	65	3.5%	12.4%	51	2.4%	9.0%	22	2.0%	7.5%
Picardie	152	3.8%	9.9%	81	4.3%	10.9%	71	3.3%	8.9%	31	2.8%	7.4%
Bourgogne	121	3.0%	8.9%	42	2.2%	6.4%	79	3.7%	11.2%	22	2.0%	6.5%
Haute Normandie	143	3.5%	9.6%	75	4.0%	10.5%	68	3.2%	8.7%	40	3.6%	8.9%
Basse Normandie	110	2.7%	9.1%	51	2.7%	8.8%	59	2.8%	9.4%	35	3.1%	10.7%
Centre	163	4.0%	7.8%	70	3.7%	7.0%	92	4.3%	8.5%	44	4.0%	6.8%
Pays de Loire	186	4.6%	6.3%	83	4.4%	5.8%	104	4.8%	6.7%	42	3.8%	4.5%
Bretagne	140	3.5%	5.2%	72	3.9%	5.6%	68	3.2%	4.9%	30	2.7%	3.9%
Poitou Charentes	114	2.8%	7.7%	48	2.6%	6.8%	66	3.1%	8.5%	22	1.9%	5.9%
Aquitaine	238	5.9%	8.5%	130	6.9%	9.8%	108	5.0%	7.4%	48	4.3%	5.7%
Midi Pyrénées	156	3.9%	6.3%	81	4.3%	6.8%	75	3.5%	5.9%	47	4.2%	6.0%
Limousin	57	1.4%	9.3%	22	1.2%	7.6%	35	1.6%	10.8%	9	0.8%	5.4%
Auvergne	65	1.6%	5.7%	28	1.5%	5.2%	36	1.7%	6.2%	20	1.8%	6.2%
Rhône Alpes	382	9.5%	7.3%	145	7.7%	5.8%	237	11.0%	8.7%	129	11.6%	6.6%
Languedoc Roussillon	161	4.0%	7.0%	79	4.2%	7.2%	82	3.8%	6.8%	52	4.7%	7.5%
Provence Alpes Côte d'Azur. Corse	354	8.8%	8.1%	147	7.8%	7.1%	207	9.7%	9.0%	109	9.8%	7.5%
Habitudes de connexion à Internet												
Tous les jours	2780	69.1%	8.0%	1384	73.6%	8.0%	1395	65.0%	8.0%	928	83.4%	6.3%
Presque tous les jours	432	10.7%	7.3%	169	9.0%	6.2%	263	12.2%	8.2%	108	9.7%	5.8%
1 à 2 fois par semaine	212	5.3%	8.2%	83	4.4%	7.6%	130	6.0%	8.7%	48	4.3%	9.2%
1 à 3 fois par mois	39	1.0%	8.2%	10	0.5%	5.3%	29	1.4%	10.1%	13	1.1%	18.7%
Moins souvent	88	2.2%	12.2%	45	2.4%	12.4%	43	2.0%	12.0%	13	1.2%	28.1%
Jamais	2	0.1%	3.2%	2	0.1%	5.5%	0	0.0%	0.0%	0	0.0%	0.0%

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Revenus du foyer												
Moins de 9 000 euros par an	141	3.5%	7.7%	68	3.6%	9.1%	73	3.4%	6.7%	8	0.7%	3.9%
De 9 000 à moins de 12 000 euros par an	237	5.9%	8.0%	89	4.7%	7.7%	149	6.9%	8.1%	20	1.8%	8.3%
De 12 000 à moins de 18 000 euros par an	436	10.8%	7.8%	170	9.0%	7.0%	266	12.4%	8.5%	42	3.8%	6.7%
De 18 000 à moins de 24 000 euros par an	562	14.0%	8.3%	233	12.4%	7.8%	328	15.3%	8.6%	112	10.0%	8.3%
De 24 000 à moins de 36 000 euros par an	981	24.4%	8.6%	444	23.6%	8.2%	537	25.0%	8.9%	237	21.3%	6.8%
De 36 000 à moins de 45 000 euros par an	571	14.2%	8.0%	305	16.2%	8.2%	266	12.4%	7.7%	191	17.1%	6.5%
De 45 000 à moins de 65 000 euros par an	515	12.8%	7.0%	291	15.5%	7.1%	225	10.5%	6.9%	253	22.7%	6.2%
65 000 euros et plus par an	182	4.5%	4.6%	99	5.3%	4.4%	83	3.9%	4.9%	117	10.5%	4.3%
Refus	251	6.2%	7.4%	112	6.0%	7.7%	139	6.5%	7.2%	79	7.1%	7.0%
Ne sait pas	149	3.7%	9.0%	70	3.7%	9.5%	80	3.7%	8.6%	55	5.0%	9.5%