

Télé 7 Jours

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	5263	100.0%	10.1%	2339	100.0%	9.4%	2924	100.0%	10.8%	1390	100.0%	8.0%
Sexe												
Homme	2339	44.4%	9.4%	2339	100.0%	9.4%	0	0.0%	0.0%	626	45.1%	7.1%
Femme	2924	55.6%	10.8%	0	0.0%	0.0%	2924	100.0%	10.8%	764	54.9%	8.9%
Age												
15 à 24 ans	833	15.8%	11.4%	378	16.2%	10.2%	455	15.6%	12.7%	325	23.4%	10.7%
25 à 34 ans	695	13.2%	9.2%	336	14.4%	9.0%	360	12.3%	9.3%	249	17.9%	7.7%
35 à 49 ans	974	18.5%	7.8%	408	17.4%	6.6%	566	19.4%	9.0%	460	33.1%	7.3%
50 à 59 ans	789	15.0%	8.5%	387	16.5%	8.4%	402	13.7%	8.6%	277	20.0%	7.2%
60 ans et plus	1972	37.5%	12.8%	830	35.5%	12.2%	1141	39.0%	13.2%	78	5.6%	8.9%
Individu												
Ménagères	2474	47.0%	10.5%	0	0.0%	0.0%	2474	84.6%	10.5%	583	41.9%	8.3%
Personne de référence	2754	52.3%	9.7%	1833	78.4%	8.9%	921	31.5%	11.6%	554	39.8%	6.6%
Responsable des achats	3528	67.0%	9.8%	1115	47.7%	8.5%	2413	82.5%	10.5%	807	58.1%	7.3%
PCS Individu												
Agriculteurs	34	0.7%	6.9%	24	1.0%	7.1%	10	0.3%	6.3%	0	0.0%	0.0%
Petits patrons	113	2.1%	7.1%	88	3.8%	7.6%	25	0.9%	5.6%	98	7.1%	6.8%
Affaires et Cadres	297	5.6%	6.1%	168	7.2%	5.9%	129	4.4%	6.2%	253	18.2%	5.7%
Professions intermédiaires	554	10.5%	7.7%	246	10.5%	7.0%	308	10.5%	8.4%	435	31.3%	7.5%
Employés	844	16.0%	10.1%	221	9.5%	10.0%	622	21.3%	10.2%	181	13.0%	9.8%
Ouvriers	534	10.1%	8.4%	443	18.9%	8.8%	91	3.1%	6.8%	13	0.9%	3.7%
Retraités	1598	30.4%	12.5%	745	31.8%	12.1%	853	29.2%	12.9%	15	1.1%	7.3%
Autres inactifs	1289	24.5%	12.4%	404	17.3%	10.8%	885	30.3%	13.2%	395	28.4%	12.2%
PCS Personne de référence												
Agriculteurs	51	1.0%	6.8%	28	1.2%	6.9%	23	0.8%	6.7%	0	0.0%	0.0%
Petits patrons	233	4.4%	8.9%	111	4.7%	8.3%	122	4.2%	9.6%	233	16.8%	8.9%
Affaires et Cadres	466	8.9%	6.8%	208	8.9%	6.1%	258	8.8%	7.6%	466	33.5%	6.8%
Professions intermédiaires	691	13.1%	8.8%	307	13.1%	7.7%	383	13.1%	9.9%	691	49.7%	8.8%
Employés	544	10.3%	10.0%	233	10.0%	9.8%	310	10.6%	10.2%	0	0.0%	0.0%
Ouvriers	902	17.1%	9.5%	466	19.9%	9.2%	436	14.9%	9.9%	0	0.0%	0.0%
Retraités	1864	35.4%	12.5%	806	34.5%	12.0%	1059	36.2%	13.0%	0	0.0%	0.0%
Autres inactifs	512	9.7%	12.2%	178	7.6%	11.2%	333	11.4%	12.7%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	1079	20.5%	10.8%	388	16.6%	8.9%	692	23.7%	12.2%	108	7.8%	5.9%
2 personnes	1999	38.0%	11.1%	963	41.2%	11.1%	1037	35.5%	11.0%	334	24.0%	8.1%
3 personnes	896	17.0%	9.7%	410	17.5%	8.8%	485	16.6%	10.6%	356	25.6%	9.1%
4 personnes	785	14.9%	8.5%	346	14.8%	7.5%	439	15.0%	9.4%	376	27.1%	7.6%
5 personnes et +	504	9.6%	9.2%	233	10.0%	8.6%	271	9.3%	9.7%	215	15.5%	8.4%
Présence d'enfants de moins de 15 ans												
Oui	1399	26.6%	9.0%	589	25.2%	8.0%	810	27.7%	9.9%	621	44.7%	8.0%
Non	3864	73.4%	10.6%	1750	74.8%	10.0%	2114	72.3%	11.2%	769	55.3%	8.0%
Habitat												
Communes rurales	1037	19.7%	8.7%	474	20.3%	8.3%	563	19.3%	9.0%	233	16.7%	7.1%
Agglo. - 20 000 hab	951	18.1%	10.5%	425	18.2%	10.1%	526	18.0%	10.9%	223	16.0%	8.8%
Agglo. 20 000 à 100 000 hab	739	14.0%	10.6%	352	15.0%	10.4%	388	13.3%	10.8%	165	11.9%	8.9%
Agglo. + 100 000 hab	1692	32.1%	10.9%	734	31.4%	9.7%	958	32.8%	12.0%	496	35.7%	8.7%
Agglo. Paris	844	16.0%	9.8%	354	15.1%	8.6%	490	16.8%	11.0%	274	19.7%	6.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	976	18.5%	10.2%	414	17.7%	9.0%	562	19.2%	11.2%	308	22.1%	7.1%
Nord Pas de Calais	326	6.2%	10.1%	152	6.5%	9.9%	174	6.0%	10.3%	81	5.8%	8.3%
Lorraine	161	3.1%	8.4%	87	3.7%	9.4%	74	2.5%	7.5%	40	2.9%	7.5%
Alsace	99	1.9%	6.5%	50	2.2%	6.8%	49	1.7%	6.2%	35	2.5%	7.3%
Franche-Comté	89	1.7%	9.3%	42	1.8%	9.0%	47	1.6%	9.6%	23	1.6%	8.4%
Champagne Ardennes	116	2.2%	10.6%	59	2.5%	11.2%	57	1.9%	10.0%	35	2.5%	11.9%
Picardie	205	3.9%	13.3%	100	4.3%	13.4%	105	3.6%	13.2%	42	3.0%	10.0%
Bourgogne	142	2.7%	10.5%	66	2.8%	10.2%	76	2.6%	10.8%	28	2.0%	8.2%
Haute Normandie	142	2.7%	9.5%	60	2.6%	8.5%	81	2.8%	10.5%	46	3.3%	10.3%
Basse Normandie	101	1.9%	8.4%	39	1.7%	6.8%	62	2.1%	9.8%	22	1.6%	6.8%
Centre	186	3.5%	8.9%	85	3.6%	8.5%	100	3.4%	9.2%	45	3.2%	6.9%
Pays de Loire	225	4.3%	7.5%	106	4.5%	7.4%	118	4.0%	7.7%	63	4.5%	6.7%
Bretagne	195	3.7%	7.3%	93	4.0%	7.2%	103	3.5%	7.4%	61	4.4%	8.1%
Poitou Charentes	154	2.9%	10.4%	63	2.7%	8.9%	91	3.1%	11.7%	32	2.3%	8.8%
Aquitaine	402	7.6%	14.4%	174	7.4%	13.1%	228	7.8%	15.6%	88	6.3%	10.4%
Midi Pyrénées	329	6.2%	13.3%	133	5.7%	11.2%	195	6.7%	15.3%	67	4.8%	8.6%
Limousin	72	1.4%	11.6%	33	1.4%	11.3%	39	1.3%	12.0%	18	1.3%	11.0%
Auvergne	99	1.9%	8.7%	40	1.7%	7.4%	58	2.0%	9.9%	23	1.7%	7.2%
Rhône Alpes	464	8.8%	8.9%	208	8.9%	8.3%	255	8.7%	9.4%	136	9.8%	7.0%
Languedoc Roussillon	257	4.9%	11.2%	114	4.9%	10.5%	142	4.9%	11.8%	52	3.7%	7.5%
Provence Alpes Côte d'Azur. Corse	525	10.0%	12.0%	218	9.3%	10.5%	307	10.5%	13.3%	146	10.5%	10.0%
Habitudes de connexion à Internet												
Tous les jours	3363	63.9%	9.7%	1588	67.9%	9.2%	1776	60.7%	10.2%	1158	83.3%	7.9%
Presque tous les jours	564	10.7%	9.5%	244	10.4%	8.9%	320	10.9%	10.0%	154	11.1%	8.3%
1 à 2 fois par semaine	297	5.6%	11.5%	129	5.5%	11.9%	168	5.7%	11.3%	45	3.3%	8.6%
1 à 3 fois par mois	57	1.1%	11.8%	24	1.0%	12.3%	33	1.1%	11.5%	9	0.7%	13.8%
Moins souvent	89	1.7%	12.3%	42	1.8%	11.6%	47	1.6%	12.9%	15	1.1%	31.7%
Jamais	3	0.1%	4.7%	2	0.1%	5.4%	1	0.0%	3.8%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	212	4.0%	11.6%	70	3.0%	9.3%	142	4.9%	13.2%	13	0.9%	6.5%
De 9 000 à moins de 12 000 euros par an	278	5.3%	9.3%	76	3.2%	6.6%	202	6.9%	11.0%	7	0.5%	2.8%
De 12 000 à moins de 18 000 euros par an	635	12.1%	11.4%	259	11.1%	10.7%	376	12.9%	12.0%	48	3.5%	7.6%
De 18 000 à moins de 24 000 euros par an	664	12.6%	9.8%	277	11.8%	9.3%	387	13.2%	10.2%	111	8.0%	8.3%
De 24 000 à moins de 36 000 euros par an	1169	22.2%	10.2%	531	22.7%	9.8%	638	21.8%	10.6%	294	21.1%	8.4%
De 36 000 à moins de 45 000 euros par an	696	13.2%	9.7%	340	14.5%	9.1%	356	12.2%	10.3%	215	15.5%	7.3%
De 45 000 à moins de 65 000 euros par an	729	13.9%	10.0%	384	16.4%	9.4%	345	11.8%	10.6%	353	25.4%	8.7%
65 000 euros et plus par an	294	5.6%	7.4%	164	7.0%	7.2%	131	4.5%	7.7%	178	12.8%	6.5%
Refus	388	7.4%	11.4%	153	6.5%	10.5%	235	8.0%	12.1%	112	8.1%	10.0%
Ne sait pas	198	3.8%	12.0%	86	3.7%	11.7%	112	3.8%	12.1%	59	4.3%	10.2%