

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1106	100.0%	2.1%	448	100.0%	1.8%	658	100.0%	2.4%	251	100.0%	1.4%
Sexe												
Homme	448	40.5%	1.8%	448	100.0%	1.8%	0	0.0%	0.0%	121	48.2%	1.4%
Femme	658	59.5%	2.4%	0	0.0%	0.0%	658	100.0%	2.4%	130	51.8%	1.5%
Age												
15 à 24 ans	47	4.2%	0.6%	17	3.9%	0.5%	29	4.5%	0.8%	11	4.4%	0.4%
25 à 34 ans	55	5.0%	0.7%	28	6.2%	0.7%	27	4.1%	0.7%	20	8.0%	0.6%
35 à 49 ans	187	16.9%	1.5%	82	18.3%	1.3%	105	16.0%	1.7%	100	39.7%	1.6%
50 à 59 ans	255	23.0%	2.7%	104	23.2%	2.3%	151	22.9%	3.2%	84	33.6%	2.2%
60 ans et plus	562	50.8%	3.6%	217	48.4%	3.2%	346	52.5%	4.0%	36	14.3%	4.1%
Individu												
Ménagères	633	57.3%	2.7%	0	0.0%	0.0%	633	96.2%	2.7%	123	48.9%	1.7%
Personne de référence	590	53.3%	2.1%	412	92.0%	2.0%	178	27.0%	2.2%	138	54.8%	1.6%
Responsable des achats	836	75.6%	2.3%	237	52.9%	1.8%	599	91.1%	2.6%	173	68.9%	1.6%
PCS Individu												
Agriculteurs	15	1.4%	3.0%	7	1.5%	1.9%	9	1.3%	5.4%	0	0.0%	0.0%
Petits patrons	22	2.0%	1.4%	18	4.0%	1.6%	4	0.6%	0.8%	20	7.8%	1.4%
Affaires et Cadres	49	4.5%	1.0%	28	6.3%	1.0%	21	3.2%	1.0%	44	17.4%	1.0%
Professions intermédiaires	145	13.1%	2.0%	78	17.5%	2.2%	67	10.2%	1.8%	116	46.3%	2.0%
Employés	148	13.4%	1.8%	20	4.4%	0.9%	129	19.5%	2.1%	44	17.5%	2.4%
Ouvriers	77	7.0%	1.2%	61	13.7%	1.2%	16	2.4%	1.2%	1	0.2%	0.1%
Retraités	487	44.0%	3.8%	203	45.3%	3.3%	284	43.2%	4.3%	7	2.6%	3.2%
Autres inactifs	162	14.6%	1.6%	33	7.3%	0.9%	129	19.6%	1.9%	20	8.1%	0.6%
PCS Personne de référence												
Agriculteurs	27	2.4%	3.6%	12	2.7%	3.0%	15	2.2%	4.3%	0	0.0%	0.0%
Petits patrons	36	3.2%	1.4%	18	4.0%	1.3%	18	2.7%	1.4%	36	14.1%	1.4%
Affaires et Cadres	61	5.5%	0.9%	26	5.7%	0.7%	35	5.4%	1.0%	61	24.2%	0.9%
Professions intermédiaires	155	14.0%	2.0%	78	17.4%	1.9%	77	11.7%	2.0%	155	61.6%	2.0%
Employés	65	5.9%	1.2%	24	5.4%	1.0%	41	6.2%	1.3%	0	0.0%	0.0%
Ouvriers	132	11.9%	1.4%	54	12.1%	1.1%	78	11.9%	1.8%	0	0.0%	0.0%
Retraités	547	49.5%	3.7%	214	47.9%	3.2%	333	50.6%	4.1%	0	0.0%	0.0%
Autres inactifs	83	7.5%	2.0%	22	4.9%	1.4%	61	9.3%	2.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	186	16.8%	1.9%	50	11.2%	1.1%	135	20.6%	2.4%	18	7.2%	1.0%
2 personnes	600	54.2%	3.3%	254	56.7%	2.9%	346	52.5%	3.7%	84	33.6%	2.0%
3 personnes	130	11.7%	1.4%	53	11.8%	1.1%	77	11.6%	1.7%	53	21.1%	1.4%
4 personnes	142	12.8%	1.5%	68	15.2%	1.5%	74	11.2%	1.6%	68	27.0%	1.4%
5 personnes et +	49	4.5%	0.9%	23	5.1%	0.9%	26	4.0%	0.9%	28	11.2%	1.1%
Présence d'enfants de moins de 15 ans												
Oui	190	17.2%	1.2%	78	17.5%	1.1%	111	16.9%	1.4%	102	40.7%	1.3%
Non	916	82.8%	2.5%	369	82.5%	2.1%	547	83.1%	2.9%	149	59.3%	1.6%
Habitat												
Communes rurales	465	42.1%	3.9%	202	45.1%	3.5%	264	40.0%	4.2%	98	38.9%	3.0%
Agglo. - 20 000 hab	263	23.8%	2.9%	97	21.6%	2.3%	167	25.3%	3.4%	67	26.6%	2.6%
Agglo. 20 000 à 100 000 hab	149	13.5%	2.1%	45	10.1%	1.3%	104	15.8%	2.9%	28	11.3%	1.5%
Agglo. + 100 000 hab	154	13.9%	1.0%	83	18.4%	1.1%	71	10.8%	0.9%	47	18.8%	0.8%
Agglo. Paris	75	6.7%	0.9%	22	4.8%	0.5%	53	8.1%	1.2%	11	4.3%	0.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	97	8.8%	1.0%	29	6.5%	0.6%	68	10.3%	1.3%	19	7.5%	0.4%
Nord Pas de Calais	44	4.0%	1.4%	19	4.2%	1.2%	26	3.9%	1.5%	6	2.5%	0.6%
Lorraine	53	4.8%	2.8%	27	6.0%	2.9%	26	4.0%	2.6%	18	7.0%	3.3%
Alsace	42	3.8%	2.7%	24	5.3%	3.2%	18	2.8%	2.3%	11	4.5%	2.3%
Franche-Comté	20	1.8%	2.1%	7	1.6%	1.5%	13	2.0%	2.7%	9	3.5%	3.3%
Champagne Ardennes	27	2.4%	2.4%	9	2.1%	1.8%	17	2.6%	3.1%	9	3.5%	2.9%
Picardie	43	3.9%	2.8%	17	3.7%	2.2%	26	4.0%	3.3%	11	4.5%	2.7%
Bourgogne	58	5.2%	4.3%	22	5.0%	3.4%	36	5.4%	5.1%	8	3.2%	2.4%
Haute Normandie	35	3.2%	2.3%	14	3.2%	2.0%	21	3.1%	2.6%	7	2.8%	1.6%
Basse Normandie	27	2.4%	2.2%	9	1.9%	1.5%	19	2.8%	2.9%	10	4.1%	3.2%
Centre	70	6.4%	3.4%	24	5.4%	2.4%	46	7.0%	4.2%	17	6.7%	2.6%
Pays de Loire	72	6.5%	2.4%	32	7.2%	2.2%	40	6.1%	2.6%	13	5.0%	1.4%
Bretagne	75	6.8%	2.8%	31	6.9%	2.4%	44	6.7%	3.2%	13	5.2%	1.7%
Poitou Charentes	69	6.2%	4.6%	31	6.8%	4.3%	38	5.8%	5.0%	10	3.9%	2.7%
Aquitaine	65	5.9%	2.3%	22	5.0%	1.7%	43	6.5%	2.9%	11	4.3%	1.3%
Midi Pyrénées	62	5.6%	2.5%	18	4.0%	1.5%	44	6.7%	3.5%	11	4.4%	1.4%
Limousin	30	2.7%	4.9%	14	3.2%	4.8%	16	2.4%	4.9%	3	1.3%	2.0%
Auvergne	33	3.0%	2.9%	18	3.9%	3.2%	16	2.4%	2.7%	10	4.1%	3.2%
Rhône Alpes	104	9.4%	2.0%	46	10.2%	1.8%	59	8.9%	2.2%	28	11.1%	1.4%
Languedoc Roussillon	42	3.8%	1.8%	21	4.8%	2.0%	21	3.1%	1.7%	18	7.0%	2.6%
Provence Alpes Côte d'Azur. Corse	36	3.3%	0.8%	14	3.1%	0.7%	23	3.4%	1.0%	10	3.9%	0.7%
Habitudes de connection à Internet												
Tous les jours	609	55.0%	1.8%	260	58.0%	1.5%	349	53.0%	2.0%	198	78.7%	1.3%
Presque tous les jours	152	13.7%	2.6%	60	13.4%	2.2%	92	14.0%	2.9%	36	14.4%	2.0%
1 à 2 fois par semaine	80	7.2%	3.1%	32	7.2%	3.0%	47	7.2%	3.2%	15	5.8%	2.8%
1 à 3 fois par mois	9	0.8%	1.8%	3	0.6%	1.3%	6	0.9%	2.1%	2	0.8%	3.1%
Moins souvent	13	1.2%	1.8%	9	2.0%	2.5%	4	0.6%	1.1%	0	0.0%	0.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	26	2.3%	1.4%	10	2.2%	1.3%	16	2.4%	1.5%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	42	3.8%	1.4%	9	2.0%	0.8%	33	5.1%	1.8%	2	0.6%	0.6%
De 12 000 à moins de 18 000 euros par an	122	11.0%	2.2%	46	10.3%	1.9%	76	11.6%	2.4%	3	1.2%	0.5%
De 18 000 à moins de 24 000 euros par an	223	20.1%	3.3%	86	19.2%	2.9%	137	20.8%	3.6%	22	8.6%	1.6%
De 24 000 à moins de 36 000 euros par an	253	22.9%	2.2%	105	23.5%	2.0%	148	22.5%	2.5%	59	23.3%	1.7%
De 36 000 à moins de 45 000 euros par an	154	13.9%	2.1%	68	15.1%	1.8%	86	13.1%	2.5%	60	23.8%	2.0%
De 45 000 à moins de 65 000 euros par an	131	11.8%	1.8%	61	13.6%	1.5%	69	10.6%	2.1%	52	20.7%	1.3%
65 000 euros et plus par an	60	5.4%	1.5%	29	6.5%	1.3%	31	4.7%	1.8%	37	14.9%	1.4%
Refus	76	6.9%	2.2%	26	5.9%	1.8%	50	7.6%	2.6%	17	6.8%	1.5%
Ne sait pas	20	1.8%	1.2%	8	1.8%	1.1%	12	1.9%	1.3%	0	0.0%	0.0%