

Télé 7 Jeux

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2234	100.0%	4.3%	874	100.0%	3.5%	1360	100.0%	5.0%	558	100.0%	3.2%
Sexe												
Homme	874	39.1%	3.5%	874	100.0%	3.5%	0	0.0%	0.0%	235	42.2%	2.7%
Femme	1360	60.9%	5.0%	0	0.0%	0.0%	1360	100.0%	5.0%	323	57.8%	3.8%
Age												
15 à 24 ans	282	12.6%	3.9%	123	14.1%	3.3%	159	11.7%	4.4%	87	15.7%	2.9%
25 à 34 ans	278	12.5%	3.7%	106	12.1%	2.9%	172	12.7%	4.4%	98	17.6%	3.0%
35 à 49 ans	444	19.9%	3.6%	174	20.0%	2.8%	270	19.9%	4.3%	191	34.3%	3.0%
50 à 59 ans	456	20.4%	4.9%	187	21.4%	4.1%	270	19.8%	5.8%	154	27.5%	4.0%
60 ans et plus	773	34.6%	5.0%	283	32.4%	4.2%	490	36.0%	5.7%	27	4.9%	3.1%
Individu												
Ménagères	1194	53.5%	5.1%	0	0.0%	0.0%	1194	87.8%	5.1%	272	48.7%	3.9%
Personne de référence	1114	49.9%	3.9%	703	80.5%	3.4%	411	30.2%	5.2%	254	45.6%	3.0%
Responsable des achats	1605	71.9%	4.5%	452	51.7%	3.4%	1153	84.8%	5.0%	375	67.3%	3.4%
PCS Individu												
Agriculteurs	8	0.4%	1.6%	3	0.4%	1.0%	5	0.4%	3.1%	0	0.0%	0.0%
Petits patrons	57	2.6%	3.6%	40	4.6%	3.5%	17	1.2%	3.8%	51	9.2%	3.6%
Affaires et Cadres	127	5.7%	2.6%	62	7.1%	2.2%	64	4.7%	3.1%	113	20.3%	2.6%
Professions intermédiaires	261	11.7%	3.6%	100	11.4%	2.8%	161	11.8%	4.4%	200	35.8%	3.4%
Employés	387	17.3%	4.6%	79	9.0%	3.6%	308	22.7%	5.0%	59	10.6%	3.2%
Ouvriers	252	11.3%	4.0%	178	20.4%	3.6%	74	5.4%	5.5%	5	1.0%	1.6%
Retraités	602	26.9%	4.7%	234	26.8%	3.8%	368	27.0%	5.6%	5	0.8%	2.2%
Autres inactifs	540	24.2%	5.2%	177	20.2%	4.7%	363	26.7%	5.4%	124	22.3%	3.8%
PCS Personne de référence												
Agriculteurs	12	0.5%	1.6%	3	0.3%	0.7%	9	0.7%	2.7%	0	0.0%	0.0%
Petits patrons	115	5.2%	4.4%	43	5.0%	3.2%	72	5.3%	5.6%	115	20.7%	4.4%
Affaires et Cadres	183	8.2%	2.7%	81	9.2%	2.4%	102	7.5%	3.0%	183	32.8%	2.7%
Professions intermédiaires	259	11.6%	3.3%	111	12.7%	2.8%	148	10.9%	3.8%	259	46.5%	3.3%
Employés	274	12.2%	5.0%	101	11.6%	4.3%	172	12.7%	5.6%	0	0.0%	0.0%
Ouvriers	420	18.8%	4.4%	174	19.9%	3.4%	246	18.1%	5.6%	0	0.0%	0.0%
Retraités	740	33.1%	5.0%	261	29.9%	3.9%	479	35.2%	5.9%	0	0.0%	0.0%
Autres inactifs	231	10.3%	5.5%	99	11.4%	6.2%	131	9.7%	5.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	381	17.0%	3.8%	122	13.9%	2.8%	259	19.1%	4.6%	51	9.1%	2.8%
2 personnes	900	40.3%	5.0%	343	39.2%	4.0%	558	41.0%	5.9%	149	26.7%	3.6%
3 personnes	379	17.0%	4.1%	143	16.4%	3.1%	235	17.3%	5.1%	136	24.5%	3.5%
4 personnes	312	13.9%	3.4%	124	14.2%	2.7%	188	13.8%	4.0%	139	24.9%	2.8%
5 personnes et +	263	11.8%	4.8%	142	16.3%	5.3%	120	8.8%	4.3%	83	14.9%	3.2%
Présence d'enfants de moins de 15 ans												
Oui	605	27.1%	3.9%	258	29.6%	3.5%	346	25.5%	4.2%	237	42.6%	3.1%
Non	1629	72.9%	4.5%	616	70.4%	3.5%	1014	74.5%	5.4%	321	57.4%	3.3%
Habitat												
Communes rurales	518	23.2%	4.3%	181	20.7%	3.2%	336	24.7%	5.4%	116	20.8%	3.5%
Agglo. - 20 000 hab	395	17.7%	4.4%	160	18.3%	3.8%	234	17.2%	4.9%	84	15.1%	3.3%
Agglo. 20 000 à 100 000 hab	325	14.6%	4.7%	143	16.4%	4.2%	182	13.4%	5.1%	90	16.1%	4.8%
Agglo. + 100 000 hab	663	29.7%	4.3%	245	28.1%	3.3%	418	30.7%	5.2%	169	30.3%	3.0%
Agglo. Paris	332	14.9%	3.9%	144	16.4%	3.5%	189	13.9%	4.2%	99	17.8%	2.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	387	17.3%	4.0%	166	19.0%	3.6%	221	16.2%	4.4%	122	21.8%	2.8%
Nord Pas de Calais	156	7.0%	4.8%	53	6.1%	3.5%	103	7.6%	6.1%	23	4.0%	2.3%
Lorraine	59	2.6%	3.1%	23	2.6%	2.5%	36	2.6%	3.6%	14	2.5%	2.6%
Alsace	37	1.7%	2.4%	17	1.9%	2.3%	20	1.5%	2.6%	5	0.9%	1.1%
Franche-Comté	36	1.6%	3.7%	11	1.2%	2.3%	25	1.8%	5.1%	6	1.1%	2.3%
Champagne Ardennes	44	2.0%	4.1%	17	2.0%	3.3%	27	2.0%	4.8%	9	1.6%	3.0%
Picardie	102	4.6%	6.6%	52	6.0%	7.0%	50	3.7%	6.3%	17	3.0%	4.0%
Bourgogne	59	2.6%	4.4%	19	2.2%	3.0%	40	2.9%	5.6%	12	2.1%	3.5%
Haute Normandie	73	3.3%	4.9%	24	2.7%	3.4%	49	3.6%	6.3%	30	5.3%	6.6%
Basse Normandie	52	2.3%	4.3%	17	1.9%	2.9%	36	2.6%	5.7%	9	1.6%	2.7%
Centre	85	3.8%	4.1%	35	4.0%	3.4%	50	3.7%	4.6%	20	3.7%	3.1%
Pays de Loire	92	4.1%	3.1%	43	4.9%	3.0%	49	3.6%	3.2%	26	4.6%	2.8%
Bretagne	94	4.2%	3.5%	38	4.4%	3.0%	56	4.1%	4.0%	21	3.7%	2.7%
Poitou Charentes	75	3.3%	5.0%	28	3.3%	4.0%	46	3.4%	6.0%	18	3.3%	5.0%
Aquitaine	148	6.6%	5.3%	63	7.2%	4.7%	85	6.2%	5.8%	32	5.8%	3.8%
Midi Pyrénées	121	5.4%	4.9%	42	4.8%	3.5%	79	5.8%	6.2%	28	5.1%	3.6%
Limousin	31	1.4%	5.0%	15	1.7%	5.1%	16	1.1%	4.8%	8	1.4%	4.7%
Auvergne	35	1.6%	3.1%	18	2.1%	3.4%	17	1.3%	2.9%	11	2.0%	3.4%
Rhône Alpes	178	8.0%	3.4%	67	7.6%	2.7%	111	8.2%	4.1%	63	11.3%	3.2%
Languedoc Roussillon	118	5.3%	5.1%	45	5.1%	4.1%	73	5.4%	6.1%	30	5.4%	4.3%
Provence Alpes Côte d'Azur. Corse	251	11.2%	5.7%	80	9.1%	3.9%	171	12.6%	7.4%	55	9.9%	3.8%
Habitudes de connection à Internet												
Tous les jours	1431	64.1%	4.1%	592	67.7%	3.4%	839	61.7%	4.8%	460	82.5%	3.1%
Presque tous les jours	282	12.6%	4.7%	111	12.7%	4.1%	171	12.6%	5.3%	50	9.0%	2.7%
1 à 2 fois par semaine	128	5.7%	5.0%	46	5.2%	4.2%	82	6.0%	5.5%	23	4.2%	4.4%
1 à 3 fois par mois	46	2.1%	9.5%	19	2.2%	9.8%	27	2.0%	9.3%	10	1.8%	14.9%
Moins souvent	47	2.1%	6.4%	11	1.3%	3.1%	35	2.6%	9.8%	9	1.7%	19.5%
Jamais	6	0.3%	8.3%	0	0.0%	0.0%	6	0.4%	19.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	90	4.0%	4.9%	35	4.0%	4.6%	55	4.1%	5.1%	6	1.1%	3.3%
De 9 000 à moins de 12 000 euros par an	146	6.5%	4.9%	45	5.1%	3.9%	101	7.5%	5.5%	10	1.9%	4.4%
De 12 000 à moins de 18 000 euros par an	287	12.8%	5.2%	99	11.3%	4.1%	188	13.8%	6.0%	30	5.4%	4.7%
De 18 000 à moins de 24 000 euros par an	288	12.9%	4.2%	89	10.1%	3.0%	199	14.7%	5.2%	42	7.6%	3.1%
De 24 000 à moins de 36 000 euros par an	547	24.5%	4.8%	228	26.1%	4.2%	319	23.5%	5.3%	132	23.7%	3.8%
De 36 000 à moins de 45 000 euros par an	311	13.9%	4.3%	133	15.2%	3.6%	178	13.1%	5.2%	113	20.2%	3.8%
De 45 000 à moins de 65 000 euros par an	239	10.7%	3.3%	110	12.5%	2.7%	129	9.5%	4.0%	107	19.2%	2.6%
65 000 euros et plus par an	105	4.7%	2.7%	52	6.0%	2.3%	53	3.9%	3.1%	66	11.8%	2.4%
Refus	134	6.0%	4.0%	51	5.8%	3.5%	83	6.1%	4.3%	34	6.0%	3.0%
Ne sait pas	87	3.9%	5.2%	33	3.8%	4.5%	53	3.9%	5.8%	18	3.2%	3.1%